

Agriculture and Allied Science

# Restructured and Revised Syllabi of Post-graduate Programmes

## Volume 14 - Community Science

- \* Apparel & Textile Science
- \* Extension Education & Communication Management
- \* Food and Nutrition
- \* Human Development and Family Studies
- \* Resource Management and Consumer Science

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Compiled By

Dean & Director of Instruction



# **Restructured and Revised Syllabus**

**M.Sc. & Ph. D. (Community Science)**

**In**

**Apparel and Textile Science**

**Submitted by**

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### Preamble

At present in the College of Community Science, Vasantnao Naik Marathwada Krishi Vidyapeeth, Parbhani, the course curriculum of post graduate programmes in M.Sc. (Home Science) in three subjects i.e. in (1) Food and Nutrition, (2) Human Development and Family Studies, and (3) Family Resource Management are offered for the students as per the recommendations of V Deans Committee. Now with the recommendations of Broad Subject Matter Area, the post graduate curriculum is being upgraded from the existing course curriculum of V Deans' committee with specific objectives of

1. Upgrading the Course curriculum at par with National Education Policy
2. Offering the choice-based credit system in curriculum with inter disciplinary approach
3. Developing technically skilled workforce to cater need of government, corporate sectors, and Research organizations in specific and the society in general

Till the academic year 2020-21, the Ph.D. programme used to be offered by the Dept. of Food Science and Nutrition. However due to the scarcity of the academic staff in this department after seeking the approval, this programme was temporarily stopped from the Academic year 2021-22.

To implement these programmes smoothly, the teaching and non-teaching faculty as per the norms as well as one time catch up grants need to be sanctioned to the faculty for meeting expenditure and also for upgrading the infrastructure as per the course requirements. In addition to these, faculty training and retraining should be an integral component. For imparting total quality management, a minimum of two faculty in each department under SAU should be given on job training in reputed national and international institutes. To execute the new PG and Ph.D. programmes in all the disciplines of Community Science in effective manner, initially special funds from ICAR would be required for outsourcing of faculty from Indian/Foreign Universities.

The already existing M.Sc.(03) and Ph.D.(01) Programmes in Community Science like in Food and Nutrition, Human Development and Family Studies and Family Resource Management will be considered at par with the recommended M.Sc. and Ph.D. programmes by BSMA Committee for admission and employment.

### Expected Outcome

- Revamping of post graduate programmes in whole of Community Science throughout the country.
- Imparting quality education.
- Development of technical workforce to cater the needs of governments, corporate sectors and research organizations in India and abroad.
- Exposure to the faculty in the latest technical know-how.

**Committee on Community Science**

<b>ICAR-BSMA Broad Subject</b>	<b>ICAR-BSMA Approved Disciplines</b>	<b>Degree Programmes</b>		<b>Broad Subject Coordinator (Chairperson of all Disciplines' Sub Committees</b>	<b>Discipline Coordinator (Secretary of respective Discipline Sub-Committee)</b>
Community Science	Food and Nutrition	M.Sc. (Community Science) in Food and Nutrition	Ph.D. (Community Science) in Food and Nutrition	Dr. J.R. Bangale, ADP, CCS, VNMKV, Parbhani Email: <a href="mailto:bangalejaya@gmail.com">bangalejaya@gmail.com</a> Mobile: 7588082056	Dr. T.N. Khan, Professor (CAS) and Head, Dept. of Food Science and Nutrition, CCS, VNMKV, Parbhani
	Human Development and Family Studies	M.Sc. (Community Science) in Human Development and Family Studies	Ph.D. (Community Science) in Human Development and Family Studies		Dr. Veena Bhalerao, Associate Professor Dept. of Human Development and Family Studies, CCS, VNMKV, Parbhani
	Resource Management and Consumer Science	M.Sc. (Community Science) in Resource Management and Consumer Science	Ph.D. (Community Science) in Resource Management and Consumer Science		Dr. Madhuri Kulkarni, Professor and Head, Dept. of Resource Management and Consumer Science, CCS, VNMKV, Parbhani
	Apparel and Textiles Science	M.Sc. (Community Science) in Apparel and Textiles Science	Ph.D. (Community Science) in Apparel and Textiles Science		Dr. Sunita Kale, Professor and Head, Dept. of Textile and Apparel Designing,, CCS, VNMKV, Parbhani
	Extension Education and Communication Management	M.Sc. (Community Science) in Extension Education and Communication Management	Ph.D.(Community Science) in Extension Education and Communication Management		Dr. Rajesh Kadam, Professor (Extn. Edu), VNMKV, Parbhani

## Organization of Course Contents and Credit Requirements

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### Minimum Residential Requirement:

**M.Sc.: 4 Semesters**

**Ph.D.: 6 Semesters**

### Name of the Departments / Divisions

- Food Science and Nutrition (FSN)
- Human Development and Family Studies (HDFS)
- Resource Management and Consumer Science (RMCS)
- Apparel and Textiles Science (ATS)
- Extension Education and Communication Management (EECM)

### Nomenclature of Degree Programme

#### (a) M.Sc. Programmes

- i) M.Sc. (Community Science) in Food and Nutrition
- ii) M.Sc. (Community Science) in Human Development and Family Studies
- iii) M.Sc. (Community Science) in Resource Management and Consumer Science
- iv) M.Sc. (Community Science) in Apparel and Textiles Science
- v) M.Sc. (Community Science) in Extension Education and Communication Management

#### (b) Ph. D. Programmes

- i) Ph.D. (Community Science) in Food and Nutrition
- ii) Ph.D. (Community Science) in Human Development and Family Studies
- iii) Ph.D. (Community Science) in Resource Management and Consumer Science
- iv) Ph.D. (Community Science) in Apparel and Textiles Science
- v) Ph.D. (Community Science) in Extension Education and Communication Management

### Code Numbers

- All the courses are divided into two series: 500-series courses pertain to Master's level, and 600- series to Doctoral level.
- Credit Seminar for Master's level is designated by code No. 591, and the Two Seminars for Doctoral level are coded as 691 and 692, respectively
- Deficiency courses will be of 400 series.
- Master's research: 599 and Doctoral research: 699

### Course Contents

The contents of each course have been organized into:

- Objectives – to elucidate the basic purpose.
- Theory units – to facilitate uniform coverage of syllabus for paper setting.
- Suggested Readings – to recommend some standard books as reference material. This does not obviously exclude such a reference material that may be recommended according to the advancement and local requirement.

- A list of international and national reputed journals pertaining to the discipline is provided at the end which may be useful as study material for 500/600 series courses as well as research topics.
- Lecture schedule and practical schedule has also been given at the end of each course to facilitate the teacher to complete the course in an effective manner.

### Eligibility for Admission

- **Master's Degree Programme**

- (i) **B.Sc. (Hons) Home Science or B.Sc. (Hons) Community Science (4 yrs programme)** or equivalent degree with four years duration of agriculture related Universities and having the Common Entrance Test in Home Science / Community Science conducted by competent authority.

Sr. No	Name of Department	Specialization in M.Sc. Community Science	Eligibility criteria
1.	Food and Nutrition (FN)	M.Sc. (Community Science) in Food and Nutrition	B.Sc. (Hons) Home Science or B.Sc. (Hons) Community Science (4-year programme) or equivalent degree with four years duration of agriculture related Universities and having the Common Entrance Test in Home Science / Community Science conducted by competent authority.
2.	Human Development and Family Studies (HDFS)	M.Sc. (Community Science) in Human Development and Family Studies	
3.	Resource Management and Consumer Science (RMCS)	M.Sc. (Community Science) in Resource Management and Consumer Science	
4.	Apparel and Textiles Science (ATS)	M.Sc. (Community Science) in Apparel and Textiles Science	
5	Extension Education and Communication Management (EECM)	M.Sc. (Community Science) in (Extension Education and Communication Management)	

▪ **Doctoral Degree Programme**

- (i) Master Degree in the concerned Department/Discipline of Community Science and having appearing the Common Entrance Test of Home Science / Community Science subject conducted by competent authority.

Sr. No	Name of Department	Specialization in Ph. D Community Science	Eligibility criteria
1.	Food and Nutrition (FN)	Ph. D.(Community Science ) in Food and Nutrition	M.Sc. Home Science / Community Science in Food and Nutrition and qualified in Common Entrance Test of Community Science in Foods and Nutrition conducted by competent authority.
2.	Human Development and Family Studies (HDFS)	Ph.D. (Community Science ) in Human Development and Family Studies	M.Sc. Home Science / Community Science in Human Development and Family Studies and qualified in Common Entrance Test of Community Science in Human Development and Family Studies conducted by competent authority.
3.	Resource Management and Consumer Science (RMCS)	Ph.D. (Community Science) in Resource Management and Consumer Science	M.Sc. Home Science/Community Science in Home Management/Resource Management and Consumer Science and qualified in Common Entrance Test of Community Science in Resource Management and Consumer Science conducted by competent authority.
4.	Apparel and Textiles Science (ATS)	Ph.D. (Community Science) in Apparel and Textiles Science	M.Sc. Home Science/Community Science in Apparel and Textiles Science and qualified in Common Entrance Test of Community Science in Apparel and Textiles Science conducted by competent authority.
5	Extension Education and Communication Management (EECM)	Ph.D. (Community Science ) in Extension Education and Communication Management	M.Sc. Home Science/Community Science in Extension Education and Communication Management and qualified in Common Entrance Test of Community Science in Extension Education and Communication Management conducted by competent authority.



**Course and Credit Requirements**

<b>Course Details</b>	<b>Master's Degree</b>	<b>Doctoral Degree</b>
Major Courses	20	12
Minor Courses	08	06
Supporting / Optional	06	05
Common PGS Courses	05	-
Seminar	01	02
Research	30	75
<b>Total</b>	<b>70</b>	<b>100</b>

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### Course Layout and Structure of Masters Degree

#### M.Sc. (Community Science) in Apparel and Textile Science

Course Code	Term	Course Title	Credit Hrs.
*ATS 501	I	Textile Chemistry	3(2+1)
*ATS 502	II	Textile and Apparel Quality Analysis	3(2+1)
*ATS 503	I	Pattern Making and Draping	3(1+2)
*ATS 504	II	Woven Textile Design	3(2+1)
ATS 505	I	Wet Processing of Textiles	3(2+1)
ATS 506	II	Computer Aided Textile and Apparel Designing	2(0+2)
ATS 507	I	Textile and Apparel Industrial Management	3(3+0)
ATS 508	II	Historic Textiles and Costumes	2(1+1)
ATS 509	I	Textile Auxiliaries	3(2+1)
ATS 510	II	Socio Psychological Aspects of Clothing	2(2+0)
ATS 511	I	Sustainability in Textile and Apparel Industry	2(2+0)
ATS 512	II	Textile and Apparel Product Development	2(1+1)
ATS 513	I	Laboratory Techniques in Textile Research	2(0+2)
ATS 514	II	Special Project	1(0+1)
ATS 591	I	Master's Seminar	1(0+1)
<b>Total</b>			<b>35(22+20)</b>
ATS 599		Master's Research	0+30

\* **Compulsory core courses (BSMA) (12 credits)**

**Other major core courses (08 credits) will be selected from offered courses by the major Department and on recommendation of SAC**

**Minor Courses (08 Credits)****Minor Disciplines**

1. Agricultural Economics
2. Farm Machinery and Power Engineering
3. Agricultural Extension Education
4. Agricultural Statistics
5. Computer Application and Information Terchnology
6. Sericultural

Note: Courses (08 credits) will be selected from the above mentioned list as offered courses by respective departments or from the disciplines mentioned on recommendations of SAC

**Suggestive Minor Courses**

Course No	Course Title	Credit Hours
FN 505	Nutrition and Physical fitness	3(2+1)
FN 509	Food safety and Standards	3(2+1)
FN 513	Human Physiology	3(3+0)
EECM 502	Development communication	3(2+1)
EECM 505	Dynamic communication skills	2(0+2)
EECM 507	Organisational development and HRD	2(1+1)
EECM511	Climate change management	2(1+1)
HDFS 503	Methods and techniques of assessment in human development	3(2+1)
HDFS 506	Management of differently abled	3(2+1)
SER 501	Mulberry Production Technology	2(1+1)

**Supporting Courses (06 Credits)****Supporting Disciplines**

1. Agricultural Economics
2. Farm Machinery and Power Engineering
3. Agricultural Extension Education
4. Agricultural Statistics
5. Computer Application

**Note:** Courses (06) will be selected from the offered courses by the following departments and on recommendation of SAC

**Suggestive Supporting Courses**

Course Code	Course Title	Credit Hours
STAT 502	Statistical methods for applied sciences	3+1
STAT 522	Data analysis using statistical packages	2+1

**Compulsory Common Non Credit PGS Courses (05 credits)**

S. No.	Course Title	Course Code	Credits
1	Library and Information Services	*PGS 501	0+1
2	Technical Writing and Communications Skills	*PGS 502	0+1
3	Intellectual Property and its management in Agriculture	*PGS 503	1+0
4	Basic Concepts in Laboratory Techniques	*PGS 504	0+1
5	Agricultural Research, Research Ethics and Rural Development Programs	*PGS 505	1+0

## Course Content and Syllabus of Masters Degree

**ATS 501                      TEXTILE CHEMISTRY                      3(2+1)**

### Objectives

- To provide knowledge on polymers and their molecular structure
- It provides understanding of the structure – property relations of textile fibres.
- To equip students to identify and evaluate different fibres and their performance.

### Theory

#### UNIT I: Chemistry of Polymers

Polymerization- types, degree and characteristics; Structure of textile fibres- molecular bonding, length, orientation; Requirements of fibre forming polymers; Bi-component and Bi-constituent fibres- types, characteristics, application and spinning (fibre forming systems)

#### UNIT II: Structure-property relations of natural fibres

Repeating units, bonds, reactive groups; Reactions of cotton, linen, jute, silk, wool, and minor natural fibres to, heat, light, various chemicals and microorganisms.

#### UNIT III: Structure-property relations of Man-made and Synthetic fibres

Repeating units, bonds, reactive groups and reactions of viscose rayon, modal (HWM), polyester, nylon, acrylic, spandex to heat, light, various chemicals and microorganisms; Fibre Blending- principles, types and scope.

#### UNIT IV: Introduction to high performance fibres

Aramid, Ultra-High Molecular Weight Polyethylene (UHMWPE), High Density Polyethylene (HDPE), Carbon, Fibres with Limited Oxygen Index (LOI), Glass and Specialty fibres.

### Practicals

Preparation of chemical solutions for fibre testing, Fibre testing – Natural fibres- cross sectional view of cotton, Jute, Linen, Wool and Silk, Cross sectional view of Man-made fibres – Viscose, polyester, acrylic and minor fibres. Effect of heat on cellulosic, protein and synthetic fibres. Effect of dilute and conc acids on cellulosic, protein and synthetic fibres. Effect of dilute and conc alkali on cellulosic, protein and synthetic fibres. Detection of acid damage on Cotton. Mercerization of cotton fibres and yarns- with and without tension & Effect of bleaching on textile fibres – Detection of damage due to over bleaching. Effect of finishing agents and solvents on cellulosic, protein and synthetic fibres. Detection of damage to cellulosic and protein fibres by acids and alkalies. Quantitative analysis of binary fibre blends. Conditioning and estimation of fibre blend ratio. Quantitative analysis of tertiary fibre blends. Conditioning and estimation of fibre blend ratio. End term Assessment

### Teaching Schedule

#### Theory

Sr. No.	Topics	No. of Lecture(s)
1	Polymerization- types, degree and characteristics	02
2-3	Structure of textile fibres- molecular bonding, length, orientation	04
4	Requirements of fibre forming polymers	02
5	Bi-component and Bi-constituent fibres- types, characteristics, application and spinning	02

6	Repeating units, bonds, reactive groups and reactions of cotton, linen, jute, silk, wool, and minor natural fibres to various chemicals, heat, light and microorganisms.	02
7	Repeating units, bonds, reactive groups and reactions of Linen & jute to various chemicals, heat, light and microorganisms.	02
8	Repeating units, bonds, reactive groups and reactions of silk & Wool to various chemicals, heat, light and microorganisms.	02
9	Repeating units, bonds, reactive groups and reactions of minor natural fibres to various chemicals, heat, light and microorganisms.	02
10	Repeating units, bonds, reactive groups and reactions of Rayon & Modal fibres to various chemicals, heat, light and microorganisms.	02
11	Repeating units, bonds, reactive groups and reactions of nylon & Polyester fibres to various chemicals, heat, light and microorganisms.	02
12	Repeating units, bonds, reactive groups and reactions of Acrylic & Spandex fibres to various chemicals, heat, light and microorganisms	02
13	Aramid, Ultra-High Molecular Weight Polyethylene (UHMWPE)	02
14	High Density Polyethylene (HDPE)&Carbon fibres	02
15	Fibres with Limited Oxygen Index (LOI)	02
16	Glass and Specialty fibres.	02
<b>Total</b>		<b>32</b>

**Practical**

Sr. No.	Topic	No. of Practical (s)
1	Preparation of chemical solutions for fibre testing	1
2	Fibre testing – Natural fibres- cross sectional view of cotton, Jute, Linen, Wool and Silk	1
3	Cross sectional view of Man-made fibres – Viscose, polyester, acrylic and minor fibres.	1
4	Effect of heat on cellulosic, protein and synthetic fibres	1
5	Effect of dilute and conc acids on cellulosic, protein and synthetic fibres	1
6	Effect of dilute and conc alkali on cellulosic, protein and synthetic fibres	1
7	Detection of acid damage on Cotton	1
8	Mercerization of cotton fibres and yarns- with and without tension&	1
9	Effect of bleaching on textile fibres – Detection of damage due to over bleaching	1
10	Effect of finishing agents and solvents on cellulosic, protein and synthetic fibres.	1
11	Detection of damage to cellulosic and protein fibres by acids and alkalies.	1
12	Quantitative analysis of binary fibre blends	1
13	Conditioning and estimation of fibre blend ratio	1
14	Quantitative analysis of tertiary fibre blends	1
15	Conditioning and estimation of fibre blend ratio	1
16	End term Assessment	1
<b>Total</b>		<b>16</b>

**Suggested Reading**

- Andrea Wynne. 1997. *Textiles*. Macmillian, USA
- Bernard P Corbman. 1983. *Textiles - Fiber to Fabric*. McGraw-Hill, USA
- Kathryn L Hatch 2014. *Textile Science*, West Pub, USA
- Lyle DS. 1976. *Modern Textiles*. John Wiley & Sons, UK
- Marjory L. Joseph. 1966. *Introductory Textile Science*. Rinehart & Winston, UK
- Mather R.R, Wardman R.H. 2011. *The Chemistry of Textile Fibres*. Royal Society of Chemistry, Cambridge.
- Needles, H.L. 2001. *Textile Fibres, Dyes, Finishes and Processes*. Standard Publishers Distributors, Delhi.
- Vilensky G. 1987. *Textile Science*. CBS, India
- Wingate IB. 1984. *The Fabrics - Their Selection*. Prentice Hall, USA
- Journal of Applied Polymer Science-<https://onlinelibrary.wiley.com/journal/10974628>
- Journal of Textile Science & Engineering- <https://www.omicsonline.org/textile-science-engineering.php>

**ATS 502 TEXTILE AND APPAREL QUALITY ANALYSIS 3(2+1)****Objectives**

- To familiarise the students with the methods and techniques used to analyze textile fibres, yarns and fabrics for end-use performance.
- To acquaint the students with principles, test methods of different testing equipment and the internationally accepted textile and apparel quality standards.
- To equip the students to analyze and interpret the results and predict the quality of textile and apparel.

**Theory****UNIT I: Quality analysis and control**

Importance of quality analysis and control; Effect of moisture and humidity on properties of textiles; Standard conditions of testing; Sampling – methods and techniques for fibre, yarn and fabric

**UNIT II: Fibre and yarn testing**

Fibre testing - length, linear density, maturity and strength; Yarn testing – yarn count, single and lea strength, twist, crimp and evenness.

**UNIT III: Fabric testing**

Fabric testing – Geometrical properties - thread count, weight, thickness, strength - breaking, tearing and bursting; Abrasion resistance, pilling, crease recovery, stiffness, drapability, air permeability, thermal properties, flammability, water absorbency and repellency, dimensional stability, colour fastness; Comfort and fabric handle measurement.

**UNIT IV: Apparel quality Control**

Yarn and fabric defects; Preliminary inspection- Quality specifications and standards in raw material purchasing – fabric and accessories; In-process inspection - Quality control in spreading, cutting and bundling products; Quality factors in sewing, pressing, folding and finishing; Quality aspects of trims and accessories; Tolerance limits for garment dimensions; Final inspection – general garment defects; Procedure for quality checking and reporting.

**UNIT V: National and international organizations for standards**

National and international organizations for standards – BIS and other global standards; Quality auditing system – process and product audit, internal quality audit procedure.

**Practical**

Sampling techniques of fibre, yarn and fabric. Testing of fibre – length, maturity and linear density. Yarn Testing – count, twist, crimp and evenness. Fabric testing – Geometrical properties - weight, thickness and fabric count. Fabric testing – abrasion resistance, pilling. Fabric testing – crease recovery, stiffness and drapability. Fabric testing – air permeability and thermal properties. Fabric testing – water permeability, wicking and dimensional stability. Breaking Strength– tensile strength of fibre, yarn and fabric. Estimation of tearing and bursting strength of fabrics. Processing, statistical analysis of the test data and interpretation of results. Garment Quality - Inspection of raw materials and analysis of defects in raw materials. Product quality analysis with respect to specification sheets- raw materials, product dimensions, construction and labeling. Study of quality auditing system in the industry. Quality analysis of low priced, medium priced and high-priced garments available in market – fabric quality, workmanship,



fitting and sizing. Visit to textile testing laboratory

### Teaching Schedule

#### Theory

Sr. No.	Topic	No. of Lecture(s)
1	Importance of textile testing, standardization and quality control; effect of moisture and humidity on properties of textiles. Standard conditions of testing	02
2	Sampling – methods and techniques for fibre, yarn and fabric; Functions of BIS and other standards	02
3	Fibre testing - length, linear density, maturity	02
4	Yarn testing - count, twist, crimp and evenness.	02
5	Tensile Strength measurement of textiles- Principles of tensile testing; various testers for tensile testing of fibres, yarns and fabrics	02
6	Fabric testing – geometric parameters- Fabric count, thickness; tearing and bursting strength, abrasion resistance and pilling	02
7	Fabric testing- crease recovery, stiffness, drapability and air permeability	02
8	Fabric testing - thermal properties, flammability, water absorbency and repellency, dimensional stability	02
9	Colour fastness tests; Comfort and fabric handle measurement	02
10	Yarn and fabric defects	02
11	Preliminary Inspection in garment industry- Quality specifications and standards in raw material purchasing; quality control in spreading, cutting and bundling products.	02
12	In-process inspection- Quality factors in sewing, pressing, folding and finishing; quality aspects of trims and accessories.	02
13	Final Inspection- Quality considerations in construction and finishing. Tolerance limits for garment dimensions	02
14	Various inspection systems. Procedure for quality checking and reporting.	02
15	National and international organizations for standards.	02
16	Quality auditing system – process and product audit. Internal quality audit procedure.	02
<b>Total</b>		<b>32</b>

#### Practical

Sr. No	Topic	No. of practical (s)
1.	Sampling techniques of fibre, yarn and fabric.	1
2.	Testing of fibre – length, maturity and linear density.	1
3.	Yarn Testing – count, twist, crimp and evenness	1
4.	Fabric testing – Geometrical properties - weight, thickness and fabric count	1
5.	Fabric testing – abrasion resistance, pilling	1

6.	Fabric testing – crease recovery, stiffness and drapability	1
7.	Fabric testing – air permeability and thermal properties	1
8.	Fabric testing – water permeability, wicking and dimensional stability	1
9.	Breaking Strength– tensile strength of fibre, yarn and fabric	1
10.	Estimation of tearing and bursting strength of fabrics	1
11.	Processing, statistical analysis of the test data and interpretation of results	1
12.	Garment Quality - Inspection of raw materials and analysis of defects in raw materials	1
13.	Product quality analysis with respect to specification sheets- raw materials, product dimensions, construction and labeling.	1
14.	Study of quality auditing system in the industry.	1
15.	Quality analysis of low priced, medium priced and high-priced garments available in market – fabric quality, workmanship, fitting and sizing	1
16.	Visit to textile testing laboratory	1
<b>Total</b>		<b>16</b>

### Suggested Reading

- Booth JL. 1983. *Principles of Textile Testing*. Butterworth.
- Angappan 1987. *Textile Testing*. SSM Institute of Technology, Komarapalayam, India.
- BIS.1982. *ISI Hand Book of Textile Testing*, BIS Publications, India.
- Gerry Cooklin. 2006. *Introduction to Clothing Manufacture*, Wiley, UK
- Gerry Cooklin 1997. *Garment Technology for Fashion Designers*, John Wiley & Sons, UK
- Latham Barbara & Carr Harold. 1999. *The Technology of Clothing Manufacture*. Blackwell Science, UK
- Pradeep V Mehta. 1998. *Managing Quality in Apparel Industry*, New Age International, India
- Pradeep V Mehta. 2004. *An Introduction to Quality Assurance for the Retailers*, Universe, USA
- Ruth E. Glock. 1990. *Apparel Manufacturing*. Macmillan Publ. USA
- AATCC. 2010. *Technical Manual -Vol 85*. American Association of Textile Chemist and Colorist, USA
- Textile Research Journal- <https://journals.sagepub.com/home/trj>

**ATS 503                      PATTERN MAKING AND DRAPING                      3(1+2)****Objective**

- To Understand the style reading, pattern making, draping and garment construction techniques
- To acquire skill in advance pattern making and obtain perfect fit and harmony between the fabric and design of the garment
- To enable students to make pattern from sketch/photograph

**Theory****UNIT I: Advanced techniques of pattern making and draping**

Advanced techniques of pattern making and draping: incorporating style lines and fullness.

**UNIT II: Contouring**

Contouring – principles, contour guide patterns, classic, empire, surplice, off-shoulder designs, halters

**UNIT III: Bodice - Sleeve variations**

Raglan sleeve variations – one-piece raglan, deep armhole raglan, armhole-princess raglan, yoke raglan with bell sleeve; Drop shoulder, exaggerated armholes, caftan

**UNIT IV: Pattern Grading and Fitting**

Pattern grading – principles, grading bodice, sleeve, collar; Fitting – principles, standards, fitting problems and remedies

**Practical**

Dart manipulation through pivotal transfer. Dart manipulation through slash and spread method. Methods of adding fullness and contouring. Developing designs with added fullness and contouring using darts. Developing designs with added fullness and contouring using pleats. Developing designs with added fullness and contouring using tucks & gathers. Contouring - application in classic and empire designs. Contouring -application in off-shoulder designs. Contouring -application in halter neckline designs. Contouring -application in surplice designs. Draping of dartless shirt designs. Incorporating style lines. Draping collars. Draping Cowls at neckline and underarm. Draping Cowls in skirts, Built-in necklines, Flounces, Ruffles, Peplums and designs with knit fabrics and making patterns. Pattern making for variations in sleeves, skirts, trousers, Bodice and sleeves. Pattern grading of skirts; men's and woman's garments. Designing garment 1 based on both the methods of pattern making and draping and making patterns. Designing garment 2 based on both the methods of pattern making and draping and making patterns. Designing garment 3 based on both the methods of pattern making and draping and making patterns. Construction of custom garment 1, 2,3 and Assessment of custom garments for quality and body fit

**Teaching Schedule****Theory**

Sr. No.	Topics	No. of Lecture(s)
1 & 2	Techniques of pattern making-drafting, flat pattern and draping	02
3 & 4	Use of style lines and fullness in pattern making	02
5,6 & 7	Understanding principles of contouring, surplice/off shoulder and halter designs	03

8 & 9	Types of Built -in necklines, cowls and collars	02
10 & 11	Introduction to advanced sleeve variations, exaggerated armholes,pockets and bias-cut dresses.	02
12, 13 & 14	Types of Skirts and pants	03
15 & 16	Pattern adoption to knits	02
<b>Total</b>		<b>16</b>

### Practical

Sr. No.	Topic	No. of Practical (s)
1.	Dart manipulation through pivotal transfer	1
2.	Dart manipulation through slash and spread method	1
3.	Methods of adding fullness and contouring	1
4.	Developing designs with added fullness and contouring using darts	1
5.	Developing designs with added fullness and contouring using pleats	1
6.	Developing designs with added fullness and contouring using tucks & gathers	1
7.	Contouring -application in classic and empire designs	1
8.	Contouring -application in off-shoulder designs	1
9.	Contouring -application in halter neckline designs	1
10.	Contouring -application in surplice designs	1
11.	Draping of dartless shirt designs	1
12.	Incorporating style lines	1
13.	Draping collars	1
14.	Draping Cowls at neckline and underarm	1
15.	Draping Cowls in skirts	1
16.	Draping Built-in necklines	1
17.	Draping Flounces	1
18.	Draping Ruffles	1
19.	Draping Peplums	1
20.	Draping designs with knit fabrics and making patterns	1
21.	Pattern making for variations in sleeves	1
22.	Pattern making for variations in skirts	1
23.	Pattern making for variations in trousers	1
24.	Pattern grading- Bodice and sleeves	1
25.	Pattern grading of skirts; men's and woman's garments	1
26.	Designing garment 1 based on both the methods of pattern making and draping and making patterns	1
27.	Designing garment 2 based on both the methods of pattern making and draping and making patterns	1

28. Designing garment 3 based on both the methods of pattern making and draping and making patterns	1
29. Construction of custom garment 1	1
30. Construction of custom garment 2	1
31. Construction of custom garment 3	1
32. Assessment of custom garments for quality and body fit	1
<b>Total</b>	<b>32</b>

### Suggested Reading

- Bane A.1996. *Creative Clothing Construction*. MC Graw-Hill
- Connie Amaden- Crawford.1989. *The Art of Fashion Draping*. Fair Child Publ.
- Janine Mee & Michal Purdy. 1987. *Modeling on the Dress Stand*. BSP Professional Books
- Natalie Bray 1994. *Dress Fitting*. Blackwell
- Amaden-Crawford C. 2018 *The Art of Fashion Draping*. V Edition Bloomsbury Publishing Inc, USA
- Cooklin G. 2004 *Pattern Grading for women's Clothes*. Blackwell Publishing, France
- Joseph-Armstrong, H. 2005 *Patternmaking for Fashion Design*. Pearson Education Inc. India
- Journal of Textile Engineering & Fashion Technology <https://medcraveonline.com/JTEFT/>
- International Journal of Clothing Science and Technology-  
<https://www.emeraldinsight.com/loi/ijcst>

**ATS 504****WOVEN TEXTILE DESIGN****3(2+1)****Objectives**

- To expose students to different looms and types of weaves
- To gain skills in designing woven patterns and weaving

**Theory****UNIT I: Types of looms, scope and importance**

Shuttleless looms –scope, importance and types -projectile, rapier, air jet, water jet weaving; multiple shed loom; Circular weaving; Tri-Axial looms; Pre-weaving processes for advance weaving; Automation in weaving.

**UNIT II: Woven designs and various weaves**

Woven Design – fabric textures; Graphical representation of design, draft and peg plan; Classification of weaves; Warp weight and weft weight calculations; Twill weave and its modification; Colour and weave effects.

**UNIT III: Types of textured and decorative weaves**

Construction of crepe, toweling- honeycomb, huck-a-back, bedford cord and curtain weaves- mockleno; Construction and production of complex structures - leno, double cloth, extra warp and extra weft figuring, terry pile and velveteens.

**UNIT IV: Specialty fabrics**

Construction and production of damask and brocade fabrics using jacquard patterning devices; Methods of carpet making; Use of specialty fibres, specialty yarns, designing and production of specialty fabrics.

**Practical**

Weaving introduction – Procurement of yarn, setting up loom, Analysis of woven samples from different weaves, Construction of design, draft and peg plans for different weaves. Weaving samples of basic weave variations- plain and satin. Weaving samples of basic twill weave variations. Developing woven designs for weaving. Motif preparation and placement in different styles. Developing colour and texture plans. Weaving of the fabric with woven designs. Documentation of traditional textile designs. Development of modified textile designs. Documentation of modified textile designs. Visit to Modern Weaving Mill with shuttleless looms. Portfolio development with woven samples and created designs. End term Assessment

**Teaching Schedule****Theory**

<b>Sr. No.</b>	<b>Topics</b>	<b>No. of Lecture(s)</b>
1	Shuttleless looms –scope, importance and types -projectile, rapier, air jet, water jetweaving	02
2	Multiple shed loom; Circular weaving; Tri-Axial looms;	02
3	Pre-weaving processes for advance weaving- machinery involved	02
4	Automation in weaving- Automatic controls	02

5	Woven Design – fabric textures; Graphical representation of design, draft and pegplan	02
6	Classification of weaves; Warp weight and weft weight calculations	02
7	Twill weave and its modification	02
8	Colour and weave effects for different weaves	02
9-10	Construction of crepe, toweling- honeycomb, Huck-a-back, bedford cord and curtain weaves-mockleno	02
11	Construction and production of complex structures - leno, double cloth, extra warp and extra weft figuring	02
12	Construction and production of complex structures- terry pile and velvetens	02
13	Construction and production of damask and brocade fabrics using jacquard patterning devices	02
14	Methods of carpet making	02
15	Use of specialty fibres, specialty yarns Designing and production of specialty fabrics.	02
16	Discussion on selection of weave for customized weaving	02
<b>Total</b>		<b>32</b>

**Practical**

Sr. No.	Topic	No. of Practical (s)
1.	Weaving introduction – Procurement of yarn, setting up loom	1
2.	Analysis of woven samples from different weaves	1
3.	Construction of design, draft and peg plans for different weaves	1
4.	Weaving samples of basic weave variations- plain and satin	1
5.	Weaving samples of basic twill weave variations	1
6.	Developing woven designs for weaving	1
7.	Motif preparation and placement in different styles	1
8.	Developing colour and texture plans	1
9.	Weaving of the fabric with woven designs	1
10.	Contd weaving of the fabric with woven designs	1
11.	Documentation of traditional textile designs	1
12.	Development of modified textile designs	1
13.	Documentation of modified textile designs	1
14.	Visit to Modern Weaving Mill with shuttleless looms	1
15.	Portfolio development with woven samples and created designs	1
16.	End term Assessment	1
<b>Total</b>		<b>16</b>

**Suggested Reading**

- Grosick ZJ. 1975. *Watson's Textile Design & Colour*. Butterworths. Grosick ZJ. 1980.

- Grosick ZJ. 1989. *Watson's Advanced Textile Design - Compound Woven Structures*. Universal Publ.
- Gupta S. 1959. *Weaving Calculations*. DB Taraporawala Sons.
- Hayavadana J. 2017. *Woven Fabric Design and Product Planning*, Wood Head Publishers, New Delhi.
- Marjory J. 1972. *Illustrated Guide for Textiles*. RineHort & Winsoten, New York.
- Talukdar MK. *Weaving Machines, Mechanism and Management*. Mahajan Publications
- Mgbakoigba: Journal of African Studies- <https://www.ajol.info/index.php/mjas>
- ACM Digital Library- <https://dl.acm.org/>



**ATS 505 WET PROCESSING OF TEXTILES 3(2+1)****Objective**

- To develop knowledge about types of dyes and theory of dyeing
- To acquire skills in advanced dyeing and printing techniques
- To familiarize with the finishing treatments specific to fibre type

**Theory****UNIT I: Chemistry of dyes and pigments**

Theory of dyeing; Chemistry of dyes and pigments- composition, structure, properties, affinity towards fibres, method of application, fixing, after treatments and fastness properties; Dyeing with natural dyes and role of mordants.

**UNITII: Advanced Dyeing and Printing Techniques**

Dyeing of blends; Advanced dyeing techniques – macro, micro and nano; Dyeing machines used at the cottage and industrial level for fibre, yarn and fabric; Dyeing and printing defects and remedies; Advanced printing techniques- digital printing, 3D prints, automated flat bed and rotary screen printing; Assessment of colour fastness.

**UNIT III: Textile Finishes**

Textile finishes – concept, scope and importance ; functional finishes on different fabrics – antimicrobial, soil and stain release, durable press, UV protective, flame retardancy ; Comfort imparting finishes - application, uses, characteristics, problems and evaluation; Finishing with enzymes; Finishing of blended fabrics.

**Practical**

Preparation of fabrics for dyeing , Preparation of fabrics for printing. Preparation of fabrics for finishing. Developing shade cards on different substrate with various classes of dyes and colour matching. Developing shade cards and colour matching. Natural dyes-Dyeing with different mordants. Advanced techniques of fabric printing. Identification of finishing agents. Application of finishing agents. Eco-friendly finishing of textiles. Assessment of properties of finished fabrics. Study of labels pertaining to finishes. Theme based project work –Theme selection. Project preparation

**Teaching Schedule****Theory**

Sr. No.	Topics	No. of Lecture(s)
1	Concept of colour and its relation to light. Classification of dyes/colouring matter	02
2	Theories of dyeing.	02
3&4	Chemistry of dyes and pigments- composition, structure, properties, affinity towards fibres, method of application, fixing, after treatments and fastness properties	04
5	Dyeing with natural dyes and role of mordants.	02
6	Dyeing of blends.	02
7	Advanced dyeing techniques – macro, micro and nano	02
8	Dyeing machines used at the cottage and industrial level for fibre, yarn	02

	and fabric	
9	Dyeing and printing defects and remedies	02
10&11	Advanced printing techniques	04
12	Assessment of colour fastness	02
13	Textile finishes – concept, scope and importance	02
14	Application of functional finishes on different fabrics	02
15	Comfort imparting finishes - application, uses, characteristics, problems and evaluation	02
16	Finishing with enzymes. Finishing of blended fabrics.	02
<b>Total</b>		<b>32</b>

**Practical**

Sr. No	Topic	No. of practical (s)
1.	Preparation of fabrics for dyeing	1
2.	Preparation of fabrics for printing	1
3.	Preparation of fabrics for finishing	1
4.	Developing shade cards on different substrate with various classes of dyes and colour matching.	1
5.	Developing shade cards and colour matching.	1
6.	Natural dyes	1
7.	Dyeing with different mordants	1
8.	Advanced techniques of fabric printing	1
9.	Identification of finishing agents	1
10.	Application of finishing agents	1
11.	Eco-friendly finishing of textiles	1
12.	Assessment of properties of finished fabrics	1
13.	Study of labels pertaining to finishes	1
14.	Theme based project work –Theme selection	1
15.	Project preparation	1
16.	End-term assessment	1
<b>Total</b>		<b>16</b>

**Suggested Reading**

- Gopal Krishnan, D. and Karthik, T. 2016. Basics of Textile Chemical Processing. Daya Publishing House, Astral International Pvt. Ltd., New Delhi.
- Hall AJ. 1955. Handbook of Textile Dyeing & Printing. The National Trade Press.
- Koushik, C.V. and Josico, A.I. 2003. Chemical Processing of Textiles: Preparatory processes and dyeing. NCUTE, New Delhi.
- Nisbel H. 1978. Grammar of Textile Design. D.B. Taraporevale Sons.
- Prayag RS. 1988. Textile Finishing. Sri T Printers.
- Sekhri, S. 2011. Text Book of Fabric Science: Fundamentals to Finishing. PHI Learning,

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- Shanai. 1976. Chemistry of Textile Auxiliaries. Sevak Publ.
- Shenai VA.1985. Technology of Printing, Technology of Textile Processing.Vol. IV. Sevak Publ.
- Shenai VA. 1994. Technology of Dyeing. Sevak Publ.
- Shenai. 1995. Technology of Bleaching & Mercerizing. Sevak Publ.
- Story J. 1974. The Thames & Hudson Manual of Textile Printing. Thames & Hudson.
- Sule AD. 1997. Computer Colour Analysis Textile Application. New Age International.
- Vaidya A & Trivedi 1975. Textile Auxiliaries & Finishing Chemicals. ATIRA, Ahmedabad.
- Vidyasagar PV. 1998. A Handbook of Textiles. Mittal Publ. Vilensky G. 1987. Textile Science. CBS.
- Vilensky G. 1987. Textile Science. CBS.
- Wynne A. 1997. Textiles. Macmillan
- Journal of Saudi Chemical Society- <https://www.sciencedirect.com/journal/journal-of-saudi-chemical-society>
- Chemistry International- <http://bosajournals.com/chemint/>

**ATS 506 COMPUTER AIDED TEXTILE AND APPAREL DESIGNING 2(0+2)****Objectives**

- To impart skill in computer aided textile and apparel designing
- To develop CAD portfolios as per fashion forecast
- To build design libraries in textiles and apparel styles

**Practical**

CAD commands, Textile designing softwares, Relation of textile designs (2D and 3D). Application of Textile designs for different end uses. Creating stripes using various commands. Creating checks using various commands. Creating weave library. Assigning weaves to the designed stripes and Checks for weaving. Introduction to commands from different tool groups- file menu, freehand, geometric, selection, selection utility, colour utilities and general utilities. Practicing on above tools Developing motifs by scanning and drawing using the CAD commands Creating full design/ repeat using drop devices. Creating weaves and storing in Jacquard weave library. Assigning weaves to the design plan. Learning print commands- simulation and graph/ point paper. Developing a computer aided portfolio of different motifs Introduction to different software - Command bars and assistants. Menu bar and options. Drawing tools. Colour rendering; Fill, pattern and repeat. Creation of Special effects Layers and layer settings; Apparel pattern making modules. Development of basic pattern through CAD. Principles of pattern making and basic blocks. Adaptation of styles Fundamentals of grading and marking. Introduction to draping mode. Outlining, creation of grid and editing the object Draping scanned pictures. Texture mapping and creating effects. Development of library and printing designed patterns. Preparation of portfolio of developed designs, Product designing and development of trims, foot wears, hand bags, buttons, buckles, belts, hats, scarf and jewellery.

**Practical**

<b>Sr. No.</b>	<b>Topic</b>	<b>No. of Practical (s)</b>
1.	CAD commands	1
2.	Textile designing softwares	1
3.	Creation of textile designs (2D and 3D)	1
4.	Application of Textile designs for different end uses.	1
5.	Creating stripes using various commands	1
6.	Creating checks using various commands	1
7.	Creating weave library	1
8.	Assigning weaves to the designed stripes and Checks for weaving.	1
9.	Introduction to commands from different tool groups- file menu, freehand, geometric, selection, selection utility, colour utilities and general utilities.	1
10.	Practicing on above tools	1
11.	Developing motifs by scanning and drawing using the CAD commands	1

12. Creating full design/ repeat using drop devices.	1
13. Creating weaves and storing in Jacquard weave library.	1
14. Assigning weaves to the design plan.	1
15. Learning print commands- simulation and graph/ point paper.	1
16. Developing a computer aided portfolio of different motifs	1
17. Introduction to different software - Command bars and assistants. Menu bar and options.Drawing tools.	1
18. Colour rendering;	1
19. Fill, pattern and repeat	1
20. Creation of Special effects Layers and layer settings;	1
21. Apparel pattern making modules.	1
22. Development of basic pattern through CAD.	1
23. Principles of pattern making and basic blocks.	1
24. Adaptation of styles	1
25. Fundamentals of grading and marking.	1
26. Introduction to draping mode.	1
27. Outlining, creation of grid and editing the object	1
28. Draping scanned pictures	1
29. Texture mapping and creating effects	1
30. Development of library and printing designed patterns	1
31. Preparation of portfolio of developed designs,	1
32. Product designing and development of trims, foot wears, hand bags, buttons, buckles, belts,hats, scarf and jewellery	1
<b>Total</b>	<b>32</b>

### Suggested Reading

- Davis L Msrism. 1980. *Visual Design in Dress*. Prentice Hall.
- Luther, C. 2008. *Career in Textile and Fashion Designing*. Abhishek Publications, Chandigarh.
- Prakash K. 1994. *Impression – A Classic Collection of Textile Designs*. Design Points.
- Prakash K. 1995. *Traditional Indian Motifs for Weaving & Textile Printing*. Design Points.
- Rene Weiss Chase 1997. *CAD for Fashion Design*. Prentice Hall.
- Srivastva, M. and Deepthi, S.S. Computer aided designing – e-manual (TXAD). ecourse.iasri.res.in.
- Vastrad, J., Sakshi and Deepthi, S.S. Computer aided designing – textile designing – e-manual (TXAD). ecourse.iasri.res.in.
- Winfred Aldrich 1992. *CAD in Clothing & Textiles*. BSP Professional Books.
- Yates MP. 1996. *Textiles – A Handbook for Designers*. W.W. Norton.
- International Journal of Fashion Design, Technology and Education- <https://www.tandfonline.com/toc/tfdt20/current>
- Iowa State university digital repository- <https://lib.dr.iastate.edu/>

**ATS 507 TEXTILE AND APPAREL INDUSTRY MANAGEMENT 3(3+0)****Objective**

- To identify the role of textile and garment industry in the Indian economy, industry trends and various export- import policies
- To understand the management issues related to apparel and textile industry
- To develop awareness about the quality standards and automation in enhancing productivity

**Theory****UNIT I: Indian Textile industry**

Textile industry- history, development and status; export and import policies of Government; Textile research associations; Textile crafts councils;

**UNIT II: Status of garment industry in India**

Status of garment industry in India-production, marketing, distribution, consumption and export trends over last five years; problems of apparel industry and remedial measures. Complexity of management in garment industries: objective and expectations.

**UNIT III: Management in Apparel industry**

Classification of apparel industry- large, medium, small and role of MSMEs; Infrastructural facilities and personnel management in apparel industry; Techniques in managerial application of cost volume profit analysis; Productivity analysis, case studies

**UNIT IV: Trade related organizations**

Apparel parks, apparel export promotion council, National fashion and design institutes; GATT, TUF, ISO 9001:2015, 14001:2015 and 26000:2010 standards; WTO and its impact on textile and apparel industries; Effect of trade globalization on apparel industry.

**UNIT V: Automation in apparel and textile industries**

Recent advancements in CAD/CAM applications; automation in the industry; role of robotics in productivity management

**Teaching Schedule****Theory**

Sr. No.	Topic	No. of Lecture(s)
1	Introduction to Indian Textile Industry and its SWOT Analysis. History and development of textile industry. Export and Import policies of Government	02
2	Objectives and contributions of Textile Research Associations: NITRA, SITRA, BTRA and ATIRA and Textile Crafts Council.	02
3	Introduction to Indian Garment industry and its SWOT Analysis. Current status of garment industry in India in terms of production, marketing, distribution and consumption. Export trends of garments over the last five years.	04

4	Problems of apparel industry: lack of skilled manpower and automation, meeting lead times, logistic issues, maintaining optimum inventory levels, changing customer needs, cut throat competition, maintaining multichannel sales, managing supply chain and sustainability. Remedial Measures: ERP solutions, logistic and marketplace integration, centralized inventory management, following leagile supply chains, robust omni channel solutions, progress report tracking, meeting corporate social responsibility, up gradation of skills of workforce and technology up gradation.	02
5	Strategic management in garment industry: top, middle and lower level management, objectives and expectations. Role of a Manager in a garmentindustry.	02
6	Classification of apparel industry: large, medium, small and MSME. Industry and infrastructure: need, existing facilities and challenges. Trade infrastructure for export scheme (TIES) and its role in infrastructure development of export oriented units. Personnel Management in apparel industry: recruitment, training, work scheduling, compensation and rewards, motivation and promotion.	02
7	Cost Volume Profit (CVP) Analysis: need and assumptions. Factors affecting CVP Analysis: volume of production, product mix, internal efficiency, method of production and size of plant. Techniques of CVP analysis: break-even analysis and profit-volume analysis.	04
8	Key performance indicators(KPI) in apparel manufacturing. Productivity analysis and improvement in labour, equipment and resources productivity. Importance of productivity rate analysis.	04
9	Technology upgradation of apparel units: use of CAD, CAM and CIM solutions, automated inspection (AIN), automated material handling devices (AMHD), Production planning/ inventory management software (PPIC) and pick-place robots(PPR).	04
10	Governmental schemes for boosting apparel exports: Scheme for Integrated Textile Parks (SITP), Technology Upgradation Fund Scheme (TUFS), Market Access Initiative (MAI) and Market Development Initiative (MDI). General Agreement on Trade and Tariff (GATT): Purpose and its effect on trade. World Trade Organization(WTO): organizational structure and functions. Impact of WTO on textile and apparel industries.	04
11	Apparel Export Promotion Council: role, vision and various AEPC's in India.	02
12	ISO textile testing standards. ISO 9000, 14000 and 26000 standards: their aim and application in textiles and apparel industries.	02
	Globalization: definition, advantages and disadvantages for textile and apparel industry. Effect of trade globalization of apparel industry.	02
<b>Total</b>		<b>32</b>

**Suggested Reading**

- Cooklin G. 1997. *Garment Technology for Fashion Designers*. Blackwell.
- Dickerson K. 1995. *Textiles & Apparels in Global Economy*. Merrill Prentice Hall.
- Glock R. 1990. *Apparel Manufacturing*. Macmillan.
- Karpan 2004. *Change in Trends in Apparel Industry*. Abishek Publ.
- Kathryn MG.1978. *Fashion Innovation & Marketing*. Macmillan Co.
- Mehta PV. 1998. *Managing Quality in Apparel Industry*. New Age International.
- Uncertain Supply Chain Management- <http://m.growingscience.com/beta/uscm/>
- University of Wollongong Research Online- <https://ro.uow.edu.au/>



**ATS 508 HISTORIC TEXTILES AND COSTUMES 2(1+1)****Objectives**

- To enable students to learn the historical development in Western textiles and costumes from ancient world to 21st century
- To acquaint students with textiles and costumes of western countries.
- To get design inspiration from historic costumes and textiles

**Theory****UNIT I: Study of traditional textiles**

Study of traditional dyed, printed, embroidered and non-woven textiles in terms of fibre content, fabrics, motifs, colours, designs and dyes used in Egypt, Greece, Rome, France, America, Japan and China.

**UNIT II: Study of traditional costumes**

History and evolution of traditional costumes and accessories for men and women of Egypt, Greece, Rome, Japan, France, America and China.

**Practical**

Collection and documentation of traditional textile prints and surface designs of Egypt & Greece, Rome & France, America & Japan, China. Developing textile surface designs with combination of motifs of different countries. Documentation of various styles of men's, women's garments of various countries, Designing and adaptation of outfits for men and for women from historic costumes according to current trends. Visit to the museums Reporting and Presentation of the visits

**Teaching Schedule****Theory**

Sr. No.	Topic	No. of Lecture(s)
1	Introduction to historic textiles and costumes, and their application in textile and costume designing.	01
2	Traditional dyed, printed and embroidered textiles of Egypt with reference to fibre content, fabrics, motifs, colours, dyes and designs.	01
3	Characteristic features of male and female Egyptian costumes, accessories and hair styles.	01
4	Features of Grecian textiles with respect to fibre content, fabrics, motifs, colours, dyes and designs.	01
5	Characteristic features of male and female costumes of Greece, accessories and hair styles.	01
6	Details of historic textiles of Rome and their symbolism in ancient Roman Empire. Costumes, accessories and hair styles worn by Romans.	01
7	Historical account of evolution of textiles, costumes, accessories and hair styles of France.	01

8	Colonial textiles of America with respect to fibre content, fabrics, motifs, colours, dyes and designs.	01
9	Characteristic features of male and female colonial costumes, accessories and hair styles worn in America.	01
10	Brief account of traditional textiles, costumes, accessories and hair styles used in Japan and China.	01
<b>Total</b>		<b>16</b>

**Practical**

Sr. No.	Topic	No. of Practical (s)
1.	Collection and documentation of traditional textile prints and surface designs of Egypt & Greece	1
2.	Collection and documentation of traditional textile prints and surface designs of Rome & France	1
3.	Collection and documentation of traditional textile prints and surface designs of America & Japan	1
4.	Collection and documentation of traditional textile prints and surface designs of China	1
5.	Developing textile surface designs with combination of motifs of different countries	1
6.	Developing textile surface designs with combination of motifs of different countries	1
7.	Documentation of various styles of men's garments of various countries	1
8.	Documentation of various styles of men's garments of various countries	1
9.	Documentation of various styles of women's garments of various countries	1
10.	Documentation of various styles of women's garments of various countries	1
11.	Designing and adaptation of outfits for men from historic costumes according to current trends.	1
12.	Designing and adaptation of outfits for women from historic costumes according to current trends.	1
13.	Visit to the museum 1	1
14.	Visit to the museum 2	1
15.	Reporting and Presentation of the visits	1
16.	End term Assessment	1
<b>Total</b>		<b>16</b>

**Suggested Reading**

- Annalce G. 1987. One World of Fashion. Fair Child Publ.

- Bhatnagar, P. 2005. Decorative Design History in Indian Textiles and Costumes. Abhishek Publication, Chandigarh.
- Blanche P. 1965. History of Costumes from the Ancient Egyptian to the Twentieth Century. Harper & Row.
- Jack Cassin-Scott. 1994. The Illustrated Encyclopedia of Costume and Fashion. Studio Vista.
- Meadows, C. S. 2003. Know Your Fashion Accessories. Fairchild Books, New York.
- Peacock J. 1996. A Complete Guide to English Costume Design and History -Costume 1066–1990's. Thames & Hudson.
- Peacock, J. 2000. Fashion Accessories- The Complete 20<sup>th</sup> Century Source Book. Thames and Hudson, London.
- Stecker, P. 1996. Fashion Design Manual. Mac Millan.
- International Journal of Scientific Research in Science and Technology- <http://ijsrst.com/>
- Digital Commons@ University of Nebraska – Lincoln- <https://digitalcommons.unl.edu/>

ATS 509

TEXTILE AUXILIARIES

3(2+1)

**Objective**

- Become familiar with various textile auxiliaries used in textile processing
- Gain knowledge about the judicious use of auxiliaries based on end use performance

**Theory****UNIT I: Introduction to auxiliaries**

Textile auxiliaries– definition, classification, selection and uses in processing operations.

**UNIT II: Surface active agents**

Chemistry and synthesis of surface-active agents - essential requirements of surfactants, classification and biodegradability; Physical principles of cleansing efficiency; Scouring, bleaching and mercerizing auxiliaries.

**UNIT III: Dyeing and Printing auxiliaries**

Dyeing auxiliaries - Wetting, leveling, stripping, dye fixing, swelling, dispersing agents and carriers; Printing auxiliaries – thickeners and their classification, wetting, hygroscopic, antifoaming, reducing, oxidizing agents and pigment binders, fixers and miscellaneous auxiliaries.

**UNIT IV: Finishing auxiliaries**

Stiffening, cross linking, optical brighteners, softeners, water proof/ repellents, flame proof/retardants, soil release, anti-pilling, antimicrobial, moth and mildew proofing; methods of producing nanoparticles of auxiliaries for textile finishing.

**Practical**

Textile auxiliaries-An Introduction, Market survey of different Textile auxiliaries, Analysis of the surfactant properties of surfactants, Preparation of detergent, Preparation of sizing combinations. Analysis of the sized samples, Selection of suitable combinations, Assessment of whiteness index of fabric finished with various bleaches and of fabrics finished with optical brightening agent, Assessment of whiteness index of fabrics finished with detergents

**Teaching Schedule****Theory**

Sr. No.	Topics	No. of Lecture(s)
1	Definition and classification of textile auxiliaries	02
2	Selection of textile auxiliaries and uses in processing operations	02
3	Chemistry and synthesis of surface-active agents - essential requirements of surfactants, classification and biodegradability	04
4	Physical principles of cleansing efficiency.	02
5	Scouring, bleaching and mercerizing auxiliaries	02
6	Dyeing auxiliaries- wetting, levelling	02
7	Dyeing auxiliaries- stripping, dye fixing, swelling	02
8	Dyeing auxiliaries- dispersing agents and carriers	02
9	Printing auxiliaries – thickeners and their classification, wetting, hygroscopic, antifoaming, reducing, oxidizing agents and pigment binders, fixers	06
10	Miscellaneous auxiliaries	02

11	Finishing auxiliaries–stiffening, cross linking, optical brighteners, softeners, water proof/repellents, flame proof/retardants, soil release, anti-pilling, antimicrobial, moth and mildew proofing; Methods of producing nanoparticles of auxiliaries for textile finishing.	06
<b>Total</b>		<b>32</b>

**Practical**

Sr. No.	Topic	No. of Practical (s)
1.	Textile auxiliaries-An Introduction	1
2.	Market survey of different Textile auxiliaries	1
3.	Analysis of the surfactant properties of surfactant 1	1
4.	Analysis of the surfactant properties of surfactant 2	1
5.	Preparation of detergent	1
6.	Preparation of sizing combination 1	1
7.	Preparation of sizing combination 2	1
8.	Analysis of the sized samples	1
9.	Selection of suitable combinations	1
10.	Assessment of whiteness index of fabrics finished with various bleach 1	1
11.	Assessment of whiteness index of fabrics finished with various bleach 2	1
12.	Assessment of whiteness index of fabrics finished with optical brightening agent 1	1
13.	Assessment of whiteness index of fabrics finished with optical brightening agent 2	1
14.	Assessment of whiteness index of fabrics finished with detergent 1	1
15.	Assessment of whiteness index of fabrics finished with detergent 2	1
16.	End term Assessment	1
<b>Total</b>		<b>16</b>

**Suggested Reading**

- Bogley M. 1977. *Textile Dyes, Finishing and Auxiliaries*. Garland Publ.
- Fiscus G & Grunenwald D. 1996. *Textile Finishing: A Complete Guide*. Textile Institute, Manchester.
- Hall KJ. 1966. *Textile Finishing*. Heywood.
- NPCS Board of Consultants and Engineers (2019). *Handbook on Textile Auxiliaries, Dyes and Dye Intermediates Technology*, Asia Pacific Business Press Inc., New Delhi
- Textile Finishing Chemicals: An Industrial Guide-  
[http://library.aceondo.net/ebooks/Home\\_Economics/Textile\\_Finishing\\_Chemicals.pdf](http://library.aceondo.net/ebooks/Home_Economics/Textile_Finishing_Chemicals.pdf)
- Chemosphere- <https://www.journals.elsevier.com/chemosphere>
- Journal of Hazardous Materials -<https://www.journals.elsevier.com/journal-of-hazardous-materials>
- *Textile auxiliaries and chemicals*-  
[https://www.academia.edu/30859937/Textile\\_Auxiliaries\\_and\\_Chemicals\\_Ebook](https://www.academia.edu/30859937/Textile_Auxiliaries_and_Chemicals_Ebook)
-

**ATS 510 SOCIO-PSYCHOLOGICAL ASPECTS OF CLOTHING**  
**2(2+0)**
**Objective**

- To study the socio-psychological effects of clothing on the individual in social situations
- To develop understanding about consumer behaviour.

**Theory**
**UNIT I: Clothing**

Clothing-origin, theories, functions and modern philosophy of clothing in relation to culture; Clothing symbolism; Factors effecting clothing -fashion, fad, custom, tradition, culturecontact, status, age, education, technology and role of legislation.

**UNIT II: Socio-psychological aspects of clothing**

Socio-psychological aspects of clothing-first impression, individual values, interest, attitude, motivation in clothing choices, self-respect, self-enhancement, self-expression, gender desirability and individuality; clothing and society: clothing and social behaviour, influence of religion, beliefs, customs and traditions; clothes and conformity; cloths and occupation; socio-psychological impact of clothing among different age groups; significance of uniforms and national costumes. Clothes for conformity, mobility, aesthetic appearance. Health and sanitation related to clothing.

**UNIT III: Consumer behaviour**

Consumer behaviour: concept and importance, consumer needs and motivations, consumer perspective and viewpoints; environmental influence; individual differences. Consumer resources: involvement and motivation; knowledge, attitudes; individual differences in behaviour; psychological processes. Consumer decision-making processes; model of consumer decision-making; consumer analysis and marketing strategy; retailing; consumer trends; market segmentation; diffusion of innovation; Counterfeit textiles and consumer protection measures; consumerism and role of media.

**UNIT IV: Marketing concept**

Marketing concept; Types of customers; Understanding consumers and customer demand; Market segmentation and consumer adopter categories- their characteristics, psychographics and the interrelationship with production, price zones and marketing strategies in relation to fashion cycle; Theories of fashion adoption; Role of fashion influencers.

**Teaching Schedule**
**Theory**

Sr. No.	Topic	No. of Lecture(s)
1	Origin, theories, functions and modern philosophy of clothing in relation to culture. Clothing symbolism.	02
2	Factors effecting clothing -fashion, fad, custom, tradition, culture contact, status,age, education, technology and role of legislation	02
3	Socio-psychological aspects of clothing: first impression, individual values, interest, attitude, motivation in clothing choices, self-respect, self-enhancement, self-expression, gender desirability and individuality	04

4	Clothing and society: clothing and social behaviour, influence of religion, beliefs, customs and traditions; clothes and conformity; clothes and occupation; socio- psychological impact of clothing among different age groups.	02
5	Significance of uniforms and national costumes. Clothes for conformity, mobility, aesthetic appearance. Health and sanitation related to clothing.	02
6	Consumer behaviour: concept and importance, consumer needs and motivations, consumer perspective and view points.	02
7	Environmental influence; individual differences in behavior and psychological processes.	02
8	Marketing concept. Types of customers. Understanding consumers and customer demand.	02
9	Market segmentation and consumer adopter categories- their characteristics, psychographics and the interrelationship with production, price zones and marketing strategies in relation to fashion cycle.	04
10	Theories of fashion adoption. Role of fashion influencers.	02
11	Consumer decision-making processes; model of consumer decision-making; consumer analysis and marketing strategy; retailing	02
12	Consumer trends; market segmentation; diffusion of innovation.	02
13	Counterfeit textiles and consumer protection measures; consumerism and role of media.	04
<b>Total</b>		<b>32</b>

### Suggested Reading

- Cranz RLM. 1972. *Clothing Concepts*. Collier Macmillan.
- Horn MJ. 1981. *The Second Skin – An Interdisciplinary Study of Clothing*. Hughton Mifflin and Hill House.
- Marion S. 1963. *Dress Selection and Design*. The Macmillan Co.  
Mary Kefgen and Phyllis 1971. *Individuality in Clothing Selection & Personal Appearance*. The Macmillian Co.
- Stecker P. 1996. *Fashion Design Manual*. Mac Millan.
- Ryan MS. 1966. *Clothing - A Study in Human Behaviour*. Winston
- European Scientific Journal- <http://eujournal.org>
- Journal Of Fashion Marketing And Management: An International Journal- <https://www.emeraldinsight.com/loi/jfmm>

**ATS 511 SUSTAINABILITY IN TEXTILE AND APPAREL INDUSTRY 2(2+0)****Objective**

- To expose students to global environmental issues and strategies
- To understand the measures undertaken for maintaining ecological balance in micro and macro environment of Textile industry.

**Theory****UNIT I: Impact of textile sector on environment**

Environmental threats in textile and apparel industry- raw materials and processes; Banned dyes and chemicals in India; Concept of green supply chain; Certified organic, renewable and low impact raw material; Reduced toxicity in fiber processes and treatments; Effluent Treatment Plants; Concept of zero wastage and lean manufacturing; Pre -consumer and post-consumer textile wastage; 3-R approach and its advantages; Environmental friendly packaging and eco labeling; Certified agencies imparting eco label.

**UNIT II: Natural dyes**

Natural dyes – importance, classification of natural pigments; extraction methods including the concept of supercritical dyeing, microwave and ultrasonication, mordants and dyeing methods; Role of natural dyes in safeguarding the environment.

**UNIT III: Reduced energy processes**

Reduced energy processes; Use of alternative sources of energy during product lifecycle; Importance of carbon credits in textile and apparel manufacturing.

**Teaching Schedule****Theory**

Sr. No.	Topics	No. of Lecture(s)
1	Environmental threats in textile and apparel industry- raw materials and processes	02
2	Banned dyes and chemicals in India	02
3	Concept of green supply chain	02
4	Certified organic, renewable and low impact raw material	02
5	Reduced toxicity in fiber processes and treatments	02
6	Effluent Treatment Plants	02
7	Concept of zero wastage and lean manufacturing;	02
8	Pre -consumer and post-consumer textile wastage	02
9	3-R approach and its advantages; Environment friendly packaging and ecolabeling;	02
10	Certified agencies imparting eco label	02
11	Natural dyes – importance, classification and chemical groups of natural pigments	02
12	Natural dye extraction methods including the concept of supercritical dyeing, microwave and ultrasonication	02
13	Natural dye application on textiles- mordants used; mordanting and dyeing methods; Role of natural dyes in safeguarding the environment.	02



14	Reduced energy processes; Use of alternative sources of energy during productlifecycle;	02
	Importance of carbon credits in textile and apparel manufacturing and	02
15	estimationof carbon points	
16	Discussion on adoption green technologies in Textile and apparel industries	02
<b>Total</b>		<b>32</b>

### Suggested Reading

- Miraftab M and Horrocks AR. 2004. *Ecotextiles: The Way Forward for Sustainable Development in Textiles*. Wood head Publishing House.
- Wang Y. *Handbook of Sustainable Textile Production. 1<sup>st</sup> Edition. Recycling in Textiles*. Wood head Publishing House.
- Subramanian SM. *Sustainability in the Textile Industry* (Textile Science and Clothing Technology)
- Blackburn, RS. 2009. *Sustainable Textiles INNUNDET*. Woodhead Publishing House.
- Journal of Environmental Science and Health  
<https://www.tandfonline.com/toc/lesa20/current>
- Ecological Economics- <https://www.sciencedirect.com/journal/ecological-economics>

**ATS 512 TEXTILE AND APPAREL PRODUCT DEVELOPMENT 2(1+1)****Objectives**

- To impart the knowledge about various product standards and product specifications
- To learn the process of product development towards market need

**Theory****UNIT I: Textile and apparel product development**

Textile and apparel product development – concept, history, objective; product design, product life cycle and new product development. Merchandising – role, responsibilities, use of calendar, branding, labelling and retailing.

**UNIT II: Product testing**

Product – testing, economics, standards and specifications; product quality control; technical services, positioning and marketing.

**UNIT III: Organizational behaviour**

Organizational behaviour; accounting; product intellectual property law.

**UNIT IV: Commercial product development**

Commercial product development - Role of computers and related software in product development. e-marketing – concepts and application.

**Practical**

Product review- Analyzing existing products of textile in terms of design, life cycle and assessment of market need for new product development. Development of survey Performa for preparation of product profile of Textile and apparel products. Survey on selected products from textiles and apparel field. Product testing and analysis of selected textiles – quality, serviceability, material, construction, performance, Products standard, specifications and cost, quality, serviceability, material, Product testing and analysis of selected apparels – construction, performance, products standard, specifications and cost, market needs, aesthetic, functional requirements and producibility. Production of new product- With aesthetic, functional requirements and producibility, Project work

**Teaching Schedule****Theory**

Sr. No.	Topics	No. of Lecture(s)
1	Concept, history and objectives of product development in textiles and apparel.	01
2	Product design process, stages of product life cycle and steps of product development	02
3	Role of merchandiser in product development and use of merchandising calendar	01
4	Branding, labelling and retailing	01
5	Importance of product testing, concept and types of market test	01
6	Product economics-analysis of design cost, product profitability and design profits or Economic analysis-market potential, estimation of sales, cost breakeven analysis, return on investment	01

7	Product standards and specifications.	01
8	Product Quality control- fabric, garment or design and manufacturing specifications	02
9	Importance of product positioning in marketing plan.	01
10	Organizational behavior-B2B buying decisions, Stages of organizational buying process, R&D accounting	02
11	Role of Intellectual property law in product development	01
12	Role of computers in design development and manufacturing of product	01
13	Basic principles and concepts of e-marketing-chain of activities, ethical codeand marketing mix	01
<b>Total</b>		<b>16</b>

**Practical**

Sr. No.	Topic	No. of Practical (s)
1.	Product review- Analyzing existing products of textile in terms of design, life cycle andassessment of market need for new product development	1
2.	Development of survey Performa for preparation of product profile of Textile product-1	1
3.	Development of survey Performa for preparation of product profile of Textile product-2	1
4.	Development of survey Performa for preparation of product profile of Apparel product-1	1
5.	Development of survey Performa for preparation of product profile of Apparel product-2	1
6.	Survey on selected products from textiles field	1
7.	Survey on selected products from apparel field	1
8.	Product testing and analysis of selected textiles – quality, serviceability, material	1
9.	Product testing and analysis of selected textiles – construction, performance	1
10.	Product testing and analysis of selected textiles – Products standard, specifications andcost	1
11.	Product testing and analysis of selected apparels – quality, serviceability, material	1
12.	Product testing and analysis of selected apparels – construction, performance	1
13.	Product testing and analysis of selected apparels – Products standard, specifications andcost	1
14.	Product planning on the basis of- market needs, aesthetic, functional requirements and producability	1
15.	Production of new product- With aesthetic, functional requirements and producability	1
16.	Project work	1
<b>Total</b>		<b>16</b>

**Suggested Reading**

- Bhargav R. 2005. *Design Ideas and Accessories*. Jain Publ.
- Harold C and Pomeroy J. 1996. *Fashion Design and Product Development*. Blackwell Science.
- The International Journal of Advanced Manufacturing Technology-  
<https://link.springer.com/journal/170>
- REFERENCES, Conservation and Recycling-  
<https://www.sciencedirect.com/journal/REFERENCES-conservation-and-recycling>

**ATS 513 LABORATORY TECHNIQUES IN TEXTILE RESEARCH 2(0+2)****Objective**

- To impart knowledge on laboratory techniques in textile research.
- To provide hands on training on analytical instruments

**Practical**

Preparation of buffers for pre-processes, Preparation of reagents for pre-processes, Preparation of standard solutions for pre-processes, Demonstration on Microencapsulation– Preparation and application; assessment through TEM. Demonstration on Microencapsulation– Preparation and application; assessment through SEM. Demonstration on Microencapsulation– Preparation and application; assessment through FTIR. Demonstration on Nano synthesis Preparation and application; assessment through TEM, Nano synthesis. Preparation and application; assessment through SEM, Nano synthesis – Preparation and application; assessment through and FTIR. Optimization of variables for various dyes, printing, conditions for various finishing treatments, enzyme treatments, Analysis of water- pH, TDS, dye extracts , finishing extracts. Analysis of water -dye effluents, BOD, COD, anions, cations. Laboratory techniques for assessing colour strength, reflectance, Spectrophotometry-visible, ultraviolet, Spectrophotometry-infrared and chromatographic techniques. Use of different scales to assess light fastness, washing fastness, rubbing fastness. Management and interpretation of data generated. Statistical analysis of test results in SPSS package

**Practical**

<b>Sr. No.</b>	<b>Topic</b>	<b>No. of Practical (s)</b>
1.	Preparation of buffers for pre-processes	2
2.	Preparation of reagents for pre-processes	2
3.	Preparation of standard solutions for pre-processes	2
4.	Demonstration on Microencapsulation– Preparation and application; assessment through SEM	2
5.	Demonstration on Microencapsulation– Preparation and application; assessment through FTIR.	4
6.	Demonstration on Nano synthesis – Preparation and application; assessment through TEM	2
7.	Nano synthesis – Preparation and application; assessment through SEM	4
8.	Nano synthesis – Preparation and application; assessment through and FTIR.	2
9.	Optimization of variables for various dyes	2
10.	Optimization of variables for various printing	2
11.	Optimization of conditions for various finishing treatments	2
12.	Optimization of conditions for various enzyme treatments	2
13.	Analysis of water- pH, TDS	2
14.	Analysis of dye extracts	2
<b>Total</b>		<b>32</b>

**Suggested Reading**

- Roger Carpenter. 1999. *Vision Research: A Practical Guide to Laboratory Methods*, Oxford University Press, Oxford
- Research papers on functional testing, performance of textiles, Herbal treated/Nano finished/microencapsulated apparels and textiles, etc.
- Equipment manuals on Nano synthesis - assessment through SEM, TEM and FTIR.
- E book on- Principles of Textile Finishing by Asim Kumar Roy Choudhury
- E book on -A Practical Guide to Textile Testing By K. Amutha

## Course Layout and Structure of Doctoral Degree

### Ph.D. (Community Science ) in Apparel and Textile Science

Course Code	Semester	Course Title	Credit Hrs.
*ATS 601	I	Textile Ecology	2(2+0)
*ATS 602	II	Technical Textiles	3(2+1)
ATS 603	I	Technological Developments in Textiles and Apparel	2(2+0)
ATS 604	II	Colour Application in Textiles	2(1+1)
*ATS 605	I	Functional Clothing	3(2+1)
ATS 606	II	Textile Conservation	2(1+1)
ATS 607	I	Operational Management in Textiles and Apparel	2(2+0)
ATS 608	II	Technology of Nonwovens	2(2+0)
ATS 609	III	Special Project	2(0+2)
ATS 691	I	Doctoral Seminar I	1(0+1)
ATS 692	II	Doctoral Seminar II	1(0+1)
		<b>Total</b>	<b>22(14+08)</b>
ATS 599		Doctoral Research	0+75

**\*Compulsory core courses (BSMA) (06)**

Other major core courses (06) will be selected as per recommendation of SAC

### Minor Courses (06 Credits)

#### Minor Disciplines

1. Agricultural Economics
2. Farm Machinery and Power Engineering
3. Agricultural Extension Education
4. Agricultural Statistics
5. Computer Application and Information Technology

### Suggestive minor courses

Course No	Course Title	Credit Hours
FN604	Global Nutrition Problems	2(2+0)
FN 608	Energy Metabolism	2(2+0)
EECM 602	Impact Assessment of Development Programmes	3(1+2)
EECM 603	Scaling Techniques for Behavioral Research	3(1+2)
EECM 607	Media application and product promotion	4(2+2)
HDFS 608	Qualitative research methods	3(2+1)
RMCS 603	Globalization and Consumer Economics	3 (2+1)
RMCS 606	Environmental Issues and Challenges	2 (2+0)

RMCS 607	Family Dynamics and Women Power	3 (2+1)
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**Note:** Courses (6 credits) will be selected from offered courses by respective departments or any other discipline mentioned and on recommendation of SAC

### SUPPORTING COURSES (05 Credits)

#### Supporting Disciplines

1. Agricultural Economics
2. Agri Bussiness Management
3. Farm Machinery and Power Engineering
4. Agricultural Extension Education
5. Agricultural Statistics
6. Computer Application and Information Technology

#### Suggestive Supporting Courses

Course No	Course Title	Credit Hours
RPE 601	Research and Publication Ethics	2(1+1)
ABM 607	Value Chain Management in Agribusiness	2+0
ABM 608	Agri-Entrepreneurship and Corporate Governance	1+0
AEC 604	Advanced Production Economics	2+1

**Note:** Courses (05) will be selected from the offered courses by the following departments and on recommendation of SAC

A student can opt any course related to the topic of research offered by other faculties of Agriculture University (Agricultural Engineering / Agricultural Extension / Agricultural Statistics / Agricultural Economics) or SWAYAM/ MOOCS or other online courses up to a maximum of 5 credits.



## Course Content and Syllabus of Doctoral Degree

### ATS 601                      TEXTILE ECOLOGY                      2(2+0)

#### Objectives

- To impart knowledge among the students about types of pollution caused by textile industry, effect on the environment and mitigating strategies.
- To understand the health hazards faced by textile workers and the remedial measures adopted.

#### Theory

##### **UNIT I: Textile ecology**

Textile ecology – concept and importance; Industrialization, eco-balance and sustainability; Air, noise and water pollution by mechanical and chemical textile processing units and their effect. Organic and coloured cotton, natural dyes and detergents.

##### **UNIT II: Treatment and disposal of textile effluents**

Particulate matter and pollution control devices ; Treatment processes of sewage. Waste minimization and management strategies; Recovery and reuse of water and chemicals

##### **UNIT III: Banned dyes and chemicals used in Textile industries**

Banned dyes, heavy metals, pesticides and auxiliaries in Textile and related industries. Health hazards of textile workers and their remedial measures; Colour removal technologies

##### **Unit IV: Indian and international environmental legislations**

Indian and international environmental legislations. Eco-standards, eco-labeling, management and auditing. Management of packaging waste.

#### Teaching Schedule

##### Theory

Sr. No.	Topics	No. of Lecture(s)
1	Textile ecology – concept and importance	02
2	Industrialization, eco-balance and sustainability	02
3	Air, noise and water pollution by mechanical and chemical textile processing units and their effect	04
4	Organic and coloured cotton, natural dyes and detergents.	02
5	Particulate matter and pollution control devices	02
6	Treatment processes of sewage	04
7	Waste minimization and management strategies	02
8	Recovery and reuse of water and chemicals	02
9	Banned dyes, heavy metals, pesticides and auxiliaries in Textile and related industries.;	02
10	Health hazards of textile workers and their remedial measures	02
11	Colour removal technologies	02

12	Indian and international environmental legislations.	02
13	Eco-standards, eco-labeling	02
14	Management and auditing, Management of packaging waste	02
<b>Total</b>		<b>32</b>

### Suggested Reading

- Bogley M 1977 *Textile Dyes, Finishing and Auxiliaries*. Garland Publication, New Wood, London.
- Fiscus G and Grunenwald D 1996 *Textile Finishing: A Complete Guide*. Textile Institute, Manchester.
- Mark KH, Woodlings and Atlas SM. 1971. *Chemical after Treatment of Textiles*. John Wiley & Sons.
- M. Clark. 2011. *Handbook of textile and industrial dyeing*, Woodhead Publishing, New Delhi.
- Patricia Dolez .2017. *Advanced Characterization and Testing of Textiles*. Woodhead Publishing, California.
- Shahid-ul-Islam and Butola B.S. 2019. *The Impact and Prospects of Green Chemistry for Textile Technology*. A volume in The Textile Institute Book Series
- Slater. K. 2003 *Environmental Impact of Textiles-Production, Processes and Protection* Woodhead publication
- <http://scvswap.com/2015/05/09/ecological-balance-and-its-importance/>
- <https://www.eionet.europa.eu/gemet/en/concept/2441>
- <https://www.textileschool.com/368/what-is-eco-textiles/>
- <https://scialert.net/fulltextmobile/?doi=jas.2005.1843.1849>

**ATS 602****TECHNICAL TEXTILES****3(2+1)****Objective**

- To impart knowledge regarding types, composition, characteristics and uses of technical textiles.
- To acquaint the students with manufacturing techniques and uses of nanofibres and micro fibres.

**Theory****UNIT I: Introduction to technical textiles**

Technical textiles- importance, classification, types of fibres and materials.

**UNIT II:**

Developments in nano fibre and micro fibres- Types of nano and micro fibres, performance characteristics, production and application; Developments in nano fibre based non- wovens

**UNIT III: Technical textiles in industrial applications:**

Agro tech, Build tech, Geo tech, Mobil tech, pack tech, indu tech and oeko tech.

**UNIT IV: Technical textiles in personal environment:**

Medi tech, Pro tech, Sport tech, Home tech and Cloth tech.

**UNIT V: Smart textiles**

Factors affecting the selection and uses of smart textiles, phase change materials, chromic materials, shape memory materials. Conductive materials and other functional materials- characteristics and its applications.

**Practical**

Introduction to all types of Technical textiles – showcasing the fabric samples and their applications, Survey for technical textiles in the market and collection of swatches. Identification of swatches, preparation of technical textile portfolio. Preparation of nano particles for an end-use and their characterization. Application on textiles, Assessment of the functional property of nano finish on textiles, Agri tech applications- mulch formation for nursery raising. Medi tech applications – preparation of any anti-microbial finishing solution for application on hospital textiles/ patient monitoring/ similar application. Application of anti-microbial finish on fabric. Assessment of anti-microbial finish on fabric – visit to the lab having microbiology facility. Mini project (group activity)- Designing technical textiles/ smart textiles using phase change materials/ shape memory materials/ dopplers etc. for specific functional performance

**Teaching Schedule****Theory**

<b>Sr. No.</b>	<b>Topics</b>	<b>No. of Lecture(s)</b>
1	Technical textiles-Introduction, definitions, scope Classification of technical textiles-areas of application	02
2	Fibres used in technical textiles-domestic fibres, high functional fibers, Form of Textile Fibers in technical textiles, Finishing of technical textile materials	02
3	Growth of textile materials, Progress of Technical textiles in Global Market	02

4	Developments in nano fibre and micro fibres	02
5	Types of nano and micro fibres, performance characteristics	02
6	Production and application, Developments in Nano-fibre, micro fibre	02
7	Production and application, Developments in nano fibre based non-woven	02
8	Technical textiles in industrial applications: Agro tech, Build tech	02
9	Technical textiles in industrial applications: Geo tech, Protech	02
10	Technical textiles in industrial applications: indu tech and oeko tech.	02
11	Technical textiles in industrial applications: Mobil tech, pack tech	02
12	Smart textiles: Factors affecting the selection and uses of smart textiles	04
13	phase change materials, chromic materials, shape memory materials	02
14	Conductive materials, - characteristics and its applications.	02
15	Other functional materials- characteristics and its applications.	02
<b>Total</b>		<b>32</b>

**Practical**

Sr. No.	Topic	No. of Practical (s)
1.	Introduction to all types of Technical textiles – showcasing the fabric samples and their applications	1
2.	Survey for technical textiles in the market and collection of swatches	2
3.	Identification of swatches, preparation of technical textile portfolio.	1
4.	Preparation of nano particles for an end-use and their characterization.	1
5.	Application on textiles	1
6.	Assessment of the functional property of nano finish on textiles	1
7.	Agri tech applications- mulch formation for nursery raising (interface with Agriculturalcollege)	2
8.	Medi tech applications – preparation of any anti-microbial finishing solution for application on hospital textiles/ patient monitoring/ similar application	2
9.	Application of anti-microbial finish on fabric	1
10.	Assessment of anti-microbial finish on fabric – visit to the lab having microbiology facility	2
11.	Mini project (group activity)- Designing technical textiles/ smart textiles using phase change materials/ shape memory materials/ dopplers etc. for specific functional	2
<b>Total</b>		<b>16</b>

**Suggested Reading**

- Cooklin. 2012. *Garment Technology for Fashion Designers*. Wiley-Blackwell Publications Inc., New Jersey
- K. Amutha 2016. *A Practical Guide to Textile Testing*. Woodhead Publishing, Cambridge, UK.
- Patricia Dolez. 2017. *Advanced Characterization and Testing of Textiles*. Woodhead Publishing, USA.
- Susan M Watkins. 1995. *Clothing the Portable environment*. Iowa State University Press. Ames
- VT Bartels 2011. *Handbook of Medical Textiles*. Woodhead Publishing Series in Textiles. Woodhead Publishing, USA.
- [https://www.trade.gov/topmarkets/pdf/Textiles\\_Top\\_Markets\\_Report.pdf](https://www.trade.gov/topmarkets/pdf/Textiles_Top_Markets_Report.pdf) 2016 Top Markets Report Technical Textiles A Market Assessment Tool for U.S. Exporters U.S. Department of Commerce | International Trade Administration | Industry & Analysis (I&A) May 2016
- <http://nasdonline.org/1246/d001050/health-hazards-in-agriculture-an-emerging-issue.html>
- <https://careertrend.com/info-8239121-materials-do-firefighters-wear.html>
- [https://www.technicaltextile.net/articles/advances-in-protective-fabrics-2560?no\\_redirect=true](https://www.technicaltextile.net/articles/advances-in-protective-fabrics-2560?no_redirect=true)
- <http://textilelearner.blogspot.in/2014/04/applications-of-agro-textiles.html>
- <http://www.fibre2fashion.com/industry-article/1579/agro-textiles-a-rising-wave?page=1>
- <http://www.bch.in/agro-textiles.html>
- <http://www.technicaltextile.net/agro-textiles/>
- [http://www.ijarse.com/images/fullpdf/1373424521\\_APPLICATION\\_OF\\_TEXTILE\\_IN\\_AGRICULTURE.pdf](http://www.ijarse.com/images/fullpdf/1373424521_APPLICATION_OF_TEXTILE_IN_AGRICULTURE.pdf)

**ATS 603 TECHNOLOGICAL DEVELOPMENTS IN TEXTILES AND APPAREL  
2(2+0)****Objective**

- To develop awareness about the recent advances in production, manufacturing, processing, testing and quality control of various textiles and apparels.

**Theory****UNIT I: Recent advances in manufacture of textile and garments**

Recent researches in production and manufacture of textile fibres, yarns, fabrics and garments. Chemical processing of natural and synthetic textiles and their conversion into clothing.

**UNIT II: Developments in the field of functional textiles**

Developments in the field of functional textiles; Use of special techniques in textile processing.

**UNIT III: Innovations in garment technology and apparel manufacturing**

Innovations in apparel designing; Developments in garment manufacturing technology; Advances in retailing, merchandising; biological and psychological aspects of clothing.

**UNIT IV: Research issues**

Thrust areas of contemporary research and future projections

**Teaching Schedule****Theory**

<b>Sr. No.</b>	<b>Topics</b>	<b>No. of Lecture(s)</b>
1	Recent advances in production and manufacturing of textile fibres.	02
2	Recent advances in production and manufacturing of textile yarns and blends.	02
3	Recent advances in production and manufacturing of fabrics and garments.	02
4	Chemical processing of natural and synthetic textiles and their conversion into clothing	02
5	Developments in the field of functional textiles	02
6	Special techniques in textile processing with reference to functional textiles	04
7	Innovations in apparel designing, softwares used	02
8	Innovations in textile designing, software used	02
9	Developments in garment manufacturing technology	02
10	Advances in merchandising	02
11	Advances in retailing	02
12	Biological and psychological aspects of clothing.	02
13	Future projections in apparel research	02
14	Future projections in textile research	04
<b>Total</b>		<b>32</b>

**Suggested Reading**

- <http://www.craftmark.org/sites/default/files/Gota%20Patti%20Craft.pdf>
- <http://www.cohands.in/handmadepages/pdf/91.pdf>
- <http://blog.ninecolours.com/gota-patti-all-about-sophestication/>
- <http://handicrafts.nic.in/CmsUpload/2039201602393132%20craft%20process.pdf>
- [http://shodhganga.inflibnet.ac.in/bitstream/10603/35363/6/07\\_chapter%201.pdf](http://shodhganga.inflibnet.ac.in/bitstream/10603/35363/6/07_chapter%201.pdf)
- [http://jalsnet.com/journals/Vol\\_1\\_No\\_1\\_June\\_2014/7.pdf](http://jalsnet.com/journals/Vol_1_No_1_June_2014/7.pdf)
- <https://www.journals.elsevier.com/dyes-and-pigments>
- Many online Journals

**ATS 604 COLOUR APPLICATION IN TEXTILES 2(1+1)****Objective**

- To give an in depth knowledge into theories of dyeing and dye chemistry.
- To acquaint the students with different color matching systems and its assessment.

**Theory****UNIT I: Colour theory and Dye Structure**

Theory of colour science. Dyeing theories- physical, chemical, fibre complex, solid solution and pigment. Dye structure- size, shape and molecular weight of dye, state of the dye, electrical nature of dye molecule, chemical groups attached to dye and dyeing parameters.

**UNIT II: Colour measurement system**

Colour measurement systems- Spectrophotometer- features, types and viewing systems; Software and hardware for colour measuring systems; Objective specification of colour- tristimulus values, colour strength, colour difference, shade sorting and various colour spaces; Assessment of whiteness, yellowness and brightness; Assessment of fastness of colour.

**UNIT III: Computer Colour Matching**

Computer Colour Matching- Theory, Isomeric and metameric colour matching, accuracy of match prediction, measurement of reflectance, benefits; Pass Fail Systems

**Practical**

Identification of dye classes: primary and confirmatory tests- direct, basic, acid, sulphur, vat, and reactive dyes. Handling colour spectrophotometer- familiarization of commands to use Software 5-6. Recording reflectance values of coloured samples, recording colour strength. Assessment of colour fastness and recording the grey scale fastness grades, Colour assessment techniques for assessing dyed fibre, yarn and fabric. Determination of relative dye strength in solution. Creation of data files and reproduce dyed samples with the match prediction. Management and interpretation of data generated. Exposure to Pass / Fail system in industry

**Teaching Schedule****Theory**

Sr. No.	Topics	No. of Lecture(s)
1	Theory of colour science.	01
2	Dyeing theories- physical, chemical, fibre complex,	01
3	Dyeing theories- solid solution and pigment	01
4	Computers match prediction in dyeing fibres, yarns, fabrics and formulation of dyeing recipes	01
5	Dye structure- size, shape and molecular weight of dye, state of the dye	01
6	Electrical nature of dye molecule,	01
7	Chemical groups attached to dye; Dye and dyeing parameters.	01
8	Colour measurement systems- principles, types and uses in colour assessment	01
9	Software and hardware for colour measuring systems	01
10	Objective specification of colour, colour difference,	01



11	Shade sorting and various colour spaces.	01
12	Assessment of whiteness, yellowness & brightness	01
13	Assessment of fastness of colour	01
14	Computer Colour Matching-Theory, Isomeric and metamerism colour matching	01
15	Accuracy of match prediction, measurement of reflectance, benefits	01
16	Pass - Fail Systems	01
<b>Total</b>		<b>16</b>

**Practical**

Sr. No.	Topic	No. of Practical (s)
1.	Identification of dye classes: primary and confirmatory tests- direct, basic, acid, sulphur, vat, and reactive dyes.	1
2.	Handling colour spectrophotometer- familiarization of commands to use Software 5-6. Recording reflectance values of coloured samples, recording colour strength.	2
3.	Assessment of colour fastness and recording the grey scale fastness grades	2
4.	Colour assessment techniques for assessing dyed fibre, yarn and fabric.	2
5.	Determination of relative dye strength in solution	2
6.	Creation of data files and reproduce dyed samples with the match prediction	2
7.	Management and interpretation of data generated	2
8.	Exposure to Pass / Fail system in industry	2
9.	End-term assessment	1
<b>Total</b>		<b>16</b>

**Suggested Reading**

- Amutha K. 2016. *A Practical Guide to Textile Testing*. Woodhead Publishing, India.
- Booth JE. 2018. *Principles of Textile Testing*. CBS publishers and Distributors, New Delhi.
- Gulrajani M. L. 2010. *Colour Measurement: Principles, Advances and Industrial Applications*. Woodhead Publishing Series in Textiles, UK.
- Janet 2017 *Best Colour Design: Theories and Applications*. (The Textile Institute Book Series) 2nd Edition Woodhead Publishing, Cambridge, England.
- Padmanabhan AR. 1988. *A Practical Guide to Textile Testing*, SITRA, Coimbatore.
- Sule. A.D. 1997. *Computer Colour Analysis Textile Applications*. ATIRA Publication, Ahmadabad
- Xin J. 2006. *Total Colour Management in Textiles*. Woodhead Publishing
- <https://www.elsevier.com/books/total-colour-management-in-textiles/xin/978-1-85573-923-9>

ATS 605

FUNCTIONAL CLOTHING

3 (2+1)

**Objective**

- To understand the importance of functional and portable clothing
- To identify and analyse the functional features in special purpose clothing
- To develop skill in designing functional clothing for special purpose

**Theory****UNIT I: Introduction to functional clothing and other associated aspects**

Clothing as a portable environment. Comfort in clothing - principles of heat transfer in apparels, thermal insulation, clothing systems for thermal protection, breathable textiles.

**UNIT II: Clothing design for special groups**

Functional Design Process; Clothing design for special groups – expectant and lactating mothers, clothing design to accommodate differently abled. Geriatric clothing; Impact theory- designing impact-protective clothing

**UNIT III: Functional and protective clothing**

Requirements and designing of functional and protective clothing – sports, farm, military, industrial workers, fire fighters, mines, space and marine. Fastening systems in clothing.

**Practical**

Survey on selected functional clothing available in the market. Functional designing process- Assessment of functional aspects. Designing clothing for expectant woman. Designing clothing for nursing mothers. Designing garments for physically handicapped disabled hands, disabled legs, wheel chair incumbent, Designing protective clothing for pesticide applicators and analysis, clothing for selected industrial workers and analysis, for fire fighters and analysis. Designing impact clothing- use of different material and techniques of padding. Designing locale specific sports clothes and analysis. Mini Project- Designing customized functional clothing

**Teaching Schedule****Theory**

Sr. No.	Topics	No. of Lecture (s)
1	Introduction to functional; Concept clothing and other associated aspects	02
2	Clothing as a portable environment.	02
3	Comfort in clothing, Types of comforts	02
4	Principles of heat transfer in apparels	02
5	Thermal insulation, clothing systems for thermal protection; Breathable textiles	02
6	Functional Designing Process	02
7	Requirements and designing functional clothing for special groups – expectant and lactating mothers	02
8	Key requirements in designing functional clothing for special groups- physically handicapped	02
9	Impact theory- designing impact-protective clothing- Ballistic materials & bulletproof vests	02

10	Requirements and designing of functional and protective sports clothing	02
11	Requirements and designing of functional and protective farm clothing	02
12	Key issues in designing of functional and protective clothing military	02
13	Requirements and designing of functional and protective clothing industrialworkers	02
14	Requirements and designing of functional and protective clothing fire fighters	02
15	Requirements and designing of functional and protective clothing mines, spaceand marine	02
16	Fastening systems in clothing.	02
<b>Total</b>		<b>32</b>

**Practical**

Sr. No.	Topic	No. of Practical (s)
1.	Survey on selected functional clothing available in the market.	1
2.	Functional designing process- Assessment of functional aspects	1
3.	Designing clothing for expectant woman	1
4.	Designing clothing for nursing mothers.	1
5.	Designing garments for physically handicapped – disabled hands.	1
6.	Designing garments for physically handicapped – disabled legs	1
7.	Designing garments for physically handicapped – wheel chair incumbent	1
8.	Designing protective clothing for pesticide applicators and analysis	1
9.	Designing protective clothing for selected industrial workers and analysis	2
10.	Designing protective clothing for fire fighters and analysis. Designing impact clothing- use of different material and techniques of padding	2
11.	Designing locale specific sports clothes and analysis	2
12.	Mini Project- Designing customized functional clothing	1
13.	End-term assessment	1
<b>Total</b>		<b>16</b>

**Suggested Reading**

- Cooklin G, 2012. *Garment Technology for Fashion Designers*. Wiley-Blackwell, New Jersey
- Dwight Garner 2018. *Bill Cunningham, Style Maven, Leaves Behind a Memoir and It's 'a Real Dilly'*. Patricia Wall. New York
- Gandhi, Kim 2019. *Woven Textiles Principles, Technologies and Applications*. Woodhead Publishing, UK.
- Karen L LaBat *Clothing Fasteners*. <http://fashion-history.lovetoknow.com/clothing-closures-embellishments/clothing-fasteners>
- Kilgus R (Ed.) 1999 *Clothing Technology*. Europa Lehrmittel, Textile Institute, Manchester.

- K. Amutha. 2016. *A Practical Guide to Textile Testing*. Woodhead Publishing India in Textiles, Cambridge
- McCarthy J. 2011. *Textiles for Hygiene and Infection Control*. Woodhead Publishing Series in Textiles, UK
- Meinander Harriet & Varheen maa Minna 2002 *Clothing and textiles for disabled and elderly people*. VTT Tiedotteita – Research Notes 2143. 57 p. + app. 4 p. [www.http://www.inf.vtt.fi/pdf/](http://www.inf.vtt.fi/pdf/)
- Susan M Watkins. 1995. *Clothing the Portable environment*. Iowa State University Press. Ames
- Patricia Dolez. 2017. *Advanced Characterization and Testing of Textiles*. Woodhead Publishing, California
- Anonymous Disability SA (2008) *Dressing: aids and equipment* [www] Available from: [http://www.sa.gov.au/upload/franchise/Community Support/Disability/Information sheets - Disability SA/Dressing - aids and equipment \(PDF 185kb\).pdf](http://www.sa.gov.au/upload/franchise/Community%20Support/Disability/Information%20sheets%20-%20Disability%20SA/Dressing%20-%20aids%20and%20equipment%20(PDF%20185kb).pdf)
- www.ijrdet.com (ISSN 2347-6435(Online) Volume 3, Issue 2, August 2014)
- <http://www.sun-protection-and-products-guide.com/UV-protective-clothing.html>
- <http://www.sunprotection.net/sunprotectionclothing.html> <http://www.umanitoba.ca/>

ATS 606

TEXTILE CONSERVATION

2(1+1)

**Objective**

- To impart basic knowledge on textile conservation.
- To develop awareness about textile conservation and skill in assessment of damage, repair and stabilization of textiles.

**Theory****UNIT I: Introduction to textile conservation**

Importance of textile conservation; Important terminologies in conservation; Various methods for analysis of textiles - fibre content, yarn and fabric structure.

**UNIT II: Object examination & Assessment**

Object examination; Damage causing agents – insects, pests, microorganisms, mildew, and environmental factors; Condition assessment, repair and stabilization of textiles and apparel in museum collections; Recording, handling and pre-preparations in conservation; Materials and methods used for conservation treatments

**UNIT III: Support and Considerations in textile conservation**

Support and Considerations in textile conservation; Reassembly and Finishing; Examination of storage and exhibition techniques; Transportation of artifacts/ historic textiles; Equipment and the workspace for textile conservation

**UNIT IV: Principles of cleaning fragile textiles**

Principles of cleaning fragile textiles; Dry, aqueous and solvent cleaning; Conservation of Linen and Flags, historic costumes and feather work, lace, leather goods, tapestries and carpets; Proper conditions for storage and display of various textiles.

**Practical**

Visit to a museum and study of various textile conservation methods. Analysis of aged textiles - fibre content, yarn and fabric structure, Assessment of damage, Repair and stabilization of textiles, Determination of colour strength 11-12. Exposure to cleaning techniques Mini Project work

**Teaching Schedule****Theory**

Sr. No.	Topics	No. of Lecture (s)
1	Importance of textile conservation; Important terminologies in conservation; Various methods for analysis of textiles - fibre content, yarn and fabric structure.	01
2	Various methods for analysis of textiles - fibre content, yarn and fabric structure.	01
3	Object examination. Damage causing agents – insects, pests, micro organisms, mildew, and environmental factors.	01
4	Condition assessment, repair and stabilization of textiles and apparel in museum collections.	01
5	Recording, handling and pre-preparations in conservation; Materials and methods used for conservation treatments	01
6	Support and Considerations in textile conservation; Reassembly and	01

	Finishing	
7	Examination of storage and exhibition techniques.	01
8	Transportation of artifacts/ historic textiles; Equipment and the workspace for textile conservation	01
9	Principles of cleaning fragile textiles Dry, aqueous and solvent cleaning.	01
10	Conservation of Linen and Flags	01
11	Conservation of historic costumes and feather work, lace	01
12	Conservation of leather goods, tapestries and carpets, etc	01
13	Proper conditions for storing of various textiles	01
14	Proper conditions for display of various textiles – curtains, bedsheets, flat fabrics, carpets, tapestries etc	01
15	Categorization of Display Techniques Mannequins, Slanting Technique, Mounting Technique	01
16	Categorization of Display Techniques Hanging Technique, Vacuumed with Inert Gas	01
<b>Total</b>		<b>16</b>

### Practical

Sr. No	Topic	No. of Practical(s)
1.	Visit to a museum and study of various textile conservation methods 3-4.	1
2.	Analysis of aged textiles - fibre content, yarn and fabric structure	2
3.	Assessment of damage	2
4.	Repair and stabilization of textiles	3
5.	Determination of colour strength	2
6.	Exposure to cleaning techniques	2
7.	Mini Project work	2
8.	End-term assessment	2
<b>Total</b>		<b>16</b>

### Suggested Reading

- Balazsy. 2012. Chemical Principles of Textile Conservation. Routledge, UK
- Frances Lennard. 2012. *Textile Conservation: Advances in Practice*. A Butterworth-Heinemann, UK
- Harris J. (Ed.). 2011. *Five Thousand Years of Textiles*. Smithsonian Books, UK.
- Leene JE. 1972. *Textile Conservation*. Butterworths, UK
- Williams JC. 1977. *Preservation of Paper and Textiles of Historic and Artistic Value*. American Chemicals Society.
- [https://en.wikipedia.org/wiki/Conservation\\_and\\_restoration\\_of\\_textiles#Display](https://en.wikipedia.org/wiki/Conservation_and_restoration_of_textiles#Display)
- <https://scindeks-clanci.ceon.rs/data/pdf/0351-9465/2017/0351-94651701094D.pdf>
- <https://www.researchgate.net/publication/318014663>

- [http://webspaces.utexas.edu/ecb82/textile\\_care.doc](http://webspaces.utexas.edu/ecb82/textile_care.doc)

**ATS 607 OPERATIONS MANAGEMENT IN TEXTILES AND APPAREL 3(3+0)**
**Objective**

- To enable students to understand the importance of operations management in textiles and apparel industries.
- To impart in depth knowledge about various concepts of production and operations management for textiles and apparel units.

**Theory**

**UNIT I: Scope of production and operations management in textiles and apparel** Scope of production and operations management in textiles and apparel, methods and measurement of capacity planning. Plant climatology-Plant building and its significance, considerations of building design, types of industrial building- plant lighting: need, types and factors governing. Importance of ventilation.

**UNIT II: Plant location**

Plant location: factors governing, types of location: rural, sub-urban and urban, merits and demerits. Plant layout: objectives of scientific layout, principles of layout, types of material flow, factors governing the layout, types of layouts, merits and demerits

**UNIT III: Material handling**

Material handling- need, classification, handling costs, principles and types of material handling equipment; Maintenance management- need, types, organisation of maintenance department, maintenance audit, maintenance cost, maintenance indices.

**UNIT IV: Work study**

Work study- need, objectives from apparel and textile industry point of view; Method study- steps in method study, tools of record. Time study-time and motion economy, steps, elements, allowances, work measurement and derivation for standard minute value (s m v or s a m ) – calculations from apparel industry; Ergonomics- meaning, scope in apparel and textile industry, impact on working conditions and productivity, recommendations for better ergonomically conditions.

**UNIT V: Automation in Textile & Apparel Industries & Government Policies:** Mechatronics in Apparel & Textile Industries; Scope for Robotics and applications in Apparel & textile Industries; Policies of the government in export and import of materials and made-ups. Government initiatives for various sectors of textile and apparel industry.

**Teaching Schedule**
**Theory**

Sr. No.	Topic	No. of Lecture (s)
1	Scope of production and operations management in textiles and apparel, methods and measurement of capacity planning.	03
2	Plant climatology-Plant building and its significance, considerations of building design,	03
3	Types of industrial building- plant lighting: need	03

4	Ventilation- Importance and factors governing.	03
5	Plant location: factors governing, types of location: rural, sub-urban and urban, merits and demerits	03
6	Plant layout: objectives of scientific layout, principles of layout	03
7	Types of material flow, factors governing the layout, types of layouts, merits and demerits	03
8	Material handling- need, classification, handling costs	03
9	Principles and types of material handling equipment	03
10	Maintenance management- need, types, organisation of maintenance department; Maintenance audit, maintenance cost, maintenance indices	03
11	Work study- need, objectives from apparel and textile industry point of view; Method study- steps in method study, tools of record	03
12	Time study-time and motion economy, steps, elements, allowances; Work measurement and derivation for standard minute value calculations from apparel industry	03
13	Ergonomics- meaning, scope in apparel and textile industry, impact on working conditions and productivity, recommendations for better ergonomical conditions	03
14	Mechatronics in Apparel & Textile Industries	03
15	Scope for Robotics and applications in Apparel & textile Industries	03
16	Policies of the government in export and import of materials and made ups. Government initiatives for various sectors of textile and apparel industry	03
<b>Total</b>		<b>48</b>

### Suggested Reading

- Aswathappa and Rao S. 2009. *Production and Operations Management*. Himalaya Publishing House, New Delhi.
- Chunnawala and Patel. 2007. *Production and Operations Management*. Himalaya Publishing House, New Delhi.
- Rao S. 2009. *Production Management*. Himalaya Publishing House, New Delhi.
- Vidyasagar P.V. 2010. *Encyclopedia of Textiles*. Vol 2 & 3. Mittal Publications, New Delhi
- <http://www.fibre2fashion.com/industry-article/1579/agro-textiles-a-rising-wave?page=1>
- <http://www.bch.in/agro-textiles.html>
- <http://www.technicaltextile.net/agro-textiles/>
- [http://www.ijarse.com/images/fullpdf/1373424521\\_APPLICATION\\_OF\\_TEXTILE\\_IN\\_AGRICULTURE.pdf](http://www.ijarse.com/images/fullpdf/1373424521_APPLICATION_OF_TEXTILE_IN_AGRICULTURE.pdf)



ATS 608

TECHNOLOGY OF NON WOVENS

2(2+0)

**Objective**

- To acquaint the students with raw materials used, manufacturing techniques, characteristics and uses of nonwovens
- To impart knowledge related to testing and evaluation of nonwoven textiles.

**Theory****UNIT I: Development of the nonwovens industry**

Development of the non-woven industry. Types of Nonwovens- dry, wet and polymer- laid non-woven, web formation, bonding and raw materials.

**UNIT II: Types of web formation**

Types of web formation, mixing and blending, card clothing, cross lapping. Developments, physical properties and practical applications of air laid fabrics. Wet-laid fabrics- raw materials, bonding systems, finishing and product application. Polymer- laid fabrics- raw materials, bonding techniques, spun-bond fabrics, characteristics, properties and other extrusion properties.

**UNIT III: Types of bonding**

Types of bonding: Mechanical bonding- stitch, needle punching, hydro entanglements process technology and applications. Thermal bonding- raw materials, contact, thermal reaction/ infrared and ultrasonic bonding and applications. Chemical bonding- chemicals, binder polymers, mechanism, drying and applications.

**UNIT IV: Non-woven fabric finishing**

Non-woven fabric finishing - wet, chemical, lamination, mechanical, surface and other developing technologies. Fabric inspection.

**UNIT V: Characterization of non-woven fabrics**

Characterization of non-woven fabrics - weight, thickness, density and other structural parameters. General standards for testing non wovens- absorption, strength, bonder and optional properties.

**Teaching Schedule****Theory**

<b>Sr. No.</b>	<b>Topic</b>	<b>No. of Lecture (s)</b>
1	Development of the non-woven industry.	02
2	Types of Non wovens- dry, wet and polymer- laid non-woven, web formation, bonding and raw materials.	02
3	Types of web formation, mixing and blending, card clothing, cross lapping	02
4	Developments, physical properties and practical applications of air laid fabrics. Wet-laid fabrics- raw materials, bonding systems, finishing and product application	02
5	Polymer- laid fabrics- raw materials, bonding techniques, spun-bond fabrics, characteristics, properties and other extrusion properties.	02

6	Types of bonding: Mechanical bonding- stitch, needle punching, hydroentanglements	02
7	Process technology and applications. Thermal bonding- raw materials, contact,	02
8	Thermal reaction/ infrared and ultrasonic bonding and applications.	02
9	Chemical bonding- chemicals, binder polymers, mechanism, drying and applications.	02
10	Non-woven fabric finishing - wet, chemical, lamination, Fabric inspection.	02
11	Non-woven fabric finishing - mechanical, surface and other developing technologies. Fabric inspection.	02
12	Characterization of non-woven fabrics - weight, thickness, density and other structural parameters.	02
13	Characterization of non-woven fabrics - weight, thickness, density and other structural parameters.	02
14	General standards for testing non-wovens- absorption, strength, bond and optional properties.	02
15	General standards for testing non wovens- absorption, strength, bond and optional properties.	02
16	Testing and evaluating of Laminated fabrics	02
<b>Total</b>		<b>32</b>

### Suggested Reading

- Amutha K. 2016. A Practical Guide to Textile Testing. Woodhead Publishing, UK
- Chapman A R A 2010. Applications of Nonwovens in Technical Textiles. Woodhead publishing limited, New Delhi.
- Dharmadhikary R K Gilmore T F Davis H A and Batra S K 1995 Thermal Bonding of Nonwoven Fabrics. Textile Progress, Vol.26, No.2, Textile Institute Manchester, ISBN: 1870812786.
- Gohl. 2005. Textile Science: An Explanation of Fibre Properties. CBS Publishers & Distributors, New Delhi
- Jirsak O and Wadsworth L C 2004 Nonwoven Textiles. Textile Institute, Manchester, 1999, ISBN: 0 89089 9788.
- Lewin M. 2006. Handbook of Fiber Chemistry. Taylor and Francis e-books. Boca Raton
- Lunenschloss J Albrecht W and David S 1985 Nonwoven Bonded Fabrics. Ellis Horwood Ltd., New York, ISBN: 0-85312-636-4.
- Mrstina V and Feigl F 1990 Needle Punching Textile Technology. Elsevier, New York,
- Russel S J 2007 Handbook of Nonwovens. Woodhead publishing limited, Cambridge, England.
- Vidyasagar P.V 2008. Handbook of Textiles. BS Publications, New Delhi, India
- Wilson J. 2001. Hand book of Textile Science. Woodhead Publishing, UK of Textile Design

**E Resources and List of Journals**

<b>ISSN</b>	<b>Name of the journal</b>
1528	Journal of Industrial Textiles
0970	Cotton Research Journal (Journal of the Indian Society for Cotton Improvement)
0143	Dyes and Pigments
1229	Fibers and Polymers
0266	Geo textiles and Geo-membranes
0971	Indian Journal of Fibre and Textile Research
2250	International Journal of Textile and Fashion Technology
0972	Journal of Cotton Research and Development
1558	Journal of Engineered Fibers and Fabrics
1528	Journal of Industrial Textiles
1544	Journal of Natural Fibers
1388	Journal of Nano particle Research
1533	Journal of Nano-science and Nanotechnology
0163	Journal of Natural Products
0368	Journal of the Textile Association
0377	Man Made Textile in India
0369	Pigment and Resin Technology
0040	Textile Research Journal
0040	The Journal of the Textile Institute

# **Restructured and Revised Syllabus**

**M.Sc. & Ph. D. (Community Science)**

**In**

**Extension Education and Communication  
Management**

**Submitted by**

**Broad Subject Coordinator  
Associate Dean and Principal  
College of Community Science, VNMKV, Parbhani**

**Discipline Coordinator  
Professor (Extn. Edu),  
Dept. of Extension Education, VNMKV, Parbhani**

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## Preamble

At present in the College of Community Science, Vasant Rao Naik Marathwada Krishi Vidyapeeth, Parbhani, the course curriculum of post graduate programmes in M.Sc. (Home Science) in three subjects i.e. in (1) Food and Nutrition, (2) Human Development and Family Studies, and (3) Family Resource Management are offered for the students as per the recommendations of V Deans Committee. Now with the recommendations of Broad Subject Matter Area, the post graduate curriculum is being upgraded from the existing course curriculum of V Deans' committee with specific objectives of

1. Upgrading the Course curriculum at par with National Education Policy
2. Offering the choice-based credit system in curriculum with inter disciplinary approach
3. Developing technically skilled workforce to cater need of government, corporate sectors, and Research organizations in specific and the society in general

Till the academic year 2020-21, the Ph.D. programme used to be offered by the Dept. of Food Science and Nutrition. However due to the scarcity of the academic staff in this department after seeking the approval, this programme was temporarily stopped from the Academic year 2021-22.

To implement these programmes smoothly, the teaching and non-teaching faculty as per the norms as well as one time catch up grants need to be sanctioned to the faculty for meeting expenditure and also for upgrading the infrastructure as per the course requirements. In addition to these, faculty training and retraining should be an integral component. For imparting total quality management, a minimum of two faculty in each department under SAU should be given on job training in reputed national and international institutes. To execute the new PG and Ph.D. programmes in all the disciplines of Community Science in effective manner, initially special funds from ICAR would be required for outsourcing of faculty from Indian/Foreign Universities.

The already existing M.Sc.(03) and Ph.D.(01) Programmes in Community Science like in Food and Nutrition, Human Development and Family Studies and Family Resource Management will be considered at par with the recommended M.Sc. and Ph.D. programmes by BSMA Committee for admission and employment.

### Expected Outcome

- Revamping of post graduate programmes in whole of Community Science throughout the country.
- Imparting quality education.
- Development of technical workforce to cater the needs of governments, corporate sectors and research organizations in India and abroad.
- Exposure to the faculty in the latest technical know-how.

**Committee on Community Science**

<b>ICAR-BSMA Broad Subject</b>	<b>ICAR-BSMA Approved Disciplines</b>	<b>Degree Programmes</b>		<b>Broad Subject Coordinator (Chairperson of all Disciplines' Sub Committees)</b>	<b>Discipline Coordinator (Secretary of respective Discipline Sub-Committee)</b>
<b>Community Science</b>	Food and Nutrition	M.Sc. (Community Science) in Food and Nutrition	Ph.D. (Community Science) in Food and Nutrition	Dr. J.R. Bangale, ADP, CCS, VNMKV, Parbhani Email: <a href="mailto:bangalejaya@gmail.com">bangalejaya@gmail.com</a> Mobile: 7588082056	Dr. T.N. Khan, Professor (CAS) and Head, Dept. of Food Science and Nutrition, CCS, VNMKV, Parbhani Email: <a href="mailto:k_naheed@rediffmail.com">k_naheed@rediffmail.com</a> Mobile: 9423444375
	Human Development and Family Studies	M.Sc. (Community Science) in Human Development and Family Studies	Ph.D. (Community Science) in Human Development and Family Studies		Dr. Veena Bhalerao, Associate Professor Dept. of Human Development and Family Studies, CCS, VNMKV, Parbhani Email: <a href="mailto:veenabhalerao71@gmail.com">veenabhalerao71@gmail.com</a> Mobile: 8329372974
	Resource Management and Consumer Science	M.Sc. (Community Science) in Resource Management and Consumer Science	Ph.D. (Community Science) in Resource Management and Consumer Science		Dr. Madhuri Kulkarni, Professor and Head, Dept. of Resource Management and Consumer Science, CCS, VNMKV, Parbhani Email: <a href="mailto:profmadhuri@gmail.com">profmadhuri@gmail.com</a> Mobile: 9890088823
	Apparel and Textiles Science	M.Sc. (Community Science) in Apparel and Textiles Science	Ph.D. (Community Science) in Apparel and Textiles Science		Dr. Sunita Kale, Professor and Head, Dept. of Textile and Apparel Designing,, CCS, VNMKV, Parbhani Email: <a href="mailto:kalesunita89@gmail.com">kalesunita89@gmail.com</a> Mobile: 9890180502
	Extension Education and Communication Management	M.Sc. (Community Science) in Extension Education and Communication Management	Ph.D. (Community Science) in Extension Education and Communication Management		Dr. Rajesh Kadam, Professor (Extn. Edu), VNMKV, Parbhani Email: <a href="mailto:rpk.mkv@gmail.com">rpk.mkv@gmail.com</a> Mobile: 7588082903

## Organization of Course Contents and Credit Requirements

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### Minimum Residential Requirement:

**M.Sc.: 4 Semesters**

**Ph.D.: 6 Semesters**

### Name of the Departments / Divisions

- Food Science and Nutrition (FSN)
- Human Development and Family Studies (HDFS)
- Resource Management and Consumer Science (RMCS)
- Apparel and Textiles Science (ATS)
- Extension Education and Communication Management (EECM)

### Nomenclature of Degree Programme

#### (a) M.Sc. Programmes

- i) M.Sc. (Community Science) in Food and Nutrition
- ii) M.Sc. (Community Science) in Human Development and Family Studies
- iii) M.Sc. (Community Science) in Resource Management and Consumer Science
- iv) M.Sc. (Community Science) in Apparel and Textiles Science
- v) M.Sc. (Community Science) in Extension Education and Communication Management

#### (b) Ph. D. Programmes

- i) Ph.D. (Community Science) in Food and Nutrition
- ii) Ph.D. (Community Science) in Human Development and Family Studies
- iii) Ph.D. (Community Science) in Resource Management and Consumer Science
- iv) Ph.D. (Community Science) in Apparel and Textiles Science
- v) Ph.D. (Community Science) in Extension Education and Communication Management

### Code Numbers

- All the courses are divided into two series: 500-series courses pertain to Master's level, and 600- series to Doctoral level.
- Credit Seminar for Master's level is designated by code No. 591, and the Two Seminars for Doctoral level are coded as 691 and 692, respectively
- Deficiency courses will be of 400 series.
- Master's research: 599 and Doctoral research: 699

### Course Contents

The contents of each course have been organized into:

- Objectives – to elucidate the basic purpose.
- Theory units – to facilitate uniform coverage of syllabus for paper setting.
- Suggested Readings – to recommend some standard books as reference material. This does not obviously exclude such a reference material that may be recommended according to the advancement and local requirement.
- A list of international and national reputed journals pertaining to the discipline is provided at the end which may be useful as study material for 500/600 series courses as well as research topics.



- Teaching Schedule and practical schedule has also been given at the end of each course to facilitate the teacher to complete the course in an effective manner.

### Eligibility for Admission

- Master's Degree Programme**

- B.Sc. (Hons) Home Science or B.Sc. (Hons) Community Science (4 yrs programme)** or equivalent degree with four years duration of agriculture related Universities and having the Common Entrance Test in Home Science / Community Science conducted by competent authority.

Sr. No	Name of Department	Specialization in M.Sc. Community Science	Eligibility criteria
1.	Food and Nutrition (FN)	M.Sc. (Community Science) in Food and Nutrition	B.Sc. (Hons) Home Science or B.Sc. (Hons) Community Science (4-year programme) or equivalent degree with four years duration of agriculture related Universities and having the Common Entrance Test in Home Science / Community Science conducted by competent authority.
2.	Human Development and Family Studies (HDFS)	M.Sc. (Community Science) in Human Development and Family Studies	
3.	Resource Management and Consumer Science (RMCS)	M.Sc. (Community Science) in Resource Management and Consumer Science	
4.	Apparel and Textiles Science (ATS)	M.Sc. (Community Science) in Apparel and Textiles Science	
5	Extension Education and Communication Management (EECM)	M.Sc. (Community Science) in (Extension Education and Communication Management)	

- Doctoral Degree Programme**

- Master Degree in the concerned Department/Discipline of Community Science and having appearing the Common Entrance Test of Home Science / Community Science subject conducted by competent authority.

Sr. No	Name of Department	Specialization in Ph. D Community Science	Eligibility criteria
1.	Food and Nutrition (FN)	Ph. D.(Community Science ) in Food and Nutrition	M.Sc. Home Science / Community Science in Food and Nutrition and qualified in Common Entrance Test of Community Science in Foods and Nutrition

## Extension Education and Communication Management

			conducted by competent authority.
2.	Human Development and Family Studies (HDFS)	Ph.D. (Community Science ) in Human Development and Family Studies	M.Sc. Home Science / Community Science in Human Development and Family Studies and qualified in Common Entrance Test of Community Science in Human Development and Family Studies conducted by competent authority.
3.	Resource Management and Consumer Science (RMCS)	Ph.D. (Community Science) in Resource Management and Consumer Science	M.Sc. Home Science/Community Science in Home Management/Resource Management and Consumer Science and qualified in Common Entrance Test of Community Science in Resource Management and Consumer Science conducted by competent authority.
4.	Apparel and Textiles Science (ATS)	Ph.D. (Community Science) in Apparel and Textiles Science	M.Sc. Home Science/Community Science in Apparel and Textiles Science and qualified in Common Entrance Test of Community Science in Apparel and Textiles Science conducted by competent authority.
5	Extension Education and Communication Management (EECM)	Ph.D. (Community Science ) in Extension Education and Communication Management	M.Sc. Home Science/Community Science in Extension Education and Communication Management and qualified in Common Entrance Test of Community Science in Extension Education and Communication Management conducted by competent authority.

### Course and Credit Requirements

Course Details	Master's Degree	Doctoral Degree
Major Courses	20	12
Minor Courses	08	06
Supporting / Optional	06	05
Common PGS Courses	05	-
Seminar	01	02
Research	30	75
<b>Total</b>	<b>70</b>	<b>100</b>

**Course Layout and Content of Masters Degree**

Course Code	Term	Course Title	Credit Hrs.
EECM 501	I	Global Extension Systems	3 (3+0)
EECM 502	II	Development communication	3 (2+1)
EECM 503*	I	ICT and New Media	4 (1+3)
EECM 504*	II	Technology Transfer and Management	3 (1+2)
EECM 505*	I	Dynamic Communication skills	3 (1+2)
EECM 506	II	Participatory Programme Management	3 (1+2)
EECM 507	I	Organizational Development and HRD	2 (1+1)
EECM 508	II	Educational Technology	3 (2+1)
EECM 509	I	Group Dynamics	2 (2+0)
EECM 510	II	Community Development and Outreach	3 (2+1)
EECM 511*	I	Climate change management	2 (1+1)
EECM 512	II	Gender Sensitization for Empowerment	2 (2+0)
EECM 513	I	Special Project- Out sourcing for Media product development	2 (0+2)
<b>Total</b>			<b>35(19+16)</b>
<b>EECM 591</b>		Masters Seminar	1(0+1)
EECM 599		Masters Research	0+30

\* **Compulsory core courses (BSMA) (12 credits)**

**Other major core courses (08 credits) will be selected from offered courses by the major Department and on recommendation of SAC**

**Minor Courses (08 Credits)**

**Minor Disciplines**

1. Human Development and Family Studies
2. Food Science and Nutrition
3. Resource Management and Consumer Science
4. Apparel and Textile Science
5. Agril. Extension Education
6. Agril. Economics
7. Agricultural Statistics

**Suggestive minor courses**

Course No	Course Title	Credit Hours
FN 505	Nutrition and Physical fitness	3(2+1)
FN 509	Food Safety and Standards	3(2+1)
FN 513	Human Physiology	3(3+0)
HDFS 503	Methods and Techniques of Assessment in Human Development	3(2+1)
HDFS 506	Management of differently abled	3(2+1)
ATS 512	Apparel and Textile Product Development	2(1+1)

## Extension Education and Communication Management

ATS 513	Laboratory Techniques in Textiles Research	2(0+2)
RMCS 513	Environmental Resource Management	2(1+1)
RMCS 508	Product Design	3(1+2)
RMCS 507	Consumer Issues and Legislations	2(2+0)

**Note: Courses (08 credits) will be selected from the above mentioned list as offered courses by respective departments or from the disciplines mentioned on recommendations of SAC**

### SUPPORTING COURSES@ (06 Credits)

#### Supporting Disciplines

1. Agricultural Statistics
2. Agricultural Extension
3. Agri Bussiness Management
4. Human Development and Family Studies
5. Resource Management and Consumer Science

#### Suggestive supporting courses

Course Code	Course Title	Credit Hours
EXT 504	Research methodology in Extension	3(2+1)
STAT 502	Statistical Methods for Applied Sciences	3(2+1)
ABM 539	Communication for Management and Agri Business	3 (3+0)

**Note:** Courses(06) will be selected from the offered courses by the following departments and on recommendation of SAC

### Common Compulsory Non Credit PGS Courses (05 Credits)

S. No.	Course Title	Course Code	Credits
1	Library and Information Services	*PGS 501	0+1
2	Technical Writing and Communications Skills	*PGS 502	0+1
3	Intellectual Property and its management in Agriculture	*PGS 503	1+0
4	Basic Concepts in Laboratory Techniques	*PGS 504	0+1
5	Agricultural Research, Research Ethics and Rural Development Programs	*PGS 505	1+0

\*Compulsory Course

**Course Syllabus and Content Of Masters Degree**

**EECM 501      GLOBAL EXTENSION SYSTEMS      3(3+0)**

**Objectives**

- To appraise students the perspectives of extension systems in India
- To enable students for comparative analysis of Indian extension systems with other countries
- To acquaint students with the extension systems in ICAR and SAUs.

**Theory**

**UNIT I: Orientation to extension systems**

Early extension efforts; Indian extension systems - reforms, challenges of extension management in India; Paradigm shift in extension systems; Extension approaches in view of globalization and market liberalization; Privatization of extension services – introduction, scope, advantages, limitations and experiences; Decentralization of extension systems; Revolution in extension systems.

**UNIT II: Governance and extension systems**

Indian governance and role of extension systems - retrospection on Indian governance; Role of extension system; Ministries - rural development, agriculture, science and technology, human resource development, health, industries, education and women and child development; NGO collaboration; Review of five year plans.

**UNIT III: ICAR extension system**

History; Extension system; Organisational structure; Policy issues; Existing extension systems and challenges; National and regional institutions - vision, objectives, activities, innovations, programmes; Extension systems in SAUs - organisational structure, personnel, roles, innovations, SWOT analysis.

**UNIT IV: Extension management and training organisations and institutions**

FAO, IFAD, IFRI, WFO, WHO, *Biodiversity international*, MANAGE, NIRD, National Institute of Agricultural Marketing (NIAM), NAARM, EEI, SAMETI, FTC.

**UNIT V: Comparative analysis of extension system**

India with USA, UK, Israel, China, Pakistan, Bangladesh, Japan, Italy, South Africa, Island, Indonesia, Philippines and Brazil - history, approaches, organizational structure, methodology, services, problems and research linkages.

**Teaching Schedule**

**Theory**

Sr. No.	Topic	No. of Lecture(s)
1.	Early extension efforts, Indian Extension systems – Reforms, Challenges of extension management in India, Paradigm shift in extension systems.	03
2.	Extension approaches in view of globalization and market liberalization, Privatization of extension services - Introduction, Privatization of extension services – Scope, Advantages and limitations.	03
3.	Privatization of extension services – Experiences, Decentralization and	03

devolution of extension services, Revolution of extension systems.	03
4. Retrospection on Indian governance, role of extension system , Ministry of Rural Development, Ministry of Agriculture and Farmers' Welfare.	03
5. Ministry of Science and Technology, Ministry of Human Resource Development, Ministry of Industries.	03
6. Ministry of Women and Child Development, Ministry of Health and Family Welfare.	03
7. NGO collaboration, Review of five year plans.	03
8. History of extension systems in ICAR organisational structure of extension system, Policy issues, Existing extension systems and challenges, National and regional extension institutions – Vision and objectives.	03
9. National and regional extension Institutions - Programmes and activities, National and regional extension institutions- Innovations and interventions, National and regional extension Institutions- Case studies and success stories.	03
10. Extension systems in SAUs - Organisational structure, Personnel and roles, Extension systems in SAUs – Role of extension in academic, Research and training activities, Innovative extension systems in SAUs- Case studies.	03
11. SWOT analysis of extension system in SAUs, Introduction, FAO and IFAD. WFO (World Farmers' Organisation) and WHO.	03
12. <i>Bioversity International</i> , MANAGE, NIRD.	03
13. NIAM, NAARM, EEI.	03
14. SAMETI and FTC, IFPRI, India and USA, UK - History, Approaches, Organizational structure, Methodology, Services, Problems and research linkages.	03
15. India with Israel, China - History, Approaches, Organizational structure, Methodology, Services, Problems and research linkages, India and Pakistan, Bangladesh - History, Approaches, Organizational structure, Methodology, Services, Problems and research linkages, India and Japan, Italy - History, Approaches, Organizational structure, Methodology, Services, Problems and research linkages.	03
16. India and South Africa, Island - History, Approaches, Organizational structure, Methodology, Services, Problems and research linkages, India and Indonesia, Philippines - History, Approaches, Organizational structure, Methodology, Services, Problems and research linkages, India and Brazil - History, Approaches, Organizational structure, Methodology, Services, Problems and research linkages.	03
<b>Total</b>	<b>48</b>

### Suggested Reading

- Azadi H and Filson G. 2009. *Comparative Study of Agricultural Extension Systems-A Systemic View Outlook on Agriculture*. <https://www.rug.nl/research/portal/publications>.
- Sagar M. 2013. *Text Book of Agricultural Extension with Global Innovations*. Kalyani Publishers, Ludhiana, ISBN: 978-93-272-2877-9.
- Salahuddin A and Magor NP. 2005. *Innovations in Rural Extension: Case Studies from Bangladesh*. CABI Publishing, Wallingford, UK.
- Sangeet G and Mithilesh V. 2011. *Global Extension Systems: A Textbook*. New Academic Publications ISBN-10: 8186772464 ISBN-13: 978-8186772461.

- Singh KK *et al.* 2015. *Agricultural Extension Explorer*. Kalyani Publishers, Ludhiana.
- *Global Approaches to Extension Practice: A Journal of Agricultural Extension*.
- *International Journal of Agricultural Extension*.
- *Indian Research Journal of Extension Education* published by Society for Extension Education Agra.

## Objectives

- To familiarize students with global perspective of development communication issues
- To impart analytical skills with regard to the process of development communication
- To understand the role and use of media in attaining sustainable development goals.

## Theory

### **UNIT I: Over view of development communication- Hypothetical concepts and theories- Press theories**

Normative - authoritarian, libertarian, social responsibility, democratic participant theory; Sociological - uses & gratification, agenda setting; two-step flow; Psychological; Bullet theory; Theories of persuasion and advocacy; Critical theory of frank furt school; Attitude change theories; Political economy theory; Critical cultural theory of birmingham school and framing theory.

### **UNIT II: National and international perspectives of development communication**

National and international perspectives; Evolution of development communication concept; Government and non-government initiatives; Government and nongovernment organisations - FAO, UNDP, WHO, UNICEF, CARE and strategies.

### **UNIT III: Millennium development goals (MDGs) and sustainable development goals (SDGs)**

Achievements of MDGs - analytical review and recommendations; SDGs - document, vision and objectives; Targets and strategies for implementation.

### **UNIT IV: Research perspectives of development communication:**

Emerging issues; Measurable and variables of development communication; Existing research projects; Research lag and supporting organisations.

### **UNIT V: Media initiatives for development communication:**

Conventional and contemporary media technologies; Globalisation and media convergence; Ethical issues and media impact analysis.

## Practical

Research review on hypothetical concepts and theories of Development communication, Presentation on hypothetical concepts and theories of Development communication, Critical analysis of Sustainable Development goals (SDGs), Report writing and presentation on critical analysis of SDGs, Case study preparation focusing national and international organisation efforts for, development communication. Presentation of national and international organisation efforts, Critical review on ongoing Development Communication research projects in respective SAUs, Presentation on ongoing Development Communication research projects, Interaction with personnel and consumers of development communication projects and group discussion. Interaction with personnel and consumers of development communication projects and group discussion. Selection of contemporary media for development of communication issue, dissemination through existing channels of respective SAUs, Analysis of contemporary media for development of communication issue, Analysis of contemporary media for development of communication issue, Presentation of media analysis of the issue, End term assessment.



**Teaching Schedule**

**Theory**

Sr. No.	Topic	No of Lecture(s)
1	Over view of Development communication- Introduction to hypothetical concepts theories, Press theories, Normative – Authoritarian.	02
2	Libertarian, Social Responsibility.	02
3	Democratic Participant theory, Sociological - Uses and gratification	02
4	Agenda setting, Two-step flow.	02
5	Psychological, Bullet theory.	02
6	Theories of persuasion and advocacy, Critical theory of Frankfurt school.	02
7	Attitude change theories, Political economy theory.	02
8	Critical cultural theory of birmingham school and framing theory. National and international perspectives of development communication - Evolution of development communication concept.	02
9	Government and non-government initiatives, Organisations and strategies – FAO.	02
10	Organisations and strategies - UNDP, Organisations and strategies - WHO.	02
11	Organisations and strategies - UNICEF, Organisations and strategies – CARE.	02
12	Millennium development goals (MDGs) and sustainable development goals (SDGs) - Achievements of MDGs - Analytical review and recommendations, Achievements of MDGs - Analytical review and recommendations.	02
13	SDGs - Document, Vision and objectives of SDGs.	02
14	Targets and strategies for implementation, Research perspectives of development communication - Emerging issues, Measurable and variables of development communication.	02
15	Existing research projects, Research lag and supporting organisations, Media initiatives for development communication - Conventional and contemporary media technologies, Globalization and convergence.	02
16	Mass media and ethical issues, Mass media impact analysis.	02
<b>Total</b>		<b>32</b>

**Practical**

Sr. No	Topic	No of Practical(s)
1	Research review on hypothetical concepts and theories of Development communication	1
2	Presentation on hypothetical concepts and theories of Development communication	1
3	Critical analysis of Sustainable Development goals (SDGs)	1
4	Report writing and presentation on critical analysis of SDGs	1
5	Case study preparation focusing national and international organisation efforts for development communication.	1
6	Presentation of national and international organisation efforts	1
7	Critical review on ongoing Development Communication research projects in respective SAUs	1

8	Presentation on ongoing Development Communication research projects	1
9	Interaction with personnel and consumers of development communication projects and group discussion.	2
10	Interaction with personnel and consumers of development communication projects and group discussion.	1
11	Selection of contemporary media for development of communication issue, dissemination through existing channels of respective SAUs	1
12	Analysis of contemporary media for development of communication issue	1
13	Analysis of contemporary media for development of communication issue	1
14	Presentation of media analysis of the issue	1
15	End term assessment	1
<b>Total</b>		<b>16</b>

### Suggested Reading

- Huesca R. 2003. Participatory Approaches to Communication for Development. In Mody B(Ed.) *International and Development Communication: A 21st Century Perspective*. Sage, California.
- Joshi Uma *Understanding Development Communication*. Dominant Publications, New Delhi.
- Karin G, Wilkins Thomas T and Rafael O. 2014. *The Handbook of Development Communication and Social Change*. Kindle Publication, ISBN: 9781118505311.
- Mefalopulos P. 2008. *Development Communication Sourcebook- Broadening the Boundaries of Communication*, The World Bank Publication.
- Mikkelsen and Britha. 2002. *Methods for Development Work and Research*. Sage Publications, New Delhi.
- Narula and Uma. 2007. *Development Communication Theory and Practice*. Har-Anand Publication, Ltd. New Dehli.
- Mefalopulos Paolo. 2008. *Development Communication Sourcebook Broadening the Boundaries of Communication Development Communication Sourcebook Broadening the Boundaries of Communication*. Washington DC ISBN 978-0-8213-7522-8.
- Servaes Jan. 2008. *Communication for Development and Social Change*. Sage Publications, New Delhi.
- *Journal of Development Communication*. Asian Institute for Development Communication
- Journal of Development and Communication Studies. Asian Journal of Communication

**Objectives**

- To familiarize students with ICT and new media technologies and provide application skills through industry attachment
- To provide hands-on-experience on application of ICT tools and devices
- To expertise in analytics tracking to analyse information reach.

**Theory****UNIT I: Information communication technology**

Information communication technology - components of ICT, role of ICT in community education; IT enabled services - call centre, helpdesks, data warehouse; Current status of application; Government policy on ICT; Emerging research issues.

**UNIT II: Perspective of new media**

Definitions, Soft and hardware components, Traditional media transition to new media; Knowledge management and archiving; Networks; Social Media – advantages and limitations.

**UNIT III: Multimedia - concept and evolution**

Digital Audio - sound design and mixing, digital videography and photography, digital text writing.

**UNIT IV: Web and blog designing**

Hosting; Introduction of HTML and basic tags and HTML document structure; Cascading style sheets; Text in CSS and working.

**Practical**

Multimedia and emerging technologies - Introduction to Video-on demand, internet - radio and web television, Introduction to Internet and the browsers, Introduction to Internet access and browsing, Introduction to Internet access and browsing extension related websites, blogs and data bases, Exposure to network, Compose e-mails, send and receive mails, Video on demand-different video formats, Creating a Basic Video Clips with Video Editing software. Adding audio into developed videos, Editing of existing videos and audios, Video on demand-accessing downloads and editing of required video formats, Internet radio- Accessing different radio channels in online websites and browsing, Web Television- Exposure and accessing, Impact of new media on traditional media- listing of various traditional media and new media formats-collection of literature, Group discussion/debate on advantages and disadvantages of traditional media and new media, Writing on specialized area on the web, Writing for general interest web-script writing concepts, principles for web, Writing for online- script writing concepts, principles, styles for online, Writing for net newspapers and editions- script writing concepts, principles, styles for online, Writing for blogs and search engines- script writing concepts, principles, styles for online, Writing for video logs, citizen journalism- script writing concepts, principles, styles for online, Evaluation of e-journals- Exposure to electronic journals, browsing sites, accessing and down loading the journal articles, Evaluation of e-journals, Submission of reports, Unique features of web language-, open source softwares, viz., wordpress, joomla, moodle, Introduction and basics to Advanced HTML, Introduction of Cascading Style Sheets, Orientation – java script and HTML scripts, Designing web page- Home page(landing page), hyperlinks with using CSS, Practical exercise on designing a web page by using HTML5 and CSS3, How to create responsive (Mobile friendly) Pages with Using HTML5 and CSS3. Designing web page- Home page, hyperlinks - open source softwares, viz., Wordpress, Explanation of WordPress Dashboard and creating blog in Wordpress, Hosting a WordPress Blog online, Creating Google Analytics, Adding Google Analytics into HTML page and Wordpress Pages, Introduction to interactive web media- web animation, Understanding web

animation- jquery, dream weaver and Photoshop, Exposure to animated graphics in the web, Introduction to designing interactive elements, sound addition, Introduction to web visual editor, creation and editing., Acquiring a domain and webhosting to host the website/blog. Familiarisation with FTP and Cpanel, Hosting website into Online, Updating/change the contents and images online Website after Hosting. How to take the backups of the website after hosting a website. Tracking Web Traffic from Analytics, End term assessment.

### Teaching Schedule

#### Theory

Sr. No.	Topic	No. of Lecture(s)
1	Information communication technology - Components of ICT.	01
2	Role of ICT in community education.	01
3	IT enabled services - Call centre, Helpdesks, Data warehouse.	01
4	Current status of application.	01
5	Government policy on ICT.	01
6	Emerging research issues.	01
7	Perspective of New media - Definitions, Soft and hardware components.	01
8	Traditional media transition to new media.	01
9	Knowledge management and archiving, Networks	01
10	Social Media - Advantages and limitations.	01
11	Multimedia - Concept and evolution - Digital Audio - Sound design and mixing.	01
12	Digital videography and photography.	01
13	Digital text writing.	01
14	Web and blog designing – Hosting.	01
15	Introduction of HTML and basic tags and HTML document structure.	01
16	Cascading style sheets, Text in CSS and working.	01
<b>Total</b>		<b>16</b>

#### Practical

Sr. No	Topic	No of Practical(s)
1	Multimedia and emerging technologies - Introduction to Video-on demand, internet - radio and web television	1
2	Introduction to Internet and the browsers	1
3	Introduction to Internet access and browsing	1
4	Introduction to Internet access and browsing extension related websites, blogs and data bases	1
5	Exposure to network	1
6	Compose e-mails, send and receive mails	1
7	Video on demand- different video formats	1
8	Creating a Basic Video Clips with Video Editing software.	1
9	Adding audio into developed videos	1
10	Editing of existing videos and audios	1
11	Video on demand-accessing downloads and editing of required video formats	1
12	Internet radio- Accessing different radio channels in online websites and	1

browsing	1
13 Web Television- Exposure and accessing	1
14 Impact of new media on traditional media- listing of various traditional media and new media formats- collection of literature	1
15 Group discussion/debate on advantages and disadvantages of traditional media and new media	1
16 Writing on specialized area on the web	1
17 Writing for general interest web- script writing concepts, principles for web	1
18 Writing for online- script writing concepts, principles, styles for online	1
19 Writing for net newspapers and editions- script writing concepts, principles, styles for online	1
20 Writing for blogs and search engines- script writing concepts, principles, styles for online	1
21 Writing for video logs, citizen journalism- script writing concepts, principles, styles for online	1
22 Evaluation of e-journals- Exposure to electronic journals, browsing sites, accessing and down loading the journal articles	1
23 Evaluation of e-journals	1
24 Submission of reports	1
25 Unique features of web language-, open source softwares, viz., wordpress, joomla, moodle	1
26 Introduction and basics to Advanced HTML	1
27 Introduction of Cascading Style Sheets	1
28 Orientation – java script and HTML scripts	1
29 Designing web page- Home page(landing page), hyperlinks with using CSS	1
30 Practical exercise on designing a web page by using HTML5 and CSS3.	1
31 How to create responsive (Mobile friendly) Pages with Using HTML5 and CSS3.	1
32 Designing web page- Home page, hyperlinks - open source softwares, viz., Wordpress	1
33 Explanation of Word Press Dashboard and creating blog in Wordpress	1
34 Hosting a WordPress Blog online	1
35 Creating Google Analytics	1
36 Adding Google Analytics into HTML page and Wordpress Pages	1
37 Introduction to interactive web media- web animation	1
38 Understanding web animation- jquery, dream weaver and Photoshop	1
39 Exposure to animated graphics in the web	1
40 Introduction to designing interactive elements, sound addition	1
41 Introduction to web visual editor, creation and editing.	1
42 Acquiring a domain and webhosting to host the website/blog.	1
43 Familiarisation with FTP and Cpanel	1
44 Hosting website into Online	1
45 Updating/change the contents and images online Website after Hosting.	1
46 How to take the backups of the website after hosting a website.	1
47 Tracking Web Traffic from Analytics	1
48 End term assessment	1
<b>Total</b>	<b>48</b>

### Suggested Reading

- Andleig PK and Thakrar K. 2003. *Multimedia Systems Design*. PHI: New Delhi.
- Chrisanthi Avgerou, Robin Mansell, Danny Quah and Roger Silverstone. 2009. *The Oxford Handbook of Information and Communication Technologies*.
- <http://www.oxfordhandbooks.com/view/10.1093/oxfordhb/9780199548798.001.0001/oxfordhb-9780199548798>.
- Earnshaw RA and Vince JA. 1995. *Multimedia Systems and Applications*. London: Academic Press.
- Grace Kite. 2012. *The Impact of Information Technology Outsourcing on Productivity and Output: New Evidence from India* Volume 1. Pages 239-48.
- ST Nandasara. 2009. *Information Communication Technology – Grade 11*. Educational Publications Department, Ministry of Education, Sri Lanka <https://www.researchgate.net>.
- Thatchinamoorthi J and C Meenambigai. 2018. *Textbook of Extension Communication & Information Technology*. ISBN-10: 9788183214681 ISBN-13: 978-8183214681.
- Vanaja and Rajasekar. 2016. *Information & Communication Technology (ICT) In Education*. First Edition, Neelkamal ISBN- 0: 8183165192 ISBN-13: 978-8183165198.
- <https://www.india.gov.in/topics/communication/information-and-technology>
- Smart Villages Through Information Technology – Need of Emerging India
- <https://www.researchgate.net/publication>
- [http://atcm.mathandtech.org/EP2009/papers\\_full/2812009\\_17282.pdf](http://atcm.mathandtech.org/EP2009/papers_full/2812009_17282.pdf)
- <https://www.emeraldinsight.com/doi/abs/10.1108/eb047157>

### Objectives

- To acquaint students with the process of TTM
- To provide hands-on-experience in TTM
- To sensitise students towards technology transfer career.

### Theory

#### **UNIT I: Introduction to technology transfer**

Transfer of Technology - Definition and importance; Models of technology transfer - different models, qualitative technology transfer models, dimensions of technology transfer, features of technology package, routes of technology transfer; FLD, OFT, Minikits.

#### **UNIT II: Technology acquisition**

Technology acquisition; Alternatives for acquiring new technologies; Reasons; Management of acquired technology; Measures of scale and mechanisms for acquiring technologies - economy of scale, levels of scale, measurement of scale, factors affecting the choice of scale.

#### **UNIT III: Introduction to technology management**

Concept and meaning of technology management; Evolution and growth of technology management.

#### **UNIT IV: Role and significance of technology management**

Impact of technology on society; Technology and competition; Key issues in managing technological innovation, Forms of technology - product and process technologies; Technology forecasting - methods and principles; Role of government in technology management.

#### **UNIT V: Technological change**

Characteristics of technological change; Classification of technological change; Impact of technological change; Technology life cycle; Technology transformation; Technology policies and policy instruments.

#### **UNIT VI: Technology assessment**

Technology choice; Technology assessment and refinement; Technology assessment process; Technology leadership and followership; Writing technology assessment report.

#### **UNIT VII: Invention, innovation and creativity**

Meaning and differences; Innovation management; Intellectual property management.

#### **UNIT VIII: Technology adoption, diffusion, and absorption**

Technology adoption diffusion and absorption; Role of technology absorption - benefits, constraints in technology absorption, technology package and technological dependence, Indian experience in technology absorption efforts, issues involved in the management of technology absorption and government initiatives.

#### **UNIT IX: Development of technology**

Development process and steps; Technology development and competition; Managing research & development (R & D); Reforms in technology development.

#### **UNIT X: Social issues in technology management**

Technological change and industrial relations; Implementation of rationalization and automation in India.

### Practical

**Note:** Students may be attached to AICRP on Home Science/ Research project all through the semester for practical experience with either one of the departments, or for a stipulated duration with every department may be left to the discretion of course-in-charge. Students' report may consist the following information.

Enlisting of technologies already transferred under five disciplines/ research project. Selection of technologies for observation of change attained and preparation of observation schedule, Field visit and interaction with clientele to collect data, Analysis of data and preparation of report, Presentation of report, Group discussion on technology refinement/ sustainability issues, Enlisting and description of technologies transferred by the concerned scientist/s during the semester, Description of invention, innovation and creativity of the selected technology, Description of transfer of technology model, Design and development of transfer of technology process, Presentation of technology transfer process, Preparation and finalisation of work plan for participation in technology transfer, Execution of work plan as per time line, Analysis of technology adoption and diffusion stages, Preparation of report on technology transfer, Presentation of report, End term assessment.

**Teaching Schedule**

**Theory**

Sr. No.	Topic	No. of Lecture(s)
1	Introduction to technology transfer - Transfer of technology models, Traditional technology transfer models, Qualitative technology transfer models, Dimensions of technology transfer features of technology package, Routes of technology transfer, FLD, OFT, Minikits.	01
2	Technology acquisition - Technology acquisition, Alternatives and reasons for acquiring new technologies, Management of acquired technology, Measures of scale and mechanisms for acquiring technologies, Economy of scale.	01
3	Technology acquisition - Levels of scale, Measurement of scale factors affecting the choice of scale, Introduction to technology management - Concept and meaning of technology management, Evolution and growth.	01
4	Role and Significance of technology management, Impact of technology on society technology and competition, Key issues in managing technological innovation.	01
5	Forms of technology; Product and process technologies, Technology forecasting-Methods and principles.	01
6	Role of government in technology management, Technological change - Characteristics and classification of technological change.	01
7	Technological change - Impact of technological change, Technology life cycle, Technology transformation, Technology policies and policy instruments.	01
8	Technology assessment - Technology choice, Technology assessment process, Technology leadership and followership.	01
9	Technology assessment - Reporting technology assessment - Method, Invention, Innovation and creativity - Meaning and differences.	01
10	Invention, Innovation and creativity - Innovation management, Intellectual property management.	01
11	Technology adoption, diffusion, and absorption - Technology adoption diffusion and absorption, Role of technology absorption- Benefits.	01
12	Technology adoption, diffusion, and absorption - Constraints in technology absorption, Technology package and technological dependence.	01



## Extension Education and Communication Management

13	Technology adoption, diffusion, and absorption - Indian experience in technology absorption efforts, Issues involved in the management of technology absorption government initiatives.	01
14	Development of technology - Developmental process and steps, Managing research & development (R & D).	01
15	Development of technology - Technology development and competition, Reforms in technology development.	01
16	Social issues in technology management - Technological change and industrial relations, Implementation of rationalization and automation in India	01
<b>Total</b>		<b>16</b>

### Practical

Sr. No	Topic	No of Practical(s)
<p><b>Note:</b> Students may be attached to AICRP on Home Science/ Research project all through the semester for practical experience with either one of the departments, or for a stipulated duration with every department may be left to the discretion of course-in-charge. Students' report may consist the following information.</p>		
1	Enlisting of technologies already transferred under five disciplines/ research project.	1
2	Selection of technologies for observation of change attained and preparation of observation schedule	1
3	Field visit and interaction with clientele to collect data	1
4	Analysis of data and preparation of report	1
5	Presentation of report	1
6	Group discussion on technology refinement/ sustainability issues	1
7	Enlisting and description of technologies transferred by the concerned scientist/s during the semester	1
8	Description of invention, innovation and creativity of the selected technology	1
9	Description of transfer of technology model	1
10	Design and development of transfer of technology process	1
11	Presentation of technology transfer process	1
12	Preparation and finalisation of work plan for participation in technology transfer	2
13	Execution of work plan as per time line	13
14	Analysis of technology adoption and diffusion stages	2
15	Preparation of report on technology transfer	2
16	Presentation of report	1
17	End term assessment	1
<b>Total</b>		<b>32</b>

### Suggested Reading

- A Inzelt and Jan Hilton. 1999. *Technology Transfer: From Invention to Innovation*. Springer Science and Business Media, Kluwer academic publishers.
- Albert E Muir. 1997. *The Technology Transfer System: Inventions: Marketing, Licensing, Patenting, Setting, Practice, Management, Policy*. Book News, Inc., Portland.

- Ali Hussein Saleh Zolai. 2012. *Knowledge and Technology Adoption, Diffusion, and Transfer: International Perspective*. University of Bahrain, Bahrain ISBN13: 9781466617520.
- Avid B, Audretsch Erik E, Lehmann Albert N, Link Alexander Starnecker. 2012. *Technology Transfer in a Global Economy*. Springer Science & Business Media, ISBN 146146102.
- Thomas J Allen. 1984. *Managing the Flow of Technology*. Edition III, Massachusetts Institute of Technology, ISBN 0262510278.
- *International Journal of Technology Transfer and Commercialisation*. Interscience Publishers, Genève.

**EECM 505 DYNAMIC COMMUNICATION SKILLS 3 (1+2)****Objectives**

- To develop competency of students in effective oral communication skills.
- To develop skills in science communication
- To understand corporate and business communication.

**Theory****UNIT I: Need and importance of communication in present context**

Types of communication skills - verbal, non-verbal and written communication; Types of corporate and business communication skills - oral presentations, group discussions, facing interviews, e-mail, memos, business letters, blogs, inter office memorandums, report writing; Hard and soft skills; difference between hard and soft skills.

**UNIT II: Scientific communication**

Meaning; Need and importance; Fora of scientific writing - conference, seminar, symposium, workshop and colloquia; Writing for scientific journals; Thesis writing and writing articles for popular media; Farm journalism and its importance in agriculture and allied sectors; Science communication and formats for scientific writing; Writing for scientific journals and their ratings; NAAS rating; Impact factor and h-index; Oral and poster presentation; Reading and comprehension of - print and audio video media; General and technical articles.

**UNIT III: Introduction to public speaking**

Types of speeches - persuasive, informative, and motivational or inspirational speech; Structuring the speech - introduction, body content and conclusion; Effective delivery - voice modulation, appearance during speeches and delivery; Platform performance - posture, gesture, eye contact, emphasis, pause, voice pitch, overcoming fear and anxiety of public speaking; Visuals in presentation - type of visuals for public speaking, tips for effective use, computer aided visual presentation, body language.

**UNIT IV: Importance of listening**

Introduction; Listening styles - active & passive and direct & indirect listening, thinking & listening, adjusting listening style to that of speaker, social situations & listening; Listening improvement techniques.

**Practical**

Orientation to NAAS rated Journals related to respective discipline, Enlisting relevant national and international journals, Exercise on writing a review article on given topics, Presentation of the topic, Exercise on writing popular articles for Newspapers, Magazines and farm journals in English, Presentation and group discussion, Exercise on writing popular articles for Newspapers, Magazines and farm journals in vernacular language, Presentation and group discussion, Exercise on writing thesis in UAS format, Presentation and group discussion, Exercise on Numbers, Units, Abbreviations and nomenclature, Presentation and group discussion, Scientific style and use of English in research paper, Presentation and group discussion, Exercise on writing business letters, e mail, blogs, and Internet etiquettes, Presentation and group discussion, Exercise on listening skills, Presentation and group discussion, Exercise on presentation skills, Presentation and group discussion, Exercise on writing for radio, Presentation and group discussion, Message preparation for SMS, Practice on modalities of SMS dissemination, Presentation and group discussion, Learning skills of indexing, footnote and bibliographic procedures, Presentation and group discussion, Tips for public speaking, Exercise on public

speaking, Organising public speaking- Impromptu, Extemporaneous, Manuscript and Memorized, Evaluation of public speaking, End term assessment.

**Teaching Schedule**

**Theory**

Sr. No.	Topic	No. of Lecture(s)
1	Need and importance of communication in present context - Types of communication skills - Verbal, Non-verbal and written communication.	01
2	Types of corporate and business communication skills - Oral presentations, Group Discussions, Facing interviews, E-mail, Memos, Business letters, Blogs, Inter office memorandums, Report writing.	01
3	Hard and soft skills; difference between hard and soft skills.	01
4	Scientific communication - Meaning; Need and importance; Fora of scientific writing - Conference, Seminar, Symposium, Workshop and colloquia.	01
5	Writing for scientific journals; Thesis writing and writing articles for popular media.	01
6	Farm journalism and its importance in agriculture and allied sectors.	01
7	Science communication and formats for scientific writing; Writing for scientific journals and their ratings; NAAS rating; Impact factor and h-index; Oral and poster presentation.	01
8	Reading and comprehension of - Print and Audio Video Media; General and technical articles.	01
9	Introduction to public speaking - Types of speeches - Persuasive, Informative, and Motivational or Inspirational speech.	01
10	Structuring the speech - Introduction, Body content and conclusion; Effective delivery- Voice modulation, Appearance during speeches and delivery.	01
11	Platform performance - Posture, Gesture, Eye contact, Emphasis, Pause, Voice pitch, Overcoming fear and anxiety of public speaking.	01
12	Visuals in presentation - Type of visuals for public speaking.	01
13	Tips for effective use, Computer aided visual presentation, Body language.	01
14	<i>Importance of Listening</i> -Introduction.	01
15	Listening styles - Active & passive and direct & indirect listening, Thinking & listening.	01
16	Adjusting listening style to that of speaker, Social situations & listening; Listening improvement techniques.	01
<b>Total</b>		<b>16</b>

**Practical**

Sr. No	Topic	No of Practical(s)
1	Orientation to NAAS rated Journals related to respective discipline	1
2	Enlisting relevant national and international journals	1
3	Exercise on writing a review article on given topics	1
4	Presentation of the topic	1
5	Exercise on writing popular articles for Newspapers, Magazines and farm journals in English	1

6	Presentation and group discussion	1
7	Exercise on writing popular articles for Newspapers, Magazines and farm journals in vernacular language	1
8	Presentation and group discussion	1
9	Exercise on writing thesis in UAS format	1
10	Presentation and group discussion	1
11	Exercise on Numbers, Units, Abbreviations and nomenclature	1
12	Presentation and group discussion	1
13	Scientific style and use of English in research paper	1
14	Presentation and group discussion	1
15	Exercise on writing business letters, e mail, blogs, and Internet etiquettes	1
16	Presentation and group discussion	1
17	Exercise on listening skills	1
18	Presentation and group discussion	1
19	Exercise on presentation skills	1
20	Presentation and group discussion	1
21	Exercise on writing for radio	1
22	Presentation and group discussion	1
23	Message preparation for SMS	1
24	Practice on modalities of SMS dissemination	1
25	Presentation and group discussion	1
26	Learning skills of indexing, footnote and bibliographic procedures	1
27	Presentation and group discussion	1
28	Tips for public speaking	1
29	Exercise on public speaking	1
30	Organising public speaking- Impromptu, Extemporaneous, Manuscript and Memorized	1
31	Evaluation of public speaking	1
32	End term assessment	1
<b>Total</b>		<b>32</b>

**Suggested Reading**

- Cleemput, OV. , & Saso, L. , (Eds.). 2017. *Manual on Scientific Communication for Postgraduate Students and Young Researchers in Technical, Natural and Life Sciences*. Intechopen. <https://doi.org/10.5772/intechopen.68560>
- D’Souza YK. 2000. *Encyclopedia of Advanced Journalism*. Vols. I-III. Anmol Publ.
- Khan PM. 2002. *Textbook of Extension Education*. Himanshu Publications, New Delhi.
- Lamerton J. 2001. *Everything You Need to Know Public Speaking*. Harper Collins Glasgow.
- Ravindran RK. 1999. *Hand Book of Reporting and Editing*. Anmol Publ.
- Ray G L. 1991. *Extension Communication & Management*. Kalyani Publishers, Ludhiana.

## EECM 506 PARTICIPATORY PROGRAMME MANAGEMENT 3 (1+2)

### Objectives

- To orient the students towards principles, procedure and approaches PPM
- To facilitate application of PPM techniques in field situation.

### Theory

#### UNIT I: Overview to PPM

Concept; Meaning; Importance; Types of participation in development; Advantages and disadvantages of participation by different stakeholders; Role of government and non profit organizations in promoting participation; Conceptual framework of extension programme planning; Objectives; Principles and process.

#### UNIT II: Participatory planning

Concept; Importance; Process; Techniques of participatory planning - RRA, PRA, PLA and their application in extension; Approaches of participatory planning - cooperative, democratic, bottom up and down.

#### UNIT III: Project management techniques

Administration of the Project; Concept of Professional management – stakeholder analysis, force field analysis, SWOT analysis, logical framework analysis, PERT, CPM.

#### UNIT IV: Monitoring and evaluation

Concept; Meaning and importance of monitoring and evaluation; Components of M&E - physical, financial, staff performance; Technical aspects - output, outcome & impact; Trends in people's participation in M & E; Contribution of right to information Act.

### Practical

Literature survey and research review on different perspectives of PPM, Presentation of review reports, Observation of PPM techniques in SHGs (female groups), Observation of PPM techniques in SHG village federations, Observation of PPM techniques in SHG mandal/block level federations, Observation of PPM techniques in SHG district level federations, Observation of PPM techniques in SHGs (male groups), Observation of PPM techniques in watershed management groups, Preparation of case study and presentation, Preparation of case study and presentation, Preparation of case study and presentation, Application of PRA methods – Critical analysis of different methods through research review- Mapping techniques, Application of PRA methods – Critical analysis of different methods through research review- Ranking techniques, Application of PRA methods – Critical analysis of different methods through research review- Transaction techniques, Application of PRA methods – Critical analysis of different methods through research review- Focus group discussion, Application of PRA methods – Critical analysis of different methods through research review- Problem analysis, Application of PRA methods – Critical analysis of different methods through research review- Institutional analysis, Preparation and implementation of home improvement work plans, Preparation and implementation of home improvement work plans, Critical evaluation of work plan, Critical evaluation of work plan, Application of project management techniques- PERT, Presentation of feedback on project management techniques- PERT, Application of project management techniques – CPM, Presentation of feedback on project management techniques – CPM, Application of project management techniques- SWOT, Presentation of feedback on project management techniques- SWOT, Application of project management techniques- Stake holder

analysis, Presentation of feedback on project management techniques- stakeholder analysis, Application of project management techniques- Logical frame work analysis, Presentation of feedback on project management techniques- Logocal frame work analysis, End term assessment.

**Teaching Schedule**

**Theory**

Sr. No.	Topic	No. of Lecture(s)
1	Overview to PPM - Concept, Meaning and Importance.	01
2	Types of Participation in development.	01
3	Advantages and disadvantages of participation by different stakeholders.	01
4	Role of Government and Non-Profit Organizations in promoting participation.	01
5	Conceptual framework of extension programme planning; objectives, principles and process.	01
6	Participatory planning - Concept, importance, process.	01
7	Techniques of participatory planning - RRA, PRA, PLA and their application in extension.	01
8	Approaches of participatory planning - cooperative, democratic, bottom up and down.	01
9	Project management techniques - Administration of the Project.	01
10	Concept of professional management - Stakeholder analysis.	01
11	Force field analysis, SWOT Analysis.	01
12	Logical Framework Analysis, PERT, CPM.	01
13	Monitoring and evaluation - Concept, Meaning and Importance of Monitoring and Evaluation.	01
14	Components of M&E - Physical, Financial, Staff Performance.	01
15	Technical aspects - Output, outcome and impact.	01
16	Trends in People 's Participation in M & E; Contribution of Right to Information Act.	01
<b>Total</b>		<b>16</b>

**Practical**

Sr. No	Topic	No of Practical(s)
1	Literature survey and research review on different perspectives of PPM	1
2	Presentation of review reports	1
3	Observation of PPM techniques in SHGs (female groups)	1
4	Observation of PPM techniques in SHG village federations	1
5	Observation of PPM techniques in SHG mandal/block level federations	1
6	Observation of PPM techniques in SHG district level federations	1
7	Observation of PPM techniques in SHGs (male groups)	1
8	Observation of PPM techniques in watershed management groups	1

9	Preparation of case study and presentation	1
10	Preparation of case study and presentation	1
11	Preparation of case study and presentation	1
12	Application of PRA methods – Critical analysis of different methods through research review- Mapping techniques	1
13	Application of PRA methods – Critical analysis of different methods through research review- Ranking techniques	1
14	Application of PRA methods – Critical analysis of different methods through research review- Transaction techniques	1
15	Application of PRA methods – Critical analysis of different methods through research review- Focus group discussion	1
16	Application of PRA methods – Critical analysis of different methods through research review- Problem analysis	1
17	Application of PRA methods – Critical analysis of different methods through research review- Institutional analysis	1
18	Preparation and implementation of home improvement work plans	1
19	Preparation and implementation of home improvement work plans	1
20	Critical evaluation of work plan	1
21	Critical evaluation of work plan	1
22	Application of project management techniques- PERT	1
23	Presentation of feedback on project management techniques- PERT	1
24	Application of project management techniques – CPM	1
25	Presentation of feedback on project management techniques – CPM	1
26	Application of project management techniques- SWOT	1
27	Presentation of feedback on project management techniques- SWOT	1
28	Application of project management techniques- Stake holder analysis	1
29	Presentation of feedback on project management techniques- stakeholder analysis	1
30	Application of project management techniques- Logical frame work analysis	1
31	Presentation of feedback on project management techniques- Logocal frame work analysis	1
32	End term assessment	1
<b>Total</b>		<b>32</b>

### Suggested Reading

- Elizaphan N. 2015. *Project Monitoring and Evaluation: Tools and Techniques*. Kindle Edition, Ekon Publishers. *J. Agril. Res. Innov. & Tech.* **3(2)**: 72-78, December, 2013 <http://www.ijarit.webs.com>
- Koen K, Maartjede G and Louise B. 2016. *Participatory Planning, Monitoring and Evaluation of Multi-stakeholder Platforms in Integrated Landscape Initiatives*. (Working Paper). <https://www.researchgate.net/publication/311100782>.
- Nabhi. 2005. *Handbook for NGOs: An Encyclopaedia for Non-government Organisations and Voluntary Agencies* Vol1. Nabhi Publications, New Delhi.



- Rory B. 2014. *Burke Publishing Project Management Techniques*. 2nd College Edition, <http://www.burkepublishing.com/component/%20content/article.html?id=16>
- Uddin MN and Anjuman N. 2013. *Participatory rural appraisal approaches: an overview and an exemplary application of focus group discussion in climate change adaptation and mitigation strategies*. ISSN: 2224-0616.
- *Team FME SWOT Analysis Strategy Skills* ISBN 978-1-62620-951
- <http://www.free-management-ebooks.com/dldebk/dlst-swot.htm>

## **EECM 507 ORGANIZATIONAL DEVELOPMENT AND HUMAN RESOURCE DEVELOPMENT 2 (1+1)**

### **Objectives**

- To orient students with OD and provide diagnostic skills in HRD processes
- To make students capable of applying the principles and techniques as professionals
- for developing human resources in an organization.

### **Theory**

#### **UNIT I: Introduction to organization development**

Definition; scope and importance; Relevance of organization development in community science; History of organizational development; Revolution in organizational development; Planned change - theories of planned change, models of planned change; General and specific.

#### **UNIT II: Designing interventions for organisational development**

Types; Interpersonal and group process approaches - process consultation, third party evaluation; Organisation process approaches - organization confrontation meeting, intergroup relations interventions, large group interventions; Technostructural interventions - engineering approach, motivational approach, sociotechnical systems approach; Human resource management interventions performance management - goal setting performance appraisal and rewards systems.

#### **UNIT III: Introduction to human resource development**

Concept; Relationship between human resource management and human resource development; HRD mechanisms - processes and outcomes; HRD matrix; HRD interventions; Roles and competencies of HRD professionals; Challenges in HRD.

#### **UNIT IV: HRD process**

Assessing need for HRD; Designing and developing effective HRD programmes; Implementing HRD programmes; Evaluating effectiveness of HRD programmes; HRD audit; HRD culture and climate; Employee development activities - approaches, leadership development, action learning, assessment and development centres; Intellectual capital and HRD.

#### **UNIT V: HRD Trends**

Coaching and mentoring; Career management and development; Employee counselling; Competency mapping (CM); People capability maturity model (PCMM); Balanced score card; Appreciative inquiry; Integrating HRD with technology and Employer branding and other emerging trends.

### **Practical**

Visit to an organization to study the models of planned change and preparation, Presentation of report on models of planned change, Research review and presentation of organizational interventions in national context, Research review and presentation of organizational interventions in international context, Collection of data/information and preparation of case studies on organizational interventions in health, Collection of data/information and preparation of case studies on organizational, interventions in education, Collection of data/information on organizational interventions in welfare and training organizations and preparation of case studies. Presentation of case studies. Study of existing HRD strategies of respective SAUs/Institutions Analysis of existing HRD strategies of respective SAUs, Analysis of existing HRD strategies of respective Institutions, Presentation of reports with recommendations, Preparation of CM of the organization and planning for planned change, Preparation of PCM of the organization and planning for planned change, Presentation of reports, End term assessment.

**Teaching Schedule**

**Theory**

Sr. No.	Topic	No of Lecture(s)
1	Introduction to Organization Development - Definition, scope and importance, History of Organizational Development.	01
2	Revolution in Organizational Development, Relevance of organization development in community science.	01
3	Planned Change - Theories of Planned Change, Models of Planned Change-general and specific.	01
4	Designing Interventions for Organisational Development – Types – Interpersonal and Group Process Approaches, Process consultation, Third party evaluation, Organisation process approaches Organization confrontation meeting, Intergroup relations interventions, Large group interventions.	01
5	Techno-structural interventions - Engineering approach, Motivational approach, Socio-technical systems approach, Human Resource Management Interventions Performance Management, Goal setting performance appraisal, Rewards systems.	01
6	Introduction to Human Resource Development – Concept, Relationship between human resource management and human resource development.	01
7	HRD mechanisms - processes and outcomes, HRD matrix.	01
8	HRD interventions, Roles and competencies of HRD professionals.	01
9	Challenges in HRD, HRD Process - Assessing need for HRD.	01
10	Designing and developing effective HRD programs, Implementing HRD programs.	01
11	Evaluating effectiveness of HRD Programs, HRD audit.	01
12	HRD culture and climate, Employee development activities- Approaches, leadership development, action learning, assessment and development centres.	01
13	Intellectual capital and HRD, HRD Trends - Coaching and mentoring.	01
14	Career management and development, Employee counselling.	01
15	Competency mapping (CM), People Capability Maturity Model(PCMM).	01
16	Balanced Score Card, Appreciative inquiry, Integrating HRD with technology Employer branding and other emerging trends.	01
<b>Total</b>		<b>16</b>

**Practical**

Sr. No	Topic	No of Practical(s)
1	Visit to an organization to study the models of planned change and preparation	1
2	Presentation of report on models of planned change	1
3	Research review and presentation of organizational interventions in national context	1
4	Research review and presentation of organizational interventions in international context	1
5	Collection of data/information and preparation of case studies on	1

	organizational interventions in health	1
6	Collection of data/information and preparation of case studies on organizational interventions in education	1
7	Collection of data/information on organizational interventions in welfare and training organizations and preparation of case studies.	1
8	Presentation of case studies.	1
9	Study of existing HRD strategies of respective SAUs/Institutions	1
10	Analysis of existing HRD strategies of respective SAUs	1
11	Analysis of existing HRD strategies of respective Institutions	1
12	Presentation of reports with recommendations	1
13	Preparation of CM of the organization and planning for planned change	1
14	Preparation of PCM of the organization and planning for planned change	1
15	Presentation of reports	1
16	End term assessment	1
<b>Total</b>		<b>16</b>

### Suggested Reading

- Brown D. 2010. *Experiential Approaches to Organization Development*. (8th Ed.), Prentice Hall, New Jersey.
- Cheung-Judge M and Holbeche L. 2015. *Organization Development: A Practitioner's Guide for OD and HR*. 2nd Ed., Kogan, London.
- Cummings TG and Worley CG. 2014. *Organization Development and Change*. 10<sup>th</sup> Edition, West Publishing Company, New York.
- David M. 2009. *Human Resource Development*. Oxford University Press, Delhi.
- Haldar UK. 2010. *Human Resource Development*, Oxford University Press India.
- Harris DM and Desimonerady L. 2001. *Human Resource Development*. The Dryden Press, Orlando.
- Harvey DF and Brown DR. *An Experimental Approach to Organization Development*. Prentice-Hall, Englewood Cliffs, N.J.
- Mankin D. *Human Resource Development*. Oxford University Press, India.
- Pace RW, Smith Philip and Mills GE. 1991. *Human Resource Development*. The Field, Prentice Hall, New Jersey.
- Traeger J and Warwick R. 2018. *Organization Development: A Bold Explorer's Guide*. Libri Publishing, Farringdon, England.
- International Journal of Human Resources Development and Management
- IOSR Journal of Humanities And Social Science
- European journal of work and organizational psychology
- Human Resource Development Quarterly (Online)
- Human Resource Development International
- International Journal of Human Resource Studies

**Objectives**

- To sensitize students towards the role of educational technology for effective teaching and learning
- To build competency as a teacher and public speaker
- To enable self learning among students for application of education technology.

**Theory****UNIT I: Overview of educational technology**

Meaning; Concepts and scope of educational technology; Curriculum design and development; Lesson planning; Concept and methodology; Modularised instruction - fundamentals, process, formulation of objectives, selection of media, field testing and evaluation of module.

**UNIT II: Teaching learning process**

Meaning and characteristics of teaching and learning; Maxims of teaching - stages, forms and levels of teaching and learning; Motivation - concept, importance and techniques; Teaching styles - expert, formal authority, personal model, facilitator, delegator; Learning Styles - visual, aural, read/write, kinaesthetic (VARK).

**UNIT III: Teaching learning strategies**

Microteaching; Programmed instruction; Simulation role-play; Team teaching; Experiential learning; Traditional media; ICT Applications in education; Multimedia based teaching and learning.

**UNIT IV: Current education**

Genesis and trends; Management of formal and non formal education in India; Vocationalization of education; Distance education; Guidance and counselling; Innovative instructional aids - web instruction, e-learning, virtual laboratories.

**UNIT V: Educational technology for differently able**

Visual impaired script - advances in braille; Hearing impaired - advances in Indian sign language; People with special needs - educational programmes and government policies.

**UNIT IV: Evaluation**

Question bank; Introduction to evaluation - need and importance in education appraisal of teacher performance; Development of question bank; Evaluation of instructional effectiveness; Competency based question paper; Reliability and validity of question papers.

**Practical**

Identification of key terms in educational technology and preparation of directory, Critical analysis of UG and PG curriculum of Community Science in relation to course objectives, Research review on planning and implementation of lesson planning, Presentation of research review report, Preparation of lesson plan, Conducting class as per lesson plan and self and peer evaluation, Preparation of inventory for identification of teaching styles and execution, Preparation and presentation of report, Preparation of inventory for identification of learning styles and execution, Preparation and presentation of report, Construction of Objective questions- Multiple choice, fill in the blanks, Construction of competency based question paper- Matching, Technical terms, Construction of subjective questions- Short type, Construction of subjective questions- Essay type, Analysis of questions in terms competency evaluation- knowledge, memory, application, analysis, End term assessment.

**Teaching Schedule**

**Theory**

Sr. No.	Topic	No of Lecture(s)
1	Overview of Educational Technology- Overview of educational technology, Meaning, concepts and scope of educational technology, Curriculum design and development.	02
2	Overview of Educational technology-Lesson planning, concept and methodology.	02
3	Overview of Educational technology-Modularised Instruction - fundamentals, process, formulation of objectives, Selection of media, Field Testing and Evaluation of module, Teaching learning process-Meaning and characteristics of teaching and learning.	02
4	Teaching learning process-Maxims of teaching, Stages, forms and levels of teaching and learning.	02
5	Teaching learning process-Motivation - concept, importance and techniques, Teaching styles - expert, formal authority, personal model, facilitator, delegator.	02
6	Teaching learning strategies-Learning styles- visual, aural, read/write, kinaesthetic, Microteaching, Team teaching.	02
7	Teaching learning strategies-Programmed instruction, Simulation role-play.	02
8	Teaching learning strategies-Experiential learning, Traditional media.	02
9	Teaching learning strategies-ICT applications in education, Multimedia based teaching and learning.	02
10	Genesis and trends in modern education-Management of formal and non formal education in India, Vocational education.	02
11	Genesis and trends in modern education-Distance education, Guidance and counselling.	02
12	Educational technology for differently able-Innovative Instructional Aids – Web Instruction, e learning, Virtual laboratories, Educational technology for differently able-Visual impaired- Advances in Braille script.	02
13	Educational technology for differently able-Hearing impaired- Advances in Indian sign language, People with special needs- Educational Programs and Government policies.	02
14	Introduction to evaluation- need and importance in education, Evaluation- Development of Question Bank.	02
15	Evaluation-Appraisal of Teacher Performance, Evaluation of instructional effectiveness.	02
16	Evaluation-Competency based question papers, Reliability and validity of question papers.	02
<b>Total</b>		<b>32</b>

**Practical**

Sr. No.	Topic	No of Practical(s)
1	Identification of key terms in educational technology and preparation of directory	1
2	Critical analysis of UG and PG curriculum of Community Science in	1

	relation to course objectives	
3	Research review on planning and implementation of lesson planning	1
4	Presentation of research review report	1
5	Preparation of lesson plan	1
6	Conducting class as per lesson plan and self and peer evaluation	1
7	Preparation of inventory for identification of teaching styles and execution	1
8	Preparation and presentation of report	1
9	Preparation of inventory for identification of learning styles and execution	1
10	Preparation and presentation of report	1
11	Construction of Objective questions- Multiple choice, fill in the blanks	1
12	Construction of competency based question paper- Matching, Technical terms	1
13	Construction of subjective questions- Short type	1
14	Construction of subjective questions- Essay type	1
15	Analysis of questions in terms competency evaluation- knowledge, memory, application, analysis	1
16	End term assessment	1
<b>Total</b>		<b>16</b>

### Suggested Reading

- Dahama OP and Bhatnagar OP. 2005. *Education and Communication for Development*. Oxford & IBH.
- Bhaviskar SG. 2006. *Modern Technology in Education*. Kalyani Publication, New Delhi.
- Suhaskumar and Ruprao P *Modern Trends in Curriculum Organization*. Kalyani Publication, New Delhi.
- Heidi HJ. 2010. *Curriculum Essential Education for a Changing World*.
- Kochhar SK. 1985. *Methods and Techniques of Teaching*. Sterling Publication.
- Ray GL. 2006. *Extension Communication and Management*. Kalyani Publication, New Delhi.
- Anita S *Encyclopaedia of Curriculum Reforms and New Teaching Methods (4 Vol. Set)*. Dominant Publishers and distributors, New Delhi.
- The International Journal of Educational Technology in Higher Education
- *International Journal of Educational Technology* (ISSN 2476-0730)

**EECM 509**

**GROUP DYNAMICS**

**2 (2+0)**

**Objectives**

- To develop understanding about group behavior and dynamics for effective communication and group management
- To acquaint students with techniques for sustainable group dynamics.

**Theory**

**UNIT I: Introduction to group and group dynamics**

Meaning; Characteristics; Types and functions of groups; Stages and process of group formation; Group norms and structure; Values; Ethics; and Morals.

**UNIT II: Understanding group behaviour**

Definitions; Theories - social comparison, cognitive dissonance, self presentation, drive, social impact, self attention, social cognition theories; Individual; Interpersonal and human behaviour and dimensions.

**UNIT III: Group dynamics**

Cooperation; Competition; Communication; Group pressure; Group cohesiveness; Group leadership; Measurement of group dynamics - tools and techniques; Group break down - causes and solutions; Strengths; Weaknesses and myths; Crowds and the mob mentality; Diversity and difference; Group dynamic skills - training and development.

**UNIT IV: Managing group**

Team building; Conflict management; Stress management; Active listening and feedback; Achieving cooperative group structure.

**UNIT V: Understanding collective action in groups**

Collective action meaning; Theories and applications; Incentives for collective action; Research reviews on collective action for sustainable group dynamics.

**Teaching Schedule**

**Theory**

Sr. No.	Topic	No of Lecture(s)
1	Introduction to group and group dynamics - Meaning and Characteristics of group and group dynamics, Types and functions of groups.	02
2	Stages and process of group formation, Group norms and structure.	02
3	Values, Ethics, and Morals, Understanding group behaviour – Definitions	02
4	Theories - social comparison, cognitive dissonance, self presentation, drive, social impact.	02
5	Self attention, social cognition theories	02
6	Individual, interpersonal and human behaviour and dimensions. Group dynamics concept and indicators - Concept and indicators of Cooperation.	02
7	Concept and indicators of Competition, Concept and indicators of Communication.	02
8	Concept and indicators of Group pressure, Concept and indicators of Group cohesiveness.	02
9	Concept and indicators of Group leadership, Measurement of group dynamics - tools and techniques.	02
10	Group break down - causes and solutions, Strengths, weaknesses and myths	02
11	Crowds and the mob mentality, Diversity and difference.	02
12	Group dynamic skills - training and development. Managing group - Team building	02
13	Conflict management, Stress management.	02



14	Active listening and feedback, Achieving cooperative group structure.	02
15	Understanding collective action in groups - Collective action meaning, Theories and applications.	02
16	Incentives for collective action, Research reviews on collective action for sustainable group dynamics.	02
<b>Total</b>		<b>32</b>

### Suggested Reading

- Ernest S and Sharon AR. 1985. *Effective Group Communication- How to Get Action by Working in Groups*. National Textbook Company, Lincolnwood.
- George RG. 2011. *Chapter on Theories of Group Behavior: Commentary*.
- Mary AG and Hennen. 2009. *Stages of Group Development*. Shared by Extension Center for Community Vitality, 10-21-14.
- Mary S. 2010. *Book of Conflict Resolution Games Quick, Effective Activities to Improve Communication, Trust, and Collaboration*. ISBN: 978-0-07-174366-2.
- Smith GE. 2001. *Group Development: A Review of Literature and A Commentary on Future Research Directions. Group Facilitation*.
- Susan WA. 2005. *Facilitating Group Communication*. The Handbook of Group Research and Practice, Sage Publications, Inc, Thousand Oaks.
- Vanni F. 2014. *The Role of Collective Action*. Agriculture and Public Goods, 21. DOI 10.1007/ 978-94-007-7457-5\_2, © Springer Science +Business Media Dordrecht.
- *Managing Stress*. 2010. MTD Training and Ventus publication Aps. ISBN-978-87-7681-658-2. [https://www.mindtools.com/pages/article/newTMM\\_79.htm](https://www.mindtools.com/pages/article/newTMM_79.htm)

## **EECM 510 COMMUNITY DEVELOPMENT AND OUTREACH 3 (2+1)**

### **Objectives**

- To orient students with community development and outreach perspectives
- To impart participatory research skills
- To handle a special project for analysis of community development outreach.

### **Theory**

#### **UNIT I: Community development**

Definition; Issues and concepts; Historical perspective of community development in India and emerged changes since inception to current era.

#### **UNIT II: Approaches**

Approaches - concept and characteristic features gandhian approach, community development approach, sectoral approach, target approach, area approach, minimum need approach, integrated or holistic approach, participatory development approach; Strategies - multipurpose strategy, growth oriented strategy and spatial planning strategy; The modernization theory; Human development model (components, HDI, ranking, gender related development index, HPI)

#### **UNIT III: Key principles of community development**

Community participation - definition and scope; Inclusion; Equality; Collective action; Empowerment and community development process; Provision of information; Identification of felt needs and common issues; Consultation for Shared vision; Mobilisation for action; Reflection and evaluation.

#### **UNIT IV: Community development and governance in India**

Community development policy in India; Community development perspectives in five year plans.

#### **UNIT V: Cross cutting edges of community development**

Horizontal edges - education, health, women empowerment, skill development, agriculture and caste occupations; Vertical edges - adults, youth, adolescents, children, pregnant and lactating mothers, physically and mentally challenged.

#### **UNIT VI: Outreach of community development**

General orientation to outreach models - precede model, evaluation and indicator metrics; Outreach of urban; Rural and tribal community development programmes; Impact - economic and social perspectives.

#### **UNIT VII: Globalisation impact on community development**

Impact on social forms - individualism, enclavism and fatalism, transition between gemeinschaft and gesellschaft, issues of migration and mitigation.

### **Practical**

Development of special project to study Community Development programme outreach in selected area and execution. Preparation of project report and presentation

Selection of Community development programme and detailed description of the programme in terms of objectives, targets, inputs, expected outputs and outcome, Visit to programme operating area and interaction with stakeholders implementing agency, personnel and beneficiaries, Visit to programme operating area and interaction with stakeholders implementing agency, personnel and beneficiaries, Framing of special project for measurement of outreach – title, objectives, study area, research review and plan of work, Finalisation of tools and techniques for execution of project, Finalisation of tools and techniques for execution of project, Preparation of tools for execution of project, Field testing and finalization of tools, Execution of work plan, Data analysis and preparation of project report, Data analysis and preparation of project report, Presentation of report, End term assessment.

**Teaching Schedule**

**Theory**

Sr. No.	Topic	No of Lecture(s)
1	Community development - Definition, issues and concepts, Historical perspective of community development in India and emerged changes since inception to current era.	02
2	Approaches- concept and characteristic features - Gandhian approach, Community Development Approach.	02
3	Sectoral Approach, Target Approach.	02
4	Area approach, Minimum Need Approach.	02
5	Integrated or Holistic approach, Participatory Development approach.	02
6	Strategies - Multipurpose strategy, Growth oriented strategy and Spatial planning strategy.	02
7	Key principles of Community development - Community participation-definitions and scope, Inclusion, Equality and Collective action.	02
8	Empowerment and community development process, Provision of information Identification of felt needs and common issues.	02
9	Consultation for participation Shared vision, Mobilisation for action, reflection and evaluation.	02
10	Community Development and Governance in India - Community development policy in India, Community development perspectives in Five year plans.	02
11	Community Development issues - Horizontal issues - Education, health, Empowerment, Vocational and skill development, Agriculture and caste occupations.	02
12	Vertical - Adults, Women ,Youth, Adolescents, Children, Pregnant and lactating mothers.	02
13	Physically and mentally challenged, Outreach of community development – General orientation to outreach models - precede model.	02
14	Evaluation and indicator metrics, Outreach of Urban, Rural and Tribal community development programmes.	02
15	Impact - Economic and social perspectives, Globalisation impact on community development - Impact on social forms – Individualism.	02
16	Enclavism and Fatalism, Transition between Gemeinschaftand Gesellschaft, Issues of migration and mitigation.	02
<b>Total</b>		<b>32</b>

**Practical**

Sr. No.	Topic	No of Practical(s)
	Development of special project to study Community Development programme outreach in selected area and execution. Preparation of project report and presentation	
1	Selection of Community development programme and detailed description of the programme in terms of objectives, targets, inputs, expected outputs and outcome	1
2	Visit to programme operating area and interaction with stakeholders implementing agency, personnel and beneficiaries	1

3	Visit to programme operating area and interaction with stakeholders implementing agency, personnel and beneficiaries	1
4	Framing of special project for measurement of outreach – title, objectives, study area, research review and plan of work	1
5	Finalisation of tools and techniques for execution of project	1
6	Finalisation of tools and techniques for execution of project	1
7	Preparation of tools for execution of project	1
8	Field testing and finalization of tools	1
9	Execution of work plan	1
10	Execution of work plan	1
11	Execution of work plan	1
12	Data analysis and preparation of project report	1
13	Data analysis and preparation of project report	1
14	Data analysis and preparation of project report	1
15	Presentation of report	1
16	End term assessment	1
<b>Total</b>		<b>16</b>

### Suggested Reading

- Jerry WR and Gary P. 2014. *Introduction to Community Development: Theory, Practice, and Service-Learning*. 1st Edition, ISBN-13: 978-1412974622 ISBN-10: 1412974623
- Manohar P. 2014. *Social and Community Development Practice* <http://dx.doi.org/10.4135/9789351507987>
- Marianne R, Woodside and Tricia McClam. 2015. *An Introduction to Human Services*. 8<sup>th</sup> Edition, ISBN-13: 978-1285749907 ISBN-10: 1285749901
- Patil AR. 2013. *Community Organization and Development: An Indian Perspective*. PHI Learning Private Limited, Delhi 110092 ISBN 978-81-203-4694-9
- Rhonda P and Robert P. 2015. *An Introduction to Community Development (Volume 1)* 2<sup>nd</sup> Edition, ISBN-13: 978-0415703550 ISBN-10: 0415703557
- *A Step by Step Guide to 'Turning Outward' in Your Community*. American Library Association. <http://www.ala.org/tools/sites/ala.org.tools/files>
- From Project to Branch Integration and Sustainability: Community-Led Work. <http://publiclibrariesonline.org/2013/04/from-project-to-branch-integration-and-sustainability-community-led-work-at-halifax-public-libraries>

## **EECM 511 CLIMATE CHANGE MANAGEMENT 2 (1+1)**

### **Objectives**

- To conversant students with CCM and equip with managerial skills at home level
- To generate interest for climate communication to cope up with climate changes.

### **Theory**

#### **UNIT I: Basics of climate and climate change**

Introduction to climate and climate change - Definition and meaning; Climate change classification; Method of classification; General concept of environmental Science; Natural and manmade causes of climate change; Affects for climate change; Consequences risks and uncertainty of climate change; Climate system; Major predictions.

#### **UNIT II: Greenhouse gases and global warming**

Major greenhouse gases and sources; Global warming effect and causes, Responses to global warming; Different views on greenhouse gases and global warming natural resource management; Solid waste management; Biodiversity; Alternative livelihood security; Drought prone technologies.

#### **UNIT III: Climate change Impacts**

Impacts on biodiversity - wetland, forest, agriculture, transportation, coastal area, water resources; Global, National and regional impacts; Vulnerability assessment; Climate modelling.

#### **UNIT IV: Climate change policy**

Introduction; Various policies in India; National action plan; Sector specific policies and policies instruments; Environment impact assessment; Environment planning and management; Climate resilient technology.

#### **UNIT V: Climate change communication**

Introduction - definition, perspectives and importance; Engaging climate change communication; Audiences; Frames; Values and Norms.

#### **UNIT VI: Visual communication on climate impacts and solutions**

Theories of visual perception; Classification and selection of visuals.

#### **UNIT VII: Advocacy and communicating global climate action**

National international advocacy groups and organisations; Strategies and programmes.

#### **UNIT VIII: Role of stake holders**

Media; Scientific Experts; Policymakers; and academic institutions on climate change communication.

### **Practical**

Visit to Climate management organization to understand strategies and observe the impacts, Identification of climate management needs at home level and development of suitable technology- Apparel and textiles, Identification of climate management needs at home level and development of suitable technology- Food and Nutrition, Identification of climate management needs at home level and development of suitable technology- General health, Identification of climate management needs at home level and development of suitable technology- domestic appliances and arrangements, Identification of climate management needs and development of suitable technology- Children and senior citizens. Identification of climate management needs and development of suitable technology- differently able, Preparation of climate communication media – print, Preparation of climate communication media – radio, Preparation of climate communication media – video, Preparation of climate communication media – blog/web writing, Exhibition on climate change management, End term assessment.

**Teaching Schedule**

**Theory**

Sr. No.	Topic	No of Lecture(s)
1	Basics of climate and climate change - Introduction to climate and climate change, Climate change classification, Method of classification.	01
2	General concept of environmental Science, Natural and manmade causes of climate change.	01
3	Effects of climate change, Consequences, risks and uncertainty of climate change.	01
4	Climate system, Major predictions.	01
5	Greenhouse gases and Global Warming - Major greenhouse gases and sources. Global warming effect and causes, responses to global warming.	01
6	Different views on Greenhouse gases and Global warming Natural Resource Management, Solid waste management.	01
7	Biodiversity, Alternative livelihood security using drought prone technologies, Climate change Impacts - Impacts on Biodiversity - Wetland, Forest, Agriculture, and Transportation.	01
8	Coastal area, water resources, Global, National and regional impacts.	01
9	Vulnerability assessment, Climate modelling, Climate Change Policy - Introduction, Various policies in India.	01
10	National action plan, Sector specific policies and policies instruments.	01
11	Environment impact assessment, Environment planning and management.	01
12	Climate resilient technology, Climate Change Communication – Introduction, definition, perspectives and importance.	01
13	Engaging Climate Communication, Audiences, Frames, Values and Norms.	01
14	Visual Communication on Climate Impacts and Solutions - Theories of visual perception, Classification and selection of visuals.	01
15	Advocacy and Communicating Global Climate Action National international advocacy groups and organisations, Strategies and programmes, Role of stakeholders – Media.	01
16	Scientific Experts, Policymakers, Academic Institutions on climate change communication.	01
<b>Total</b>		<b>16</b>

**Practical**

Sr. No.	Topic	No of Practical(s)
1	Visit to Climate management organization to understand strategies and observe the impacts	1
2	Visit to Climate management organization to understand strategies and observe the impacts	1
3	Visit to Climate management organization to understand strategies and observe the impacts	1
4	Visit to Climate management organization to understand strategies and observe the impacts	1
5	Identification of climate management needs at home level and development of suitable technology- Apparel and textiles	1
6	Identification of climate management needs at home level and	1

	development of suitable technology- Food and Nutrition	1
7	Identification of climate management needs at home level and development of suitable technology- General health	1
8	Identification of climate management needs at home level and development of suitable technology- domestic appliances and arrangements	1
9	Identification of climate management needs and development of suitable technology- Children and senior citizens.	1
10	Identification of climate management needs and development of suitable technology- differently able	1
11	Preparation of climate communication media – print	1
12	Preparation of climate communication media – radio	1
13	Preparation of climate communication media – video	1
14	Preparation of climate communication media – blog/web writing	1
15	Exhibition on climate change management	1
16	End term assessment	1
<b>Total</b>		<b>16</b>

### Suggested Reading

- Chiradeep Basak. 2021 Global Climate Change and Environmental Laws in India. publisher Thomson Reuters. ISBN-10:9390673704
- Gopal B. 2004. Global Warming and Climate Changes: Transparency and Accountability. 3 ISBN-10: 8182050782 ISBN-13: 978-8182050785
- Kandarp TP and Vaishnav. 2018. Climate Change Solutions, Global Warming Solutions and Innovative Ideas for Construction of World Development. Notion Press; 1 edition ISBN-10: 1643241818 ISBN-13: 978-1643241814
- Lenka S and Lenka NK. 2013. Climate Change and Natural Resources Management. New India Publishing Agency SBN-10: 9789381450673 ISBN 13: 978-9381450673
- Mark M. 2009. Global Warming: A Very Short Introduction. ISBN-10: 0199548242 ISBN-13: 978-0199548248 <http://envfor.nic.in/e-books>
- Climate Change: Impacts, Vulnerabilities and Adaptation in Developing Countries. <https://unfccc.int/resource/docs/publications/impacts.pdf>
- Mom L and Pin M. 2010. Education Sector Responses to Climate Change Background Paper with International Examples. UNESCO Bangkok Asia and Pacific Regional Bureau for Education, Bangkok, Thailand.
- Journal of Climate Change <https://www.iospress.nl/journal/journal-of-climate-change>

**EECM 512 GENDER SENSITIZATION FOR EMPOWERMENT 2 (2+0)**

**Objectives**

- To sensitize students towards gender perspectives and development, legal rights and using gender tools and methodologies
- To enhance students' capability for identifying and analysing gender issues in family/home, community, agriculture and allied sector.

**Theory**

**UNIT I: Overview of gender**

Concept; Meaning and related terms; Gender sensitization - concept, meaning and importance of gender sensitization; Gender and empowerment - meaning, definitions and need; Gender issues in home - community and organization.

**UNIT II: Gender issues**

Gender issues and challenges in development; Understanding gender and subordination of women; Gender as a development tool; Policy approaches for women development; Gender perspectives in development of women - roles, responsibilities, access and control over resources, constraints and opportunities.

**UNIT III: Gender tool kit for assessment of gender empowerment**

Gender budgeting and gender analysis framework - context, activities, resources and programme action profile; Concept of GDI, GEM, GSI; National and regional indicators.

**UNIT IV: Gender issues and development**

National policy for empowerment of women since independence; Interventions to enhance women's empowerment at individual; Community and national level; Livelihood implications of gender - health and nutrition, agriculture, violence, governance, education, media and legal issues.

**Teaching Schedule**

**Theory**

Sr. No.	Topic	No of Lecture(s)
1	Overview of Gender - Concept, meaning and terminology.	02
2	Gender sensitization - Concept, meaning and importance of gender sensitization.	02
3	Gender and empowerment - meaning, definitions and need.	02
4	Gender issues in home, community and organization.	02
5	Gender issues - Gender issues and challenges in development.	02
6	Understanding gender and subordination of women.	02
7	Gender as a development tool, Policy approaches for women development.	02
8	Gender perspectives in development of women - roles, responsibilities, Access and control over resources, constraints and opportunities.	02
9	Gender tool kit for assessment of gender empowerment - Gender budgeting and gender analysis framework - context, activities, resources and programme action profile.	02
10	Concept of GDI, GEM, GSI, International, National and Regional indicators.	02
11	Gender issues and development - National Policy for empowerment of women since independence.	02
12	Interventions to enhance women's empowerment and leadership at the	02



	individual level.	
13	Interventions to enhance women’s empowerment and leadership at the community level.	02
14	Interventions to enhance women’s empowerment and leadership at the national level.	02
15	Livelihood implications of gender, Health and nutrition, Agriculture, violence and governance.	02
16	Education, media and legal issues.	02
<b>Total</b>		<b>32</b>

### Suggested Reading

- Adriana DS. 2010. Gender Issues and International Legal Standards: Contemporary Perspectives. Publisher, Catania, Italy.
- Anupama Sihag Raj Pal Singh 2019 Gender Sensitization: Issues and Challenges, Raj Publications (Dist.) ISBN-10 : 938296889X, ISBN-13 : 978-9382968894
- Grover I and Grover D. 2002. Empowerment of Women. Agrotech Publ. Academy.
- Sahoo RK and Tripathy SN. 2006. SHG and Women Empowerment. Anmol Publ.
- Sinha K. 2000. Empowerment of Women in South Asia. Association of Management Development Institution in South Asia, Hyderabad.
- Gender Budgeting Handbook for Government of India Ministries and Departments (2007) Ministry of Women and Child Development, GOI <http://wcd.nic.in/gender-budgeting>.
- Measuring Women’s Empowerment: An assessment of the Gender-related Development Index and the Gender Empowerment Measure [www.tandfonline.com](http://www.tandfonline.com)
- A Toolkit for Women’s Empowerment and Leadership in Health and Welfare [http://www.who.int/kobe\\_centre/publications/womens\\_empowerment\\_2005.pdf](http://www.who.int/kobe_centre/publications/womens_empowerment_2005.pdf)
- Indicators for Gender Equality and Women’s Empowerment – An Introduction <http://www.oecd.org/development/gender-development/43041409.pdf>
- Indian Journal of Gender Studies
- International Journal of Gender and Women’s Studies

### EECM 513 SPECIAL PROJECT- OUT SOURCING FOR MEDIA PRODUCT DEVELOPMENT 2 (0+2)

(Syllabus will be according to allotment of project)

#### Objective

- To outsource product development
- To learn when is it right for your business
- To acquire knowledge about how to choose a product development outsourcing company
- To learn about how much does product outsourcing cost
- To understand what's the difference between in-house Vs. Outsourcing software development

#### Practical

Outsourcing product development to enables customers to access high-quality services while lowering administrative expenditures. Application of Information Technology Tools and experts who will analyze your project requirements, and product development ideas, recommend changes, remove technology gaps, add resources needed for the product, and then make a decision on how much time will it take to develop an application. To investigate the impact of social content marketing in social media on the effectiveness of the new product development process of different companies with regard to the e-trust as a mediator between content and effectiveness. Technology based Product development and Process-based Product development

### Course Layout and Structure of Doctoral Degree

**Major Courses (12 Credits)**

Course Code	Term	Course Title	Credit Hrs.
EECM 601*	I	Managerial Skills for Extension Professionals	3 (2+1)
EECM 602	I	Impact Assessment of Development programmes	3 (1+2)
EECM 603*	II	Scaling Techniques for Behaviour Research	3 (1+2)
EECM 604	I	Design and Development of e-Extension Project	3 (0+3)
EECM 605	I	Sustainable Livelihood Systems	2 (1+1)
EECM 606	II	Extension Research Project Management	3 (1+2)
EECM 607	II	Media application and Product Promotion	4 (2+2)
EECM 608	II	Advocacy and Behavior Change Management	3 (1+2)
		<b>Total</b>	<b>24 (9+15)</b>
EECM 699		Doctoral Research	0+75

**\*Compulsory core courses (BSMA) (06)**

Other major core courses (06) will be selected as per recommendation of SAC

**Minor Courses @ (06 Credits)**

**Minor Disciplines**

1. Human Development and Family Studies
2. Food Science and Nutrition
3. Resource Management and Consumer Science
4. Apparel and Textile Science
5. Agril. Extension Education
6. Agril. Economics
7. Statistics

**Suggestive Minor courses**

Course No	Course Title	Credit Hours
FN 604	Global Nutrition Problems	2(2+0)
FN 608	Energy Metabolism	2(2+0)
HDFS 608	Qualitative research methods	3(2+1)
ATS 602	Technical Textiles	3(2+1)
ATS605	Functional Clothing	3(2+1)
ATS 607	Operational Management in Textiles and Apparel	2(2+0)
RMCS 603	Globalization and Consumer Economics	3 (2+1)
RMCS 606	Environmental Issues and Challenges	2 (2+0)
RMCS 607	Family Dynamics and Women Power	3 (2+1)

**Note:** Courses (6 credits) will be selected from offered courses by respective departments or any other discipline mentioned and on recommendation of SAC

**SUPPORTING COURSES @ (05 Credits)**

**Supporting Disciplines**

1. Agricultural Statistics
2. Agricultural Extension
3. Agri Bussiness Management
4. Human Development and Family Studies
5. Resource Management and Consumer Science

**Suggestive supporting courses**

<b>Course Code</b>	<b>Course Title</b>	<b>Credit Hours</b>
ATS 607	Operational Management in Textilesand Apparel	2(2+0)
HDFS 602	Ecology and Human Development	3 (3+0)
HDFS 604	Strategic Developmental Intervention	3 (2+1)
EXT 603	Technology Commercialization and Incubation	2+1
EXT 604	Educational Technology and Instructional Design	2+1

A student can opt any course related to the topic of research offered by other faculties of Agriculture University (Agricultural Engineering / Agricultural Extension / Agricultural Statistics / Agricultural Economics) or SWAYAM/ MOOCS or other online courses up to a maximum of 5 credits.

**Course syllabus and Contents of Doctoral Degree**

**EECM 601 MANAGERIAL SKILLS FOR EXTENSION PROFESSIONALS 3(2+1)**

**Objectives**

- To orient to professional management perspective with special reference to modern management trends
- To motivate for learning professional management practices.

**Theory**

**UNIT I: Orientation to management**

Concept; Process; Functions; Management problems in extension organizations; Managerial skill – definition, nature and importance; Skills for effective management of extension activities and organizations.

**UNIT II: Theories of management**

Scientific theory; Administrative theory; Bureaucratic theory; Human relations theory; Systems theory; X&Y theory.

**UNIT III: Strategic planning**

Importance; Steps and techniques; Concept of management by objective (MOB) as applicable to extension organizations; Techniques of transactional analysis for improving interpersonal communication.

**UNIT IV: Contemporary professional management trends**

Artificial intelligence (AI), Unified talent management (UTM); Self-directed micro learning (SDML); Personalisation; Design thinking; Augmented reality and virtual reality tools (AR&VR).

**UNIT V: Creative problem solving techniques**

Stress management practices; Total quality management (TQM); Team building and management; Concept of learning organization; Time management practices; Management of information system; Self-management techniques.

**UNIT VI: Work motivation**

Organizational climate; Resource management - concept and methods; Team building- process and strategies at organizational and village levels; Mobilization and empowerment skills; Concept and strategies in mobilization; Concretisation and empowerment of rural people.

**Practical**

Identification of professional management skills required for extension organisation through literature survey, Finalisation of major and specific professional management skills, Preparation of case studies of professional extension management professionals and visual presentation, Preparation of inventories for identification of professional skills, Finalisation and presentation of inventories for identification of professional skills, Execution of inventories- interviews with extension professionals in Government organisations, Execution of inventories- interviews with extension professionals in Non- Government organisations, Compilation and analysis of data, Report writing and presentation of data with special reference input training for professional skills, Hands-on-training for selected professional skills, End term assessment.

**Teaching Schedule**

**Theory**

Sr. No.	Topic	No of Lecture(s)
1	Orientation to management - Concept of management, Process of	02

	management.	
2	Functions of management, Management problems in extension organizations.	02
3	Managerial skill1 - nature and importance, Skills for effective management of extension activities and organizations.	02
4	Theories of Management - Scientific Theory, Administrative Theory.	02
5	Theories of Management - Bureaucratic Theory, Human Relations Theory.	02
6	Theories of Management - Systems Theory, X&Y Theory.	02
7	Strategic planning - Importance; Steps and techniques, Concept of management by objective (MOB) as applicable to extension organizations.	02
8	Techniques of transactional analysis for improving interpersonal communication, Contemporary professional management trends - Artificial intelligence (AI).	02
9	Unified talent management (UTM), Self-directed micro learning (SDML).	02
10	Personalisation, Design thinking.	02
11	Augmented reality and virtual reality tools (AR&VR), Creative problem solving techniques - Stress management practices.	02
12	Total quality management (TQM), Team building and management.	02
13	Concept of learning organization, Time management practices.	02
14	Management of information system, Self-management techniques.	02
15	Work motivation - Organizational climate, Resource management - concept and methods.	02
16	Team building - process and strategies at organizational and village levels, Mobilization and empowerment skills - concept and strategies in mobilization, Concretisation and empowerment of rural people.	02
<b>Total</b>		<b>32</b>

### Practical

Sr. No.	Topic	No of Practical(s)
1	Identification of professional management skills required for extension organisation through literature survey	2
2	Finalisation of major and specific professional management skills	2
3	Preparation of case studies of professional extension management professionals and visual presentation	2
4	Preparation of inventories for identification of professional skills	1
5	Finalisation and presentation of inventories for identification of professional skills	1
6	Execution of inventories- interviews with extension professionals in Government organisations	2
7	Execution of inventories- interviews with extension professionals in Non-Government organisations	1
8	Compilation and analysis of data	1
9	Report writing and presentation of data with special reference input training for professional skills	1
10	Hands-on-training for selected professional skills	2
11	End term assessment	1
<b>Total</b>		<b>16</b>

### Suggested Reading

- Basford TE, Offermann and Lynn R. 2012. Beyond Leadership: The Impact of Coworker Relationships on Employee Motivation and Intent to Stay. *Journal of Management and Organization* Vol. 18, No. 6.
- Chitale AK, Rajendraprasad Nishith M and Dubey R. 2012. *Organizational Behaviour: Text and Cases*. Prentice Hall India Learning Private Limited SBN-10: 8120346963 ISBN-13: 978-8120346963.
- Craig C and Pinder. 2008. *Work Motivation in Organizational Behavior*. 2<sup>nd</sup> Edition Psychology Press. ISBN-13: 978-0805856040 ISBN-10: 0805856048.
- Kumar Sanjeev and Dash MK. 2011. Management education in India: Trends, issues and implications. *Research Journal of International Studies*. Issue 18 January, 2011.
- Prasad LM. 2015. *Principles and Practice of Management*. Sultan Chand & Sons-New Delhi. ISBN-10: 9351610500 ISBN-13: 978-9351610502
- Rajan G. 2007. *Marketing Management: Concepts, Cases, Challenges and Trends*. 2<sup>nd</sup> Edition, Prentice Hall India Learning Private Limited, ISBN-10: 8120332598, ISBN-13: 978-8120332591.

## **EECM 602 IMPACT ASSESSMENT OF DEVELOPMENT PROGRAMMES 3(1+2)**

### **Objectives**

- To familiarise students with impact assessment procedures and provide skill in documentation
- To provide hands-on-experience for impact assessment of development programme.

### **Theory**

#### **UNIT I: Orientation to development programme**

Development issues and goals; National and International Perspectives - goals, strategies, structure and achievements.

#### **UNIT II: Analysis of contemporary national development programmes**

Public Health; Nutrition; Education; Environment; Employment; Income generation; Welfare; Marketing; Human Resource Development - objectives, clients, salient features, inputs, deliverables, outputs and outcomes.

#### **UNIT III: Orientation to impact assessment**

Sustainability impact; Social impact; Health impact; Environmental and institutional impact - frame works and element; Log frame analysis.

#### **UNIT IV: Impact identification and prediction**

Identification techniques - checklist, matrices, networks, overlays, expert systems, professional judgements; Prediction methods - extrapolative-trend and scenario analysis, analogies; Intuitive forecasting from group consensus(Delphi technique); Normative methods - mathematical models, statistical models, field and laboratory experiment methods, physical models and expert judgement.

### **Practical**

Documentation of exiting national and international development programmes and their objectives, Presentation and group discussion on developmental issues of each programme, Research review on development policy of India and developed countries, Presentation of comparative analysis, Preparation and presentation of case study on impact of Public Health programmes, Preparation and presentation of case study on impact of Nutrition programmes, Preparation and presentation of case study on impact of Education programmes, Preparation and presentation of case study on impact of Environment programmes, Preparation and presentation of case study on impact of Employment programmes, Preparation and presentation of case study on impact of Income generation programmes, Preparation and presentation of case study on impact of Welfare programmes, Preparation and presentation of case study on Marketing programmes, Consolidate report writing focusing on inputs, deliverables, outputs and outcome of every programmes and analysis of achievements and gaps. Hands-on-experience on impact assessment – measurement of sustainability impact, Hands-on-experience on impact assessment – measurement of social impact, Hands-on-experience on impact assessment – Health impact, Hands-on-experience on impact assessment – Environment, Hands-on-experience on impact assessment – Long frame analysis, Hands-on-experience on impact assessment – Institutional impact, Hands-on-experience on impact identification techniques- Checklist, Hands-on-experience on impact identification techniques- Matrices, Hands-on-experience on impact identification techniques- Networks, Hands-on-experience on impact identification techniques- Overlays, Hands-on-experience on impact identification techniques- Expert systems, Hands-on-experience on impact identification and prediction techniques- Professional judgements, Hands-



on-experience on impact prediction techniques- Trend and scenario analysis, Hands-on-experience on impact prediction techniques- Delphi technique, Hands-on-experience on impact prediction techniques- Statistical model, Hands-on-experience on impact prediction techniques- Field and laboratory experiment methods, Selection and planning for impact analysis development programme, Presentation and group discussion, End term assessment.

**Teaching Schedule**

**Theory**

Sr. No.	Topic	No of Lecture(s)
1	Orientation to development programme - Development issues and goals.	01
2	National and international perspectives – goals and strategies.	01
3	Structure and achievements.	01
4	Analysis of contemporary national development programmes - Public health, nutrition, education and environment.	01
5	Employment, income generation, welfare, marketing.	01
6	Human Resource Development - Objectives, clients, salient features, inputs, deliverables, outputs and outcomes.	01
7	Orientation to impact assessment - Sustainability impact assessment.	01
8	Social impact assessment and health impact assessment.	01
9	Environmental and institutional impact assessment - frame works and element.	01
10	Log frame analysis.	01
11	Impact identification and prediction of impact - Identification techniques - checklist, matrices, networks, overlays, expert systems, professional judgment.	01
12	Prediction methods, extrapolative- trend and scenario analysis, analogies.	01
13	Intuitive forecasting from group consensus (Delphi technique).	01
14	Normative methods - Mathematical and statistical models.	01
15	Field and laboratory and experiment methods.	01
16	Physical models and expert judgment.	01
<b>Total</b>		<b>16</b>

**Practical**

Sr. No.	Topic	No of Practical(s)
1	Documentation of exiting national and international development programmes and their objectives	1
2	Presentation and group discussion on developmental issues of each programme	1
3	Research review on development policy of India and developed countries	1
4	Presentation of comparative analysis	1
5	Preparation and presentation of case study on impact of Public Health programmes	1
6	Preparation and presentation of case study on impact of Nutrition	1

programmes		
7	Preparation and presentation of case study on impact of Education programmes	1
8	Preparation and presentation of case study on impact of Environment programmes	1
9	Preparation and presentation of case study on impact of Employment programmes	1
10	Preparation and presentation of case study on impact of Income generation programmes	1
11	Preparation and presentation of case study on impact of Welfare programmes	1
12	Preparation and presentation of case study on Marketing programmes	1
13	Consolidate report writing focusing on inputs, deliverables, outputs and outcome of every programmes and analysis of achievements and gaps.	1
14	Hands-on-experience on impact assessment – measurement of sustainability impact	1
15	Hands-on-experience on impact assessment – measurement of social impact	1
16	Hands-on-experience on impact assessment – Health impact	1
17	Hands-on-experience on impact assessment – Environment	1
18	Hands-on-experience on impact assessment – Long frame analysis	1
19	Hands-on-experience on impact assessment – Institutional impact	1
20	Hands-on-experience on impact identification techniques- Checklist	1
21	Hands-on-experience on impact identification techniques- Matrices	1
22	Hands-on-experience on impact identification techniques- Networks	1
23	Hands-on-experience on impact identification techniques- Overlays	1
24	Hands-on-experience on impact identification techniques- Expert systems	1
25	Hands-on-experience on impact identification and prediction techniques- Professional judgements	1
26	Hands-on-experience on impact prediction techniques- Trend and scenario analysis	1
27	Hands-on-experience on impact prediction techniques- Delphi technique	1
28	Hands-on-experience on impact prediction techniques- Statistical model	1
29	Hands-on-experience on impact prediction techniques-Field and laboratory experiment methods	1
30	Selection and planning for impact analysis development programme	1
31	Presentation and group discussion	1
32	End term assessment	1
	<b>Total</b>	<b>16</b>

### Suggested Reading

- Anjaneyulu Y. 2010. *Environmental Impact Assessment Methodologies*. BS Publication.
- Arland T. 2012. *Knowledge and Beliefs about National Development and Developmental Hierarchies: the Viewpoints of Ordinary People in Thirteen Countries*. <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3462366/>
- Fateh Azzam. 2013. *The Right to Development and Implementation of the Millennium Development Goals*. <http://www.academia.edu>
- *E-Book of Ministry of Rural Development*. <https://www.india.gov.in/download-e-bookministry-rural-development>

- Mc Donnell Ida *An International Perspective On Communication Strategies For The Millennium Development Goals*. <http://www.oecd.org/development>
- Lincoln CC *Nutrition in Developing Countries and the Role of International Agencies: In Search Of A Vision*. <https://www.ncbi.nlm.nih.gov/books/NBK231298/>
- Asian Development Bank (2018) *Health Impact Assessment*, Asian Bank Publication.
- *Impact Evaluation in Practice*. Second Edition. World Bank Group and the Inter-American Development Bank.

## EECM 603 SCALING TECHNIQUES FOR BEHAVIOUR RESEARCH3 (1+2)

### Objectives

- To familiarize students with scaling techniques and the development process for behaviour measurement
- To provide hands-on-experience in development of scale for behavior measurement.

### Theory

#### UNIT I: Introduction

Definition - scaling techniques and behaviour research; Need and importance; Attitude, Knowledge and Practice measurement techniques and relevance to behaviour research.

#### UNIT II: Structured techniques

Nominal; Ordinal; Interval; Ratio scales; Self rating scales- graphic rating scale; Itemized rating scales- likert scale, semantic differential scale, stapel's scale, multidimensional scaling, thurston scales, guttman scales/scalogram analysis and the q sort technique.

#### UNIT III: Non structured techniques

Projective - association, completion, construction, expressive, problems and promises; Word association; Sentence completion; Story completion and pictorial; Advantages and limitations for adoption in behaviour research.

#### UNIT IV: Knowledge and practice tests

Knowledge - objective multiple choice questions (MCQs); True/False Assertion - reason questions; Multiple response questions (MRQs); Text/Numerical matching ranking questions; Sequencing questions; Field simulation questions; Graphical hotspot questions; and Subjective tests; Practice - worksheets, performance metrics.

#### UNIT V: Scalability of techniques

Measurement of Reliability and Validity of scales.

### Practical

Presentation of research review on need and importance of scaling techniques in behavior research, Review and presentation of research articles on different scaling techniques Self rating scales- Graphic Rating Scale, Review and presentation of research articles on different scaling techniques Itemised rating scales-Likert Scale, Review and presentation of research articles on different scaling techniques- Semantic Differential Scale, Review and presentation of research articles on different scaling techniques- Stapel's Scale, Review and presentation of research articles on different scaling techniques-Multi Dimensional Scale, Review and presentation of research articles on different scaling techniques- Thurston Scale, Review and presentation of research articles on different scaling techniques-Scalogram Analysis, Review and presentation of research articles on different scaling techniques-The Q Sort technique, Review and presentation of research articles on Projective techniques- association and sentence completion, Review and presentation of research articles on Projective techniques- Construction, and expressive, Review and presentation of research articles on Projective techniques- Problems and promises, Review and presentation of research articles on Projective techniques- Word association, Review and presentation of research articles on Projective techniques- Story completion and pictorial, Development of Self rating scales- Graphic Rating Scale, Execution and presentation of results, Development of Self rating scales- Likert Scale, Execution and presentation of results, Development of Self rating scales- Semantic Differential Scale, Execution and presentation of results, Development of Self rating scales- Stapel's Scale, Execution and presentation of results, Development of Self rating scales- Multi Dimensional Scale, Execution and presentation of results, Development of Self rating scales- Thurston Scale, Execution and presentation of results, Development of Self rating scales- Scalogram Analysis, Execution and presentation of results,

Development of Self rating scales- Q sort technique, Execution and presentation of results, Hands-on-experience in writing research article on scale development, End term assessment.

**Teaching Schedule**

**Theory**

Sr. No.	Topic	No of Lecture(s)
1	Introduction - Definition - scaling techniques and behaviour research.	01
2	Need and importance.	01
3	Attitude, Knowledge and Practice measurement techniques and relevance to Behaviour research	01
4	Structured techniques - Nominal, Ordinal, Interval, Ratio scales	01
5	Self rating scales - Graphic Rating Scale	01
6	Itemized Rating Scales- Likert Scale, Semantic Differential Scale	01
7	Stapel's Scale, Multi-Dimensional Scaling, Thurston Scales	01
8	Guttman Scales/Scalogram Analysis and The Q Sort technique	01
9	Non structured techniques - Projective - association, completion, construction, expressive, problems and promises	01
10	Word association, sentence completion, story completion and pictorial	01
11	Advantages and limitations for adoption in behaviour research	01
12	Knowledge and Practice tests - Knowledge - Objective multiple choice questions (MCQs)	01
13	True/False assertion - Reason questions multiple response questions (MRQs)	01
14	Text/Numerical matching ranking questions, sequencing questions, field simulation questions, graphical hotspot questions and subjective tests	01
15	Practice - worksheets, performance metrics	01
16	Scalability of techniques - Measurement of reliability and validity	01
<b>Total</b>		<b>16</b>

**Practical**

Sr. No.	Topic	No of Practical(s)
1	Presentation of research review on need and importance of scaling techniques in behavior research	1
2	2. Review and presentation of research articles on different scaling techniques Self rating scales- Graphic Rating Scale	1
3	Review and presentation of research articles on different scaling techniques Itemised rating scales-Likert Scale	1
4	Review and presentation of research articles on different scaling techniques- Semantic Differential Scale	1
5	Review and presentation of research articles on different scaling techniques- Stapel's Scale	1
6	Review and presentation of research articles on different scaling techniques-Multi Dimensional Scale	1
7	Review and presentation of research articles on different scaling techniques- Thurston Scale	1
8	Review and presentation of research articles on different scaling techniques-Scalogram Analysis	1
9	Review and presentation of research articles on different scaling	1

	techniques-The Q Sort technique	
10	Review and presentation of research articles on Projective techniques-association and sentence completion	1
11	Review and presentation of research articles on Projective techniques-Construction, and expressive	1
12	Review and presentation of research articles on Projective techniques-Problems and promises	1
13	Review and presentation of research articles on Projective techniques-Word association	1
14	Review and presentation of research articles on Projective techniques-Story completion and pictorial	1
15	Development of Self rating scales- Graphic Rating Scale	1
16	Execution and presentation of results	1
17	Development of Self rating scales- Likert Scale	1
18	Execution and presentation of results	1
19	Development of Self rating scales- Semantic Differential Scale	1
20	Execution and presentation of results	1
21	Development of Self rating scales- Stapel's Scale	1
22	Execution and presentation of results	1
23	Development of Self rating scales- Multi Dimensional Scale	1
24	Execution and presentation of results	1
25	Development of Self rating scales- Thurston Scale	1
26	Execution and presentation of results	1
27	Development of Self rating scales- Scalogram Analysis	1
28	Execution and presentation of results	1
29	Development of Self rating scales- Q sort technique	1
30	Execution and presentation of results	1
31	Hands-on-experience in writing research article on scale development	1
32	End term assessment	1
<b>Total</b>		<b>32</b>

### Suggested Reading

- Colleen K. 2012. *Measurement in Health Behavior: Methods for Research and Evaluation*. 1<sup>st</sup> Edition. Jossey-Bass Publishers; ISBN-10: 9780787970970 ISBN-13: 978-0787970970
- Donnellan MB, Lucas RE and Fleeson W. 2009. *Introduction to personality and assessment at age 40: Reflections on the legacy of the person-situation debate and the future of personsituation integration*. *Journal of Research in Personality*. 43, 117-119.
- Eid M and Diene E. 2006. *Handbook of Multi Method Measurement in Psychology*. American Psychological Association, Washington, DC.
- Gaudry E Vagg P and Spielberger CD. 1975. *Validation of the state-trait distinction in anxiety research*. *Multivariate Behavioral Research*. 10, 331-341.
- Hampson SE and Goldberg LR. 2006. *A first large cohort study of personality trait stability over the 40 years between elementary school and midlife*. *J Pers Soc Psychol*. 91(4) 763-779.
- Jagadish R Raiyani. 2012. *Research Methodology: Theory and Teachniques*. New Century Publications ISBN: 9788177082944, 8177082949
- John A and Swets Signal. 2009. *Detection Theory and ROC Analysis in Psychology and Diagnostics*. Collected Papers [www.questia.com/library](http://www.questia.com/library)

- Paul E, McNamara and Joyous S Tata. 2015. *Principles of Designing and Implementing Agricultural Extension Programs for Reducing Post-harvest Loss*. *Agriculture*. 5, 1035-1046;doi: 10.3390/agriculture 5041035
- Peter D, Gerald A, Susan and Shuqiang Z. 2004. *Scaling Method*. 2nd Edition. Lawrence Erlbaum Associates.
- Shuchi M. 2017. Scaling techniques of attitude measurement. *International Journal of Advanced Education and Research*. ISSN: 2455-5746, Impact Factor: RJIF 5.34 [www.alleducationjournal.com](http://www.alleducationjournal.com) Volume 2 Issue 2, March 2017; Page No. 41-50.
- Chapter 3: *Levels of Measurement and Scaling* <http://www.fao.org/docrep/w3241e/w3241e04.htm>

**EECM 604 DESIGN AND DEVELOPMENT OF E-EXTENSION PROJECT 3(0+3)**

**Objectives**

- To orient students with design, development and analysis of e- extension projects
- To provide hands-on-experience in executing e-extension project.

**Practical**

Orientation to e-extension projects- Knowledge projects-moocs, Orientation to e-extension projects -Marketing projects- e choupla, Orientation to e-extension projects- Bulk SMS (Text and Voice) MMS, Orientation to e-extension projects- Video lessons, Orientation to e-extension projects-Virtual class rooms, Orientation to e-extension projects- Off line and Online Community Radio., Interaction with personnel/professionals for understanding of media tools, hardware requirements of e-Extension projects, Interaction with personnel/professionals for understanding of media tools software requirements of e-Extension projects, Report writing and presentation, Identification of needs for skill development and proposal for skill training to undertake e-Extension project- application of software, access to hardware, etc., Orientation to existing e-Extension projects of respective SAUs, Hands-on-experience in e- Extension projects of SAUs - content development, management and analytics report, Selection of multimedia e-Extension project and submission of proposal knowledge management, product promotion, message alerting, analytical reports, etc. (Example Digital literacy promotion, Audio/ Video streaming, Social media for product promotion), Presentation of proposal, Content development and time lines for execution of project, Execution of project and measurement of analytics as per time line, Report writing and presentation, Practical examination.

**Practical**

Sr. No.	Topic	No of Practical(s)
1	Orientation to e-extension projects- Knowledge projects-moocs	2
2	Orientation to e-extension projects -Marketing projects- e choupla	2
3	Orientation to e-extension projects- Bulk SMS (Text and Voice) MMS	2
4	Orientation to e-extension projects- Video lessons	2
5	Orientation to e-extension projects-Virtual class rooms	2
6	Orientation to e-extension projects- Off line and Online Community Radio.	2
7	Interaction with personnel/professionals for understanding of media tools, hardware requirements of e-Extension projects	3
8	Interaction with personnel/professionals for understanding of media tools software requirements of e-Extension projects	3
9	Report writing and presentation	2
10	Identification of needs for skill development and proposal for skill training to undertake e-Extension project- application of software, access to hardware, etc.	3
11	Orientation to existing e-Extension projects of respective SAUs	2
12	Hands-on-experience in e- Extension projects of SAUs - content development, management and analytics report	4
13	Selection of multimedia e-Extension project and submission of proposal knowledge management, product promotion, message alerting, analytical reports, etc. (Example Digital literacy promotion, Audio/ Video streaming, Social media for product promotion)	4
14	Presentation of proposal	2
15	Content development and time lines for execution of project	3



16	Execution of project and measurement of analytics as per time line	7
17	Report writing and presentation	2
18	Practical examination	1
<b>Total</b>		<b>48</b>

### Suggested Reading

- Martin M. 2016. *Editorial – Extension education theory and research in India*. Pages 105-109 [www.tandfonline.com](http://www.tandfonline.com)
- Paul E McNamara and Joyous S. 2015. *Principles of Designing and Implementing Agricultural Extension Programs for Reducing Post-harvest Loss Agriculture 2015*, 5, 1035-1046; doi: 10.3390/agriculture5041035
- Richard F, Douglas A and Carolyn W. 2003 *National “e-Extension” Programs: Feasibility and Structure*, American Agricultural Economics Association Annual Meeting, Montreal, Canad.
- Ujjwal K, Abhay K and Thakur PK. 2012. *Status of Agricultural Development in Eastern India*. Chapter 7.1 Status and Constraints of Extension Services <https://www.researchgate.net>
- Volker H, Maria GB, Anja C and Mamusha L. *Handbook: Rural Extension Volume 1 Basic Issues and Concepts*. Scientific books, Margraf Publishers, GmbH, Government of India
- Planning Commission Report of the Working Group on Agricultural Extension for Agriculture and Allied Sectors for the Twelfth Five Year Plan(2012-17) <http://planningcommission.gov.in>
- ICT Applications in Agricultural Extension Management. Report on USAID-INDIA Afghanistan
- Feed The Future India Triangular Training (FTF ITT) Programme on ‘e-Extension’ <http://www.manage.gov.in/ftf-itt/prgReports/afgan.pdf>

**EECM 605      SUSTAINABLE LIVELIHOOD SYSTEMS      2 (1+1)**

**Objectives**

- To develop understanding about resources and livelihood systems and dimensions for livelihood security.
- To sensitize students towards tools and techniques for sustainable livelihood.

**Theory**

**UNIT I: Orientation to livelihood system**

Livelihood perspectives - definition, approaches and frame works; Livelihoods and life support systems; Designing livelihood interventions; Process; Tools and technique.

**UNIT II: Sustainable livelihood systems**

Definition; Origin; Principles; Livelihoods - agriculture, horticulture, sericulture, forestry, animal husbandry, dairying, fisheries, non-farm activities; Urban livelihoods - linkage with food security, nutritional security, health security, livelihood security; Measuring sustainable livelihood systems.

**UNIT III: Critical understanding of livelihood interventions**

Intervention of national and international organisations - agriculture based, forest based, non-farm based, market-led based; DFID sustainable livelihoods framework - elements, vulnerability context, policies, institutions and processes, coping and adaptive strategies.

**UNIT IV: Sustainable development concepts and challenges**

Sustainable development concepts and challenges; Ecological; Social and economic dimensions of sustainable development; Peoples participation and sustainability; Indicators of environmental sustainability; Sustainable livelihoods; Quality of life.

**UNIT V: Livelihood analysis tool kit**

Operational model - tools, process; Gaps and challenges; Institutional issues; Participatory methods for analysis.

**Teaching Schedule**

**Theory**

Sr. No.	Topic	No of Lecture(s)
1	Orientation to livelihood system - Livelihood perspectives –definition, approaches and frame works	01
2	Livelihoods and life support systems, Designing livelihood interventions	01
3	Process, Tools and technique	01
4	Sustainable livelihood systems - Definition, Origin, Principles	01
5	Livelihoods – Agriculture, Horticulture	01
6	Sericulture, Forestry	01
7	Animal husbandry, Dairying	01
8	Fisheries, Non-farm activities	01
9	Urban livelihoods, Linkage with food security	01
10	Nutritional security, health security	01
11	Livelihood security, Measuring sustainable livelihood systems	01
12	Critical understanding of livelihood interventions - Intervention of National and International organizations - agriculture based, Forest based livelihood interventions	01
13	Non-farm based livelihood interventions, Market-led based livelihood interventions	01
14	Sustainable development - concepts and challenges - Ecological factors, Social and economic dimensions of sustainable development	01

15	Peoples participation and sustainability, Indicators of environmental sustainability	01
16	Sustainable livelihood - indicators, Quality of life- indicators	01
<b>Total</b>		<b>16</b>

### Practical

To Study the link between livelihoods and security systems and interventions to address the gap. Designing livelihood interventions; Process; Tools and technique.

Measuring sustainable livelihood systems through

- Participatory lectures
- Field visits and interaction
- Assignment
- Demonstration
- Role play
- Presentation
- Research review

Exercise the sustainable livelihoods framework to analyse the complexities and dynamics of poverty.

Preparation of Plan projects from a Sustainable Livelihoods perspective

### Suggested Reading

- Alan de B and Suryanarayana MH. 2015. Linkages between poverty, food security and undernutrition: evidence from China and India. *China Agricultural Economic Review*. Vol.7 Issue: 4, pp.655-667
- Baumgartner R and Högger R. 2004. *In Search of Sustainable Livelihood, Managing Resources and Change*, Sage publications, New Delhi.
- Bijju MR. 2008. *Panchayati Raj System: Towards Sustainable Rural Livelihood and Development*. Kanishka Publishers, Distributors ISBN-10: 9788184570557
- Harishkumar HV. 2012. *Livelihood Security of Farm Households Under Different Farming Systems In Kolar District Of Karnataka – An Economic Analysis*. University of Agricultural Sciences, Bangalore. <http://krishikosh.egranth.ac.in/bitstream/1/89107/1/Thesis.pdf>
- Scoones Ian. 2015. *Sustainable Livelihoods and Rural Development*. Practical Action Publishing
- Nadel. 2007. *Working with a Sustainable Livelihoods Approach*. NADEL, Zurich, Bern: SDC. [www.povertywellbeing.net](http://www.povertywellbeing.net)
- Premchander S and R Menon. 2006. Engendering Development: Challenges and Opportunities for Mainstreaming Gender in Development Policy. In Premchander, S. & C.
- Mueller 2009 *Gender and Sustainable Development: Case Studies from the NCCR North-South. Perspectives of the Swiss NCCR North-South*, University of Bern. Vol. 2. Bern: Geographica Bernensia.
- *Livelihood Manual Integrated Watershed Management Programme (IWMP)*. 2012. Commissionrate of Rural Development. [www.ruraldev.gujarat.gov.in](http://www.ruraldev.gujarat.gov.in)
- Food security: concepts and measurement. <http://www.fao.org/docrep/005/y4671e/y4671e06.htm>

## **EECM 606 EXTENSION RESEARCH PROJECT MANAGEMENT 3 (1+2)**

### **Objectives**

- To familiarize with different dimensions of extension research project management
- To provide investigative and analytical skills for extension research.

### **Theory**

#### **UNIT I: Overview to extension research**

Definition; Concepts; Models- linear, advisory, facilitation; Types - advisory services, value chains, supply chains, incubation centres, knowledge management; Market led extension; Demand driven extension; Enterprise extension; Mainstreaming extension.

#### **UNIT II: Areas of extension research**

Policy analysis; Gender issues; Public and private partnership; Product extension; Process extension; Behaviour change - health security, nutritional security, food security; Impact analysis - technology, training; Funding agencies and project proposal formats.

#### **UNIT III: Research project management practices**

Project charter and mission; Project life cycle; Project network diagram; Project progress/performance measures; Project resource loading; Project SOW (statement of work); Project WBS (work breakdown structure) – budgeting, cost benefit analysis, resource management; Risk breakdown structure; SWOT.

#### **UNIT IV: Project management approaches and tools**

Approaches - result oriented approach, constructivist approach, reflexive approach; Tools - PERT, CPM, GANNT.

### **Practical**

Preparation and presentation of case study on linear model extension project, Preparation and presentation of case study on advisory model extension project, Preparation and presentation of case study on facilitation model extension project, Comparative analysis of different models of extension projects, Preparation and presentation of case study on advisory services, Preparation and presentation of case study on value chains, Preparation and presentation of case study on supply chains, Preparation and presentation of case study on incubation centers, Preparation and presentation of case study on knowledge management, Preparation and presentation of case study on market led extension, Preparation and presentation of case study on demand driven extension, Preparation and presentation of case study on enterprise extension, Preparation and presentation of case study on mainstreaming extension, Comparative analysis different extension projects, Identification of niche areas of extension research in Community Science discipline, Identification of organizations for extension research and presentation of organizational objectives, Critical analysis of formats for research project writing and presentation, Preparation of extension research project (2), Revising the project as per suggestions, Presentation of case study on Project Life Cycle, Presentation of case study on Project Network Diagram, Presentation of case study on Performance Measures, Presentation of case study on Project Resource Loading, Presentation of case study on Project SOW (statement of work), Presentation of case study on Project WBS (work breakdown structure), Presentation of case study on cost benefit analysis, Presentation of case study on Risk Breakdown Structure;, Visit to existing extension research projects of SAU for observation, Report writing, Presentation of report, End term assessment.

**Teaching Schedule**

**Theory**

Sr. No.	Topic	No of Lecture(s)
1	Overview to Extension research - Definition and Models - linear, advisory, facilitation	01
2	Advisory services, value chains, supply chains, incubation centres and knowledge management	01
3	Types -market led extension, demand driven extension, enterprise Extension, Mainstreaming extension	01
4	Areas of extension research - Policy analysis, gender issues, public and private partnership, product extension, process extension, behaviour change-health security, nutrition security and food security	01
5	Impact analysis - Technology and training funding agencies and project proposal formats	01
6	Research project management practices – project charter and mission	01
7	Project Life Cycle, Project Network Diagram	01
8	Project progress/ performance measures, project resource loading	01
9	Project SOW (statement of work)	01
10	Project WBS (work breakdown structure)- budgeting	01
11	Cost benefit analysis, resource management	01
12	Risk Breakdown Structure; SWOT	01
13	Project management approaches and tools - Approaches - Result oriented approach	01
14	Constructivist approach	01
15	Reflexive approach	01
16	Tools - PERT, CPM, GANNT	01
<b>Total</b>		<b>16</b>

**Practical**

Sr. No.	Topic	No of Practical(s)
1	Preparation and presentation of case study on linear model extension project	1
2	Preparation and presentation of case study on advisory model extension project	1
3	Preparation and presentation of case study on facilitation model extension project	1
4	Comparative analysis of different models of extension projects	1
5	Preparation and presentation of case study on advisory services	1
6	Preparation and presentation of case study on value chains	1
7	Preparation and presentation of case study on supply chains	1
8	Preparation and presentation of case study on incubation centers	1
9	Preparation and presentation of case study on knowledge management	1
10	Preparation and presentation of case study on market led extension	1
11	Preparation and presentation of case study on demand driven extension	1
12	Preparation and presentation of case study on enterprise extension	1
13	Preparation and presentation of case study on mainstreaming extension	1
14	Comparative analysis different extension projects	1

15	Identification of niche areas of extension research in Community Science discipline	1
16	Identification of organizations for extension research and presentation of organizational objectives	1
17	Critical analysis of formats for research project writing and presentation	1
18	Preparation of extension research project (2)	2
19	Revising the project as per suggestions	1
20	Presentation of case study on Project Life Cycle	1
21	Presentation of case study on Project Network Diagram	1
22	Presentation of case study on Performance Measures	1
23	Presentation of case study on Project Resource Loading	1
24	Presentation of case study on Project SOW (statement of work)	1
25	Presentation of case study on Project WBS (work breakdown structure)	1
26	Presentation of case study on cost benefit analysis,	1
27	Presentation of case study on Risk Breakdown Structure;	1
28	Visit to existing extension research projects of SAU for observation	1
29	Report writing	1
30	Presentation of report	1
31	End term assessment	1
<b>Total</b>		<b>32</b>

### Suggested Reading

- Anandajayasekeram P, Puskur R, Sindu W and Hoekstra D. 2008. *Concepts and Practices in Agricultural Extension in Developing Countries: A Source Book*. IFPRI, Washington, DC, USA.
- Annie SW and Merle F. 2014. *Background Paper: Research and Development and Extension Services in Agriculture and Food Security*. ADB Economics Working Paper Series, Asian Development Bank ISSN 1655-5252 Publication Stock No. WPS147021-3.
- Burton E Swanson and Riikka R. 2010. *Strengthening Agricultural Extension and Advisory Systems: Procedures for Assessing, Transforming, and Evaluating Extension Systems Agriculture and Rural Development*, Discussion Paper 45, The International Bank for Reconstruction and Development, The World Bank, NW Washington, DC.
- Dennis PM. 2010. *Building a Project Work Breakdown Structure: Visualizing Objectives, Deliverables, Activities, and Schedules*. ESI International Project Management Series, 1<sup>st</sup> Edition Auerbach Publications ISBN 9781420069693.
- Singh KM and Meena MS and Swanson BE. 2013. *Extension in India by Public Sector Institutions: An Overview*. ICAR-RCER, Zonal Project Directorate, Jodhpur, Patna, University of Illinois.
- Michelle JR, Jane MA, Anne-Maree S, Enly S and Helen T. 2009. *Can agricultural research and extension be used to challenge the processes of exclusion and marginalisation?* <http://iari.res.in>
- Ralf M and Jonas S. 2014. *Innovative Approaches in Project Management Research*. International Journal of Project Management. **33**(2) November 2014.
- Rodne JT, Martina H, Frank T Anbari and Christophe NB. 2010. *Perspectives on Projects*. Routledge Publishers, ISBN1135848831, 9781135848835.
- *Managing Projects with Openess Part 3*. Document No.16004, Version 1.5 <https://idpasc.lip.pt>

## **EECM 607 MEDIA APPLICATION AND PRODUCT PROMOTION 4(2+2)**

### **Objectives**

- To familiarize students with media applications and interpretation of online analytics due to dissemination
- To provide hands-on-experience in preparation of multimedia products for promotion.

### **Theory**

#### **UNIT I: Introduction to media applications**

Internet media and globalization - concepts and theories; Technology and culture - debates, regulation, gatekeeping and ethics-case studies.

#### **UNIT II: Corporate online promotional strategies**

Advertising and marketing; Public communication campaigns and global humanitarianism; Multiplatform journalism; Transnational citizen journalism; Grassroots activism and change.

#### **UNIT III: Media prospects of mass communication**

Historical development and economic; Social and aesthetic impact on mass culture; Individual and mass consciousness.

#### **UNIT IV: Audience research**

Definitions; Principles and features; Scope; BARC (Broad Cast Audience Research Council) India; Data management techniques and tools.

#### **UNIT V: Software access**

Advanced new media; Design and edit software; Open and purchase sources; Application regulations; Ethics.

#### **UNIT VI: Product promotion**

Search Engine Optimization; Social Media Marketing; E-mail marketing - creation, marketing campaign planning, development and execution; Research.

#### **UNIT VII: Social media platforms**

Types; Optimization; Product page creation; Analytics.

#### **UNIT VIII: Social networking**

SNS(Social Networking Sites) in India; Advantages and limitations; Critical analysis of role of SNS in mass communication.

#### **UNIT IX: Introduction to SEO**

Targeting key words; Integrating search keywords; Search engines and directories; Page wise optimization process; Page title tags; META Description tag; META keywords Tag.

#### **UNIT X: Reports**

Variables; Time line; Report access protocol; Documentation.

### **Practical**

Identify and suggest the suitable keywords for a product, Adding keywords to website and blogs, Preparing Search Engine Optimization (SEO) friendly content for product website, Demonstration to get website listed among top Search in (SEO), Demonstration on off page and on page in SEO, Identifying best practices for Social Media Marketing, including platform level best practices, Connecting product objectives to appropriate Social Media tactics, Creating strong content to engage target audience with marketing message, Creating events to manage content distribution, Creating Social Media policies that combine business objectives with appropriate use of social media channels and content, Creating Fan Pages in Social media platforms, Hands-on-experience- learning targeting right audience, Hands-on-experience on process of running Facebook ads, Creating engaging post and creating brand for business, Creating channel on YouTube, Updating the profile on YouTube Channel, Understanding the Creator Studio of YouTube, Types of videos and different platforms of video creation, Creating videos- Hands-on-Experience, Creating videos- Hands-on-Experience, Uploading videos on

YouTube, Practicing SEO of YouTube, Hands-on-experience on Page title tags, Hands-on-experience on META Description Tag, Hands-on-experience on META Keywords Tag, Promotion of videos, Promotion of product on YouTube, Online orientation to email marketing for product promotion., Hands-on-experience on email marketing for product promotion. Review of analytics of product promotion, Presentation of multimedia practice experience, End term assessment.

**Teaching Schedule**

**Theory**

Sr. No.	Topic	No of Lecture(s)
1	Introduction to media applications - Internet media and globalization – concepts and theories, Technology and culture - debates, regulation, gatekeeping and ethics case studies	02
2	Corporate online promotional strategies - Advertising and marketing, public communication campaigns and global humanitarianism, Multiplatform journalism, transnational citizen journalism, grassroots activism and change.	02
3	Media prospects of mass communication - Historical development and economic, social and aesthetic impact on mass culture, Individual and mass consciousness.	02
4	Audience research - Definitions, Principles and features, Scope, BARC (Broad Cast Audience Research Council) India	02
5	Data management techniques and tools, Software access - Advanced new media.	02
6	Design and Edit software, Open and purchase sources.	02
7	Application regulations and Ethics, Product promotion - Search Engine Optimization.	02
8	Social Media Marketing, E-mail marketing - Creation, Marketing campaign planning, development and execution.	02
9	Research perspectives in product promotion, Social media platforms - Types of Social media platforms	02
10	Optimization of SM, Product page creation	02
11	Analytics of SM, Social networking - SNS (Social Networking Sites) in India.	02
12	Advantages and limitations, Critical analysis of role of SNS in mass Communication	02
13	Introduction to SEO (Search Engine Optimization) - Targeting key words, Integrating search keywords.	02
14	Search engines and directories, Page wise optimization process	02
15	Page title tags - META Description Tag, META Keywords Tag, Reports - Variables, Time line.	02
16	Report access protocol, documentation.	02
<b>Total</b>		<b>32</b>



**Practical**

Sr. No.	Topic	No of Practical(s)
1	Identify and suggest the suitable keywords for a product	1
2	Adding keywords to website and blogs	1
3	Preparing Search Engine Optimization (SEO) friendly content for product website	1
4	Demonstration to get website listed among top Search in (SEO)	1
5	Demonstration on off page and on page in SEO	1
6	Identifying best practices for Social Media Marketing, including platform level best practices	1
7	Connecting product objectives to appropriate Social Media tactics	1
8	Creating strong content to engage target audience with marketing message	1
9	Creating events to manage content distribution	1
10	Creating Social Media policies that combine business objectives with appropriate use of social media channels and content	1
11	Creating Fan Pages in Social media platforms	1
12	Hands-on-experience- learning targeting right audience	1
13	Hands-on-experience on process of running Facebook ads	1
14	Creating engaging post and creating brand for business	1
15	Creating channel on YouTube	1
16	Updating the profile on YouTube Channel	1
17	Understanding the Creator Studio of YouTube	1
18	Types of videos and different platforms of video creation	1
19	Creating videos- Hands-on-Experience	1
20	Creating videos- Hands-on-Experience	1
21	Uploading videos on YouTube	1
22	Practicing SEO of YouTube	1
23	Hands-on-experience on Page title tags	1
24	Hands-on-experience on META Description Tag	1
25	Hands-on-experience on META Keywords Tag	1
26	Promotion of videos	1
27	Promotion of product on YouTube	1
28	Online orientation to email marketing for product promotion.	1
29	Hands-on-experience on email marketing for product promotion.	1
30	Review of analytics of product promotion	1
31	Presentation of multimedia practice experience	1
32	End term assessment	1
<b>Total</b>		<b>32</b>

**Suggested Reading**

- Dave C and Smith. 2017. *Digital Marketing Excellence*. Taylor & Francis ISBN-10: 1138494232 ISBN-13: 978-1138494237.
- Godse and Godse. 2015. *Graphics and Multimedia for ANNA University*. (V-IT-2013 course) Technical Publications, Third edition ISBN-10: 9333202099 ISBN-13: 978-9333202091.
- Klara N and Ralf S. 2012. *Multimedia Applications*. Springer-verlag Gmbh ISBN:9783642074103, 3642074103.

- Marshall S and Gohar Khan F. 2017. *Digital Analytics for Marketing*. Routledge Edition. ISBN- 10: 1138190683 ISBN-13: 978-1138190689.
- Shajahan. 2010. *Strategic Marketing: Text and Cases Viva Books*. ISBN-10: 8130912694 ISBN- 13: 978-8130912691.
- Simon K. 2010. *Digital Marketing Strategy: An Integrated Approach to Online Marketing*. ISBN-10: 0749484225 ISBN-13: 978-0749484224.
- *Convergence in Indian Media: a New Paradigm of ICT*.  
[www.researchgate.net/publication](http://www.researchgate.net/publication)

**EECM 608    ADVOCACY AND BEHAVIOR CHANGE MANAGEMENT    3 (1+2)**

**Objectives**

- To familiarize students with the role of advocacy and behavior change management for human development
- To provide contrived experience in application of advocacy and BCC approaches.

**Theory**

**UNIT I: Advocacy**

Meaning; Purpose and types of Advocacy; Tools; Techniques and approaches of advocacy; Elements of an advocacy strategy.

**UNIT II: Advocacy planning cycle**

Planning advocacy campaigns for different stakeholders relationship between advocacy and development; Programme communication and social mobilization; Social marketing- models and approaches.

**UNIT III: Behaviour change communication**

Concept; Approaches of BCC - functional approach, information processing approach, consistency approach, behaviour modification approach, health belief model and the bj fogg model of behavior change; Role of learning theories - social cognitive theory, theories of reasoned action and planned behaviour, trans theoretical model of behavior change.

**UNIT IV: Processes of behaviour change**

Strategic issues and BCC (Health/ Environment/ Consumption); Analysis of BCC campaigns for social mobilization and policy change; BCC campaigns in core areas for stakeholders.

**UNIT V: Evidences of behaviour change**

Global programs- evidences of WASH communication, HIV/AIDS communication, obesity communication, diabetic communication, concept of green marketing and cause marketing.

**Practical**

Interaction with Advocacy personnel to comprehend the advocacy approaches working with HIV/AIDS patients, Interaction with Advocacy personnel- working with drug/alcohol addicts, Interaction with Advocacy personnel- Family/ Marriage issues, Interaction with Advocacy personnel- working with mentally challenged children, Preparation and presentation of report, Review of research on BCC approaches- Functional approach, Review of research on BCC approaches- Information processing approach, Review of research on BCC approaches- Consistency approach, Review of research on BCC approaches- Behavior modification approach, Review of research on BCC approaches- Health Belief model, Review of research on BCC approaches-BJ Fogg model of behavior change. Report writing and presentation, Case study on Social marketing in India, Identification of Niche research in BCC, Presentation of researchable issues in BCC, End term assessment.

**Teaching Schedule**

**Theory**

Sr. No.	Topic	No of Lecture(s)
1	Advocacy - Meaning and definition of advocacy, Significance of advocacy in community sciences, Purpose and types of advocacy	01
2	Tools and techniques of advocacy, Approaches of advocacy	01
3	Elements of an advocacy strategy, Advocacy research and dimensions	01
4	Advocacy Planning Cycle - Planning advocacy campaigns for different	01

	Stakeholders, Relationship between advocacy and development, Critical analysis of Programme communication and social mobilization	
5	Social marketing models and approaches, Critical analysis of Social marketing	01
6	Research perspectives of advocacy planning cycle, Behavior Change Communication - Concept of BCC and evolution	01
7	Approaches of BCC - Functional approach, Information processing approach	01
8	Consistency approach, Behavior modification approach	01
9	Health Belief model, BJ Fogg model of behavior change	01
10	Role of learning Theories - social cognitive theory, Theories of reasoned action and planned behavior	01
11	Trans theoretical model of behavior change, Comparative analysis of different models	01
2	Processes of Behavior Change - Strategic issues and BCC – Health, Environment and Consumption, Analysis of BCC campaigns for social mobilization and policy change	01
13	BCC campaigns in core areas for stakeholders, Stages of behavior change	01
14	Designing behavior change programme- Steps and outcome, Evidences of behavior change-Global programs - Evidences of WASH communication	01
15	Evidences of HIV/AIDS communication, Evidences of obesity communication	01
16	Evidences of Diabetic communication , Concept of Green marketing and cause marketing	01
<b>Total</b>		<b>16</b>

### Practical

Sr. No.	Topic	No of Practical(s)
1	Interaction with Advocacy personnel to comprehend the advocacy approaches working with HIV/AIDS patients	2
2	Interaction with Advocacy personnel- working with drug/alcohol addicts	2
3	Interaction with Advocacy personnel- Family/ Marriage issues	2
4	Interaction with Advocacy personnel- working with mentally challenged children	2
5	Preparation and presentation of report	2
6	Review of research on BCC approaches- Functional approach	2
7	Review of research on BCC approaches- Information processing approach	2
8	Review of research on BCC approaches- Consistency approach	2
9	Review of research on BCC approaches- Behavior modification approach	2
10	Review of research on BCC approaches- Health Belief model	2
11	Review of research on BCC approaches-BJ Fogg model of behavior change.	2
12	Report writing and presentation	2
13	Case study on Social marketing in India	2
14	Identification of Niche research in BCC	2
15	Presentation of researchable issues in BCC	2
16	End term assessment	2
<b>Total</b>		<b>32</b>

**Suggested Reading**

- Alan C. 2014. *An Introduction to Social Media Marketing*. Routledge Publishers, ISBN-10: 9780415856171 ISBN-13: 978-0415856171.
- Annette G and Claire B. 2013. *Advocacy and Policy Change Evaluation: Theory and Practice*. 1st Edition, ISBN-13: 978-0804792561 ISBN-10: 0804792569
- John AD. 2013. *Advocacy: Championing Ideas and Influencing Others*. 1st Edition, ISBN- 13: 978-0300188134 ISBN-10: 0300188137.
- Nancy R Lee and Philip Kotler. 2011. *Social Marketing: Influencing Behaviors for Good*. Fourth Edition, ISBN-13: 978-1412981491 ISBN-10: 9781412981491.
- McKee Neill, Antje BB and Emily B. 2014. *Social and Behavior Change Communication*. <https://doi.org/10.1002/9781118505328.ch17>
- Kotler Philip. 2014. *Social Marketing –Strategies for Public Behaviour*. Routledge Publishers, ISBN-10: 9780415856171 ISBN-13: 978-0415856171.
- Sameer D and Nancy RL. 2014. *Social Marketing in India*. Sage Publications, ISBN: 9788132113577.
- *Guidelines for Developing Behavioural Change Interventions in the Context of Avian Influenza Health Promotion and Education (HPE)*. Department of Non-cummunicable Diseases and Mental Health World Health Organization, <http://apps.searo.who.int>
- *Strategic Communication - For Behaviour and Social Change In South Asia* (2005) The United Nations Children’s Fund (UNICEF) Regional Office for South Asia.

### E Resources and List of Journals

- *Journal of Development Communication*. Asian Institute for Development Communication
- Journal of Development and Communication Studies. Asian Journal of Communication
- *International Journal of Technology Transfer and Commercialisation*. Interscience Publishers, Genève.
- International Journal of Human Resources Development and Management
- IOSR Journal of Humanities And Social Science
- European journal of work and organizational psychology
- Human Resource Development Quarterly (Online)
- Human Resource Development International
- International Journal of Human Resource Studies
- The International Journal of Educational Technology in Higher Education
- *International Journal of Educational Technology* (ISSN 2476-0730)
- Journal of Climate Change <https://www.iospress.nl/journal/journal-of-climate-change>
- Indian Journal of Gender Studies
- International Journal of Gender and Women's Studies

# **Restructured and Revised Syllabus**

**M.Sc. & Ph. D. (Community Science)**

**In**

**Food and Nutrition**

**Submitted by**

**Broad Subject Coordinator  
Associate Dean and Principal  
College of Community Science, VNMKV, Parbhani**

**Discipline Coordinator  
Professor (CAS) and Head,  
Dept. of Food Science and Nutrition  
College of Community Science, VNMKV, Parbhani**

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## Preamble

At present in the College of Community Science, Vasant Rao Naik Marathwada Krishi Vidyapeeth, Parbhani, the course curriculum of post graduate programmes in M.Sc. (Home Science) in three subjects i.e. in (1) Food and Nutrition, (2) Human Development and Family Studies, and (3) Family Resource Management are offered for the students as per the recommendations of V Deans Committee. Now with the recommendations of Broad Subject Matter Area, the post graduate curriculum is being upgraded from the existing course curriculum of V Deans' committee with specific objectives of

1. Upgrading the Course curriculum at par with National Education Policy
2. Offering the choice-based credit system in curriculum with inter disciplinary approach
3. Developing technically skilled workforce to cater need of government, corporate sectors, and Research organizations in specific and the society in general

Till the academic year 2020-21, the Ph.D. programme used to be offered by the Dept. of Food Science and Nutrition. However due to the scarcity of the academic staff in this department after seeking the approval, this programme was temporarily stopped from the Academic year 2021-22.

To implement these programmes smoothly, the teaching and non-teaching faculty as per the norms as well as one time catch up grants need to be sanctioned to the faculty for meeting expenditure and also for upgrading the infrastructure as per the course requirements. In addition to these, faculty training and retraining should be an integral component. For imparting total quality management, a minimum of two faculty in each department under SAU should be given on job training in reputed national and international institutes. To execute the new PG and Ph.D. programmes in all the disciplines of Community Science in effective manner, initially special funds from ICAR would be required for outsourcing of faculty from Indian/Foreign Universities.

The already existing M.Sc.(03) and Ph.D.(01) Programmes in Community Science like in Food and Nutrition, Human Development and Family Studies and Family Resource Management will be considered at par with the recommended M.Sc. and Ph.D. programmes by BSMA Committee for admission and employment.

## Expected Outcome

- Revamping of post graduate programmes in whole of Community Science throughout the country.
- Imparting quality education.
- Development of technical workforce to cater the needs of governments, corporate sectors and research organizations in India and abroad.
- Exposure to the faculty in the latest technical know-how.

## Committee on Community Science

ICAR-BSMA Broad Subject	ICAR-BSMA Approved Disciplines	Degree Programmes		Broad Subject Coordinator (Chairperson of all Disciplines' Sub Committees)	Discipline Coordinator (Secretary of respective Discipline Sub-Committee)
Community Science	Food and Nutrition	M.Sc. (Community Science) in Food and Nutrition	Ph.D. (Community Science) in Food and Nutrition	Dr. J.R. Bangale, ADP, CCS, VNMKV, Parbhani Email: <a href="mailto:bangalejaya@gmail.com">bangalejaya@gmail.com</a> Mobile: 7588082056	Dr. T.N. Khan, Professor (CAS) and Head, Dept. of Food Science and Nutrition, CCS, VNMKV, Parbhani Email: <a href="mailto:k_naheed@rediffmail.com">k_naheed@rediffmail.com</a> Mobile: 9423444375
	Human Development and Family Studies	M.Sc. (Community Science) in Human Development and Family Studies	Ph.D. (Community Science) in Human Development and Family Studies		Dr. Veena Bhalerao, Associate Professor Dept. of Human Development and Family Studies, CCS, VNMKV, Parbhani Email: <a href="mailto:veenabhalerao71@gmail.com">veenabhalerao71@gmail.com</a> Mobile: 8329372974
	Resource Management and Consumer Science	M.Sc. (Community Science) in Resource Management and Consumer Science	Ph.D. (Community Science) in Resource Management and Consumer Science		Dr. Madhuri Kulkarni, Professor and Head, Dept. of Resource Management and Consumer Science, CCS, VNMKV, Parbhani Email: <a href="mailto:profmadhuri@gmail.com">profmadhuri@gmail.com</a> Mobile: 9890088823
	Apparel and Textiles Science	M.Sc. (Community Science) in Apparel and Textiles Science	Ph.D. (Community Science) in Apparel and Textiles Science		Dr. Sunita Kale, Professor and Head, Dept. of Textile and Apparel Designing, CCS, VNMKV, Parbhani Email: <a href="mailto:kalesunita89@gmail.com">kalesunita89@gmail.com</a> Mobile: 9890180502
	Extension Education and Communication Management	M.Sc. (Community Science) in Extension Education and Communication Management	Ph.D. (Community Science) in Extension Education and Communication Management		Dr. Rajesh Kadam, Professor (Extn. Edu), VNMKV, Parbhani Email: <a href="mailto:rpk.mkv@gmail.com">rpk.mkv@gmail.com</a> Mobile: 7588082903

## Organization of Course Contents and Credit Requirements

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### Minimum Residential Requirement:

**M.Sc.: 4 Semesters**

**Ph.D.: 6 Semesters**

### Name of the Departments / Divisions

- Food Science and Nutrition (FSN)
- Human Development and Family Studies (HDFS)
- Resource Management and Consumer Science (RMCS)
- Apparel and Textiles Science (ATS)
- Extension Education and Communication Management (EECM)

### Nomenclature of Degree Programme

#### (a) M.Sc. Programmes

- i) M.Sc. (Community Science) in Food and Nutrition
- ii) M.Sc. (Community Science) in Human Development and Family Studies
- iii) M.Sc. (Community Science) in Resource Management and Consumer Science
- iv) M.Sc. (Community Science) in Apparel and Textiles Science
- v) M.Sc. (Community Science) in Extension Education and Communication Management

#### (b) Ph. D. Programmes

- i) Ph.D. (Community Science) in Food and Nutrition
- ii) Ph.D. (Community Science) in Human Development and Family Studies
- iii) Ph.D. (Community Science) in Resource Management and Consumer Science
- iv) Ph.D. (Community Science) in Apparel and Textiles Science
- v) Ph.D. (Community Science) in Extension Education and Communication Management

### Code Numbers

- All the courses are divided into two series: 500-series courses pertain to Master's level, and 600- series to Doctoral level.
- Credit Seminar for Master's level is designated by code No. 591, and the Two Seminars for Doctoral level are coded as 691 and 692, respectively
- Deficiency courses will be of 400 series.
- Master's research: 599 and Doctoral research: 699

### Course Contents

The contents of each course have been organized into:

- Objectives – to elucidate the basic purpose.
- Theory units – to facilitate uniform coverage of syllabus for paper setting.

- Suggested Readings – to recommend some standard books as reference material. This does not obviously exclude such a reference material that may be recommended according to the advancement and local requirement.
- A list of international and national reputed journals pertaining to the discipline is provided at the end which may be useful as study material for 500/600 series courses as well as research topics.
- Teaching Schedule and practical schedule has also been given at the end of each course to facilitate the teacher to complete the course in an effective manner.

### Eligibility for Admission

- **Master’s Degree Programme**

- (i) **B.Sc. (Hons) Home Science or B.Sc. (Hons) Community Science (4 yrs programme)** or equivalent degree with four years duration of agriculture related Universities and having the Common Entrance Test in Home Science / Community Science conducted by competent authority.

Sr. No	Name of Department	Specialization in M.Sc. Community Science	Eligibility criteria
1.	Food and Nutrition (FN)	M.Sc. (Community Science) in Food and Nutrition	B.Sc. (Hons) Home Science or B.Sc. (Hons) Community Science (4-year programme) or equivalent degree with four years duration of agriculture related Universities and having the Common Entrance Test in Home Science / Community Science conducted by competent authority.
2.	Human Development and Family Studies (HDFS)	M.Sc. (Community Science) in Human Development and Family Studies	
3.	Resource Management and Consumer Science (RMCS)	M.Sc. (Community Science) in Resource Management and Consumer Science	
4.	Apparel and Textiles Science (ATS)	M.Sc. (Community Science) in Apparel and Textiles Science	
5	Extension Education and Communication Management (EECM)	M.Sc. (Community Science) in (Extension Education and Communication Management)	

- **Doctoral Degree Programme**

- (i) Master Degree in the concerned Department/Discipline of Community Science and having appearing the Common Entrance Test of Home Science / Community Science subject conducted by competent authority.

## Food and Nutrition

Sr. No	Name of Department	Specialization in Ph. D Community Science	Eligibility criteria
1.	Food and Nutrition (FN)	Ph. D.(Community Science ) in Food and Nutrition	M.Sc. Home Science / Community Science in Food and Nutrition and qualified in Common Entrance Test of Community Science in Foods and Nutrition conducted by competent authority.
2.	Human Development and Family Studies (HDFS)	Ph.D. (Community Science ) in Human Development and Family Studies	M.Sc. Home Science / Community Science in Human Development and Family Studies and qualified in Common Entrance Test of Community Science in Human Development and Family Studies conducted by competent authority.
3.	Resource Management and Consumer Science (RMCS)	Ph.D. (Community Science) in Resource Management and Consumer Science	M.Sc. Home Science/Community Science in Home Management/Resource Management and Consumer Science and qualified in Common Entrance Test of Community Science in Resource Management and Consumer Science conducted by competent authority.
4.	Apparel and Textiles Science (ATS)	Ph.D. (Community Science) in Apparel and Textiles Science	M.Sc. Home Science/Community Science in Apparel and Textiles Science and qualified in Common Entrance Test of Community Science in Apparel and Textiles Science conducted by competent authority.
5	Extension Education and Communication Management (EECM)	Ph.D. (Community Science ) in Extension Education and Communication Management	M.Sc. Home Science/Community Science in Extension Education and Communication Management and qualified in Common Entrance Test of Community Science in Extension Education and Communication Management conducted by competent authority.

### Course and Credit Requirements

Course Details	Master's Degree	Doctoral Degree
Major Courses	20	12
Minor Courses	08	06
Supporting / Optional	06	05
Common PGS Courses	05	-
Seminar	01	02
Research	30	75
<b>Total</b>	<b>70</b>	<b>100</b>

**Course Layout and Content of Masters Degree**

**M.Sc. (Community Science) in Food and Nutrition**

Course No.	Term	Course Title	Credit Hours
FN 501*	I	Macro and Micro Nutrients in Human Nutrition	3(3+0)
FN 502*	I	Public Health and Nutrition	3(2+1)
FN 503*	II	Techniques in Food Analysis	3(1+2)
FN 504*	II	Diet Therapy	3(2+1)
FN 505	II	Nutrition and physical Fitness	3(2+1)
FN 506	I	Development In Nutrition and Immunity	2(2+0)
FN 507	II	Clinical Nutrition	3(2+1)
FN 508	I	Nutrition Counseling	2(0+2)
FN 509	II	Food Safety and standards	3(2+1)
FN 510	I	Nutritional Challenges in Life Cycle	3(3+0)
FN 511	I	Food Science	3(2+1)
FN 512	II	Food Processing Technology	3(2+1)
FN 513	I	Human Physiology	3(3+0)
FN 514	II	Institutional Food Service Management	2(1+1)
FN 591	I	Masters Seminar	1 (0+1)
		<b>Total</b>	<b>40(27+13)</b>
FN 599		Master's Research	(0+30)

\* **Compulsory core courses (BSMA) (12 credits)**

**Other major core courses (08 credits) will be selected from offered courses by the major Department and on recommendation of SAC**

**Minor and Supporting Courses**

**Minor Disciplines: (08 credits)**

1. Food Science and Technology
2. Dairy Science and Technology
3. Live Stock Products Technology
4. Extension Education
5. Agricultural Statistics
6. Horticulture (Fruit Science)
7. Human Development and Family Studies

**Suggestive Minor Courses**

Course No	Course Title	Credit Hours
EXT 504	Research Methodology in Extension	3(2+1)
FPT 508	Nutraceuticals and Specialty Foods	3(2+1)

## Food and Nutrition

FPT511	Traditional Foods	3(2+1)
LPT 504	Processing of Milk and Milk Products	2(1+1)
DS 515	Advances in Traditional Dairy Products	3(2+1)
FSC 508	Nutrition of Fruit Crops	3(2+1)
STAT 502	Statistical Methods for Applied Sciences	3+1

**Note: Courses (8 credits) will be selected from offered courses by respective departments or any other discipline mentioned and on recommendation of SAC**

### **Supporting Courses (06 credits)**

#### **Supporting Disciplines**

1. Agricultural Statistics
2. Extension Education
3. Dairy Science and Technology
4. Food Science and Technology
5. Horticulture (Fruit Science, Vegetable Science)
6. Biochemistry
7. Post Harvest Management
8. Forestry

### **Suggestive Supporting Courses**

<b>Course No</b>	<b>Course Title</b>	<b>Credit Hours</b>
PHM 508	Quality Assurance, Safety and Sensory Evaluation of Fresh and Processed Horticultural Produce	2+1
PHM 509	Functional Foods from Horticultural Produce	2+1
VSC 513	Processing of Vegetable	1+1
BIOCHEM 505	Techniques in Biochemistry	2+2
FPU 515	Medicinal and Aromatic Plants in Health Care Systems	2 +0

**Note: Courses (06) will be selected from the offered courses by the following departments priority and on recommendation of SAC**

**Common Compulsory Non Credit PGS Courses (05 Credits)**

S. No.	Course Title	Course Code	Credits
1	Library and Information Services	*PGS 501	0+1
2	Technical Writing and Communications Skills	*PGS 502	0+1
3	Intellectual Property and its management in Agriculture	*PGS 503	1+0
4	Basic Concepts in Laboratory Techniques	*PGS 504	0+1
5	Agricultural Research, Research Ethics and Rural Development Programs	*PGS 505	1+0

\*Compulsory Course



**Course Syllabus and Content Of Masters Degree**

**FN: 501      MACRO AND MICRO NUTRIENTS IN HUMAN NUTRITION 3(3+0)**

**Objectives:**

- To provide in-depth understanding related to macro and micro nutrients
- To impart knowledge about specific requirements of these nutrients as per age, sex, physiological condition, functions, metabolism sources, deficiency parameters for meaningful handling of normal and problem stricken situations.

**Theory**

**UNIT I: Carbohydrates**

Body composition; Functions, sources, requirements, digestion and absorption of carbohydrates. Composition, classification and functions of dietary fibre; Role of dietary fibre, resistant starch and fructo-oligosaccharides in various physiological disorders; Glycemic response to carbohydrates.

**UNIT II: Proteins**

Classification, functions, sources, digestion and absorption of proteins; Synthesis of non-essential amino acids in the body; Urea cycle; Protein quality; Relationship between energy and protein requirements; Regulation of food intake; Nutrient adaptation to low intake of energy and protein.

**UNIT III: Fats**

Classification, functions, sources, digestion, absorption and deficiency disorders of lipids and essential fatty acids; Role of omega-3 and omega 6 fatty acids in physiological disorders.

**UNIT IV: Vitamins, minerals and water**

Functions, absorption, requirement, sources, deficiency and toxicity of fat-soluble vitamins - A, D, E and K and water-soluble vitamins- thiamine, riboflavin, niacin, pyridoxine, folate, B12, ascorbic acid, pantothenic acid, biotin and amygdalin; Functions, absorption, requirement, sources, deficiency and toxicity of macro minerals – calcium and phosphorus and micro minerals – iron, zinc, sodium, copper, cobalt, selenium and chromium; Water and electrolyte balance, functions and distribution of water in body, Electrolyte composition of body fluids and electrolyte balance.

**Teaching Schedule**

**Theory**

Sr. No.	Topic	No. of Lecture (s)
1.	Body composition. Functions, sources, requirements, digestion and absorption of carbohydrates.	03
2.	Composition, classification and functions of dietary fibre.	02
3.	Role of dietary fibre, resistant starch and fructo-oligosaccharides in various physiological disorders. Glycemic response to carbohydrates.	03
4.	Classification, functions, sources, digestion and absorption of proteins.	03
5.	Synthesis of non-essential amino acids in the body. Urea cycle.	02
6.	Protein quality.	02
7.	Classification, functions, sources, digestion, absorption and deficiency disorders of lipids and essential fatty acids.	03
8.	Role of omega-3 fatty acids in physiological disorders.	02

9. Relationship between energy and protein requirements. Regulation of food intake. Nutrient adaptation to low intake of energy and protein.	03
10. Functions, absorption, requirement, sources, deficiency and toxicity of fat-soluble vitamins - A, D, E and K.	04
11. Functions, absorption, requirement, sources, deficiency and toxicity of water soluble vitamins- thiamine, riboflavin, niacin.	03
12. Functions, absorption, requirement, sources, deficiency and toxicity of water soluble vitamins- pyridoxine, folate, B12.	03
13. Functions, absorption, requirement, sources, deficiency and toxicity of water soluble vitamins- ascorbic acid, pantothenic acid and biotin.	03
14. Functions, absorption, requirement, sources, deficiency and toxicity of macro minerals – calcium and phosphorus.	02
15. Functions, absorption, requirement, sources, deficiency and toxicity of micro minerals – iron, zinc, sodium, copper, cobalt, selenium and chromium.	07
16. Water and electrolyte balance, functions and distribution of water in body, Electrolyte composition of body fluids and electrolyte balance.	03
<b>Total</b>	<b>48</b>

### Suggested Reading

- Bamji MS, Rao NP and Reddy V. 2003. *Textbook of Human Nutrition*. 2nd Edition, Oxford and IBH Publishing Co. Pvt. Ltd. New Delhi.
- Berdanier CD and Zempleni J. 2009. *Advanced Nutrition: Macronutrients, Micronutrients and Metabolism*. CRC Press, New York.
- Eastwood MA. 1997. *Principles of Human Nutrition*. London; Chapman & Hall.
- FAO. 2004. *Human Energy Requirements - Report of a Joint FAO/WHO/UNU Expert Consultation*. Technical Report Series 1. Food and Agriculture Organization, Geneva.
- FAO. 2007. *Protein and Amino Acid Requirements - Report of a Joint FAO/WHO/UNU Expert Consultation*. Technical Report Series 1. Food and Agriculture Organization, Rome.
- Groff JL and Gropper S. 2012. *Advanced Nutrition and Human Metabolism*. 7th Edition, Yolanda Cossio, New York.
- Ross AC, Caballero B, Cousins RJ, Tucker KL and Ziegler TR. 2012. *Modern Nutrition in Health and Disease*. 11th Edition, LWW, Philadelphia.
- Summathi S. 2017. *Food Chemistry and Nutrition*. BS Publication, Hyderabad.
- Whitney EN and Rolfels CR. 2019. *Understanding Nutrition*. 15th Ed., West Publishing Company, USA.
- Wildman REC and Medeiros DM. 2000. *Advanced Human Nutrition*. CRC Press, Boca Raton, Florida.
- Stipanuk MH and Caudill MA. 2013. *Biochemical, Physiological and Molecular Aspects of Human Nutrition*. 3rd Edition, Elsevier Pub.
- <https://www.nutritionintl.org>
- <https://www.who.int>
- <https://www.hsph.harvard.edu/nutritionsource>
- <http://www.nin.res.in>

**Objective**

- To provide both theory and practical exposure to the students on the subject of Public Health Nutrition
- To make them skilled in management of adequate nutritional statuses of the population conducive to National Development.

**Theory**

**UNIT I: Nutritional status assessment**

Assessment of nutritional status at individual, household and institutional level: direct and indirect methods; Ecological, socio-cultural, economic and demographic correlations of malnutrition.

**UNIT II: Nutritional deficiencies and life style disorders**

Prevalence, etiology, biochemical and metabolic changes in protein energy malnutrition, vitamin A deficiency, iron deficiency anaemia, iodine deficiency disorders, diabetes mellitus, cancer, hypertension and other life style disorders.

**UNIT III: Present scenario of nutritional problems**

Major nutritional problems of the state, nation and world; Nutrition intervention- Duration (week) Topics Restructured and Revised Syllabi of Post-graduate Programmes Vol. 6 definition, importance, methods of nutrition intervention, monitoring and evaluation; E-surveillance.

**UNIT IV: Nutritional programmes and polices**

National nutritional programmes and policies and nutritional surveillance; National programmes and policies regarding food production and distribution.

**Practical**

Techniques of assessment of nutritional status. Use of Screening Tools. Visit to the ongoing public health nutrition programme and report writing. Study of existing diet and nutrition practices. Planning and conducting survey. Analysing data and writing report Development, implementation and evaluation of community nutrition and health programmes.

**Teaching Schedule**

**Theory**

Sr. No.	Topic	No. of Lecture(s)
1.	Assessment of nutritional status at individual, household and institutional level: direct and indirect methods.	03
2.	Ecological, socio-cultural, economic and demographic correlations of malnutrition.	02
3.	Prevalence, etiology, biochemical and metabolic changes in Vitamin A deficiency.	02
4.	Prevalence, etiology, biochemical and metabolic changes in Protein Energy Malnutrition.	03
5.	Prevalence, etiology, biochemical and metabolic changes in Iron Deficiency Anaemia.	02
6.	Prevalence, etiology, biochemical and metabolic changes in Iodine	02

	Deficiency Disorders.	
7.	Prevalence, etiology, biochemical and metabolic changes in Diabetes Mellitus.	02
8.	Prevalence, etiology, biochemical and metabolic changes in Hypertension.	02
9.	Prevalence, etiology, biochemical and metabolic changes in Cancer and other life style disorders.	01
10.	Major nutritional problems of the state, nation and world.	02
11.	Nutrition intervention- definition, importance, methods of nutritional intervention, monitoring and evaluation.	02
12.	Methods of nutritional intervention, monitoring and evaluation.	02
13.	E-surveillance.	01
14.	National nutritional programmes and policies and nutritional surveillance.	02
15.	National programmes and policies regarding food production.	02
16.	National programmes and policies regarding food distribution.	02
<b>Total</b>		<b>32</b>

### Practical

Sr. No.	Topic	No. of Practical (s)
1.	Techniques of assessment of nutritional status	3
2.	Use of Screening Tools	2
3.	Visit to the ongoing public health nutrition programme and report writing.	2
4.	Study of existing diet and nutrition practices	2
5.	Planning and conducting survey	3
6.	Analysing data and writing report	2
7.	Development, implementation and evaluation of community nutrition and health programmes	2
<b>Total</b>		<b>16</b>

### Suggested Reading

- Bamji MS, Kamala K and Brhmam GNV. 2017. *Textbook of Human Nutrition*. 4th Edition, Oxford & IBH.
- Endres JB. 1990. *Community Nutrition Challenges and Opportunities*. Pearson Education Inc. London.
- Frank GC. 2008. *Nutrition: Applying Epidemiology to Contemporary Practice* . 2nd Edition, Jonts and Bartlett Publishers, Sadbury, MA.
- Gopaldas T and Seshadari S. 1987. *Nutrition Monitoring and Assessment*. Oxford University Press.
- Jeannette BE. 1990. *Community Nutrition: Challenges and Opportunities*. 1st Edition, Merrill.
- Jelliffe DB. 1966. *The Assessment of the Nutritional Status of the Community*. WHO, Geneva.
- Longwah T, Ananthan R, Bhaskarachary K and Venkalah K. 2017. *Indian Food Composition Tables*. National Institute of Nutrition, Hyderabad.
- Marie AB and David HH. 2012. *Community Nutrition in Action: An Entrepreneurial Approach*, Cengage Learning Inc. USA.

- McLaren DS. 1977. *Nutrition in the Community*. John Wiley & Sons.
- Park JE and Park K. 2007. *Park's Text Book of Preventive and Social Medicine*. 19th Edition, Banarsidas Bhanot Publishers, Jabalpur.
- Park JE and Park K. 2017. *Park's Textbook of Preventive and Social Medicine*. Banarsidas Bhanot Publ.
- Prabha B. 2017. *Community Nutrition in India*. 1st Edition, Star Publications, Agra.
- Rosalind S Gibson. 2005. *Principles of Nutritional Assessment*. 2nd Edition, Oxford University Press Inc.
- Salil S and Rita SR. 2007. *Textbook of Community Nutrition*. ICAR publication, New Delhi.
- Shukla PK. 1982. *Nutritional Problems of India*. Prentice Hall of India.
- Suryatapa Das. 2018. *Textbook of Community Nutrition*. 3rd Edn., Academic Publishers.
- <https://www.india.gov.in/agriculture>
- <https://mhrd.gov.in/mid-day-meal>
- <https://www.harvestplus.org>
- <https://www.icmr.nic.in/>

**Objective**

- To provide the students an opportunity to develop precision with the principles, techniques and application of different methods analysis for varied food and products.
- To equip the students with knowledge to ascertain quality of the tested food/ products.

**Theory**

**UNIT I: Sampling techniques**

Preparation of various standard solutions; Sample and sampling techniques; Introduction to standard analytical methods of FSSAI.

**UNIT II: Analytical techniques**

Principle, techniques and applications of colorimeter, spectrophotometer and atomic absorption spectrophotometer, gel filtration and ultra-centrifugation.

**UNIT III: Photometric methods and electrophoresis**

Principle, techniques and applications of fluorimetry, flame photometry and electrophoresis.

**UNIT IV: Chromatography**

Principle, techniques and applications of paper, thin layer, gas liquid and highpressure liquid chromatography, introduction to animal assay.

**Practical**

Principles and operation of laboratory equipment. Determination of moisture content and titrable acidity. Determination of ash- dry and wet ash. Determination of reducing sugars and total sugars. Analysis of protein- Kjeldhal method. Analysis of amino acids- HPLC. Analysis of fat - Soxhlet method, Cold extraction method. Determination of peroxide value and iodine value. Analysis of crude fibre. Analysis of minerals- sodium and potassium. Analysis of iron, copper, zinc and lead. Absorption spectrophotometry. Analysis of phosphorus- Colorimeter method. Analysis of vitamin C. Estimation of carotene. Experiments on gel electrophoresis

**Teaching Schedule**

**Theory**

Sr. No.	Topic	No. of Lecture (s)
1.	Preparation of various standard solutions.	01
2.	Sample and sampling techniques.	01
3.	Sample and sampling techniques.	01
4.	Introduction to standard analytical methods of FSSAI.	01
5.	Principle, techniques and applications of colorimeter.	01
6.	Principle, techniques and applications of spectrophotometer.	01
7.	Principle, techniques and applications of atomic absorption spectrophotometer.	01
8.	Principle, techniques and applications of gel filtration.	01
9.	Principle, techniques and applications of ultra-centrifugation.	01
10.	Principle, techniques and applications of fluorimetry.	01
11.	Principle, techniques and applications of flame photometry.	01
12.	Principle, techniques and applications of electrophoresis.	01

13.	Principle, techniques and applications of paper and thin layer chromatography.	01
14.	Principle, techniques and applications of gas liquid chromatography.	01
15.	Principle, techniques and applications of high-pressure liquid chromatography.	01
16.	Introduction to animal assay.	01
<b>Total</b>		<b>16</b>

### Practical

Sr. No.	Topic	No. of Practical (s)
1.	Principles and operation of laboratory equipmen	2
2.	Determination of moisture content and titratable acidity	4
3.	Determination of ash- dry and wet ash	2
4.	Determination of reducing sugars and total sugars	2
5.	Analysis of protein- Kjeldhal method	4
6.	Analysis of amino acids- HPLC	2
7.	Analysis of fat - Soxhlet method, Cold extraction method	4
8.	Determination of peroxide value and iodine value	2
9.	Analysis of crude fibre. Analysis of minerals- sodium and potassium	2
10.	Analysis of iron, copper, zinc and lead. Absorption spectrophotometry	2
11.	Analysis of phosphorus- Colorimeter method	2
12.	Analysis of vitamin C	2
13.	Estimation of carotene. Experiments on gel electrophoresis	2
<b>Total</b>		<b>32</b>

### Suggested Reading

- AOAC. 1995. *Association of Official Analytical Chemists*. Washington, DC. Gruenwedels DW and Whitakor JR. 1984. *Food Analysis: Principles and Techniques*. Vols. I-VIII. Marce Dekker.
- AOAC International. 2016. *AOAC Official Methods of Analysis*. 20th Edition, Association of Official Analytical Chemists. Washington DC.
- Dennis D Miller. 1998. *Food Chemistry: A Laboratory Manual*. John Wiley and Sons Indianapolis.
- Joslyn MA. 1970. *Methods in Food Analysis: Physical, Chemical and Instrumental Methods of Analysis*. Academic Press.
- Kalia M. 2002. *Food Analysis and Quality Control*. Kalyani Publishers, New Delhi.
- Neilsen SS. 2010. *Food Analysis*. 4th Ed., ISBN 978-1-4419-1478-1 Springer Science+ Business Media, LLC, USA.
- Neilsen SS. 2002. *Introduction to Chemical Analysis of Foods*. 1st Ed., J S Offset Printers, Delhi.
- Raghuramulu N, Mahavan and Kalyanasundaram SK. 2003. *A Manual of Laboratory Techniques*. 2nd Edition, NIN Press, Hyderabad.
- Sadasivam A and Manickam A. 2004. *Biochemical Methods*. 2nd Edition, New Age International Publishers, New Delhi.

- Sawhney SK and Singh R. 2000. *Introductory Practical Biochemistry*. Narosa Publishing House, New Delhi.
- Veerakumar L. 2006. *Bio-instrumentation*. MIP Publishers. Chennai.
- Pomeranz Y and Molean CE. 1977. *Food Analysis Theory and Practice*. AVI Publ.
- Wood R, Foster L, Damand A and Key P. 2004. *Analytical Methods for Food Additives*. CRC Press, London.
- <https://www.fssai.gov.in>
- <http://www.fda.gov/food/default.htm>



**Objective**

- To provide both theory and practical knowledge on disease management through appropriate approaches with the most recent scientific input from researchers
- To approach the subject from a multidisciplinary perspective - technical, psychosocial- economic of client, drug diet interaction, etc, enabling the students to become effective member Health Care Team (HCT) in Medical Nutrition Therapy (MNT).

**Theory**

**UNIT I: Significance of diet therapy**

Importance and scope of diet therapy; Role of dietician in a health care team in hospital and community.

**UNIT II: Dietary management of nutritional disorders**

Newer concepts in dietary management of various nutritional disorders and disease conditions; fevers and infections.

**UNIT III: Dietary management of diseases**

Dietary management during burns, allergy, gastrointestinal disorders, liver diseases, cardiovascular diseases, hypertension, renal disorders, obesity, diabetes, cancer and HIV; Nutrition in critical care.

**UNIT IV: Nutrigenomics and Nutraceuticals**

Nutrigenomics. Nutraceuticals. Health foods and supplements; Health foods and supplements; Dietary recommendations for blood donors; Nutrients and drug interaction.

**Practical**

Formulation of food exchanges. Therapeutic modifications of diet in terms of nutrients, consistency and. composition. Planning and preparation of diet for diabetes. Planning and preparation of diet for cardiovascular diseases. Planning and preparation of diet for kidney disorders. Planning and preparation of diet for obesity. Planning and preparation of diet for cancer patients. Planning and preparation of diet for burns patients -first, second and third - degree burns. Planning and preparation of diet for gastrointestinal disorders. Planning of diet for critical care patients. Visits to hospital to see preparation of tube feeding diets. Presentation of case studies

**Teaching Schedule**

**Theory**

Sr. No.	Topic	No. of Lecture (s)
1.	New concepts in dietary management of various disorders and diseases, protocols for dietary management.	03
2.	Importance and scope of diet therapy. Role of dietician in a health care team in hospital and community.	02
3.	Newer concepts in dietary management of fevers and infections.	02
4.	Dietary management during burns and allergies.	02
5.	Dietary management during gastrointestinal disorders.	02

6.	Dietary management during liver diseases.	02
7.	Dietary management during obesity.	01
8.	Dietary management during hypertension and cardiovascular diseases.	02
9.	Dietary management during diabetes.	01
10.	Dietary management during renal disorders.	02
11.	Dietary management cancer and HIV.	03
12.	Nutrition in critical care.	01
13.	Nutrigenomics and nutraceuticals.	02
14.	Health foods and supplements.	02
15.	Dietary recommendations for blood donors.	02
16.	Nutrients and drug interaction.	03
<b>Total</b>		<b>32</b>

### Practical:

Sr. No.	Topic	No. of Practical (s)
1.	Formulation of food exchanges	1
2.	Therapeutic modifications of diet in terms of nutrients, consistency and composition	1
3.	Planning and preparation of diet for diabetes	1
4.	Planning and preparation of diet for cardiovascular diseases	2
5.	Planning and preparation of diet for kidney disorders	2
6.	Planning and preparation of diet for obesity	1
7.	Planning and preparation of diet for cancer patients	1
8.	Planning and preparation of diet for burns patients -first, second and third-degree burns	1
9.	Planning and preparation of diet for gastrointestinal disorders	2
10.	Planning of diet for critical care patients	1
11.	Visits to hospital to see preparation of tube feeding diets	1
12.	Presentation of case studies	2
<b>Total</b>		<b>16</b>

### Suggested Reading

- Cataldo CB, De Brayae LK and Whitney EN. 2012. *Nutrition and Diet Therapy*. 6<sup>th</sup> Edn., Wadsworth/Thomson Learning Inc.
- Kathleen ML and JL Raymond. 2016. *Krause's Food and the Nutrition Care Process*. 14<sup>th</sup> Edition, Saunders, Philadelphia.
- Mazur EE and Litch NA. 2018. *Lutz's Nutrition and Diet Therapy*. 7th Edition, F.A. Davis Company, Philadelphia.
- McIntosh SN. 2016. *Williams' Basic Nutrition and Diet Therapy*. 15th Edition, Mosby, Maryland.
- Schlenker E and Gilbert JA. 2014. *Williams' Essentials of Nutrition and Diet Therapy*. 11<sup>th</sup> edition, e- book.
- Srilakshmi B. 2019. *Dietetics*. 8th Edition, New Age International Publisher.
- Skipper A. 2008. *Advanced Medical Nutrition Therapy Practice*. 1st Edition, Jones & Bartlett Learning, Burlington, Massachusetts.

- Ross AC, Caballero B, Cousins RJ, Tucker KL and Ziegler TR. 2012. *Modern Nutrition in Health and Disease*. 11th Edition, LWW, Philadelphia.
- Whitney E, DeBruyne LK, Pinna K and Rolfes SR. 2011. *Nutrition for Health and Health Care*. 4th Edition.
- <https://www.nutritionintl.org>
- <https://www.hsph.harvard.edu/nutritionsource>
- <https://www.nutrition.org.uk>
- <http://www.nutritioncare.org>

**Objective:**

- To provide both theory and practical exposure to understand the concept of physical fitness
- To incorporate recent techniques of body composition and energy metabolism to ascertain the nutritional stature
- To equip the students with the knowledge and capacity to identify, evaluate and evolve ways in addressing various aspects of physical fitness.

**Theory**

**UNIT I: Physical fitness and body composition**

Overview of nutritional management vis-à-vis body composition and physical fitness; Techniques to assess physical fitness; Body composition in different physiological conditions and factors affecting it; Methods of measuring body composition.

**UNIT II: Energy balance**

Energy metabolism; Factors influencing energy metabolism and physical fitness; Techniques to measure energy expenditure and energy intake.

**UNIT III: Sports nutrition**

Requirement of nutrients for specific sports events; Exercise physiology and biochemistry; Nutrition support before, during and after sports event; Water and electrolyte requirement during exercise and their role in performance; Ergogenic aids; Definition, types and dosage; Doping: Definition, types and consequences; Muscle physiology for performance and fitness; Biomechanics; Physiological testing for fitness and performance; Strength, flexibility, anaerobic power and cardio respiratory fitness.

**UNIT IV: Nutrition and ageing**

Role of nutraceuticals in fitness; Ageing theories; Physiology, mechanism and role of nutrients in arresting ageing process.

**Practical**

Planning diets for general fitness. Planning and preparation of diets for different sports categories Planning nutritional requirements for sports injuries. Visit to a sports academy. Visit to established fitness centres.

**Teaching Schedule**

**Theory**

Sr. No.	Topic	No. of Lecture (s)
1.	Concept of physical fitness, recent techniques of body composition and energy metabolism.	03
2.	Overview of nutritional management vis-à-vis body composition and physical fitness.	02
3.	Methods of measuring body composition.	01
4.	Body composition in different physiological conditions and factors affecting it.	02
5.	Techniques to assess physical fitness.	01
6.	Energy metabolism. Factors influencing energy metabolism and physical fitness.	02

7.	Techniques to measure energy expenditure and energy intake.	02
8.	Requirement of nutrients for specific sports events.	02
9.	Exercise physiology and biochemistry.	02
10.	Nutrition support before, during and after sports event.	02
11.	Water and electrolyte requirement during exercise and their role in performance.	02
12.	Ergogenic aids: Definition, types and dosage.	02
13.	Doping: Definition, types and consequences. Muscle physiology for performance and fitness.	02
14.	Biomechanics; Physiological testing for fitness and performance	02
15.	Strength, flexibility, anaerobic power and cardio respiratory fitness Role of nutraceuticals in fitness.	02
16.	Ageing theories Physiology, mechanism and role of nutrients in arresting ageing process.	03
<b>Total</b>		<b>32</b>

### Practical

Sr. No.	Topic	No. of Practical (s)
1.	Planning diets for general fitness	4
2.	Planning and preparation of diets for different sports categories	8
3.	Planning nutritional requirements for sports injuries	2
4.	Visit to a sports academy	1
5.	Visit to established fitness centres	1
<b>Total</b>		<b>16</b>

### Suggested Reading

- Benardot D. 2005. *Advanced Sports Nutrition*. 2nd Edition, Human Kinetics Publishers, Champaign, IL.
- Baumgartner R. 2006. *Body Composition in Healthy Aging*. Annals of the New York Academy of Sciences.
- FAO. 2004. *Human Energy Requirements. -Report of a Joint FAO/WHO/UNU Expert Consultation*. Technical Report Series 1. Food and Agriculture Organization, Geneva.
- Geetanjali B and Subhadra M. 2018. *Nutritional Guidelines for Sportspersons*. Jaypee Health Books Publishers.
- Geissler C and Powers H. 2009. *Fundamentals of Human Nutrition*. Churchill Livingstone, London.
- Ross AC, Caballero B, Cousins RJ, Tucker KL and Ziegler TR. 2012. *Modern Nutrition in Health and Disease*. Eleventh Edition, LWW, Philadelphia.
- Srilakshmi B, Suganthi V and Kalaivani C Ashok. 2017. *Exercise Physiology Fitness and Sports Nutrition*. New Age International Publishers.
- <https://www.who.int>
- <https://www.hsph.harvard.edu/nutritionsource>
- <http://www.nutritioncare.org>

**Objective**

- To impart knowledge about role of various macro and micronutrients along with prebiotics, probiotics and phytochemicals in improving immune systems in the population
- To induce understanding about nutrition and immunity in disease management in age-sex groups across all physiological stages.

**Theory**

**UNIT I: Immunity and macronutrients**

Immunity: definition and history; Classification of immunity and immunological responses; Role of nutrients in immune functions- Carbohydrates, fat and protein; Effect of arginine, glutamine, sulphur amino acids and omega-3 fatty acids on immune system.

**UNIT II: Immunity and micronutrients**

Effect of deficiency and excess of vitamins and minerals on immune cell functions; Effect of malnutrition on immunity; Infections and undernutrition – causes and consequences and role of immunization.

**UNIT III: Nutrition during infections**

Age related immune depression; Role of nutraceuticals and functional foods in immune system; Nutrition, HIV/AIDS and Tuberculosis.

**UNIT IV: Immunity and chronic diseases**

Nutritional immunity and chronic diseases; Probiotics, prebiotics, phytochemicals and immunity; Food allergy.

**Teaching Schedule**

**Theory**

Sr. No.	Topic	No. of Lecture (s)
1.	Role of nutrients in maintaining and improving the immunity of individuals.	01
2.	Immunity: definition, history and classification of immunity and immunological responses.	02
3.	Role of nutrients in immune functions- Carbohydrates, fats and proteins.	03
4.	Effect of arginine, glutamine, sulphur amino acids and omega-3 fatty acids on immune system.	03
5.	Effect of deficiency and excess of vitamins and minerals on immune cell functions.	03
6.	Effect of malnutrition on immunity.	01
7.	Infections and undernutrition.	02
8.	Causes and consequences and role of immunization.	02
9.	Age related immune depression.	02
10.	Role of nutraceuticals and functional foods in immune system.	02
11.	Nutrition in HIV/AIDS.	02
12.	Nutrition in Tuberculosis.	01

13.	Nutrition, immunity and chronic diseases.	02
14.	Probiotics, prebiotics and immunity.	02
15.	Phytochemicals and immunity.	02
16.	Food allergy.	02
<b>Total</b>		<b>32</b>

### Suggested Reading

- Calder P and Yaqoob P. 2013. *Diet, Immunity and Inflammation*. Woodhead Publishing Ltd. Cambridge.
- Gershwin ME, German JB and Keen CL. 2000. *Nutrition and Immunology – Principles and Practice*. Humana Press Inc. New York.
- Gershwin ME, Nestel P and Keen CL. 2004. *Handbook of Nutrition and Immunity*. Humana Press Inc. New York.
- Ivan M Roitt and Peter J Deves. 2004. *Essential Immunology*. Blackwell Science Ltd
- Pammi M, Vallejo JG and Abrams SA. 2016. *Nutrition-Infection Interactions and Impacts on Human Health*. CRC Press, Boca Raton, Florida.
- Philip C Calder and Anil D Kulkarni. 2017. *Nutrition, Immunity, and Infection*. CRC press, London
- Shetty PS. 2010. *Nutrition, Immunity and Infection*. CABI Publishers, Oxfordshire, UK.
- <https://www.nutritionintl.org>
- <https://nutrition.org>
- <https://www.icmr.nic.in>

**Objective**

- To provide both theoretical and applied knowledge on the subject of clinical nutrition for better management of diseases
- To approach various areas of nutrition from a multidisciplinary perspective -
- biochemical, physiological, pathological and regulatory
- To equip the students to identify the inter-relationship, etiology and management techniques to a specific disease situation including in patients “medical nutrition therapy” understanding to induce situational improvement of health.

**Theory****UNIT I: Macronutrients**

Methods for estimating requirements and recommended allowances of energy, protein, minerals and vitamins for different age groups and physiological state; Growth studies; Depletion and repletion studies; Nutrient balance studies; Use of isotopically labelled nutrients: Nutrient turnover; Obligatory losses of nutrients; National and international recommendations on Nutrient Requirements; Recommendations for Indian by the Indian Council of Medical Research; FAO/ WHO expert committee recommendations; Nutrient interrelationship; therapeutic measures of protein energy malnutrition; Adaptation and chronic energy deficiency; Regulatory processes in chronic energy deficiency; Protein and amino acid turnover; Regulation of amino acid metabolism; Disposal of dietary amino acids and roles of specific organs.

**UNIT II: Micronutrients**

Interrelationship, etiology and preventive measures of vitamin and mineral deficiencies toxicities; Adverse effects of Vitamins and minerals; Upper tolerable levels; Principles and interpretation of clinical laboratory methods with particular emphasis on their interpretation relative to nutritional status and disease; interaction between nutrients, infections and drugs; Functional tests of malnutrition; Nutritional assessment tools in clinical decision making.

**UNIT III: Nutritional support during disease**

Nutritional support, enteral tube feeding, parenteral nutrition, drugs and enteral feeding; Special considerations with nutritional support; Nutrition in surgery and trauma; The stress response to trauma on metabolism; Nutrition support in critically ill patient; Guidelines for use of formula feeds and calculation.

**UNIT IV: Therapeutic nutrition**

Nutrition in GI Diseases; Celiac disease, inflammatory bowel disease, Assessment of liver function - nutritional management in liver disease, acute and chronic pancreatitis, severity scores, nutritional aspects of disease affecting the skeleton, diagnostic imaging, biochemical assessment; Acute and chronic renal failure, nephrotic syndrome, transplantation; Diet and hypertension, stroke, peripheral vascular disease, and chronic heart failure; Wasting syndrome in cancer; Impact of radiation and chemotherapies; Nutritional support on clinical outcomes.

**Practical**

Visit to critical care wards in hospitals for familiarizing with enteral and parenteral feeding methods. Handling and deciphering the medical case sheets. Planning enteral feeding, critical care nutritional requirements for different clinical conditions. Calculating energy, protein, fat



and micronutrients after nutritional assessment. Presenting case studies of medical cases  
Survey of various enteral feed formulations for different clinical conditions Report writing

### Teaching Schedule

#### Theory

Sr. No.	Topic	No. of Lecture (s)
1.	Methods for estimating requirements and recommended allowances of energy, protein, minerals and vitamins for different age groups and physiological state.	02
2.	Growth studies. Depletion and repletion studies. Nutrient balance studies.	01
3.	Use of isotopically labelled nutrients: Nutrient turnover. Obligatory losses of nutrients.	02
4.	National and international recommendations on nutrient requirements. Recommendations for Indian by the Indian Council of Medical Research. FAO/ WHO expert committee recommendations.	03
5.	Nutrient interrelationship; therapeutic measures of protein energy malnutrition. Adaptation and chronic energy deficiency. Regulatory processes in chronic energy deficiency.	02
6.	Protein and amino acid turnover. Regulation of amino acid metabolism. Disposal of dietary amino acids and roles of specific organs.	02
7.	Interrelationship, etiology and preventive measures of vitamin and mineral deficiencies toxicities. Adverse effects of vitamins and minerals. Upper tolerable levels.	02
8.	Principles and interpretation of clinical laboratory methods with particular emphasis on their interpretation relative to nutritional status and disease; interaction between nutrients, infections and drugs.	02
9.	Functional tests of malnutrition. Nutritional assessment tools in clinical decision making.	02
10.	Nutritional Support, Enteral tube feeding, Parenteral nutrition, drugs and enteral feeding.	02
11.	Special considerations with nutritional support, Nutrition in surgery and trauma. The stress response to trauma on metabolism.	02
12.	Nutrition support in critically ill patient. Guidelines for use of Formula feeds and calculation.	02
13.	Nutrition in GI Diseases, celiac disease and inflammatory bowel disease. Assessment of liver function-nutritional management in liver disease, acute and chronic pancreatitis, Severity scores.	02
14.	Nutritional aspects of disease affecting the skeleton. Diagnostic imaging, biochemical assessment. The Kidney- Acute, chronic renal failure, Nephrotic syndrome, transplantation.	02
15.	Diet and hypertension, stroke, peripheral vascular disease and chronic heart failure.	02
16.	Wasting syndrome in cancer. Impact of radiation and chemotherapies. Nutritional support on clinical outcomes.	02
<b>Total</b>		<b>32</b>

### Practical

Sr. No.	Topic	No. of Practical (s)
1.	Visit to critical care wards in hospitals for familiarizing with enteral and parenteral feeding methods.	4
2.	Handling and deciphering the medical case sheets.	1
3.	Planning enteral feeding, critical care nutritional requirements for different clinical conditions	4
4.	Calculating energy, protein, fat and micronutrients after nutritional assessment.	2
5.	Presenting case studies of medical cases	2
6.	Survey of various enteral feed formulations for different clinical conditions	2
7.	Report writing	1
<b>Total</b>		<b>16</b>

### Suggested Reading

- Connie WB and Christine SR. 2016. *Handbook of Clinical Nutrition and Ageing*. Humana Press.
- FAO. 2004. *Human Energy Requirements - Report of a Joint FAO/WHO/UNU Expert Consultation*. Technical Report Series 1. Food and Agriculture Organization, Geneva.
- Gibney MJ, Macdonald IA and Roche HM. 2011. *Nutrition and Metabolism*. Wiley-Blackwell Publishing Company, Boston.
- Gibney MJ, Elia M, Ljungqvist O and Dowsett J. 2013. *Clinical Nutrition*. Wiley-Blackwell Publishing Company, Boston.
- Heimburger DC and Ard JD (2006) *Hand Book of Clinical Nutrition*. Mosby Pub.
- Joshi YK. 2009. *Basics of Clinical Nutrition*. 2nd Edition, Jaypee Brothers Medical Publishers Private Limited, New Delhi.
- Macdonald IA and Michael J Gibney MJ. 2011. *Nutrition and Metabolism*. Wiley-Blackwell Publishing Company, Boston.
- Narasinga Rao BS and Sivakumar B. 2010. *Nutrient Requirements and Recommended Dietary Allowances*. 2nd Edition, National Institute of Nutrition, Hyderabad.
- Marian M and Susan R. 2009. *Clinical/Nutrition for Oncology Patients*. Jones and Bartlett Pub.
- Scott AS and George LB. 1997. *Nutrition Support-Theory and Therapeutics*. Chapman and Hall Series, International Thomson Publications.
- Sharon RR , Kathryn P and Whitney E. 2017. *Understanding Normal and Clinical Nutrition* Cengage Learning.
- Width M and Reinhard T. 2017. *The Essential Pocket Guide for Clinical Nutrition*. LWW Pub.
- Wayne EB. 2005. *Clinical Nutrition Case Studies*. Cengage Learning.
- Vishwanath S. 2017. *Introduction to Clinical Nutrition*. CRC Press.
- <http://www.nutritioncare.org>
- <https://nutrition.org>
- <http://www.nutritionlink.org/>

**Objective**

- To provide ample hands on training to develop skills in communication, application of subject knowledge and understanding client's need and offer curative/ preventing dietary plan in medical or non-medical set-ups
- To approach the counselling techniques from a multidimensional perspective i.e. personal, medical, socio-economic, cultural, good habits and causative factors that contribute to the development of situations affecting normal health of population
- To create effective nutrition counsellors for addressing health and nutritional challenges of population.

**Practical**

Development of resources and dietary guidelines for counselling. Procedures of nutritional counselling in clinical practice. Preparing nutritional and dietary care plans for individuals and groups. Records required for follow up study, group discussion and motivation as tools to bring attitudinal changes in food selection and preparation. Exercises on writing scientific facts in simple manner for the people. Diet campaigns, exhibitions, demonstrations and workshops. Setting up counselling unit. Counselling in outpatient wards in local hospitals. Simulation techniques for counselling in selected settings. Use of dietary apps for counselling and assessing food intake.

**Practical**

Sr. No.	Topic	No. of Practical (s)
1.	Development of resources and dietary guidelines for counselling	3
2.	Procedures of nutritional counselling in clinical practice	2
3.	Preparing nutritional and dietary care plans for individuals and groups	6
4.	Records required for follow up study, group discussion and motivation as tools to bring attitudinal changes in food selection and preparation	4
5.	Exercises on writing scientific facts in simple manner for the people	2
6.	Diet campaigns, exhibitions, demonstrations and workshops	4
7.	Setting up counselling unit. Counselling in outpatient wards in local hospitals	6
8.	Simulation techniques for counselling in selected settings	3
9.	Use of dietary apps for counselling and assessing food intake	2
<b>Total</b>		<b>32</b>

**Suggested Reading**

- Aronson V. 1989. *The Dietetic Technician-Effective Nutrition Counselling*. John Wiley and Sons Florida.
- Betsy H and Judith BA. 2014. *Nutrition Counselling and Education Skills for Dietetics Professional*. 6th Edition, LWW, Philadelphia.
- Devito JA. 2015. *Human Communication: The Basic Course*. Pearson, New York.

- Gable J. 2016. *Counselling Skills for Dietitians*. John Wiley and Sons Florida.
- Kathleen DB, Doreen Land Carol AS. 2001. *Basic Nutrition Counselling Skill Development*. Brooks Cole Pub.
- Kathleen DB, Doreen L and Carol AS. 2014. *Nutrition Counselling and Education Skill Development*. CENGAGE Learning Custom Pub, USA.
- King K and Klawitter B. 2007. *Nutrition Therapy. Advanced Counselling Skills*. 3rd Edition, LWW, Philadelphia.
- Mahan LK and Escott S. 2016. *Krause's Food & Nutrition Therapy*. 14th Edition, Saunders, Philadelphia.
- Midwinter R and Dickson J. 2015. *Embedding Counselling and Communication Skills – A Relational Skills Model*. Routledge.
- Snetselaar L. 2009. *Nutrition Counselling Skills for the Nutrition Care Process*. 4th Edition Jones Bartlett Publishers, Sudbury, Massachusetts.
- <https://nutrition.org>
- <http://www.nutritionlink.org>
- <http://www.fao.org/docrep/X2550E/X2550e04.htm>

**Objective**

- To provide both theoretical and practical exposure to the students on the subject of food safety including types of toxin and methods of removal of these in terms of human health
- To approach the related topics ranging from types, causative factors, signs and symptoms of food toxicity, removal and potential containments
- To induce sufficient knowledge regarding national and international food safety standards.

**Theory**

**UNIT I: Xenobiotics**

Toxicologically relevant principles of the cell and molecular biology; Dynamics and kinetics of xenobiotics; Environmental pollutants entering the food chain.

**UNIT II: Food poisoning**

Introduction and significance of food toxicology; Food poisoning – types, causative factors, signs and symptoms and preventive measures; Naturally occurring food toxins, their harmful effects and methods of removal.

**UNIT III: Microbial and chemical toxins**

Microbial toxins and food intoxication – source of contamination, effects on health, preventive measures and methods of inactivation and destruction; Chemical toxins – pesticides, insecticides, metallic and others and their residual effects, preventive measures and methods of removal.

**UNIT IV: Food safety laws and standards**

Food packaging material – Potential contaminants from food packaging material; Food safety laws and standards: FSSAI, FPO, ISI, Agmark, Codex Alimentarius, ISO mark for vegetarian and non-vegetarian foods, eco-friendly products and others in operation.

**Practical**

Basic chemical diagnostics of poisonings based on the samples from dead animal's organs and feed . Methods of identification and quantification of poisons isolation from biological materials. Principles of sampling and sending biological materials for toxicological analysis. Basis of intravital laboratory diagnostics of acute and chronic poisonings. Evaluation of toxic effects concerning the degree and the time of exposure to a xenobiotic. The determination of cholinesterase activity in the whole blood, in blood plasma and in red blood cells after the exposure to organophosphate and carbamate Insecticides. Evaluation of the effect of an antidote. Identification of nitrite and nitrate in water and in vegetables. Evaluation of nitrite and nitrate effect on haemoglobin.

**Teaching Schedule**

**Theory**

Sr. No.	Topic	No. of Lecture (s)
1.	Toxicologically relevant principles of the cell and molecular biology.	02
2.	Dynamics and kinetics of xenobiotics.	01
3.	Environmental pollutants entering the food chain.	02
4.	Introduction and significance of food toxicology.	02

5.	Food poisoning – types and causative factors.	02
6.	Food poisoning- signs and symptoms and preventive measures.	02
7.	Naturally occurring food toxins, their harmful effects.	02
8.	Naturally occurring food toxins- methods of removal.	02
9.	Microbial toxins and food intoxication – source of contamination and effects on health.	02
10.	Microbial toxins and food intoxication- preventive measures and methods of inactivation and destruction.	03
11.	Chemical toxins – pesticides, insecticides, metallic and others and their residual effects	02
12.	Chemical toxins – Preventive measures and methods of removal.	02
13.	Food packaging material- Potential contaminants from food packaging material.	02
14.	Food laws and standards: FPO and ISI.	02
15.	Agmark, Codex Alimentarius and ISO.	02
16.	Mark for vegetarian and non-vegetarian foods, eco-friendly products and others in operation.	02
<b>Total</b>		<b>32</b>

### Practical

Sr. No.	Topic	No. of Practical (s)
1.	Basic chemical diagnostics of poisonings based on the samples from dead animal's organs and feed	2
2.	Methods of identification and quantification of poisons isolation from biological materials	5
3.	Principles of sampling and sending biological materials for toxicological analysis	2
4.	Basis of intravital laboratory diagnostics of acute and chronic poisonings	1
5.	Evaluation of toxic effects concerning the degree and the time of exposure to a xenobiotic	1
6.	The determination of cholinesterase activity in the whole blood, in blood plasma and in red blood cells after the exposure to organophosphate and carbamate Insecticides	2
7.	Evaluation of the effect of an antidote	1
8.	Identification of nitrite and nitrate in water and in vegetables	1
9.	Evaluation of nitrite and nitrate effect on haemoglobin.	1
<b>Total</b>		<b>16</b>

### Suggested Reading

- Concon JM. 2000. *Food Toxicology- Principles and Concepts - Part A and B*. Marcel-Dekker Inc. New York.
- Helferich W and Winter CK. 2001. *Food Toxicology*. CRC Press, Boca Raton, Florida.
- Pussa T. 2013. *Principles of Food Toxicology*. CRC Press, Boca Raton, Florida.

- Timbrell J. 2001. *Introduction to Toxicology*. 3rd Edition, Informa, London.
- Vought JB and Henderson MK. 2000. *Principles of Sampling and Sending Biological Materials for Toxicological Analysis - Unit II Biomarkers Practical Aspects*. IARC publication, WHO, Geneva.
- <https://www.fssai.gov.in>
- <http://www.fda.gov/food/default.htm>

**FN 510                      NUTRITIONAL CHALLENGES IN LIFE CYCLE                      3 (3+0)**

**Objective**

- To give an exposure to the students with an in-depth basic knowledge regarding nutritional challenges of vulnerable groups during various stages of life cycle
- To approach the areas from various angles like nutritional needs of fetus, mothers (expectant and lactating), adolescents, adults and geriatrics in terms of cognitive learning abilities and to remain healthy and productive
- To equip students to identify, evaluate and evolve management techniques to address nutritional challenge.

**Theory**

**UNIT I: Importance of maternal nutrition**

Nutritional needs during first 1000 days; Influence of maternal nutritional status on outcome of pregnancy: birth weight of infant and lactation performance.

Community Science: Food and Nutrition

**UNIT II: Human milk**

Psycho-physiology of lactation; Milk synthesis and secretion; Maternal needs during lactation; Composition of colostrum and mature human milk; Milk of mothers of preterm babies; Milk of animal and formula feeds; Non-nutritional factors of human milk - immunological factors, enzymes and hormones; Human milk banking.

**UNIT III: Nutrition during childhood, adolescence and adulthood**

Nutritional needs of the children and adolescents; Common childhood ailments and dietary considerations; Growth spurt and nutrition; Adolescent fads influencing nutrition, food preferences and nutritional problems; Nutritional requirements in adulthood; Malnutrition, mental development, learning abilities and behavior.

**UNIT IV: Geriatric nutrition**

Overview of ageing process; Nutritional variables related to the ageing process; Physiology of aging; Biological markers of aging; Sociology of aging; Nutritional requirements and deficiencies in elderly; Medications and psychiatric problems in elderly; Immunopathological diseases and aging; Parkinson and Alzheimer syndrome; Care of the elderly; Care-givers and community services.

**Teaching Schedule**

**Theory**

Sr. No.	Topic	No. of Lecture (s)
1.	Nutritional needs of the foetus during different stages of fetal cell growth	02
2.	Maternal nutritional needs	02
3.	Influence of maternal nutritional status on outcome of pregnancy: birth weight of infant and lactation performance.	04
4.	Psycho-physiology of lactation. Milk synthesis and secretion.	03
5.	Maternal needs during lactation.	02
6.	Composition of colostrum and mature human milk. Milk of mothers of preterm babies. Milk of animal and formula feeds.	04
7.	Non-nutritional factors of human milk -immunological factors, enzymes and hormones	04



8.	Human milk banking	02
9.	Nutritional needs of the children and adolescents.	02
10.	Common childhood ailments and dietary considerations.	03
11.	Growth spurt and nutrition. Adolescent fads influencing nutrition, food preferences and nutritional problems.	04
12.	Nutritional requirements in adulthood. Malnutrition, mental development, learning abilities and behaviour.	04
13.	Overview of ageing process. Nutritional variables related to the ageing process. Physiology of aging. Biological markers of aging. Sociology of aging.	03
14.	Nutritional requirements and deficiencies in elderly. Medications and psychiatric problems in elderly.	03
15.	Immuno-pathological diseases and aging. Parkinson and Alzheimer syndrome.	03
16.	Care of the elderly. Care-givers and community services.	03
<b>Total</b>		<b>48</b>

### Suggested Reading

- Bales CW, Ritchie CS. 2013. *Handbook of Clinical Nutrition and Aging*. 2nd Edition, Springer Science & Business Media, Humana Press Inc. New York.
- Cataldo CB, De Brayae LK and Whitney EN. 2012. *Nutrition and Diet Therapy*. 6th Edn., Wadsworth/Thomson Learning Inc.
- Chernoff R. 2003. *Geriatric Nutrition: The Health Professional's Handbook*. 2nd Edition, Jones & Bartlett Learning, Burlington, Massachusetts.
- Kleinman RE. 2008. *Paediatric Nutrition Handbook*. 6th Edition, American Academy of Paediatrics Committee on Nutrition.
- Sachdev HPS and Choudhury P. 2004. *Nutrition in Children - Developing Country Concerns*. B I Publications.
- Schlenker E and Gilbert JA. 2014. *Williams' Essentials of Nutrition and Diet Therapy*. 11<sup>th</sup> Edition, e- book.
- Sharbaugh C and Brown JE. 2013. *Nutrition Through the Life Cycle*. 5th Edition, Wadsworth Co Inc. Belmont, CA.
- Srilakshmi B. 2019. *Dietetics*. 8th Edition, New Age Internatioanal Publisher.
- Whitney E, DeBruyne LK, Pinna K and Rolfes SR. 2011. *Nutrition for Health and Health Care*. 4th Edition.
- World Health Organization. 2005. *WHO Library Cataloguing-in-Publication Data. Nutrition in Adolescence –Issues and Challenges for the Health Sector*. WHO, Geneva.
- <https://www.who.int>
- <http://www.nutritionlink.org>
- <https://www.icmr.nic.in>

**Objective**

- To expose the students in understanding the changes in foods during various processing methods in laboratory setups
- To equip the students in understanding the desirable and undesirable effects of food treatments and identify the best ones for the benefit of consumers as food or trade.

**Theory**

**UNIT I: Evaluation of food**

Colloidal chemistry as related to foods; Evaluation of food by subjective and objective methods.

**UNIT II: Characteristics of sugars and starches**

Carbohydrates in foods sources; Characteristics of sugar; Starches - types, sources, uses and chemical characteristics; Factors effecting viscosity of starch paste; Characteristics of cellulose and pectin; Gums in foods; Effect of cooking and processing techniques on carbohydrates; Batters and dough- types, properties.

**UNIT III: Processing of cereals, legumes and animal foods**

Preparation of gluten structure; Dough changes in baking; Protein in foods: Plant and animal protein; Chemical and physical properties related to protein foods; Effect of cooking and processing techniques on animal foods – meat, fish, poultry, eggs, milk and milk products; Effect of cooking and processing of plant foods – cereals, millets, legumes, nuts and oilseeds;

**UNIT IV: Processing of fruits and vegetables**

Classification and importance of fruits and vegetables; Composition of fruits and vegetables. Effect of cooking and other processing methods on the nutritive value of fruits and vegetables; Food pigments; Browning reactions in fruits and vegetables; Classification and importance of beverages; Definition, classification, uses and legal aspects of food additives; Classification, nature and uses of leavening agents.

**Practical**

Microscopic structure of different starch granules. Evaluation of food by subjective and objective methods. Changes in colour, texture and flavour of foods due to processing. Product preparation using leavening agents. Physicochemical evaluation of grains like length, breadth, L/B ratio, bulk density, cooking properties, 1000 grains weight

Functional properties of grains - gelatinization, water absorption capacity, oil retention capacity and water retention capacity. Sugar cookery. Smoking temperature of fats and oils. Factors effecting absorption of fats. Deep fat fried food preparation. Changes in cookery- meat, fish, poultry. Coagulation of egg, poached egg, omelette, custard, cake. Emulsion - mayonnaise preparation. Soaking, germination and fermentation of pulses

**Teaching Schedule**

**Theory**

Sr. No.	Topic	No. of Lecture (s)
1.	Colloidal chemistry as related to foods.	01
2.	Evaluation of food by subjective and objective methods.	02
3.	Carbohydrates in foods sources.	01

4.	Characteristics of sugar.	01
5.	Starches-types, sources, uses and chemical characteristics.	02
6.	Factors effecting viscosity of starch paste.	01
7.	Characteristics of cellulose and pectin. Gums in foods.	03
8.	Effect of cooking and processing techniques on carbohydrates. Batters and dough types, properties.	03
9.	Preparation of gluten structure. Dough changes in baking.	02
10.	Protein in foods: Plant and animal protein. Chemical and physical properties related to protein foods.	03
11.	Effect of cooking and processing techniques in Animal foods – meat, fish, poultry, eggs, milk and milk products.	03
12.	Effect of cooking and processing of plant foods – cereals, legumes, nuts and oilseeds.	02
13.	Classification and importance of fruits and vegetables. Composition of fruits and vegetables.	02
14.	Effect of cooking and other processing methods on the nutritive value of fruits and vegetables. Food pigments. Browning reactions in fruits and vegetables.	01
15.	Classification and importance of beverages. Definition, classification, uses and legal aspects of food additive.	04
16.	Classification, nature and uses of leavening agents.	01
<b>Total</b>		<b>32</b>

### Practical

Sr. No.	Topic	No. of Practical (s)
1.	Microscopic structure of different starch granules	1
2.	Evaluation of food by subjective and objective methods	1
3.	Changes in colour, texture and flavour of foods due to processing	2
4.	Product preparation using leavening agents	1
5.	Physicochemical evaluation of grains like length, breadth, L/B ratio, bulk density, cooking properties, 1000 grains weight	1
6.	functional properties of grains - gelatinization, water absorption capacity, oil retention capacity and water retention capacity	1
7.	Sugar cookery	2
8.	Smoking temperature of fats and oils	1
9.	Factors effecting absorption of fats	1
10.	Deep fat fried food preparation	1
11.	Changes in cookery- meat, fish, poultry	1
12.	Coagulation of egg, poached egg, omelette, custard, cake	1
13.	Emulsion - mayonnaise preparation	1
14.	Soaking, germination and fermentation of pulses	1
<b>Total</b>		<b>16</b>

### Suggested Reading

- Belle Lowe. 2019. *Experimental Cookery from the Chemical and Physical Standpoint*. Facsimile Pub.
- Potter NN and Hotchkiss JH. 2007. *Food Science*. 5th Edition, CBS, New Delhi.

- Roday S. 2018. *Food Science and Nutrition*. 3rd Edition, Oxford University Press, UK.
- Sharma A. 2005. *Textbook of Food Science and Technology*. 3rd Edition, CBS, New Delhi.
- Stone H. 2004. *Sensory Evaluation Practices (Food Science and Technology)*. 3rd Edition, Academic Press, Cambridge.
- Subbalakshmi G and Udipi SA. 2006. *Food Processing and Preservation*. New Age International, New Delhi.
- Sofia Jan. 2013. *Elements of Food Science*. New India Publishing Agency, New Delhi ISBN: 979-93-81450-24-6.
- Vaclavik VA and Christian EW. 2014. *Essentials of Food Science*. 4th Edition, Springer- Verlag, New York.
- <https://www.ift.org>
- <https://www.foodsciencematters>
- <https://www.ifst.org>

**Objective**

- To give exposure of the subject, with the newer techniques in food processing procedures ranging from preliminary steps to the packaging aspects of different foodstuff for safe consumption and business
- To equip students to identify and application of processing methods suitable to meet the purpose of the consumer.

**Theory****UNIT I: Food processing techniques**

Principles underlying food processing operations including thermal, radiation, refrigeration freezing and dehydration; Effect of processing on physiochemical characteristics; Principles underlying pressure modified processing (high hydrostatic pressure, hyperbaric processing, vacuum cooling, hypobaric storage).

**UNIT II: Processing technologies for plant foods**

Processing technology for preservation and production of variety food products during storage, handling and processing of cereals/millets and legumes, oilseeds, fruits and vegetables; Food preservation by Hurdle technology and canning technology.

**UNIT III: Processing technologies for animal foods**

Processing technology for milk and milk products, egg, meat, poultry and fish, convenience foods and processed foods; Technologies underlying mutual supplementation, enrichment and fortification, fermentation, malting and germination; Food additives commonly used in food industries for colour, flavour and as preservatives; Nanomaterials as food additives.

**UNIT IV: Quality control in food processing**

Quality control in food industry - raw materials and finished products; Waste management and sanitation in food industries; Packaging - self-cooling self-heating packaging, micro packaging, antimicrobial packaging and water-soluble packaging.

**Practical**

Effect of blanching on enzymatic activity and volume occupation. Effect of refrigeration and freezing on quality of fruits and vegetables. Dehydration of fruits and vegetables. Canning of fruits and vegetables. Preparation of fruit candy, squash, nectar, malt beverages and quality evaluation with respect to FPO. Clarification of juice using various methods (chemical, enzyme and fining agents). Malting of green gram, moth bean- enzymatic activity determination. Preparation of *Paneer* and curd and its quality evaluation. Quality evaluation of egg and fish. Effect of chemical preservation on storage quality of food (bread, cake). Storage of nuts and oil seeds under vacuum packaging. Packaging of fruits and vegetables for transportation distance market using corrugated fibre boxes. Transportation of fresh fruits and vegetables using cushioning system and fibre board. Visit to food processing unit.

## Teaching Schedule

### Theory

Sr. No.	Topic	No. of Lecture (s)
1.	Principle underlying food processing operations including thermal, radiation, refrigeration, freezing and dehydration.	02
2.	Effect of processing on physiochemical characteristics.	03
3.	Principles underlying pressure modified processing (high hydrostatic pressure, hyperbaric processing, vacuum cooling, hypobaric storage).	02
4.	Processing technology for preservation and production of variety food products during storage, handling and processing of cereals, legumes and oilseeds.	04
5.	Processing technology for preservation and production of fruits and vegetables.	03
6.	Food preservation by Hurdle technology.	03
7.	Food preservation by canning technology.	02
8.	Processing technology for milk and milk products, egg, meat, poultry and fish.	03
9.	Processing technology for convenience foods and processed foods.	03
10.	Technologies underlying in mutual supplementation, enrichment and fortification.	04
11.	Technologies underlying fermentation, malting and germination.	04
12.	Food additives commonly used in food industries for colour, flavour and as preservatives.	03
13.	Nanomaterials as food additives.	03
14.	Quality control in food industry - raw materials and finished products.	03
15.	Waste management and sanitation in food industries.	04
16.	Packaging - self-cooling self-heating packaging, micro packaging, antimicrobial packaging and water-soluble packaging.	04
<b>Total</b>		<b>48</b>

### Practical

Sr. No.	Topic	No. of Practical (s)
1.	Effect of blanching on enzymatic activity and volume occupation	1
2.	Effect of refrigeration and freezing on quality of fruits and vegetables	1
3.	Dehydration of fruits and vegetables	1
4.	Canning of fruits and vegetables	1
5.	Preparation of fruit candy, squash, nectar, malt beverages and quality evaluation with respect to FPO	2
6.	Clarification of juice using various methods (chemical, enzyme and fining agents)	1
7.	Malting of green gram, moth bean- enzymatic activity determination	2
8.	Preparation of <i>Paneer</i> and curd and its quality evaluation	1
9.	Quality evaluation of egg and fish	1
10.	Effect of chemical preservation on storage quality of food (bread, cake).	1
11.	Storage of nuts and oil seeds under vacuum packaging	1

12.	Packaging of fruits and vegetables for transportation distance market using corrugated fibre boxes	1
13.	Transportation of fresh fruits and vegetables using cushioning system and fibre board	1
14.	Visit to food processing unit	1
<b>Total</b>		<b>16</b>

### Suggested Reading

- Brennan JG. 2006. *Food Processing Handbook*. Wiley-VCH
- Clark S, Jung S and Lamsal B. 2014. *Food Processing - Principles and Applications*. 2<sup>nd</sup> Edition, Wiley-Blackwell Publishing Company, Boston.
- Fellows PJ. 2000. *Food Processing Technology*. Woodhead Publishing Ltd.
- Fellows PJ. 2017. *Food Processing Technology, Principles and Practice*. 4th Edition, Woodhead Publishing Ltd. Cambridge.
- Hartel R W and Heldman D. 2012. *Principles of Food Processing*. Aspen Publishers Inc. New York.
- Owens G. 2001. *Cereals Processing Technology*. Woodhead Publishing Ltd.
- Sivshankar B. 2002. *Food Processing and Preservation*. Prentice-Hall of India Pvt. Ltd. Delhi.
- Subbalakshmi. 2001. *Food Processing and Preservation*. New Age International Publishers, New Delhi.
- Vaclavik V. 2018. *Dimensions of Food*. CRC Press.
- <https://www.ift.org>
- <https://www.foodsciencematters>
- <https://www.ifst.org>

**Objective**

- To give theoretical concepts to complex physiological systems of the human body through scientific enquiry into the nature of mechanical, physical and biochemical function of humans, their organs and cells of which they are composed
- To approach the subject area from variegated angles to equip the students with
- the knowledge of importance of normal and altered picture of biological markers and suggest remedies.

**Theory**

**UNIT I: Circulatory system**

Overview of anatomy and functions of human body; Reticuloendothelial system functions, classification; Lymphatic system- functions, circulation; Circulatory system- blood and composition blood cells, development and function of blood cells, blood clotting, blood grouping and haemoglobin, Heart - anatomy, cardiac cycle, blood pressure and factors affecting blood pressure.

**UNIT II: Respiratory system**

Respiratory system- anatomy, physiology and mechanism of respiration, regulation of respiration; Digestive system- anatomy of gastrointestinal tract and accessory organs, digestion and absorption of food, regulation of appetite.

**UNIT III: Excretory system**

Excretory system- anatomy and functions of kidney, formation, composition and excretion of urine; Endocrine glands, mode of action of hormones.

**UNIT IV: Reproductive system**

Reproductive system- structure and functions of male and female reproductive organs; Anatomy and functions of nervous and musculoskeletal system.

**Teaching Schedule**

**Theory**

Sr. No.	Topic	No. of Lecture (s)
1.	Overview of anatomy and functions of human body.	02
2.	Reticuloendothelial system- functions, classification.	03
3.	Lymphatic system- functions, circulation.	02
4.	Circulatory System- blood and composition blood cells, development and function of blood cells.	04
5.	Blood clotting, blood grouping and haemoglobin.	03
6.	Heart – anatomy and cardiac cycle.	02
7.	Blood pressure and factors affecting it.	02
8.	Respiratory system- anatomy and physiology.	03
9.	Mechanism of respiration and its regulation.	02
10.	Digestive system- anatomy of gastrointestinal tract and accessory organs.	04
11.	Digestion and absorption of food, regulation of appetite.	04
12.	Excretory system- anatomy and functions of kidney.	03
13.	Formation, composition and excretion of urine.	02



14. Endocrine glands, mode of action of hormones.	03
15. Reproductive system- structure and functions of male and female reproductive organs.	04
16. Anatomy and functions of nervous and musculoskeletal system.	05
<b>Total</b>	<b>48</b>

**Suggested Reading**

- Chaterjee CC. 2012. *Human Physiology Vol. I and Vol. II*. CBS Publications.
- David F, Stacia BM and Charles LS. 1993. *Human Physiology- Foundations and Frontiers*. 2nd Edn., Mosby Pub.
- Donnersberger AB and Scott AL. 2005. *Laboratory Textbook of Anatomy and Physiology*. 8<sup>th</sup> Edition, Jones and Bartlett Learning, Burlington, Massachusetts.
- Jain AK. 2009. *Human Physiology for BD*. 3rd Edition, Avichal Publishing Company, New Delhi.
- Hall JE. 2016. *Gayton and Hall Text Book of Medical Physiology*. 13th Edition, Elsevier India.
- Marieb EN. 2004. *Human Anatomy and Physiology 6th Edition*. Pearson Education, Inc. London.
- Waugh A and Grant A. 2014. *Ross and Wilson Anatomy and Physiology in Health and Illness*. 6th Edition, Elsevier Ltd. Churchill Livingstone, London.
- [http://novella.mhhe.com/sites/0073525707/information\\_center\\_view0/custom\\_publishing\\_primis.html](http://novella.mhhe.com/sites/0073525707/information_center_view0/custom_publishing_primis.html)
- <https://jsums.instructure.com/courses/2144344/pages/welcome-to-holes-human-anatomyand-physiology-11-slash-e>

## FN 514      INSTITUTIONAL FOOD SERVICE MANAGEMENT      2 (1+1)

### Objective

- To equip the students with the multi-dimensional knowledge associated with
- institutional food service in a given setup
- To enable them in planning, execution and control of the management of institutes with ease and profit.

### Theory

#### **UNIT I: Food service management**

Types of food services - organization and management. Tools of management; FSSAI and CODEX guidelines.

#### **UNIT II: Record keeping**

Personnel management; Books, records and record keeping; Cost control in food services; Menu planning; HACCP.

#### **UNIT III: Quantity food production**

Meal services management; Types of services; Quantity food production; Principles involved in development of recipes in large scale cooking; Standardization of recipes; Utilization of left-over foods.

#### **UNIT IV: Planning of food service unit**

Types of kitchens; Planning of layout and equipment for food services; Sanitation and hygiene in handling foods; Personnel hygiene and its importance; Organisation of spaces.

### Practical

Standardization of basic recipes: planning and preparation. Modification in basic recipes. Use of left-over foods. Visit to different types of food service institutions and study the organization, physical plan and layout, food service equipment, sanitation and hygiene. Practical experience in organization and management of a college cafeteria/ hotels. Setting of canteens with formal and informal table setting. Duration (week) Topics. Scale production of standardised recipes. Menu planning for snack bars, canteens, residential hostels and hospitals. Cost analysis

### Teaching Schedule

#### Theory

Sr. No.	Topic	No. of Lecture (s)
1.	Types of food services - organization and management	01
2.	Tools of management; FSSAI and CODEX guidelines	01
3.	Personnel management; Books, records and record keeping	01
4.	Cost control in food services	01
5.	Menu planning; HACCP	01
6.	Meal services management	01
7.	Types of services	01
8.	Quantity food production	01
9.	Principles involved in development of recipes in large scale cooking	01
10.	Standardization of recipes	01
11.	Utilization of left-over foods	01
12.	Types of kitchens	01

13.	Planning of layout and equipment for food services	01
14.	Sanitation and hygiene in handling foods	01
15.	Personnel hygiene and its importance	01
16.	Organisation of spaces	01
<b>Total</b>		<b>16</b>

### Practical

Sr. No.	Topic	No. of Practical (s)
1.	Standardization of basic recipes: planning and preparation	2
2.	Modification in basic recipes	1
3.	Use of left-over foods	1
4.	Visit to different types of food service institutions and study the organization, physical plan and layout, food service equipment, sanitation and hygiene.	2
5.	Practical experience in organization and management of a college cafeteria/ hotels	4
6.	Setting of canteens with formal and informal table setting	2
7.	Scale production of standardised recipes	1
8.	Menu planning for snack bars, canteens, residential hostels and hospitals	2
9.	Cost analysis	1
<b>Total</b>		<b>16</b>

### Suggested Reading

- Arora RS. 2012. *Banquet and Catering Management*. Abhijeet Publications.
- Beckley JH, Herzog LJ and Foley MM. 2017. *Accelerating New Food Product Design and Development*. 2nd Edition, John Wiley and Sons Inc. Hoboken, New Jersey.
- Carpenter RP, Lyon DH and Hasdell TA. 2002. *Guidelines for Sensory Analysis in Food Product Development and Quality Control*. 2nd Edition, Aspen Publishers Inc. New York.
- Earle M and Earle RL. 2008. *Case Studies in Food Product Development*. Woodhead Publishing Limited and CRC Press, New York.
- Harish Bhat. 2008. *Hotel Management*. Crescent Publishing Corporation.
- Moskowitz HR, Straus T and Saguy S. 2009. *An Integrated Approach to New Food Product Development*. CRC Press, Boca Raton, Florida.
- Mudit Bhajwani. 2007. *Food Service Management: Principles and Practice*. Rajat publications, New Delhi.
- Nancy LS. 2007. *Catering Management*. John Wiley & Sons.
- Puckett RP. 2012. *Food Service Manual for Health Care Institutions*. 4th Edition, John Wiley and Sons Inc. Hoboken, New Jersey.
- Sethi M. 2018. *Catering Management- An Integral Approach*. 3rd Edition, New Age International, New Delhi.
- <https://www.ferrerofoodservice.com>
- <https://www.foodservicedirector.com>
- Vaclavik V (2018) *Dimensions of Food*. CRC Press.

**Course Layout and Structure of Doctoral Degree**

**Ph.D. (Community Science ) in Food and Nutrition**

Course No	Term	Course Title	Credit Hours
FN 601*	I	Macronutrients Metabolism	3(3+0)
FN 602*	I	Micronutrients Metabolism	2(2+0)
FN 603*	II	Nutritional and Agriculture Interface	3(3+0)
FN 604	I	Global Nutritional Problem	2(2+0)
FN 606	II	Maternal and Child Nutritional	2(2+0)
FN 607	I	Hormones and Enzymes	2(2+0)
FN 608	II	Energy metabolism	2(2+0)
FN 609	I	Application of Biotechnology in food science and Nutrition	3(3+0)
FN 610	II	Recent trends in food science and technology	3(3+0)
FN 691	I	Doctoral Seminar I (Major Field)	1 (0+1)
FN 692	II	Doctoral Seminar II (Minor Field)	1 (0+1)
		<b>Total</b>	<b>24(22+2)</b>
FN 699		Doctoral Research	(0+75)

**\*Compulsory core courses (BSMA) (08)**

Other major core courses (04) will be selected as per recommendation of SAC

**Minor Disciplines : (06 credits)**

1. Food Science and Technology
2. Dairy Science and Technology
3. Extension Education
4. Agricultural Statistics
5. Horticulture (Fruit Science)
6. Human Development and Family Studies
7. Resource Management and Consumer Science

**Suggestive Minor Courses**

Course No	Course Title	Credit Hours
FPT 601	Novel Technologies for Food Processing and Shelf Life Extension	3+0
FPT 603	Food Manufacturing Technology	3+0
FPE 605	Food Analytical Techniques	1+2
FSQ 605	Food and Nutraceutical Chemistry	3+0
HDFS 605	Family Studies	3+0
RMCS 607	Family Dynamics and Women Power	2+1

**Supporting Disciplines**

1. Agricultural Statistics
2. Extension Education
3. Dairy Science and Technology
4. Food Science and Technology
5. Horticulture (Fruit Science, Vegetable Science)
6. Biochemistry
7. Post Harvest Management

**Suggestive Supporting Courses**

<b>Course No</b>	<b>Course Title</b>	<b>Credit Hours</b>
FPE 605	Food Analytical Techniques	1+2
DT-612	Advances in Protein Technology	3+0
EXT-606	Livelihood Development	1+1
BIOCHEM 607*	Applications of Techniques in Biochemistry	1+2

**Note: Courses (6 credits) will be selected from offered courses by respective departments or any other discipline mentioned and on recommendation of SAC**

Note: A student can opt any course related to the topic of research offered by other faculties of agriculture university (Agricultural statistics/ Extension Education/ Dairy Science and Technology/ Food science and technology/Horticulture (Fruit Science) or SWAYAM portal or MOOCS or other online courses up to a maximum of 5 credits.

**Course Syllabus and Contents of Doctoral Degree**

**Ph.D. (Community Science) in Food and Nutrition**

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**FN 601                      MACRONUTRIENT METABOLISM                      3(3+0)**

**Objective**

- To give a strong theoretical base to the students with reference to metabolism of macronutrients
- To approach the related areas from a multidimensional perspective—digestion, absorption, assimilation and metabolism in relation to normal health maintenance and preventing disease onsets
- To equip the students to identify, stratify and manage the risks associated with energy metabolism.

**Theory**

**UNIT I: Macronutrients**

Digestion, absorption and metabolism of carbohydrates, proteins and lipids; Inborn errors of metabolism; Degenerative diseases - diabetes, obesity, atherosclerosis, hyperlipidemia and hypertension; Glucose homeostasis determined by insulin/ glycogen ratio; low carbohydrates diet and its metabolic consequences.

**UNIT II: Dietary fibre**

Glycaemic Index and load; Dietary fibre and its impact in various physiological disorders; Hypoglycaemic action of foods.

**UNIT III: Proteins**

Classification of protein, new discoveries in protein and their functions (protein in immune system, biological buffers and carriers); Evaluation of protein quality- *in vitro* and *in vivo* methods, animal and human bioassays; Amino acid pool, protein turnover in man with special reference to body size, age and various nutrition and pathological conditions; Novel food sources of protein; Role of hormones in protein metabolism; Effect of dietary protein on cardiovascular disease and cholesterol metabolism; Adaptation of body to low intake of energy and protein.

**UNIT IV: Lipids**

Hypolipidemic action of MUFA, PUFA and oxidation products of cholesterol; Effect of saturated fatty acids and trans fatty acids in lipid metabolism, role of reversal diet in cardiovascular disorders; Causes, prevention and treatment of hyperlipidaemia.

**Teaching Schedule**

**Theory**

Sr. No.	Topic	No. of Lecture (s)
1.	Carbohydrates-digestion, absorption and metabolism. Proteins - digestion, absorption and metabolism. Lipids- digestion, absorption and metabolism.	08
2.	Inborn errors of metabolism. Diabetes.	06
3.	Obesity.	01
4.	Atherosclerosis.	01

5. Hyperlipidaemia.	01
6. Hypertension	01
7. Glucose homeostasis determined by insulin/glycogen ratio. Low carbohydrates diet and its metabolic consequences.	03
8. Glycaemic Index and load. Dietary fiber and its impact in various physiological disorders	03
9. Hypoglycemic action of foods. Classification of protein	02
10. New discoveries in protein and their functions in immune system, biological	03
11. Evaluation of protein quality- <i>in vitro</i> and <i>in vivo</i> methods, animal and human bioassays. Amino acid pool.	03
12. Protein turnover in man with special reference to body size, age and various nutrition and pathological conditions. Novel food sources of protein.	03
13. Role of hormones in protein metabolism. Effect of dietary protein on cardiovascular disease and cholesterol metabolism. Adaptation of body to low intake of energy and protein.	04
14. Hypolipidemic action of MUFA, PUFA and oxidation products of cholesterol.	03
15. Effect of Saturated fatty acids and trans fatty acids in lipid metabolism. Role of reversal diet in cardiovascular disorders.	04
16. Causes, Prevention and treatment of hyperlipidemia.	02
<b>Total</b>	<b>48</b>

### Suggested Reading

- Akoh CC and Min DB. 2002. *Food Lipids - Chemistry, Nutrition and Biotechnology*. Marcel Dekker Inc. New York.
- Dickens F. 1981. *Carbohydrate Metabolism and its Disorders Vol. III*. Academic Press, Cambridge.
- FAO WHO/UNU (2004) *Human Energy Requirements: Report of a Joint FAO/WHO/UNU Expert Consultation*. Geneva: World Health Organization. FAO Food and Nutrition Technical Report Series 1.
- FAO WHO/UNU. (2007). *Protein and Amino Acid Requirements in Human Nutrition: Report of a Joint FAO/WHO/UNU Expert Consultation, Geneva*. World Health Organization. Technical Report Series 935.  
<http://www.who.int/iris/handle/10665/43411>.
- Nelson D L and Cox MM. 2017. *Lehninger Principles of Biochemistry*. 7th Edition. WH Freeman, New York.
- Stipanuk MH and Caudill MA. 2013. *Biochemical, Physiological and Molecular Aspects of Human Nutrition*. 3rd Edition. Elsevier Pub.
- <https://www.who.int>
- <http://www.fao.org/home/en>
- <https://www.nutrition.org.uk>

**Objective**

- To give a strong theoretical understanding of the essentiality of micronutrient sufficiency to aid metabolic processes in relation to health and disease onset
- To enhance the knowledge of recent advances in micronutrient nutrition that will help the students to plan and execute policies in micronutrient malnutrition in population.

**Theory**

**UNIT I: Vitamins**

History, chemistry, distribution and functions of vitamins; Absorption, transportation, metabolism of vitamins; Nutritional requirements of vitamins; Deficiency manifestations of water soluble vitamins; Deficiency manifestations of fat soluble vitamins; Causes of vitamin deficiencies in India; Hypervitaminosis of water-soluble vitamins; Hypervitaminosis of fat-soluble vitamins; Vitamin fortification and supplementation; Methods of assay of vitamins; Interaction with other nutrients, antagonists and analogues of vitamins; Assessment of vitamin status of population.

**UNIT II: Minerals**

Causes of macro and micro mineral deficiencies in India; Chronology, chemistry and distribution of minerals; Functions, absorption, transport and metabolism of minerals; Deficiency manifestations of minerals; Nutritional requirements of minerals; Methods of assay of minerals; Interactions of minerals with other nutrients, antagonists and analogues of minerals; Assessment of mineral status of population; Mineral fortification and supplementation; Metalloenzymes. Antioxidants and their relationship with aging, cancer and various non-communicable diseases.

**UNIT III: Heavy metal toxicity**

Harmful effects of major mineral pollutants on health - mutagenicity, carcinogenicity and heavy metal toxicity; Heavy metal toxicity;

**UNIT IV: Trace elements**

Trace minerals - their chronology, chemistry, distribution. Functions of trace minerals. Absorption and metabolism of trace minerals. Requirements of trace minerals. Deficiency manifestation and interaction of trace minerals. Use of mineral isotopes/ tracers in nutritional studies.

**Teaching Schedule**

**Theory**

Sr. No.	Topic	No. of Lecture (s)
1.	History, chemistry, distribution and functions of vitamins.	02
2.	Absorption, transport, metabolism of vitamins.	02
3.	Nutritional requirements of vitamins.	02
4.	Deficiency and manifestations of water soluble and fat soluble vitamins.	02
5.	Causes of vitamin deficiencies in India. Hypervitaminosis of water-soluble and fat-soluble vitamins.	02
6.	Vitamin fortification and supplementation.	02
7.	Methods of assay of vitamins. Interaction with other nutrients, antagonists	02



and analogues of vitamins. Assessments of vitamin status of population.	
8. Causes of macro and micro mineral deficiencies in India. Chronology, chemistry and distribution of minerals.	02
9. Deficiency manifestations of minerals. Nutritional requirements of minerals.	02
10. Methods of assay of minerals. Interactions of minerals with other nutrients,	02
11. Assessment of mineral status of population. Mineral fortification and supplementation.	02
12. Metalloenzymes. Harmful effects of major mineral pollutants on health – mutagenicity, carcinogenicity. Heavy metal toxicity.	02
13. Heavy metal toxicity.	01
14. Antioxidants and their relationship with ageing and cancer. Antioxidants and their relationship with various non – communicable diseases. Trace minerals - their chronology, chemistry, distribution and functions. Absorption and metabolism of trace minerals.	03
15. Functions and Requirements of trace minerals. Absorption and metabolism of trace minerals.	02
16. Deficiency manifestation and interaction of trace minerals. Use of mineral isotopes/ tracers in nutritional studies.	02
<b>Total</b>	<b>32</b>

**Suggested Reading**

- FAO/WHO. 2004. *Vitamins and Minerals in Human Nutrition. A report of joint FAO/WHO Expert Consultation*. 2nd Edition, World Health Organization and Food and Agriculture Organization of the United Nations.
- Garland CF, Garland FC, Gorham ED, Lipkin M, Newmark H, Mohr SB and Holick MF. 2006. *The Role of Vitamin D in Cancer Prevention. American Journal of Public Health*. 96(2), 252–261.
- Groff JL and Gropper S. 2012. *Advanced Nutrition and Human Metabolism*. 7th Edition, Yolanda Cossio, New York.
- Guardia M and Garrigues S. 2015. *Hand Book of Mineral Elements in Foods*. John Wiley & Sons Inc. Hoboken, New Jersey.
- Rizvi S, Raza, ST, Ahmed F, Ahmad A, Abbas S and Mahdi F. 2014. *The Role of Vitamin E in Human Health and Some Diseases. Sultan Qaboos University Medical Journal*, 14(2), 157–165.
- Schwalfenberg GK. 2017. *Vitamins K1 and K2: the emerging group of vitamins required for human health. Journal of Nutrition and Metabolism*.
- <https://doi.org/10.1155/2017/6254836>.
- <https://www.who.int>
- <https://nutrition.org>
- <https://www.gainhealth.org>

**Objective:**

- To give a clear understanding of interlinking agricultural production and nutritional status of the population
- To assist the students to identify and evaluate the agriculture in terms of nutrition nexus and its effective management.

**Theory**

**UNIT I: Food production and consumption**

Food situation in India and in the world; Food production and consumption trends; Food balance sheets; Role of nutrition in agricultural planning and national development.

**UNIT II: Food distribution**

Linkages between agricultural practices and food production, distribution and nutritional status; Factors affecting food distribution at macro and micro level; Per capita food availability and consumption; Food and Nutrition security at national and household level; Role of agriculture in enhancing food security; Food crop failure and malnutrition.

**UNIT III: Farming systems**

Poverty and vicious cycle of low food production; Effect of food production and economic policies on food availability; Impact of physical resources, farming systems, cropping system, inputs and manipulation, agricultural marketing system, postharvest processing of foods on food and nutrition situation; Implementation of nutrition policy.

**UNIT IV: Agricultural programmes**

Sustainable food systems, nutritional impact of agricultural programmes, food price control and consumer subsidy; Contribution of National and International organization in agricultural development.

**Teaching Schedule**

**Theory**

Sr. No.	Topic	No. of Lecture (s)
1.	Food situation in India and in the world	02
2.	Food production and consumption trends. Food balance sheets.	02
3.	Role of nutrition in agricultural planning and national development	02
4.	Linkages between agricultural practices and food production, distribution and nutritional status	04
5.	Factors affecting food distribution at macro and micro level. Per capita food availability and consumption	04
6.	Per capita food availability and consumption	02
7.	Food and Nutrition security at national and household level	04
8.	Role of agriculture in enhancing food security. Food crop failure and malnutrition	04
9.	Poverty and vicious cycle of low food production. Effect of food production and economic policies on food availability	04
10.	Impact of physical resources, farming systems, cropping system and inputs and manipulation on food and nutrition situation	04
11.	Impact of agricultural marketing system, post-harvest processing of foods	04

on food and nutrition situation	
12. Nutrition policy implementation	02
13. Sustainable food systems	02
14. Nutritional impact of agricultural programmes	02
15. Food price control and consumer subsidy	02
16. Contribution of National and International organization for agricultural	04
<b>Total</b>	<b>48</b>

### Suggested Reading

- FAO. 2017. *The State of Food and Agriculture - Leveraging Food Systems for Inclusive Rural Transformation*. Food and Agriculture Organization, Rome.
- FAO. 2017. *The State of Food Security and Nutrition in the World*. Food and Agriculture Organization, Rome.
- GOI. 2016. *Agricultural Statistics at a Glance*. Ministry of Agriculture & Farmers Welfare Department of Agriculture, Cooperation and Farmers Welfare Directorate of Economics and Statistics, Government of India.
- GOI. 2017. *Agriculture - Statistical Year Book India*. Ministry of Statistics and Programme Implementation, Government of India.
- GOI. 2011. *Census of India*. Government of India.
- GOI. 2018. *A Reference Manual by Publication Division*. Ministry of Information about Broadcasting, Govt. of India.
- <https://www.who.int>
- <http://www.fao.org/home/en>
- <https://www.india.gov.in/agriculture>
- <https://mhrd.gov.in/mid-day-meal>

**Objective**

- To make the students knowledgeable about the world scenario of prevailing malnutrition in variegated forms and measures being adopted at international/ national levels
- To give opportunity to the students to identify, analyse and suggest coping strategies at global, national, regional and community levels.

**Theory**

**UNIT I: Food consumption**

Food consumption pattern of underdeveloped, developing and developed countries.

**UNIT II: Nutritional deficiency diseases**

An overview of world nutrition situation and assessment of problems of developing and developed countries in light of prevalence, aetiology, indicators and preventive measures.

**UNIT III: Health programmes**

Nutrition and health programmes to alleviate malnutrition, role of national and international organizations.

**UNIT IV: Health care polices**

Impact of health care polices and delivery systems; Micronutrients, food fortification and supplementation.

**Teaching Schedule**

**Theory**

Sr. No.	Topic	No. of Lecture (s)
1.	An overview of world nutrition situation.	01
2.	Overview of global nutritional problems.	01
3.	Global nutrition intervention programmes.	02
4.	Food consumption pattern of underdeveloped countries.	02
5.	Food consumption pattern of developing countries.	02
6.	Food consumption pattern of developed countries.	02
7.	Prevalence and etiology of nutritional problems of developing countries.	03
8.	Indicators of nutritional problems of developing countries.	02
9.	Preventive measures of nutritional problems of developing countries.	02
10.	Prevalence and etiology of nutritional problems of developed countries.	02
11.	Indicators and preventive measures of nutritional problems of developed countries.	02
12.	Nutrition and health programmes to alleviate malnutrition.	02
13.	Role of national organizations in combating nutritional problems.	03
14.	Role of international organizations in combating nutritional problems.	02
15.	Impact of health care polices and delivery systems.	02
16.	Micronutrients food fortification and supplementation.	02
<b>Total</b>		<b>32</b>

**Suggested Reading**

- Babu SC, Gajanan SN and Hallam JA. 2017. *Nutrition Economics-Principles and Policy Applications*. Science Direct. Elsevier.

- FAO. 2017. *Regional Overview of Food Security and Nutrition in Asia and the Pacific*. Food and Agriculture Organization, Rome.
- Park JE and Park K. 2007. *Text Book of Preventive and Social Medicine*. Barnasi Das Bhanot Publishers, Jabalpur.
- Semba RD and Bloem MW. 2008. *Nutrition and Health in Developing Countries*. 2nd Edition. Humana Press Inc. New York.
- Temple NJ and Steyn N. 2016. *Community Nutrition for Developing Countries*. AU Press, Athabasca University, Canada and UNISA Press, University of South Africa.
- <https://www.who.int>
- <http://www.fao.org/home/en>
- <https://www.harvestplus.org>
- <https://www.hsph.harvard.edu/nutritionsource>

**Objective**

- To give theoretical base to the scholars in the management of food and nutritional security during a disaster. This course will cover areas of food and water supply, precautions against food shortage, adequate feeding especially of vulnerable groups, control of communicable diseases, health and hygiene, etc. during a calamity
- To equip the students with the knowledge of providing effective support systems according to the need of calamity.

**Theory**

**UNIT I: Calamities and undernutrition**

Starvation in emergencies arising out of drought, floods, earth quakes, locust, war, wrong policies and poverty and climatic changes, conflict and global economic volatility, historical perspectives.

**UNIT II: Food needs during emergencies**

Effect of inanition, short, medium and long- term emergencies on food and nutrient intake, precautions against food shortage; Population groups most vulnerable to under nutrition; Food needs at national level during normal emergencies.

**UNIT III: Nutritional deficiency diseases**

Major nutritional deficiency diseases in emergencies, mobilization of local resources, general fund distribution, mass and supplementary feeding, therapeutic feeding, social funds; Nutritional Indices and reference standards; Preventing and handling donations in emergencies.

**UNIT IV: Hygiene and sanitation**

Control of communicable diseases, public health and hygiene problems during emergencies.

**Teaching Schedule**

**Theory**

Sr. No.	Topic	No. of Lecture (s)
1.	Latest advances in management of food and nutrition in emergent situation.	02
2.	Starvation in emergencies- historical perspectives.	02
3.	Starvation in emergencies arising out of war, wrong policies, poverty and climatic changes.	02
4.	Starvation in emergencies arising out of conflict and global economic volatility.	02
5.	Starvation in emergencies arising out of drought, floods, earthquakes and locust.	02
6.	Population groups most vulnerable to under nutrition.	02
7.	Food needs at national level during normal emergencies.	02
8.	Effect of inanition, short, medium and long- term emergencies on food and nutrients intake.	03
9.	Precautions against food shortage.	01
10.	Major nutritional deficiency diseases in emergencies.	01
11.	Mobilization of local resources, general fund distribution, social funds.	02
12.	Mass and supplementary feeding programmes during emergencies.	02

13. Therapeutic feeding programmes during emergencies.	02
14. Nutritional Indices and reference standards.	02
15. Communicable diseases and their control during emergencies.	03
16. Public health and hygiene problems during emergencies.	02
<b>Total</b>	<b>32</b>

**Suggested Reading**

- FAO. 2018. *Climate Change Challenge Badge*. 2nd edition. Food and Agriculture Organization of United Nations, Rome.
- Gibney MJ. 2004. *Public Health Nutrition*. Blackwell Science, Oxford.
- Park K. 2007. *Text book of preventive and Social Medicine* 19th Edition. Banarsidas Bhanot Publishers, Jabalpur, India.
- Spark A. 2007. *Nutrition in Public Health: Principles, Policies and Practice*. CRC Press, New York.
- WHO. 2000. *The Management of Nutrition in Major Emergencies*. World Health Organization, Geneva.
- <https://www.who.int>
- <http://www.fao.org/home/en>
- <https://ndma.gov.in>

**Objective**

- To impart in-depth knowledge about why this vulnerable group needs special attention in terms of nutrition and other health care areas. This course will emphasize topics like nutritional challenges, physiological changes, IYCF guidelines, feeding of children with special needs, interventions, etc.
- To make students knowledgeable to identify risks and stratify coping strategies.

**Theory**

**UNIT I: Nutrition and reproduction**

Nutrition challenges, physiological changes, teenage pregnancy and gestational diabetes, nutrient needs, factors affecting nutrition of the women and children.

**UNIT II: Nutritional deficiencies**

Needs and problems of lactating women, fetal malnutrition and low birth weight, nutrition and parasites, children with special needs, Protein energy malnutrition, vitamin A, iron, vitamin D, calcium and other common deficiencies, significance of stem cell and cord blood.

**UNIT III: Feeding practices**

Formula feeding and supplements, lactation and breast feeding in the community, HIV and breast feeding; drug abuse and breast feeding. Human milk banks, IYCF guidelines, WHO breast feeding recommendations

**UNIT IV: Over nutrition and under nutrition**

International programs regarding child and maternal health initiative to prevent over nutrition and under nutrition.

**Teaching Schedule**

**Theory**

Sr. No.	Topic	No. of Lecture (s)
1.	Nutrition and reproduction.	02
2.	Nutrition challenges, physiological changes.	03
3.	Teenage pregnancy and gestational diabetes.	02
4.	Nutrient needs, factors affecting nutrition of the women and children.	03
5.	Needs and problems of lactating women.	01
6.	Foetal malnutrition and low birth weight.	01
7.	Nutrition and parasites.	01
8.	Children with special needs.	02
9.	Protein energy malnutrition, vitamin A, iron, vitamin D, calcium and other common.	04
10..	Significance of stem cell and cord blood.	02
11.	Formula feeding and supplements.	02
12.	Lactation and breast feeding in the community.	02
13.	HIV and breast feeding; drug abuse and breast feeding.	02
14.	Human milk banks, IYCF guidelines.	01
15.	WHO breast feeding recommendations.	01
16.	International programs regarding child and maternal health initiative to prevent over weight human nutrition.	03
<b>Total</b>		<b>32</b>



### Suggested Reading

- Brown JE. 2016. *Nutrition through the Life Cycle*. 6th Edition. Cengage Learning, Boston.
- Ehiri J. 2009. *Maternal and Child Health - Global Challenges, Programs and Policies*. Springer Nature, Switzerland.
- Gluckman P, Hanson M, Seng CY and Bardsley A. 2015. *Nutrition and Lifestyle for Pregnancy and Breastfeeding*. Oxford University Press, UK.
- Morgan JB and Dickeson JWT. 2003. *Nutrition in Early Life*. John Wiley and Sons Ltd. Chichester.
- <https://www.unicef.org>
- <https://www.india.gov.in/agriculture>
- <https://mhrd.gov.in/mid-day-meal>

**Objective**

- To learn in detail about the role of hormones and enzymes in human physiology and relate this information to the context of normal health and diseased state like diabetes, hypertension, renal and gastro intestinal disorders, etc. and suggesting relevant dietary managements
- To equip the students with relevant knowledge of effective dietary management of a given disease condition due to hormonal and enzymatic imbalance.

**Theory**

**UNIT I: Hormones**

History, chemistry, endocrine and exocrine secretion of hormones, organs of secretion, metabolism, mechanism of action, regulation and sites of action, biological effects and interaction.

**UNIT II: Enzymes**

Enzyme pathways in normal functions of the heart, pancreas, gastrointestinal and hepatic functions and kidneys.

**UNIT III: Metabolic disorders**

Altered hormone and enzymatic pathways in obesity, reproductive functions, renal disorders, gastrointestinal disorders.

**UNIT IV: Degenerative diseases**

Altered hormone and enzymatic pathways in hypertension, cardiovascular diseases, diabetes and cancer.

**Teaching Schedule**

**Theory**

Sr. No.	Topic	No. of Lecture (s)
1.	Histor and chemistry of hormones.	02
2.	Endocrine and exocrine secretion of hormones, organs of secretion.	01
3.	Metabolism, mechanism of action, regulation and sites of action of hormones.	02
4.	Biological effects and interaction of hormones.	02
5.	Enzyme pathways in normal functions of the heart and pancreas.	02
6.	Enzyme pathways in normal functions of the gastrointestinal and hepatic functions.	02
7.	7 Enzyme pathways in normal functions of the kidneys.	02
8.	Altered hormone and enzymatic pathways in diseases-hypertension.	02
9.	Altered hormone and enzymatic pathways in cardiovascular diseases.	03
10.	Altered hormone and enzymatic pathways in diabetes.	02
11.	Altered hormone and enzymatic pathways in obesity.	02
12.	Altered hormone and enzymatic pathways in metabolic disorders.	02
13.	Altered hormone and enzymatic pathways in reproductive functions.	02
14.	Altered hormone and enzymatic pathways in renal disorders.	02
15.	Altered hormone and enzymatic pathways in gastrointestinal diseases.	02
16.	Altered hormone and enzymatic pathways in cancer.	02

**Suggested Reading**

- Berg JM. 2007. *Biochemistry*. 6th Edition. W. H. Freeman and Company, New York.
- Henry HL and Norman AW. 2014. *Hormones*. 3rd Edition. Academic Press, Cambridge.
- Kleine B and Rossmannith WG. 2016. *Hormones and the Endocrine System*. Springer Nature, Switzerland.
- Palmer T and Bonner PL. 2007. *Enzymes*. 2nd Edition. Woodhead Publishing, Cambridge.
- Nelson DL and Cox MM. 2017. *Lehninger Principles of Biochemistry*. 7th Edition. W.H. Freeman Company, New York.
- <https://www.nutrition.org.uk>
- <http://www.nutritioncare.org>
- <https://nutrition.org>

**FN 608**

**ENERGY METABOLISM**

**2(2+0)**

**Objective**

- To impart in depth knowledge to the students with new developments in the area of energy metabolism and its relation to human health
- To learn the concept of bioenergetics, thermogenesis, metabolic regulation and
- hunger for its application in preventing adiposity.

**Theory**

**UNIT I: Bioenergetics**

Scope and application of bioenergetics for human nutrition; Energy stores in man; Components of energy; Basal metabolism, energy cost of various activities; Factors affecting energy expenditure.

**UNIT II: Energy expenditure**

Direct and indirect methods of assessing energy expenditure; Factors affecting energy requirements; Assessment of energy requirements.

**UNIT III: Regulation of metabolism**

Thermogenesis, metabolic regulation; Weight control and obesity-role of adipose tissues; Effect of hormones on energy metabolism.

**UNIT IV: Hunger**

Mechanism of hunger; Psychological and physiological factors associated with adiposity.

**Teaching Schedule**

**Theory**

Sr. No.	Topic	No. of Lecture (s)
1.	Scope and application of bioenergetics for human nutrition.	02
2.	Energy stores in man. Components of energy.	02
3.	Basal metabolism.	02
4.	Energy cost of various activities.	02
5.	Factors affecting energy expenditure.	02
6.	Direct methods of assessing energy expenditure.	02
7.	Indirect methods of assessing energy expenditure.	02
8.	Factors affecting energy requirements.	03
9.	Assessment of energy requirements.	01
10.	Thermogenesis.	02
11.	Metabolic regulation.	02
12.	Weight control.	02
13.	Role of adipose tissues in obesity.	02
14.	Effect of hormones on energy metabolism.	03
15.	Mechanism of hunger.	01
16.	Psychological and physiological factors associated with adiposity.	02
<b>Total</b>		<b>32</b>

**Suggested Reading**

- Donohoue PA. 2010. *Energy Metabolism and Obesity*. Humana Press Inc. New York.
- Driskell JA and Wolinsky I. 2007. *Sports Nutrition: Energy Metabolism and Exercise*.

2<sup>nd</sup> Edition. CRC Press, New York.

- Korbonits M. 2008. *Obesity and Metabolism*. Karger Publishers, London.
- Rathore AK. 2015. *Bioenergetics, Physiology and Biostatistics*. Discovery Publishing House, New Delhi.
- Scott B. 2008. *A Primer for the Exercise and Nutrition Sciences: Thermodynamics, Bioenergetics, Metabolism*. Humana Press Inc. New York.
- <http://www.nutritionlink.org>
- <https://www.icmr.nic.in>
- <http://www.nin.res.in>

**FN 609 APPLICATION OF BIOTECHNOLOGY IN FOOD SCIENCE AND NUTRITION 3 (3+0)**

**Objective**

- To understand the role of food biotechnology in quality food production for mass feeding
- To equip the students with knowledge of application of biotechnology in the process of food product development.

**Theory**

**UNIT I: Food science and biotechnology**

History, processes and products of biotechnology, application of biotechnology in production of nutritious foods.

**UNIT II: Product development**

Role of biotechnology in enzymology and product development, fermentation process, fruit juice extraction, genetic improvement of food grade microorganisms.

**UNIT III: Nutraceuticals**

Nutritional significance of food products developed by biotechnological techniques.

**UNIT IV: Constraints in food biotechnology**

Scientific, technological and resource constraints in biotechnology; important factors affecting development in biotechnology.

**Teaching Schedule**

**Theory**

Sr. No.	Topic	No. of Lecture (s)
1.	History of biotechnology.	03
2.	Processes and products of biotechnology.	06
3.	Application of biotechnology in production of nutritious foods.	06
4.	Role of biotechnology in enzymology.	04
5.	Product development.	03
6.	Fermentation process.	03
7.	Fruit juice extraction.	03
8.	Genetic improvement of food grade microorganisms.	04
9.	Nutritional significance of food products developed by biotechnological techniques.	04
10.	Resource constraints on biotechnology.	04
11.	Technological constraints on biotechnology.	04
12.	Important factors affecting development in biotechnology.	04
<b>Total</b>		<b>48</b>

**Suggested Reading**

- Nestle M. 2003. *Safe Food: Bacteria, Biotechnology and Bioterrorism*. University of California Press Ltd., London.
- Panesar PS and Marwaha. 2014. *Biotechnology in Agriculture and Food Processing: Opportunities and Challenges*. CRC Press, Boca Raton, Florida.

- Shetty K, Paliyath G, Pometto A and Levin RE. 2011. *Food Biotechnology*. 2nd Edition, CRC Press, New York.
- Ravishankar Rai V. 2015. *Advances in Food Biotechnology*. Wiley-Blackwell Publishing Company, Boston.
- <https://www.bio.org>

## FN 610 RECENT TRENDS IN FOOD SCIENCE AND TECHNOLOGY 3(3+0)

### Objective

- To acquaint the students with latest advances in food science and technology to meet nutritional challenges
- To understand the integration of genomic science with nutrition
- To understand the physical, chemical and biological makeup of food and ways of food processing and packaging.

### Theory

#### **UNIT I: Macro and micronutrients**

Recent advances in the field of carbohydrates, lipids, proteins, vitamins and minerals in relation to food science; Nutrigenomics, incorporating genetics into dietary guidance.

#### **UNIT II: Food analysis**

Recent advances in the field of food analysis and food fortification.

#### **UNIT III: Advanced techniques**

Membrane technology: micro-filtration, ultra-filtration, nano-filtration, reverse osmosis and their applications in food industry; Supercritical fluid extraction- concept and extraction methods; Microwave and radio frequency processing- mechanism and application in food processing; Hurdle technology- concept and its applications.

#### **UNIT IV: Foods of future**

Food processing and product development; regulating; food processing and preservation through Total Quality Management (TQM) and Hazard Analysis Critical Control Points (HACCP); Genetically Modified Foods (GM) foods and their health implications, functional foods and organic foods.

### Teaching Schedule

#### Theory

Sr. No.	Topic	No. of Lecture (s)
1.	Recent advances in the field of carbohydrates, lipids and proteins in relation to human nutrition.	08
2.	Recent advances in the field of vitamins and minerals in relation to human nutrition.	06
3.	Nutrigenomics.	02
4.	Incorporating genetics into dietary guidance	03
5.	Recent advances in the field of food analysis	02
6.	Recent advances in the field of food fortification.	02
7.	Membrane technology: micro-filtration, ultra-filtration.	03
8.	Reverse osmosis and their applications in food industry.	02
9.	Supercritical fluid extraction- concept and extraction methods.	02
10.	Microwave and radio frequency processing- mechanism and application in food processing.	02
11.	Hurdle technology- concept and its applications.	02
12.	Foods of future; special nutrients.	03
13.	Food processing and product development.	04
14.	Regulating food processing and preservation through Total Quality	03



Management (TQM).	
15. Hazard Analysis and Critical Control Points (HACCP).	02
16. Genetically Modified Foods (GM) foods and their health implications, functional foods and organic foods.	02
<hr/>	
<b>Total</b>	<b>48</b>

**Suggested Reading**

- Clark S, Jung S and Lamsal B. 2014. *Food Processing - Principles and Applications*. 2nd Edition, Wiley-Blackwell Publishing Company, Boston.
- deMan JM, Finley JW, Hurst WJ and Lee CY. 2018. *Principles of Food Chemistry*. 4th Edition, Springer International Publishing, New York.
- Fellows PJ. 2017. *Food Processing Technology*. 4th Edition, Woodhead Publishing Ltd. Cambridge.
- Hartel RW and Heldman D. 2012. *Principles of Food Processing*. Aspen Publishers Inc. New York.
- Ward JD and Ward LT. 2012. *Principles of Food Science*. Goodheart-Willcox Publisher, Illinois.
- <https://www.gainhealth.org>
- <https://foodprocessingindia.co.in>
- <http://agronfoodprocessing.com>

**E Resources and List of National and International Journals**

**A) International Journal**

1. International Journal of Food Science and Technology
2. Nutrition Bulletin
3. International Journal of Nutrition and Dietetics
4. Plant foods for Human Nutrition
5. International Journal of Food and Nutritional Science
6. International Journal of Food Microbiology
7. American Journal of Clinical Nutrition
8. International Journal of Medical Science
9. International Journal of Current Microbiology and Applied Science
10. An International Journal of Applied Agricultural & Horticultural Sciences

**B) National Journal**

1. Asian Journal of Home Science
  2. Journals of Food Science and Nutrition
  3. Multilogic In Science
  4. Food Science Research Journal
  5. Food Science and Technology
  6. Research Journal of Social Science
  7. Indian. Journal of Social Research
  8. Journal of Nutrition and Food Science
  9. BioNano Frontier Journal of Science Technology
  10. Journal of Oil Seeds Research
  11. Molecular Nutrition and Food Research
  12. Journal of Food Engineering
  13. Food Control
  14. Trends in Food Science and Technology
-

# **Restructured and Revised Syllabus**

**M.Sc. & Ph. D. (Community Science)**

**In**

**Human Development and Family Studies**

**Submitted by**

**Broad Subject Coordinator  
Associate Dean and Principal  
College of Community Science, VNMKV, Parbhani**

**Discipline Coordinator  
Associate Professor  
Dept. of Human Development and Family Studies  
College of Community Science, VNMKV, Parbhani**

# HUMAN DEVELOPMENT AND FAMILY STUDIES

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## **Preamble**

At present in the College of Community Science, Vasantao Naik Marathwada Krishi Vidyapeeth, Parbhani, the course curriculum of post graduate programmes in M.Sc. (Home Science) in three subjects i.e. in (1) Food and Nutrition, (2) Human Development and Family Studies, and (3) Family Resource Management are offered for the students as per the recommendations of V Deans Committee. Now with the recommendations of Broad Subject Matter Area, the post graduate curriculum is being upgraded from the existing course curriculum of V Deans' committee with specific objectives of

1. Upgrading the Course curriculum at par with National Education Policy
2. Offering the choice-based credit system in curriculum with inter disciplinary approach
3. Developing technically skilled workforce to cater need of government, corporate sectors, and Research organizations in specific and the society in general

Till the academic year 2020-21, the Ph.D. programme used to be offered by the Dept. of Food Science and Nutrition. However due to the scarcity of the academic staff in this department after seeking the approval, this programme was temporarily stopped from the Academic year 2021-22.

To implement these programmes smoothly, the teaching and non-teaching faculty as per the norms as well as one time catch up grants need to be sanctioned to the faculty for meeting expenditure and also for upgrading the infrastructure as per the course requirements. In addition to these, faculty training and retraining should be an integral component. For imparting total quality management, a minimum of two faculty in each department under SAU should be given on job training in reputed national and international institutes. To execute the new PG and Ph.D. programmes in all the disciplines of Community Science in effective manner, initially special funds from ICAR would be required for outsourcing of faculty from Indian/Foreign Universities.

The already existing M.Sc.(03) and Ph.D.(01) Programmes in Community Science like in Food and Nutrition, Human Development and Family Studies and Family Resource Management will be considered at par with the recommended M.Sc. and Ph.D. programmes by BSMA Committee for admission and employment.

## **Expected Outcome**

- Revamping of post graduate programmes in whole of Community Science throughout the country.
- Imparting quality education.
- Development of technical workforce to cater the needs of governments, corporate sectors and research organizations in India and abroad.
- Exposure to the faculty in the latest technical know-how.

# HUMAN DEVELOPMENT AND FAMILY STUDIES

## Committee on Community Science

ICAR-BSMA Broad Subject	ICAR-BSMA Approved Disciplines	Degree Programmes		Broad Subject Coordinator (Chairperson of all Disciplines' Sub Committees)	Discipline Coordinator (Secretary of respective Discipline Sub-Committee)
Community Science	Food and Nutrition	M.Sc. (Community Science) in Food and Nutrition	Ph.D. (Community Science) in Food and Nutrition	Dr. J.R. Bangale, ADP, CCS, VNMKV, Parbhani Email: <a href="mailto:bangalejaya@gmail.com">bangalejaya@gmail.com</a> Mobile: 7588082056	Dr. T.N. Khan, Professor (CAS) and Head, Dept. of Food Science and Nutrition, CCS, VNMKV, Parbhani Email: <a href="mailto:k_naheed@rediffmail.com">k_naheed@rediffmail.com</a> Mobile: 9423444375
	Human Development and Family Studies	M.Sc. (Community Science) in Human Development and Family Studies	Ph.D. (Community Science) in Human Development and Family Studies		Dr. Veena Bhalerao, Associate Professor Dept. of Human Development and Family Studies, CCS, VNMKV, Parbhani Email: <a href="mailto:veenabhalerao71@gmail.com">veenabhalerao71@gmail.com</a> Mobile: 8329372974
	Resource Management and Consumer Science	M.Sc. (Community Science) in Resource Management and Consumer Science	Ph.D. (Community Science) in Resource Management and Consumer Science		Dr. Madhuri Kulkarni, Professor and Head, Dept. of Resource Management and Consumer Science, CCS, VNMKV, Parbhani Email: <a href="mailto:profmadhuri@gmail.com">profmadhuri@gmail.com</a> Mobile: 9890088823
	Apparel and Textiles Science	M.Sc. (Community Science) in Apparel and Textiles Science	Ph.D. (Community Science) in Apparel and Textiles Science		Dr. Sunita Kale, Professor and Head, Dept. of Textile and Apparel Designing, CCS, VNMKV, Parbhani Email: <a href="mailto:kalesunita89@gmail.com">kalesunita89@gmail.com</a> Mobile: 9890180502
	Extension Education and Communication Management	M.Sc. (Community Science) in Extension Education and Communication Management	Ph.D. (Community Science) in Extension Education and Communication Management		Dr. Rajesh Kadam, Professor (Extn. Edu), VNMKV, Parbhani Email: <a href="mailto:rpk.mkv@gmail.com">rpk.mkv@gmail.com</a> Mobile: 7588082903

# HUMAN DEVELOPMENT AND FAMILY STUDIES

## Organization of Course Contents and Credit Requirements

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### Minimum Residential Requirement:

**M.Sc.: 4 Semesters**

**Ph.D.: 6 Semesters**

### Name of the Departments / Divisions

- Food Science and Nutrition (FSN)
- Human Development and Family Studies (HDFS)
- Resource Management and Consumer Science (RMCS)
- Apparel and Textiles Science (ATS)
- Extension Education and Communication Management (EECM)

### Nomenclature of Degree Programme

#### (a) M.Sc. Programmes

- i) M.Sc. (Community Science) in Food and Nutrition
- ii) M.Sc. (Community Science) in Human Development and Family Studies
- iii) M.Sc. (Community Science) in Resource Management and Consumer Science
- iv) M.Sc. (Community Science) in Apparel and Textiles Science
- v) M.Sc. (Community Science) in Extension Education and Communication Management

#### (b) Ph. D. Programmes

- i) Ph.D. (Community Science) in Food and Nutrition
- ii) Ph.D. (Community Science) in Human Development and Family Studies
- iii) Ph.D. (Community Science) in Resource Management and Consumer Science
- iv) Ph.D. (Community Science) in Apparel and Textiles Science
- v) Ph.D. (Community Science) in Extension Education and Communication Management

### Code Numbers

- All the courses are divided into two series: 500-series courses pertain to Master's level, and 600- series to Doctoral level.
- Credit Seminar for Master's level is designated by code No. 591, and the Two Seminars for Doctoral level are coded as 691 and 692, respectively
- Deficiency courses will be of 400 series.
- Master's research: 599 and Doctoral research: 699

### Course Contents

The contents of each course have been organized into:

- Objectives – to elucidate the basic purpose.
- Theory units – to facilitate uniform coverage of syllabus for paper setting.
- Suggested Readings – to recommend some standard books as reference material. This does not obviously exclude such a reference material that may be recommended according to the advancement and local requirement.

## HUMAN DEVELOPMENT AND FAMILY STUDIES

- A list of international and national reputed journals pertaining to the discipline is provided at the end which may be useful as study material for 500/600 series courses as well as research topics.
- Lecture schedule and practical schedule has also been given at the end of each course to facilitate the teacher to complete the course in an effective manner.

### Eligibility for Admission

#### ▪ Master's Degree Programme

- (i) **B.Sc. (Hons) Home Science or B.Sc. (Hons) Community Science (4 yrs programme)** or equivalent degree with four years duration of agriculture related Universities and having the Common Entrance Test in Home Science / Community Science conducted by competent authority.

Sr. No	Name of Department	Specialization in M.Sc. Community Science	Eligibility criteria
1.	Food and Nutrition (FN)	M.Sc. (Community Science) in Food and Nutrition	B.Sc. (Hons) Home Science or B.Sc. (Hons) Community Science (4-year programme) or equivalent degree with four years duration of agriculture related Universities and having the Common Entrance Test in Home Science / Community Science conducted by competent authority.
2.	Human Development and Family Studies (HDFS)	M.Sc. (Community Science) in Human Development and Family Studies	
3.	Resource Management and Consumer Science (RMCS)	M.Sc. (Community Science) in Resource Management and Consumer Science	
4.	Apparel and Textiles Science (ATS)	M.Sc. (Community Science) in Apparel and Textiles Science	
5	Extension Education and Communication Management (EECM)	M.Sc. (Community Science) in (Extension Education and Communication Management)	

#### ▪ Doctoral Degree Programme

- (i) Master Degree in the concerned Department/Discipline of Community Science and having appearing the Common Entrance Test of Home Science / Community Science subject conducted by competent authority.



## HUMAN DEVELOPMENT AND FAMILY STUDIES

Sr. No	Name of Department	Specialization in Ph. D Community Science	Eligibility criteria
1.	Food and Nutrition (FN)	Ph. D.(Community Science ) in Food and Nutrition	M.Sc. Home Science / Community Science in Food and Nutrition and qualified in Common Entrance Test of Community Science in Foods and Nutrition conducted by competent authority.
2.	Human Development and Family Studies (HDFS)	Ph.D. (Community Science ) in Human Development and Family Studies	M.Sc. Home Science / Community Science in Human Development and Family Studies and qualified in Common Entrance Test of Community Science in Human Development and Family Studies conducted by competent authority.
3.	Resource Management and Consumer Science (RMCS)	Ph.D. (Community Science) in Resource Management and Consumer Science	M.Sc. Home Science/Community Science in Home Management/Resource Management and Consumer Science and qualified in Common Entrance Test of Community Science in Resource Management and Consumer Science conducted by competent authority.
4.	Apparel and Textiles Science (ATS)	Ph.D. (Community Science) in Apparel and Textiles Science	M.Sc. Home Science/Community Science in Apparel and Textiles Science and qualified in Common Entrance Test of Community Science in Apparel and Textiles Science conducted by competent authority.
5	Extension Education and Communication Management (EECM)	Ph.D. (Community Science ) in Extension Education and Communication Management	M.Sc. Home Science/Community Science in Extension Education and Communication Management and qualified in Common Entrance Test of Community Science in Extension Education and Communication Management conducted by competent authority.

### Course and Credit Requirements

Course Details	Master's Degree	Doctoral Degree
Major Courses	20	12
Minor Courses	08	06
Supporting / Optional	06	05
Common PGS Courses	05	-
Seminar	01	02
Research	30	75
<b>Total</b>	<b>70</b>	<b>100</b>

# HUMAN DEVELOPMENT AND FAMILY STUDIES

## Course Layout and Structure of Masters Degree

### M.Sc. (Community Science) in Human Development and Family Studies

Course Code	Term	Course Title	Credit Hrs.
HDFS 501*	I	Theories of Human Development	3(3+0)
HDFS 502*	II	Dynamics of Human Development	3(3+0)
HDFS 503*	I	Methods and Techniques of Assessment in Human Development	3(2+1)
HDFS 504*	II	Innovative Programmes in Early Childhood Development and Education	3(2+1)
HDFS 505	I	Gender Issues in Human Development and Relationships	3(2+1)
HDFS 506	II	Adult Development	2(2+0)
HDFS 507	I	Management of Differently Abled	3(2+1)
HDFS 508	II	Adolescent Development & Challenges	3(2+1)
HDFS 509	I	Guidance and Counseling	3(2+1)
HDFS 510	II	Interventions for Differently Abled Children	2(1+1)
HDFS 511	I	Family Ecology	2(2+0)
HDFS 512	II	Family and Cultural Diversities	2(2+0)
HDFS 513	I	Family Therapy	3(2+1)
HDFS 591	I	Master's Seminar	1(0+1)
<b>Total</b>			<b>36(27+09)</b>
HDFS 599		Master's Research	0+30

\* **Compulsory core courses (BSMA) (12 credits)**

**Other major core courses (08 credits) will be selected from offered courses by the major Department and on recommendation of SAC**

# HUMAN DEVELOPMENT AND FAMILY STUDIES

## Minor Courses (08 Credits)

### Minor Disciplines

1. Food Science and Nutrition
2. Agricultural Economics
3. Agricultural Extension Education
4. Agricultural Statistics
5. Computer Science and Information Technology

### Suggestive Minor Courses

Course No	Course Title	Credit Hours
FN 505	Nutrition and Physical fitness	3(2+1)
EXT 504	Research Methodology in Extension	3(2+1)
FN 508	Nutrition Counseling	2(0+2)
FN 510	Nutritional Challenges in Life cycle	3(2+1)
EECM 502	Development communication	3(2+1)
EECM 505	Dynamic communication skills	2(0+2)
EECM 507	Organizational development and HRD	2(1+1)

**Note: Courses (08 credits) will be selected from the above mentioned list as offered courses by respective departments or from the disciplines mentioned on recommendations of SAC**

## Supporting courses (06 Credits)

### Supporting Disciplines

1. Agricultural Economics
2. Agricultural Extension Education
3. Agricultural Statistics
4. Computer Science and Information Technology
5. Resource Management and Consumer Sciences

### Suggestive Supporting Courses

Course Code	Course Title	Credit Hours
STAT 502	Statistical methods for applied sciences	3+1
STAT 522	Data analysis using statistical packages	2+1
AEC 509	Research Methodology for Social Sciences	1+1
EXT 510	Gender Mainstreaming	2 + 1

**Note: Courses(06) will be selected from the offered courses by the following departments and on recommendation of SAC**

## HUMAN DEVELOPMENT AND FAMILY STUDIES

### Compulsory Common Non Credit PGS Courses (05 credits)

S. No.	Course Title	Course Code	Credits
1	Library and Information Services	*PGS 501	0+1
2	Technical Writing and Communications Skills	*PGS 502	0+1
3	Intellectual Property and its management in Agriculture	*PGS 503	1+0
4	Basic Concepts in Laboratory Techniques	*PGS 504	0+1
5	Agricultural Research, Research Ethics and Rural Development Programs	*PGS 505	1+0

# HUMAN DEVELOPMENT AND FAMILY STUDIES

## Course Syllabus and Content of Masters Degree

**HDFS 501 THEORIES OF HUMAN DEVELOPMENT 3(3+0)**

### Objectives

- To equip the students with the concepts, theoretical framework and critical review of different theories of human development .
- To give orientation towards comparative analysis of theories and their educational implications.

### Theory

#### UNIT I: Psycho-dynamic theories

Meaning, types and functions of developmental theories. Theoretical perspectives and approaches- Psycho-dynamic theories- Psycho-analytic theory of Sigmund Freud – life history of Sigmund Freud, key concepts of psycho analytic theory, laws of psychological energy, three components of personality and their operational principles. Structural model of personality. Psycho-sexual stages and their impact on process of personality development. Contribution and criticism of Freudian theory. Neo-Freudians. Psycho-social theory of Erik Erikson – concept of development and basis of development, psycho-social stages of life.

#### UNIT II: Maturation and cognitive theories

Maturation and biological approach- Arnold Gessell's theory of maturation. Cognitive Development theory of Jean Piaget – concepts, cognitive mechanism, cognitive structure, different stages of cognitive development, thought process and implications of the theory. Piaget's contribution to field of education. Neo-Piagetians- Fischer, Robert Case, Robert Siegler and Bruner. Socio-cultural theory of Lev Vygotsky. Information processing theories.

#### UNIT III: Behavioural and ecological systems theories

Behavioural approach of Watson. Stimulus Response theory by Sears, Skinner and Pavlov. Social- Learning and Social Cognition theory by Albert Bandura and its application in human development. Ecological Systems theory of Urie Bronfenbrenner - concepts, systems and implications in understanding human development. Contribution of ecological systems theory in guiding families and teachers. Language development theory of Naom Chomsky.

#### UNIT IV: Attachment, self and moral theories

Attachment theories by John Bowlby and Ainsworth. Maslow's Need Hierarchy model. Self Theories- Models of Morris Rosenberg and Coopersmith. Moral development theories of Lawrence Kohlberg and Jean Piaget. Comparative analysis of theories and their application. Integrated approach to theory building.

### Teaching Schedule

#### Theory

Sr. No.	Topics	No. of Lecture (s)
1	Introduction to the course. Meaning, types and functions of developmental theories. Theoretical perspectives and approaches.	03
2	Psycho-dynamic theories- Psychoanalytic theory of Sigmund Freud – Life history of Sigmund Freud. Key concepts of Freud's theory of Psychoanalysis, personality components, operational principles of different	03

# HUMAN DEVELOPMENT AND FAMILY STUDIES

components and structural model of personality.

3	Freudian theory- Stage approach to nature and process of personality development, implications and criticism of Freudian theory. Neo-Freudians.	03
4	Psycho-social theory of Erik Erikson – his life history, key concepts, stages of life span development, Erikson’s model of Psycho-social development.	03
5	Maturational and biological approach. Arnold Gessell’s theory of maturation.	03
6	Cognitive Development theory of Jean Piaget – Key concepts, cognitive mechanism.	03
7	Cognitive Development theory of Jean Piaget – stages and implications. Piaget’s contribution to education.	03
8	Neo-Piagetians- Fischer, Case and Bruner. Socio-cultural theory of Lev Vygotsky. Information Processing theories.	03
9	Behavioural approach of J.B. Watson, Stimulus Response theory by Thorndike, Sears, Skinner and Pavlov.	03
10	Social Learning theory by Albert Bandura. Application of behaviorism, learning and social cognition in human development.	03
11	Ecological Systems theory of Urie Bronfenbrenner - concepts, systems and implications in understanding human development and guiding families and teachers	03
12	Language development theory of Naom Chomsky. Attachment theories by John Bowlby and Ainsworth.	03
13	Moral development theories of Lawrence Kohlberg and Jean Piaget.	03
14	Maslow’s Need Hierarchy Model.	03
15	Self Theories- Models of Morris Rosenberg and Coopersmith.	03
16	Comparative analysis of theories and their application. Integrated approach to theory building.	03
<b>Total</b>		<b>48</b>

## Suggested Readings

- Baldwin A L (1980). *Theories of Child Development*. John Wiley & Sons, New Jersey.
- Craig (1985). *Theories of Human Development*. 2<sup>nd</sup> Ed., John Wiley & Sons, New Jersey.
- Grain W C (1980). *Theories of Development: Concepts and Application*. Englewood Cliffs, Bergon, New Jersey.
- Hall C S (1998). *Theories of Personality*. 4<sup>th</sup> Ed., John Wiley, New Jersey.
- Miller P H (2016). *Theories of Developmental Psychology*. Worth Publishers, New York.
- Newman B and Newman R (2007). *Theories of Human Development*. Rutledge, New Jersey.
- Sailkind N J (2004). *An Introduction to Theories of Human Development*. Sage Publications, New Delhi.

**Objectives**

- To impart information to students regarding advanced concepts of human development, current trends and issues of development.
- To provide indepth understanding of the developmental concepts and processes in human life span.

**Theory**
**UNIT I: Nature vs. Nurture**

Human development – basic concepts and issues. Genetic foundation, genetic code, chromosomal abnormalities. Role of epigenesis and canalization in growth and development. Interface between heredity and environment. Genetic research and its influence on child's development. Current research findings on pre-natal development and neo-natal stages – developmental sequence, prenatal environmental influences, developmental threats and DNA methylation.

**UNIT II: Cognitive development**

Brain development- key concepts and process of development. Models of intelligence. Cognitive development during early years - perceptual capacities, attention, memory, imitation, early learning, conditioning and assessment. Role of early deprivation and enrichment in cognition. Information processing. Social cognition, emotional intelligence, metacognition and self regulation and their contribution to human mind and behavior. Gardner's Model of Multiple Intelligence.

**UNIT III: Psycho-social Issues**

Language development and its components - pre-linguistic development, phonology, semantics and bilingualism. Socialization practices and influencing factors. Cultural influence on child outcomes. Exposure to media and technology and role of parents and institutions. Impact of socio- emotional deprivation on different stages of development. Vulnerability and resilience, risk and protective factors. Personality changes and self perceptions through different stages of development. Integrated view of human development.

**UNIT IV: Current and classic research trends in human development**

Seminal work of Sigmund Freud, Erikson, Piaget, Uri Bronfenbrenner and Margaret Mead. Design and field work of "Six cultures project". Current research trends in physical, intellectual, psycho- social and moral development of children from birth to adolescence.

**Teaching Schedule**
**Theory**

Sr. No	Topics	No. of Lecture (s)
1	Human development perspective- basic concepts and issues. Introduction to genes and environment. Genetic foundation, genetic code, chromosomal abnormalities.	03
2	Role of epigenesis and canalization in growth and development. Interface between heredity and environment. Genetic research and its influence on child's development.	03

## HUMAN DEVELOPMENT AND FAMILY STUDIES

3	Current research findings on pre-natal development and neo-natal stages – developmental sequence, prenatal environmental influences, developmental threats and DNA methylation.	03
4	Brain development across life span- key concepts and process of development. Structure of cognition. Models of intelligence. Cognitive abilities and development during early years - perceptual capacities, attention, memory, imitation, early learning, conditioning, and assessment.	03
5	Role of early deprivation and enrichment in cognition. Information processing.	03
6	Social cognition, emotional intelligence, metacognition and self regulation and their contribution to human mind and behavior.	03
7	Gardner’s Model of Multiple Intelligence.	03
8	Language development and its components - pre-linguistic development, phonology, semantics and bilingualism.	03
9	Socialization practices and influencing factors. Influence of cultural factors on child outcomes.	03
10	Exposure to media and technology and role of parents and institutions. Impact of socio-emotional deprivation on different stages of development. Vulnerability and resilience, risk and protective factors.	03
11	Personality changes in self perceptions through different stages of development. Integrated view of human development.	03
12	Current research trends in physical, motor and intellectual development in early childhood.	03
13	Presentation and group discussion on Seminal work of Sigmund Freud	03
14	Presentation and group discussion on Seminal work of Erik Erikson	03
15	Presentation and group discussion on Seminal work of Jean Piaget and Margaret Mead	03
16	Presentation and discussion on Seminal work of Uri Bronfenbrenner.	03
<b>Total</b>		<b>48</b>

### Suggested Readings

- Berk E L (2017). *Development Through the Life Span*. 7<sup>th</sup> Ed., Pearson Education, Atlantic.
- Bronfenbrenner V (1979). *The Ecology of Human Development*. Cambridge, Harvard.
- Feldman R S (2017). *Development Across the Life Span*. Pearson, London, England.
- Garbarino J (1982). *Children and Families in the Social Environment*. Aldine, New York.
- Kail R and Cavanaugh J C (2016). *Human Development - A Life Span View*. Cengage Learning, Boston.
- Papalia D E and Olds S W (2008). *Human development*. 11<sup>th</sup> Ed., McGraw Hill, New York
- Santrock J W (2006). *Life Span Development*. Mc Graw Hill, New York.



# HUMAN DEVELOPMENT AND FAMILY STUDIES

**HDFS 503      METHODS AND TECHNIQUES OF ASSESSMENT IN HUMAN DEVELOPMENT      3(2+1)**

## **Objectives**

- To apprise the students with different methods and techniques of assessment in humandevelopment.
- To develop skills in psychological test administration, scoring, analysis, interpretation andreport writing.

## **Theory**

### **UNIT I : Developmental assessment, methods and techniques.**

Assessment –Concept, functions, characteristics, steps and rationale of assessment. History of tests and measurements. Different methods of child study / developmental assessment. Techniques of measurementand their significance in measuring different aspects of human development. Role of assessment inintervention.

### **UNIT II : Types of measures & methods**

Scientific methods-definition, importance, goals and steps. Essential criteria of Scientific methods

- reliability, validity control, item analysis. Use of objective measures and methods. Types of tests

- individual and group tests. Projective techniques. Psychometrics, Sociometry. Types of scales

–nominal, ordinal, interval & ratio scale

### **UNIT III: Development of tests / scales**

Developmental Assessment from birth to early childhood. Tests for infants and children. APGAR scoring of new borns. Physical growth assessment. Anthropometric evaluation of nutritional status. Measurement of intelligence. Assessment of personality, aptitude, attitude and environment. Development of test /scale, steps, guidelines and standardization procedure – various methods of calculation of validity and reliability. Variables- extraneous, confounding, researcher variables &participant variables affecting internal validity. Threats to internal validity.

### **UNIT IV: Ethical issues and barriers**

Ethical issues in the assessment of human development. Special consideration in assessing young children. Ethical issues and barriers in assessment of infants and young children. Assessment of children with special needs. Interpretation and use of assessment information. Trends and challenges in assessment of human behavior.

## **Practical**

Visit to neonatal unit to observe the neonates and to observe their assessment of APGARscore by pediatricians. Physical Growth assessment and nutritional status of children of different age groups. Review of available developmental screening and diagnostic tests for infants, toddlers and pre-school children. Review of available screening and diagnostic tests for school age children and adolescents. Developmental assessment of infants by using Bayley’s Scale of Infant Development (BSID). Interpretation of results and report writing. Administration of psychological tests for measuring cognitive abilities and intelligence. Administration of psychological tests for assessment of socio-emotional development of children and adolescents. Administration of psychological tests for personality assessment. Administration of psychological tests for assessment of language development of children. Assessment of home environment using HOME (Home Observation and Measurement ofEnvironment) inventory for different age groups of children /

## HUMAN DEVELOPMENT AND FAMILY STUDIES

Indian Home Inventory / Family Environment Scale. Interpretation of results and report writing on home environment. Development of scale or check lists on selected areas of development. Standardization of the developed test, scoring and interpretation of results.

### Teaching Schedule

#### Theory

Sr. No.	Topics	No. of Lecture (s)
1	Concept, functions, characteristics, steps and rationale of assessment.	02
2	History of tests and measurements. Importance of assessment for intervention.	02
3	Different methods of developmental assessment/ child study.	02
4	Different Techniques of measurement and their significance in measuring different aspects of human development.	02
5	Scientific Methods-definition, importance, goals and steps. Essential criteria of Scientific methods. Concept of reliability, validity, item analysis. Different methods of calculating reliability.	02
6	Types of validity - face, content, concurrent & predictive and construct validity . Difference between test validity & test reliability. Validity & reliability in qualitative research	02
7	Item analysis – Item difficulty, item discrimination, item response theory, item analysis of speed tests, cross validation and assessment of item bias.	02
8	Methods of test classification. Types of tests – individual and group tests. Performance tests. Projective techniques. Psychometrics, Sociometry. Types of scales –nominal, ordinal, interval & ratio scale.	02
9	Developmental assessment from birth to early childhood. APGAR scoring of new borns. Neuro-behavioral assessment of new born infant. Physical growth assessment. Anthropometric evaluation of nutritional status. Early childhood assessment. Tests for infants and children	02
10	Measurement of intelligence. Assessment of aptitude, attitude and personality. Environmental assessment.	02
11	Development of test /scale- need, significance, steps, guidelines for composing test items, writing effective items, writing administration instructions, instructions for test take, scoring instructions.	02
12	Standardization - establishing validity & reliability of the instrument. Variables-extraneous, confounding, researcher variables & participant variables affecting internal validity. Threats to internal validity.	02
13	Ethical issues in the assessment of human development. Special considerations in assessing infants and preschoolers. Special consideration in assessing young children.	02
14	Principles of assessment for young children. Ethical issues and barriers in child assessment. Assessment of children with special needs.	02
15	Interpretation of assessment information and use of assessment information for planning instructional programme.	02
16	Trends and challenges in assessment of human behavior - current changes in assessment, issues and trends in assessment, computerized testing. Web based assessment, implications for future.	02
<b>Total</b>		<b>32</b>

## HUMAN DEVELOPMENT AND FAMILY STUDIES

### Practical

Sr. No.	Topics	No. of Practical (s)
1	Visit to neonatal unit to observe the neonates and to observe their assessment of APGARscore by pediatricians.	1
2	Physical Growth assessment and nutritional status of children of different age groups.	1
3	Review of available developmental screening and diagnostic tests for infants, toddlers and pre-school children.	1
4	Review of available screening and diagnostic tests for school age children and adolescents.	1
5	Developmental assessment of infants by using Bayley's Scale of Infant Development (BSID)	2
6	Interpretation of results and report writing	1
7	Administration of psychological tests for measuring cognitive abilities and intelligence.	1
8	Administration of psychological tests for assessment of socio-emotional development of children and adolescents.	1
9	Administration of psychological tests for personality assessment.	1
10	Administration of psychological tests for assessment of language development of children.	1
11	Assessment of home environment using HOME (Home Observation and Measurement of Environment) inventory for different age groups of children / Indian Home Inventory / Family Environment Scale.	1
12	Interpretation of results and report writing on home environment	1
13	Development of scale or check lists on selected areas of development.	1
14	Standardization of the developed test, scoring and interpretation of results.	1
15	End term assessment	1
<b>Total</b>		<b>16</b>

### Suggested Readings

- Anastasi A (1988). *Psychological Testing*. 6<sup>th</sup> Ed., McMillan Publishing Company, New York.
- Bailey D B and Worley M (2003). *Assessing Infants and Preschoolers with Handicaps*. Merrill Publishing Company, Delhi.
- Gregory R J (2004). *Psychological Testing - History, Principles and Applications*. 4<sup>th</sup> Ed., Pearson Education, Atlantic.
- Gumbiner J (2003). *Adolescent Assessment*. John Wiley & Sons, New Jersey.
- Kumar R (2014). *Research Methodology - A Step by Step Guide for Beginners*, 4<sup>th</sup> Ed., Sage Publications, New Delhi.
- Miller L A and Macintire S A and Lovler R L (2012). *Foundations of Psychological Testing - A Practical Approach*. 4<sup>th</sup> Ed., Sage Publications, New Delhi.
- Shaughnessy J J and Zechmeister E B (2014). *Research Methods in Psychology*. 10<sup>th</sup> Ed., McGraw - Hill Publishing Company, New York.

#### Objectives

- To orient students about the need and scope of innovative programmes in early childhood development and education.
- To develop the abilities in students for planning and executing innovative early childhood development and education programmes for enhancing wholesome development of young children

#### Theory

##### **UNIT I: Innovative programmes in early childhood development and education**

Need and scope for innovative programmes for early childhood development and education (ECDE). Innovative pedagogical approaches in early childhood development and education. Developmental patterns of children in early years. Current innovative programmes at State, National and International level. Innovative learning settings in classrooms of early child development and education centres. Usage of virtual and digital classrooms in Child Development and Education Centres

##### **UNIT II: Innovative programmes for child development**

Methods and principles of designing, execution, monitoring and evaluation of programmes and activities in early childhood care and education centres. Innovative programmes for fostering physical, motor, cognitive, speech and language, creativity, socio-emotional and moral development of children.

##### **UNIT III: Stimulatory learning environment**

Stimulatory learning environments at home and early childhood child care and education centres and at centres for children with special needs. Current and conventional practices of stimulatory learning. Innovative ideas for planning and execution of customized programmes / activities for gifted children and differently able children.

##### **UNIT IV: Social support network systems**

Innovative programmes for involving families in early childhood development and education centres. Challenges of family involvement. Development of social support network systems for inclusion of differently able children

#### Practical

Visits to observe early childhood care, education and development centers using varied pedagogical approaches in urban / rural settings and study their programme and activities.

- i. Creche / day care centre and Urban Nursery school
- ii. Visit to Aanganwadi centre and rural nursery school. Critical analysis and report presentation. Class room discussions on different types of virtual and digital classrooms. Designing innovative activities for young children - Physical and motor development  
Designing innovative activities for young children - Cognitive and language development  
Designing innovative activities for young children - Social, emotional and moral development . Execution of designed innovative activities. Evaluation of the designed innovative activities as per their effectiveness and implementation potential  
Conducting survey to assess parental needs on knowledge of innovative activities.  
Designing need based parent education programmes. Organization of parent education programme. Conducting need assessment study to find out the training needs of ECCE staff.

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Planning of workshop/training for ECCE personnel. Conducting workshop/training for ECCE personnel

## Teaching Schedule

### Theory

Sr. No.	Topics	No. of Lecture (s)
1	Need and scope for innovative programmes for early child care, development and education centers. Principles of pedagogy in early child care, development and education centers. Innovative pedagogical approaches in early child care, development and education centers.	02
2	Physical and motor development patterns during early childhood. Cognitive development pattern during early childhood. Speech and language development patterns of early childhood. Socio-emotional and moral development patterns during early childhood.	02
3	Current innovative programmes of State and National level for early child care, development and education.	02
4	Innovative learning settings in classrooms of early child development and education centers. Usage of virtual and digital classrooms in Child Development and Education centers	02
5	Methods and principles of designing, executing, monitoring and evaluation of early child care, development and education centers.	02
6	Innovative integrated programmes with special focus on enhancing physical and motor development of children. Innovative integrated programmes with special focus on fostering intellectual development of children.	02
7	Innovative integrated programmes with special focus on fostering speech & language development of children. Innovative integrated programmes with special focus on promoting socio-emotional and moral development of children.	02
8	Innovative integrated programmes with special focus on inculcating moral values in children. Need and benefits of inclusive early childhood education.	02
9	Stimulatory learning environments at home and early childhood child care and education centers. Creating Stimulatory learning environments at centers for children with special needs.	02
10	Current and conventional practices of stimulatory learning. Innovative ideas for planning and execution of customized programmes / activities for gifted children and differently able children.	02
11	Significance of customized programmes for differently able children and challenges in it. Precautions to be taken while customizing programmes for differently able children and challenges in it.	02
12	Innovative programmes for differently able children at State and National level and their effectiveness.	02
13	Innovative programmes for differently able children at international level. Innovative ideas for planning and execution of customized programmes for gifted children and their effectiveness.	02
14	Innovative ideas for planning and execution of customized programmes for differently able children and challenges in it.	02

## HUMAN DEVELOPMENT AND FAMILY STUDIES

15	Innovative programmes for involving families in early childhood development and education centers and challenges in it. Innovative programmes for involving families in early childhood development and education centers.	02
16	Social support network systems for execution of innovative early childhood care development and education centers. Social support network for planning and execution of innovative programmes for developmentally differently able children in ECDE centers.	02
<b>Total</b>		<b>32</b>

### Practical

Sr. No.	Topic	No. of Lecture (s)
1	Visits to observe early childhood care, education and development centers using varied pedagogical approaches in urban / rural settings and study their programme and activities.	1
	i. Creche / day care centre and Urban Nursery school	
2	ii. Visit to Aanganwadi centre and rural nursery school	1
3	Critical analysis and report presentation	1
4	Class room discussions on different types of virtual and digital classrooms	1
5	Designing innovative activities for young children - Physical and motor development	1
6	Designing innovative activities for young children - Cognitive and language development	1
7	Designing innovative activities for young children - Social, emotional and moral development	1
8	Execution of designed innovative activities.	1
9	Evaluation of the designed innovative activities as per their effectiveness and implementation potential	1
10	Conducting survey to assess parental needs on knowledge of innovative activities.	1
11	Designing need based parent education programmes	1
12	Organization of parent education programme	1
13	Conducting need assessment study to find out the training needs of ECCE staff	1
14	Planning of workshop/training for ECCE personnel	1
15	Conducting workshop/training for ECCE personnel	1
16	End term assessment	1
<b>Total</b>		<b>16</b>

### Suggested Readings

- Deiner P L (2006). *Inclusive Early Childhood Education*. Cengage Learning Press.
- Jaipaul I Roopnarian and James E J (2008). *Approaches to Early Childhood Education*.
- Pearson Education, Atlantic.
- Kaul V (1997). *Early Childhood Education Programmes*. NCERT, Delhi.
- Saraswathi T S (1988). *Issues in Child Development - Curriculum and Other Training and Employment*. Spmaiya.

## HUMAN DEVELOPMENT AND FAMILY STUDIES

- Shiradhonkar K and Patnam V (2019). *Understanding and Developing Creativity*. NewAcademic Publications, New Delhi.
- Sinclair H (2004). *Standards for Early Childhood Programmes in Centre based ChildCare*. Govt. of New Found Land and Labrador. Dept. of Health and Community Services.
- Soni R (2015). Theme Based Early Childhood Care And Education Programme - AResource Book. NCERT, New Delhi.
- Wiltshire M (2010). *Understanding the High Scope Approach, Early Years Education inPractice*. Taylor and Francis.

### Objectives

- To orient the students regarding the gender issues in human development and family relationships.
- To impart experiences regarding gender issues, family practices and biases prevalent in Indian Society.

### Theory

#### UNIT I: Gender perspectives and theories

Concept of gender- biological and socio-cultural connotations. Historical perspectives. Gender differences in human development. Gender theories- Gender Orientation theory of Sandra Bem. Gender Schema theory, theory of Ego Development and Gender. Gender Stratification theory by Blumberg. Gender Identity Formation theory.

#### UNIT II: Gender discrimination, gap and parity

Gender equality and development. Gender inequalities in human development– dimensions, causes and consequences. Gender discrimination indicators- global gender gaps. Gender Development Index, Global Gender Gap Index and Gender Parity Index. Demographic challenges to family ecology- gender role socialization.

#### UNIT III : Gender violence and empowerment

Gender violence- dowry harassment and deaths, suicides, prostitution, sexual harassment and exploitation and prevention. Family violence, amniocentesis, female feticide, infanticide, eve teasing. Gender empowerment strategies- working towards family solidarity and social well-being. Gender mainstreaming- concept, policy of United Nations, objectives, requirements and principles. Empowering lives of women by controlling – patriarchy system, women's sexuality, fertility, labour, lack of visibility. Gender budgeting.

#### UNIT IV: Changing trends in status of women

Status of women in India. Various plans and policies designed for achieving gender equality. Changing trends in gender role orientation- early civilization, pre-independence, post independent India, contemporary times, socio economic impact on the family and society, cultural impact on the family. Gender role portrayal in mass media. Gender stereotyping in schools. Gender issues at workplace.

### Practical

Gender analysis of mass media: Print media and E-media. Report writing. Study of adopted socialization practices for children of both genders. Report writing. Case studies of three generations on dynamics of gender orientation. Report presentation and discussion. Case studies of three generations on dynamics of Gender roles and responsibilities. Report presentation and discussion. Views of adolescents on their gender role orientation- designing questions . Survey through questionnaire. Report presentation and discussion. Case studies on changing trends of roles and responsibilities of women and men. Report writing. Visits to women welfare Govt. organizations / agencies / NGOs. Presentation of report and class discussion.



# HUMAN DEVELOPMENT AND FAMILY STUDIES

## Teaching Schedule Theory

Sr. No.	Topics	No. of Lecture (s)
1	Concept of gender- biological and socio-cultural connotations. Historical perspectives.	02
2	Gender differences in human development.	02
3	Gender theories- Gender Orientation theory of Sandra Bem. Gender Schema Theory, theory of Ego Development and Gender.	02
4	Gender Stratification theory by Blumberg. Gender Identity Formation theory.	02
5	Gender equality and development. Gender inequalities in human development– dimensions, causes and consequences.	02
6	Gender discrimination indicators- global gender gaps. Gender Development Index, Global Gender Gap Index and Gender Parity Index.	02
7	Demographic challenges to family ecology- gender role socialization.	02
8	Gender violence- dowry harassment and deaths, suicides, prostitution, sexual harassment and exploitation and prevention.	02
9	Family violence, amniocentesis, female feticide, infanticide, eve teasing.	02
10	Gender empowerment strategies- working towards family solidarity and social well-being.	02
11	Gender main streaming- concept, policy of United Nations, objectives, requirements and principles.	02
12	Empowering lives of women by controlling – patriarchy system, women’s sexuality, fertility, labour, lack of visibility. Gender budgeting.	02
13	Status of women in India and various plans and policies designed for achieving gender equality.	02
14	Changing trends in gender role orientation- early civilization, pre-independence, post independent India, contemporary times, socio economic impact on the family and society, cultural impact on the family.	02
15	Gender stereotyping in schools and gender issues at workplace. Gender role portrayal in mass media	02
16	Wrap up	02
<b>Total</b>		<b>32</b>

## Practical

Sr. No.	Topics	No. of Practical (s)
1	Gender analysis of mass media: Print media and E-media	1
2	Report writing	1
3	Study of adopted socialization practices for children of both genders	1
4	Report writing	1
5	Case studies of three generations on dynamics of gender orientation	1
6	Report presentation and discussion	1
7	Case studies of three generations on dynamics of Gender roles and responsibilities.	1

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8	Report presentation and discussion	1
9	Views of adolescents on their gender role orientation- designing questions .	1
10	Survey through questionnaire	1
11	Report presentation and discussion	1
12	Case studies on changing trends of roles and responsibilities of women and men	1
13	Report writing	1
14	Visits to women welfare Govt. organizations / agencies / NGOs	1
15	Presentation of report and class discussion.	1
16	End term assessment	1
<b>Total</b>		<b>16</b>

### Suggested Readings

- Banddara A (1997). *Women Population and Global Crisis - A Political and Economical Analysis*. Zed books, London.
- Barnett R C, Biner L and Baruch G K (1987). *Gender Stress*. The Free Press, New York.
- Chanana K (1989). *Gender and the Household Domain*. Sage Publications, New Delhi.
- Sudha D K (2000). *Gender Roles*. A.P.H. Publishing Corporation, New Delhi.
- Menon L (1997). *Gender Issues and Social Dynamics*. Kanishka Publishers and Distributors, New Delhi.
- Kapadia S and Gala J (2015). *Gender Across Cultures: Sex and Socialization in Childhood*. Sage Publications, New Delhi.
- Kumar C S (2017). *Gender Socialization and The Making of Gender in The Indian Context*. Sage Publications. New Delhi.

**Objectives**

- To acquaint the students with developmental perspectives in relation to adult life stages and theoretical perspectives of the aging process.
- To develop an understanding of the changes and adjustments at various stages of adulthood and aging.

**Theory**
**UNIT I : Theoretical and ecological perspectives of adult development**

Adulthood- transition to adulthood, stages of adulthood. Psychosocial theories of aging - Erikson's Psychosocial theory, Identity Process Theory, Activity Theory, Socio-emotional Selectivity Theory. Theoretical perspectives in adult development - Bio-psychosocial perspective, Ecological perspective, Life Course perspective. Klaus Riegel's Dimensions of Development Theory. Four principles of adult development and aging.

**UNIT II : Models and stereotypes in adulthood**

Models of development- biological model of aging, psychological models of adulthood development, socio-cultural models of development, nature and nurture in adulthood- individual and environment interactions. Reciprocity in development. Themes and issues in adult development and aging. Ageism and stereotyping the elderly.

**UNIT III: Developmental changes during adulthood**

Developmental changes in adulthood – biological changes, cognitive changes, sensory changes, psychological and social interactional changes associated with aging. Aging and health. Factors affecting health. Lifestyle and health. Key concepts in health and prevention of chronic diseases, physical and neuro-cognitive disorders and others. Risk factors and preventive measures, supportive services.

**UNIT IV: Adulthood Adjustment**

Demographics of an aging population. Gender differences in aging. Menopause and its effects on women. Cessation of sexual prowess and its effect on men. Issues and adjustments related to occupation, self and family. Retirement, leisure and adjustment. Causes of morbidity and mortality across the life cycle. Human longevity - the influence of genetic and environmental factors. Death, dying and bereavement. Attitude towards death, grief and bereavement.

**Teaching Schedule**
**Theory**

Sr. No.	Topics	No. of Lecture (s)
1	Adulthood – Definition, phases/ stages of Adulthood, related concepts of biological, psychological, social, legal, and functional age, characteristics of emerging adulthood, physical & social indicators of adulthood.	02
2	Psychosocial theories of aging - Erikson's Psychosocial Theory. Identity Process theory, Activity theory, Socio- emotional Selectivity theory.	02
3	Theoretical perspectives in adult development - Bio-psychosocial perspective. Ecological Perspective, Havighurst's Developmental Tasks Theory, Jane Loevinger's theory of Ego Development;	02

## HUMAN DEVELOPMENT AND FAMILY STUDIES

4	Theories of Aging, theories of successful Aging, biological theories of aging - programmed theories, evolutionary theories and random damage theories.	02
5	Life-Course Theories - Erik Erikson's Eight Stages of Life, Klaus Riegel's Dimensions of Development Theory. Four Principles of Adult Development and Aging.	02
6	Models of development- biological model of aging in adulthood, psychological models of development in adulthood. Socio-cultural models of development.	02
7	Nature and nurture in adulthood. Individual–environment interactions, reciprocity in development.	02
8	Themes and issues in adult development and aging. Ageism & Stereotyping the elderly.	02
9	Theoretical perspectives on developmental changes in adulthood. Changes at different stages of adulthood – biological changes, cognitive changes- aging and memory, aging and intelligence, sensory changes, psychological and social interactional changes associated with aging.	02
10	Aging and health. Factors affecting health.	02
11	Lifestyle changes needed for secure health, Key concepts in health and prevention –cardiovascular diseases, cancer, disorders of the musculoskeletal system, diabetes, neuro-cognitive disorders and others.	02
12	Risk factors and preventive measures, supportive services.	02
13	Demographics of an aging population. Gender differences in aging. Menopause and its effects on women. Cessation of sexual prowess among men and its effects.	02
14	Issues and adjustments related to occupation, self and family. Retirement, leisure and adjustment.	02
15	Causes of morbidity & mortality across the life cycle.	02
16	Human longevity -the influence of genetic & environmental factors. Death, dying and bereavement. Attitude towards death, grief and bereavement.	02
<b>Total</b>		<b>32</b>

### Suggested Readings

- Dacey J S and Travers J F (2002). *Human Development - Across the Lifespan*. McGraw Hill, Boston.
- Dandekar K (1996). *The Elderly in India*. Sage Publications, New Delhi.
- Hayslip B and Panek P (1989). *Adult Development and Aging*. Harper & Row.
- Hurlock E B (2003). *Developmental Psychology - A Life Span Approach*. Tata McGrawHill, New Delhi.
- Kail R V and Cavanaugh J C (2004). *Human Development - A Life-Span View*. ThomsonWadsworth, United States.
- Kimmel D C (1990). *Adulthood and Aging*. John Wiley & Sons, New York.
- Leme B H (1995). *Development in Adulthood*. Allyn & Bacon.
- Newman B M and Newman P R (2003). *Development Through Life: A Psycho Social Approach*. Cengage Learning, Boston.

## Objectives

- To orient the students to the etiology and developmental characters of differently abled individuals and develop empathy for working with differently abled persons.
- To develop knowledge and skills in students about how to conduct case studies and surveys of differently abled individuals, analyzing and report writing about it.

## Theory

### **UNIT I: Classification and statistics of differently abled**

Concept and classification of differently abled individuals. Their current statistics. It's implications on the quality of life. Social, emotional, and economic aspects of exceptionality for both children and families. Multi disciplinary view of differently abled individuals.

### **UNIT II: Characteristics, etiology and issues of differently abled**

Different abilities- mental deficiency, learning disabilities, visual impairment, hearing impairment, communication disorders, neurological disorders - definition, types, characteristics, etiology, prevalence in India for all above different abilities. Associated psychological and behavioural problems, educational provisions, management considerations and remedial programmes for different types of special needs.

### **UNIT III: Educational & vocational interventions for differently abled**

Physical impairment or loco-motor disabilities (Orthopedic and neurological impairment)- definition, classification, assessment and etiology. Psychological and behavioural characteristics of physically challenged children. Educational and vocational interventions. Remedial programmes for physically challenged. Psycho-social disturbances and social maladjustment - definition, classification, types, characteristics and etiology of emotionally disturbed and socially maladjusted. Management considerations and remedial programmes for psycho-socially disturbed and socially maladjusted. Gifted children - definition, types, characteristics, assessment and prevalence in India. Inclusive education and special programmes for the gifted.

### **UNIT IV: Government support services**

Preventive measures. Assistive technologies for different developmental challenges. Inclusive education policies and programmes for differently abled persons. Government provisions, concessions, facilities, rights and legislations for differently abled. Community based rehabilitation. Rehabilitation Council of India. National and International agencies for differently abled individuals.

## Practical

Case studies of differently abled persons- etiology, characteristics, assessment of their different Abilities i) Mentally subnormal children ii) Visually impaired children iii) Hearing impaired children iv) Speech impaired children v) Orthopedically handicapped vi) Learning disabled children vii) Gifted children. Collaborative work with professionals in development of intervention packages for differently abled children ( for any one category). Conducting home based interventions. Conducting center based interventions at schools/ child clinics/ pediatric wards/ special schools and so on. Report writing and presentation. Collaborative work with professionals in development of intervention packages for differently abled children ( for any second category) Conducting home based interventions. Conducting center based interventions at schools/ clinics/ pediatric wards / special schools. etc. Report writing and class presentation

# HUMAN DEVELOPMENT AND FAMILY STUDIES

## Teaching Schedule

### Theory

Sr. No.	Topics	No. of Lecture (s)
1	Classification of differently abled individuals. Their current statistics. Implications of special needs on quality of life.	02
2	Social, emotional, and economic aspects of exceptionality for both children and families. Preventive measures.	02
3	Multi disciplinary view of differently abled individuals in their care and coping with them. Screening and early identification. Methods and benefits	02
4	Mental deficiency (low intelligence or <i>mental retardation</i> ), etiology, characteristics, associated psychiatric problems, special education and welfare services for their management. Managing child in school.	02
5	Learning disabilities (LD) – definition, causes, types and characteristics. Educational considerations, remedial programmes and managing LD students in schools.	02
6	Visual impairments - development of visual skills, common visual defects among partially blind. Causes and characteristics. Vision tests. Educational provisions and management considerations.	02
7	Special education and welfare services for their management. Remedial programmes for visually impaired.	02
8	Hearing impairment- etiology, early identification and characteristics of hearing impaired. Psychological and behavioural characteristics, special education and welfare services for their management.	02
9	Communication (speech & language) disorders – speech production, language & communication development. Classification of speech defects, identification and causes.	02
10	Psychological and behavioural characteristics associated with communication disorders. Educational provisions and management considerations. Remedial programmes for speech problems.	02
11	Physical impairment or loco-motor disabilities (Orthopedic and neurological impairment)-definition, classification, assessment and etiology. Psychological and behavioural characteristics of physically challenged children. Educational and vocational interventions. Remedial programmes for physically challenged.	02
12	Psychosocially disturbed (emotionally disturbed and socially maladjusted) - definition, classification, types, characteristics and etiology of emotionally disturbed and socially maladjusted. Management considerations and remedial programmes for psychosocially disturbed and socially maladjusted.	02
13	Gifted children - definition, types, characteristics, assessment, prevalence in India. Inclusive education and special programmes for the gifted.	02
14	Preventive measures. Assistive technologies for different types of challenges. Inclusive education. Community based rehabilitation.	02
15	Government policies and provisions for differently abled. Concessions, facilities, rights and legislations.	02
16	Rehabilitation Council of India. National and International agencies for differently abled individuals.	02
<b>Total</b>		<b>32</b>

# HUMAN DEVELOPMENT AND FAMILY STUDIES

## Practical

Sr. No.	Topics	No. of Practical (s)
1	Case studies of differently abled persons- etiology, characteristics, assessment of their different Abilities	1
2	i) Mentally subnormal children	1
3	ii) Visually impaired children	1
4	iii) Hearing impaired children	1
5	iv) Speech impaired children	1
6	v) Orthopedically handicapped	1
7	vi) Learning disabled children	1
8	vii) Gifted children	1
9	Collaborative work with professionals in development of intervention packages for differently abled children ( for any one category)	1
10	Conducting home based interventions	1
11	Conducting center based interventions at schools/ child clinics/ pediatric wards/ special schools and so on.	1
12	Report writing and presentation	1
13	Collaborative work with professionals in development of intervention packages for differently abled children ( for any second category)	1
14	Conducting home based interventions	1
15	Conducting center based interventions at schools/ clinics/ pediatric wards / special schools etc.	1
16	Report writing and class presentation	1
17	End term assessment	1
<b>Total</b>		<b>16</b>

## Suggested Readings

- Achenbach T M (1982). *Developmental Psychopathology*. 2<sup>nd</sup> Ed., John Wiley, New York.
- Berdine W H and Blackhurst A E (1985). *An Introduction to Special Education*. 2<sup>nd</sup> Ed., Harper Collins, Lexington.
- Hallahan D P and Kauffman J M (1991). *Introduction to Exceptional Children*. Allyn and Bacon, Boston.
- Hegarty S (2002). *Education and Children with Special Needs*. Sage Publications, New Delhi.
- Kar C (1996). *Exceptional Children - Their Psychology and Education*. Sterling Publication, New York.
- Kirk S A (1972). *Educating Exceptional Children*. Houghton Mifflin Company, Boston.
- NIMH (1999). *School Readiness for Children with Special Needs*. National Institute for the Mentally Challenged Children, Secunderabad.
- Prasad J and Prakash R (1996). *Eduaction of Handicapped Children, Problems and Solution*. Kanishka Publications. New Delhi.
- Saini S and Vig D (2008). *Special Children - Behaviour, Needs and Management*. SwamiPrinters, Ludhiana.

## **Objectives**

- To acquaint the students with the important developmental issues and challenges.
- To educate about the contemporary issues in adolescent development and challenges.

## **Theory**

### **UNIT I : Theoretical perspectives of adolescents**

Adolescence – definition, significance of the stage. Theoretical perspectives on adolescence – biological, psycho-analytical, psycho-social, social-cognitive and cultural. Physical and sexual development in adolescence - physical transition from child to adult, adolescent growth spurt, puberty causes and changes, psychological impact of puberty, early and late maturation and its psychological implications, adolescent sexuality, causes and correlates of physical development.

### **UNIT II: Cognitive and communication development during adolescence**

Cognitive and intellectual development during adolescence- the formal-operational stage, hypothetico-deductive reasoning, thinking like a scientist, complexities of adolescent thoughts, information-processing view of adolescent cognitive development, gender differences in mental abilities. Language development during adolescence- later syntactic development, semantics and meta-linguistic awareness, development of communication skills, learning in school and vocational development.

### **UNIT III : Psycho-social and personality development**

Psychosocial development during adolescence- emotional changes, problems, emotional regulation and stability, self-understanding. Role of family, peers, school in psychosocial development. Work, career, heterosexual relationships in adolescence. Personality development- Erikson's theory, identity crisis, identity diffusion, identity foreclosure, identity moratorium, self-concept, gender-role stereotyping. Moral development during adolescence and value orientation. Environmental learning, interactional and cultural context in moral development.

### **UNIT IV: Different challenges of adolescence**

Vocational preferences. Transition to adulthood- conflicts with special reference to contemporary socio – cultural changes. Challenges of adolescence- sexuality, aggression, delinquency, AIDS, substance abuse, alcoholism, personality disorders, depression, suicide, eating disorders, health problems, psychological problems, social problems- dating and relationships. Integration of self and psycho-sexual resolution. Resolving identity crisis- reorganization of social life relationship with peers and parents, heterosexual relationships. Risk and resilience during adolescence. Risk and protective factors. Challenges in adolescent's life in the 21st century. Challenges and opportunities for adolescent research. Programs and policies.

## **Practical**

Case studies- interviewing early and late adolescents on issues, problems, pubertal changes, friendships, career aspirations, self and social awareness, mass media references

- i) Development of case study format



## HUMAN DEVELOPMENT AND FAMILY STUDIES

ii) Conducting case study of early adolescent girl and early adolescent boy

iii) Conducting case study of late adolescent girl and late adolescent boy

Report writing and presentation of case studies. Assessment of intellectual abilities of adolescents and class room discussion. Assessment of psycho-social development patterns of adolescents and class room discussion. Depiction of adolescents in mass media: Content analysis of media-i) Feature films ii) Television serials iii) Literature-magazines, newspapers, advertisements. Report writing and presentation Survey in rural/ semi-urban / urban communities on challenges faced by adolescents and their Parents. Survey in rural/ semi-urban/ urban communities on challenges faced by teachers of Adolescents Analysis of survey results for adolescent challenges and their need assessment. Planning intervention education programmes for adolescents. Organising intervention education programmes for adolescents about their developmental changes, needs and coping up strategies.

### Teaching Schedule

#### Theory

Sr. No.	Topics	No. of Lecture (s)
1	Adolescence – definition, importance of the stage, adolescence in perspectives, adolescents today.	02
2	Theoretical perspectives on adolescence- biological, psychoanalytical, social-cognitive and cultural.	02
3	Physical, motor and sexual development- motor development in adolescence, physical transition from child to adult, adolescent growth spurt, sexual maturation, adolescent sexuality.	02
4	Causes and correlates of physical development. Psychological impact of puberty, psycho-social implications of early and late maturation.	02
5	Cognitive and intellectual development during adolescence- the formal-operational stage, hypothetico-deductive reasoning, thinking like a scientist, complexities of adolescent thoughts, information-processing view of adolescent cognitive development, sex differences in mental abilities.	02
6	Language development during adolescence- later syntactic development, semantics and meta-linguistic awareness, development of communication skills.	02
7	Learning in school, vocational and career development	02
8	Psychosocial development -emotional changes, problems and emotional regulation, self-understanding. Role of family, peers, school, work and career, heterosexual relationships in psychosocial development. Environmental learning, interactional and cultural context in psychosocial development	02
9	Personality development- Erikson's theory, identity crisis, identity diffusion, identity foreclosure, identity moratorium, self-concept, gender-role stereotyping	02
10	Moral development during adolescence and value orientation. Environmental learning, interactional and cultural context in moral development. Vocational preferences, training and work, transition to adulthood- conflicts with special reference to contemporary socio – cultural changes.	02
11	Challenges of Adolescence- sexuality, aggression, delinquency, AIDS, substance abuse, alcoholism, personality disorders, depression, suicide, eating disorders, health problems, psychological problems	02
12	Social problems- dating and relationships. Integration of self and psycho-sexual resolution and resolving identity crisis- reorganization of social life relationship with peers and parents, heterosexual relationships.	02

## HUMAN DEVELOPMENT AND FAMILY STUDIES

13	Risk and resilience in adolescence. Risk and protective factors. Transition to adulthood- conflicts with special reference to contemporary socio-cultural changes	02
14	Challenges in adolescent's life in the 21st century	02
15	Challenges and opportunities for adolescent research. Programs and policies	02
16	Researchable and current issues in adolescent development	02
<b>Total</b>		<b>32</b>

### Practical

Sr. No.	Topics	No. of Practical (s)
1	Case studies- interviewing early and late adolescents on issues, problems, pubertal changes, friendships, career aspirations, self and social awareness, mass media references	1
	i) Development of case study format	
2	ii) Conducting case study of early adolescent girl and early adolescent boy	1
3	iii) Conducting case study of late adolescent girl and late adolescent boy	1
4	Report writing and presentation of case studies	1
5	Assessment of intellectual abilities of adolescents and class room discussion.	1
6	Assessment of psycho-social development patterns of adolescents and class room discussion.	1
7	Depiction of adolescents in mass media: Content analysis of media-	1
	i) Feature films	
8	ii) Television serials	1
9	iii) Literature-magazines, newspapers, advertisements.	1
10	Report writing and presentation	1
11	Survey in rural / semi-urban / urban communities on challenges faced by adolescents and their Parents.	1
12	Survey in rural/ semi-urban/ urban communities on challenges faced by teachers of Adolescents	1
13	Analysis of survey results for adolescent challenges and their need assessment.	1
14	Planning intervention education programmes for adolescents.	1
15	Organising intervention education programmes for adolescents about their developmental changes, needs and coping up strategies.	1
16	End term assessment	1
<b>Total</b>		<b>16</b>

### Suggested Readings

- Berk L E and Meyers A B (2010). *Infants, Children, and Adolescents*. 7<sup>th</sup> Ed., PrenticeHall, PTR.
- Conger J J (1977). *Adolescence and Youth: Psychological Development in a Changing World*. Harper & Row, New York.
- Hazen E P, Goldstein M A, Goldstein M C (2011). *Mental Health Disorders in Adolescents: A Guide for Parents, Teachers, and Professionals*. Rutgers University Press: New Brunswick, NJ.
- Hurrelmann K and Hamilton S F (1996). *Social Problems and Social Contexts in Adolescence*. Aldine De Gruyter: New York.

## HUMAN DEVELOPMENT AND FAMILY STUDIES

- Seifert K L, Hoffnung R J and Zack I Z (1999). *Child and Adolescent Development*.
- Cengage Learning, Belmont, CA, USA.
- Shaffer D R and Kipp K (2010). *Developmental Psychology: Childhood and Adolescence*.
- Wadsworth, Cengage Learning, Belmont, CA, USA.
- Spielhagen F R and Schwartz P D (2013). *Adolescence in the 21st Century: Constants and Challenges*. Information Age Publishing, Amazon Kindle.

## Objectives

- To acquaint the students about guidance and counselling.
- To orient the students about different techniques of guidance and counselling for different problems.

## Theory

### UNIT I : Areas and types of guidance & counselling

Guidance and Counselling – Meaning, history, goals, levels and techniques. Areas of guidance and Counselling. Types of guidance and counseling services - educational, vocational, personal, marriage and family, leisure time. Assessment and diagnostics in counselling.

### UNIT II : Contemporary trends and ethical issues

Counselling and therapy relationships. Counselling children - goals, child-counsellor relationships. History about counselling children. Contemporary issues. Play therapy. Integrated counselling for children. Guidance and counselling in schools and colleges. Group guidance. Couple, pre-marital, marriage and family counselling. Current trends in counselling, computerized therapy programs. Research trends in guidance and counseling in India and abroad.

### UNIT III : Essentials of conducting guidance and counselling sessions

Competencies and role of guidance and counselling professionals. Modes and methods of counselling. Essentials of conducting guidance and counselling session. Understanding the process of guidance and counseling. Ethical issues in guidance and counselling. Knowledge and skills to handle assessment tools. Effective communication and documentation skills. Networking with allied professionals and institutions. Counselling with special concerns, Children with developmental challenges, ambivalent and oppositional type, crisis counselling, guidance in adolescence, counselling elderly.

### UNIT IV : Approaches and theories of counselling

Approaches and theories of counselling: Affective Counselling theory- concept, key principles. Humanistic approaches- Roger's Client centered approach, Gestalt approach. Psychoanalytic - Psychodynamic approaches by Sigmund Freud, Carl Jung, Alfred Adler and Melanie Klien. Skinner's Behaviouristic approach, Bandura's Behaviour Modification approach. Rationalemotive behaviour therapy. Reality therapy. Beck's Cognitive –Behaviour approach.

Compiling research reviews on various aspects of guidance and counselling.

Preparing a checklist to observe and analyze guidance and counselling centers – their organizational structure, objectives, types of services provided, available facilities, staff competencies and problems experienced by them etc. Survey of guidance and counselling centers by using prepared observation check list. Visit to observe and conduct interviews to get information about the counselling services provided by these institutions such as-Women welfare & child development . Family court Women cell etc., Preparation and presentation of report. Visit to observe career guidance centers. Feed back of the clients towards the services, financial management /budget, support of other professionals /agencies to different types of centers. Simulation exercises of guidance and counselling children and parents. Content analysis of problems addressed by the leading counselling centers. Content analysis of prevailing psychosocial problems reported in print and electronic media. Identification

## HUMAN DEVELOPMENT AND FAMILY STUDIES

of characteristics and skills of the counsellors by watching recorded videos on child and adolescent counselling. Understanding techniques used by counsellors by watching recorded videos on child and parent guidance, child counselling, adolescent counselling, couple counselling. Writing reports on films and videos related to the course and its presentation.

### Teaching Schedule

#### Theory

Sr. No.	Topics	No. of Lecture (s)
1	Counselling- definitions, difference between guidance and counselling. Goals, stages and conditions for guidance and counselling, levels of counselling, types of counselling. History of Counselling, evolution of guidance and counselling movement in India.	02
2	Counselling strategies and techniques. Role of Assessment and diagnosis in counselling.	02
3	Areas of counselling- school counselling, college counselling, career counselling, vocational counselling, social guidance and counselling, mental health. Counselling and therapy relationships.	02
4	Current trends in counseling, computerized therapy programs. Counselling children – history, goals for counselling children, child counsellor relationship.	02
5	Types of guidance and counselling services - educational, vocational, personal, marriage and family, leisure time. Couple counselling, premarital and marital counselling, family counselling.	02
6	Research trends in guidance and counselling in India and abroad. Counselling children – goals of child counselling. Child- counsellor relationships. History of child counselling.	02
7	Contemporary issues in counselling children. Play therapy - Goals, theories and Working with children and their parents. Child Counselling skills, play therapy, use of media, strategies and activities. Child counselling. Counselling process, general model for counselling. Integrated counselling for children – child counselling, observation, active listening, dealing with resistance & transference, self destructive behavior patterns.	02
8	Guidance and counselling in schools and colleges. Group guidance. Student counselling – counselling & psychotherapy, objectives of student Counselling.	02
9	Group guidance – definition, importance, objectives and advantages of group guidance. Tools & techniques, career conferences, vocational, recreational, educational, occupational information.	02
10	Competencies and role of guidance and counselling professionals. Modes and methods of counselling. Essentials of conducting guidance and counselling session. Understanding the process of guidance and counselling.	02
11	Ethical issues in counselling. Knowledge and skills to handle assessment tools.	02
12	Effective communication and documentation skills. Networking with allied professionals and institutions.	02
13	Counselling special groups. Counselling children with developmental challenges. Counselling ambivalent, different & oppositional type children. Crisis counselling - death, financial, suicidal, academic failure, illness etc. Guidance for adolescence. Counselling elderly.	02

## HUMAN DEVELOPMENT AND FAMILY STUDIES

14	Approaches and theories of counselling: Affective Counselling theory-concept, key principles. Humanistic approaches- Roger's Client centred approach, Gestalt approach.	02
15	Psychoanalytic -Psychodynamic approaches by Sigmund Freud, Carl Jung, Alfred Adler and Melanie Klien. Skinner's Behaviouristic approach, Bandura's Behaviour Modification approach.	02
16	Rational emotive behaviour therapy. Reality therapy. Beck's Cognitive– Behaviour approach.	02
<b>Total</b>		<b>32</b>

### Practical

Sr. No.	Topics	No. of Practical (s)
1	Compiling research reviews on various aspects of guidance and counselling.	1
2	Preparing a checklist to observe and analyze guidance and counselling centers – their organizational structure, objectives, types of services provided, available facilities, staff competencies and problems experienced by them etc.	1
3	Survey of guidance and counselling centers by using prepared observation check list.	1
4	Visit to observe and conduct interviews to get information about the counselling services provided by these institutions such as-Women welfare & child development	1
5	Family court	1
6	Women cell etc.,	1
7	Preparation and presentation of report	1
8	Visit to observe career guidance centers	1
9	Feed back of the clients towards the services, financial management /budget, support of other professionals /agencies to different types of centers.	1
10	Simulation exercises of guidance and counselling children and parents.	1
11	Content analysis of problems addressed by the leading counselling centers.	1
12	Content analysis of prevailing psychosocial problems reported in print and electronic media.	1
13	Identification of characteristics and skills of the counsellors by watching recorded videos on child and adolescent counselling.	1
14	Understanding techniques used by counsellors by watching recorded videos on child and parent guidance, child counselling, adolescent counselling, couple counselling.	1
15	Writing reports on films and videos related to the course and its presentation.	1
16	End term assessment	1
<b>Total</b>		<b>16</b>

### Suggested Readings

- Anthony D J (2006). *Mental Disorders Encountered in Counselling*. Anuragha Publications, Chennai.
- Barker M, Vossler A and Langdrige D (2010). *Understanding Counselling and Psychotherapy*. Sage Publications, New Delhi.
- Cooper S (2005). *Counselling, Inception, Implementation & Evaluation*. Infinity

Books, New Delhi.

- Gunner J (1984). *Counselling and Therapy for Children*. The Free Press, New York.
- Hough M (2014). *Counselling Skills and Theory*. Hodder Education, Oxon, UK.
- Ivey A E, Ivey M B and Downing L S (1987). *Counseling and Psychotherapy - Interpreting, Skills Theory and Practice*. Prentice Hall.
- Timulak L (2011). *Developing your Counselling and Psychotherapy Skills and Practice*,  
1<sup>st</sup> Ed., Sage publications, New Delhi.
- Welfel E R and Patterson L E (2004). *The Counseling Process - A Multitheoretical Integrative Approach*. Thomson Brooks/Cole, Australia.

### Objective

- To make the students aware about significance and strategies of imparting intervention for differently abled children.

### Theory

#### **UNIT I: Significance and types of intervention services**

Intervention services- concept, need and significance. Prevention of avoidable health problems. Early intervention –concept, need and significance. Therapies and services- types and contents. Family centred, Child focused intervention, supportive and structured intervention. Speech therapy, occupational therapy, play based intervention.

#### **UNIT II: Intervention Strategies and steps**

Guidelines for intervention programmes for differently abled. Problems and strategies. Process and steps of intervention- identification, assessment and diagnosis of differently abled and at-risk children, planning and designing intervention, implementation and evaluation. Curriculum planning for differently abled children.

#### **UNIT III: Development of intervention programme**

Developing need based intervention programmes and strategies for different categories of developmentally challenged children and their parents. Understanding key elements for successful interventions- tailoring for individual needs, providing normality and integration, provision of optimal environment for developmental progress, environmental compatibility and remedial services.

#### **UNIT IV: Executing intervention and multi disciplinary approach**

Executing child and parent focused interventions and evaluating its effectiveness. Multi disciplinary approach-significance, strategies to include parents and community and overcoming barriers. Planning interventions for inclusion. Involving parents and community.

### Practical

Identification of families having children with specific disability .Based on selected families, developing need assessment checklist of differently abled children and their families. Need assessment of differently abled children and their families, report presentation and enlisting the needs of family and differently abled child care & development. Designing and developing intervention modules/ programme based on needs of differently abled children and their families. Presentation of intervention modules/ programme, its evaluation and enhancement. Intervention programme: Material selection from department and market survey of required Material/toys /tools/books etc. Presentation of students' ideas for development of educational and development oriented material / tools for intervention, discussion on it and finalizing the intervention material and tools. Understanding and experiencing purchase procedure for required material- Seeking permissions of the authorities for purchases, drawing advances (Money indent), submission of vouchers and entry of material in registers. Preparation and up gradation of intervention activities, material and tools. Part-I: Implementation and monitoring of intervention programme in families of differently abled child Part-II: Implementation and monitoring of intervention programme in families of differently abled child. Part-III: Implementation and monitoring of intervention programme in families of differently abled child. Part-IV: Implementation and monitoring of intervention programme in families of differently abled child. Evaluation of effectiveness of intervention programme in catering the identified needs of families and their differently abled children. Conducting parents / community workshops



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for publicity of benefits of need based intervention programmes for creating awareness and motivation in families for the welfare of differently abled children.

### Teaching Schedule

#### Theory

Sr. No.	Topics	No. of Lecture (s)
1	Concept, need and significance of intervention services. Prevention of avoidable health problems.	01
2	Early intervention – concept, benefits, eligibility criteria for early intervention. Role of early intervention specialist	01
3	Therapies and services- types and contents. Family centred, Child focused intervention, Supportive and structured. Play based intervention.	01
4	Speech and language therapy, physical or occupational therapy, psychological services, home visits, medical, nursing or nutrition services, hearing (audiology) or vision services, social work services.	01
5	Guidelines for planning and implementation of intervention programmes for differently abled. Problems and strategies for planning and implementation of intervention programmes for differently abled	01
6	Process and steps of intervention. Screening, assessment and diagnosis of differently abled and at-risk children.	01
7	Curriculum planning for differently abled children.	01
8	Understanding key elements for successful interventions- tailoring for individual needs, providing normality and integration, environmental compatibility and remedial services.	01
9	Developing need based intervention programmes and strategies for different categories of developmentally challenged children (continued)....	01
10	Developing need based intervention programmes and strategies for different categories of developmentally challenged children.	01
11	Implementation of need based intervention programmes for different categories of developmentally challenged children.	01
12	Provision of optimal environment for developmental progress. Environmental compatibility and remedial services.	01
13	Multi disciplinary approach-significance, strategies to include parents and community and overcoming barriers.	01
14	Need, significance and strategies to counsel parents of differently abled	01
15	Planning interventions for inclusive education.	01
16	Guidelines for involving parents and community in interventions and evaluating its effectiveness.	01
<b>Total</b>		<b>16</b>

#### Practical

Sr. No.	Topics	No. of Practical (s)
1	Identification of families having children with specific disability	1

## HUMAN DEVELOPMENT AND FAMILY STUDIES

2	Based on selected families, developing need assessment checklist of differently abled children and their families.	1
3	Need assessment of differently abled children and their families, report presentation and enlisting the needs of family and differently abled child care & development.	1
4	Designing and developing intervention modules/ programme based on needs of differently abled children and their families.	1
5	Presentation of intervention modules/ programme, its evaluation and enhancement.	1
6	Intervention programme : Material selection from department and market survey of required Material / toys / tools / books etc.	1
7	Presentation of students' ideas for development of educational and development oriented material / tools for intervention, discussion on it and finalizing the intervention material and tools.	1
8	Understanding and experiencing purchase procedure for required material- Seeking permissions of the authorities for purchases, drawing advances (Money indent), submission of vouchers and entry of material in registers.	1
9	Preparation and up gradation of intervention activities, material and tools.	1
10	Part-I: Implementation and monitoring of intervention programme in families of differently abled child	1
11	Part-II: Implementation and monitoring of intervention programme in families of differently abled child.	1
12	Part-III: Implementation and monitoring of intervention programme in families of differently abled child.	1
13	Part-IV: Implementation and monitoring of intervention programme in families of differently abled child.	1
14	Evaluation of effectiveness of intervention programme in catering the identified needs of families and their differently abled children.	1
15	Conducting parents / community workshops for publicity of benefits of need based intervention programmes for creating awareness and motivation in families for the welfare of differently abled children.	1
16	End term assessment.	1
<b>Total</b>		<b>16</b>

### Suggested Readings

- Chadha A (2001). *A Guide to Educating Children with Learning Disabilities*. Vikas Publishing House, New Delhi.
- Chadha A (2005). *Teaching Visually Impaired Children – Module 1*. Unistar Books, Chandigarh.
- Gutpa R K (2005). *Disability In Indian Context - A Teacher's Role*. Unistar Books, Chandigarh.
- Khatib J and Khadi P (2011). *Emotional Behaviour of Mentally Challenged Children Attending Special Schools: Parental Educational Intervention*. UAS, Dharwad.
- Manga S K (2009). *Educating Exceptional Children - An Introduction to Special Education*.

- PHI Learning, New Delhi.
- Panda K C (1997). *Education of Exceptional Children*. Vikas Publishing House. NewDelhi.
- Sahu B K (2002). *Education of the Exceptional Children*. Kalyani Publishers, New Delhi

**Objectives**

- To orient the students regarding family as an institution.
- To impart knowledge about family transitions and impact of social change and development

**Theory**

**UNIT I: Family relationships**

Family as a social system. Socialization within the family. Models of parenting. Parent child relationships- functional and dysfunctional dyads. Family cohesion, conflict and family disorganization –impact on parenting. Children as family agents. Children and marital life. Child abuse. Bidirectionality in parent child relations. Family interactions and delinquency. Improving family communication and interpersonal relations.

**UNIT II : Family under transition**

Family transitions. Change and continuity over life cycle. Needs and problems of families at different developmental stages. Impact of social change on family and changing family patterns in India. Religion and family. Family social class and ethnic variations in child rearing.

**UNIT III: Family stressors and resilience**

Family as an institution under stress. Family crisis. Poverty and children. Stressors and family relations - with special reference to family disruption, sickness, divorce, substance abuse and disability. Stress Process Model. Family’s adaptation to stress. Family resilience and protective factors for promotion of family resilience. Family environment and social support as a source of risk and resilience for vulnerable children/youth. Intergenerational family dynamics in management of family conflicts and negative patterns.

**UNIT IV : Impact of consumerism, emigration and multiculturalism on families**

Impact of consumerism on rural and urban families. Impact of emigration and multiculturalism on families. Two culture children and their psycho-social dilemmas. Contemporary issues related to family.

**Teaching Schedule**

**Theory**

Sr. No.	Topics	No. of Lecture (s)
1	Family as a social system, ecological perspective of family. Family as an agent of Socialization.	02
2	Models of parenting. Parent child relationships- functional and dysfunctional dyads.	02
3	Family cohesion and adaptability. Family cohesion, conflict and family disorganization –impact on parenting.	02
4	Children as family agents. Children and marital relations.	02
5	Child abuse- understanding abusive families. Bi-directionality in parent child relations.	02
6	Family interactions and delinquency. Improving family communication and interpersonal relations.	02

## HUMAN DEVELOPMENT AND FAMILY STUDIES

7	Family transitions- continuity and change over life cycle. Needs and problems of families at different developmental stages.	002
8	Religion and family. Impact of social change on family and changing family patterns in India.	02
9	Family disorganization. Family Social class and ethnic variations in child rearing.	02
10	Family as an institution under stress. Family crisis. Stress Process Model.	02
11	Poverty and children. Stressors and family relations - with special reference to family disruption, sickness, divorce, substance abuse and disability. Stress Process Model.	02
12	Family resilience and protective factors for promotion of family resilience. Family and social support as a source of resilience for vulnerable children/youth.	02
13	Intergenerational family dynamics in management of family conflicts and negative patterns.	02
14	Impact of consumerism on rural and urban families.	02
15	Impact of emigration and multiculturalism on families. Two culture children and their psycho-social dilemmas.	02
16	Contemporary –researchable issues related to family.	02
<b>Total</b>		<b>32</b>

### Suggested Readings

- Carson D K, Carson C K, Chowdhury A (2007). *Indian Families at the Crossroads*. GyanPublishing House, New Delhi.
- Daly K J (2007). *Qualitative Methods for Family Studies & Human Development*. SagePublications, New Delhi.
- Falcov C J (1991). *Family Transitions*. Guilford Press, California.
- Garbarino J, Eckenrode J and Barry F D (1997). *Understanding Abusive Families: An Ecological Approach to Theory and Practice*. Jossey-Bass, New York.
- Grigorenko E L and Stenberg R J (2001). *Family Environment and Intellectual Functioning: A Life-Span Perspective*. Lawrence Erlbaum Associates Publishers, London.
- Karim A B (2014). *Family Interactions: Concepts, Mechanism & Methods to Improve the Family Communication & Interpersonal Relationships*. Successful Family Upbringing Series, Refman.
- Kuczynski L (2003). *Handbook of Dynamics in Parent-Child Relations*. Sage Publications, New Delhi.
- McCubbin H and Figley C R (1991). *Stress And The Family: Coping with Normative Transitions* Routledge. Taylor and Francis Group, New York.

## Objectives

- To sensitize the students, regarding the theories and issues pertaining to cultural difference in family studies.
- To orient students about families across India in diversified cultural context with special reference to the farming community and their quality of living and concerning issues

## Theory

### UNIT I: Culture and family

Culture- definition, components and characteristics of culture. Agents of cultural influences- school, family, community and other social groups. Cultural factors and impact on families. Western versus Eastern family culture. Cultural diversities in India. Elements of India's diverse culture – religion, philosophy, cuisine, language, fine arts, dance, music.

### UNIT II: Families in India and abroad

Families in India and abroad - communal, nuclear, joint, extended, polyamorous, polyandrous, polygynous, single parent families, unrelated families. Indian family culture- values and issues concerning families and its stability. Factors determining social status of families. Families in rural and tribal agrarian community – status of women, children, elderly and men in the families.

### UNIT III: Cross-cultural variations in family functioning

Cross-cultural variations in different aspects of family functioning across different West and East countries/ cultures viz a viz – marriage, parenthood, relationships, care of elderly and status of women. Cross cultural variations in family functioning, roles and responsibilities, cohesion, interpersonal communication patterns, conflict resolution. Parenting across cultures – child rearing, socialization and socialization practices. Family crisis and adaptations across cultures. Unique family experiences across cultures, some classic examples like Kibbutz in Israel.

### UNIT IV: Diversities in family life and challenges

Diversities in family life – ethnic, linguistic, regional etc. Effect of urbanization, secularization, westernization, technological advancement, globalization and other such developments on families in general and agrarian in particular. Challenges before families across cultures. Legal provisions – emerging cultural trends. Research trends in cross-cultural family studies, methodological issues.

## Teaching Schedule

### Theory

Sr. No.	Topics	No. of Lecture (s)
1	Culture- definition, components and characteristics of culture.	02
2	Agents of cultural influences- school, family, community and other social groups.	02
3	Cultural diversities in India and abroad. Elements of India's diverse culture – religion, philosophy, cuisine, language, fine arts, dance, music.	02
4	Cultural factors and impact on families. Western versus Eastern family culture.	02
5	Families in India and abroad - communal, nuclear, joint, extended, polyamorous, polyandrous, polygynous, single parent families, unrelated families.	02

## HUMAN DEVELOPMENT AND FAMILY STUDIES

6	Indian family culture-values and issues concerning families and its stability.	02
7	Factors determining social status of families. Families in rural and tribal agrarian community – status of Women, children, elderly and men in the families.	02
8	Male headed and female headed families in agrarian community – causes and concerns.	02
9	Cross cultural variations in different aspects of family across different West and East countries / cultures viz marriage, parenthood, care of elderly and status of women and other functions of family, roles and responsibilities.	02
10	Parenting across cultures – child rearing, socialization and socialization practices. Some classic examples like Kibbutz in Israel.	02
11	Cross cultural variations in family cohesion, interpersonal communication patterns, conflict resolution. Family crisis and adaptations.	02
12	Diversities in family life – ethnic, linguistic, regional etc. Unique family experiences across groups.	02
13	Effect of urbanization, secularization, westernization, technological advancement, globalization and other such developments on families in general and agrarian in particular.	02
14	Challenges before families across cultures.	02
15	Interventions on ideals and practice of families	02
16	Legal provisions – emerging cultural trends in different societies/ countries.	02
	Research trends in cross-cultural family studies, methodological issues.	02
<b>Total</b>		<b>32</b>

### Suggested Readings

- Ballard S M, and Taylor A C (2012). *Family Life Education with Diverse Populations*. Sage Publications, Los Angeles.
- Brislin R W. (1990). *Applied Cross Cultural Psychology*. Sage Publications, New Delhi.
- Carson D K, Carson C K and Chowdhury A (2007). *Indian Families at the Crossroads*. GyanPublishing House, New Delhi.
- Ratra A, Kaur P, Chhikara S, Varma T and Chawla P (2006). *Marriage and Family- InDiverse and Changing Scenario*. Deep & Deep Publications Pvt. Ltd, New Delhi.
- Saraswathi T S (2003). *Cross Cultural Perspectives In Human Development*, Sage Publications, New Delhi.
- Selin H (2014). *Parenting Across Cultures: Childrearing, Motherhood and Fatherhood inNon-Western Cultures*. Springer, Dordecht.
- Trask B S and Hamon R R ( 2013). *Cultural Diversity and Families: Expanding Perspectives*. Sage Publications, New Delhi.

## Objectives

- To orient the students regarding various methods and techniques of family therapy.
- To help students know their abilities as counselors and equip them with family therapies.
- To enable application of therapies in different case studies.

## Theory

### **UNIT I: Family therapy - orientation and theoretical perspectives**

Family Therapy – concept, need, significance, areas, scope, goals and application of marriage and family therapies. Evolution of family therapy. Early models and basic techniques of family therapy- group process and communications analysis. Theoretical developments in marital and family therapy. Approaches in family therapy - Social Learning approach, Psychoanalytic, Behavioural, Systems approach. Social Constructionism theory. Attachment theory.

### **UNIT II: Types of family therapy**

Classic schools of family therapy- Bowenian Family Systems therapy, Strategic, Structured, Communication and Experiential therapies, Psychodynamic Therapy, Cognitive- Behaviour family therapy and integrated family therapy. Contemporary marital therapies. Family therapy in the 21st century and its application to multicultural, single parent and disorganized families, solution focused therapy, narrative therapy and integrative models. Application of family therapy in depression, substance abuse, schizophrenia and eating disorders.

### **UNIT III: Concerns for family therapy**

Signs and symptoms of family in need of therapies- psychosomatic symptoms, psychiatric disorders, marital distress, alcoholism, drug dependence, juvenile offences, problems of adolescence, conduct problems, work and school phobias.

### **UNIT IV: Prospects of family therapy**

Qualities of marriage and family therapists. Techniques of marriage and family therapy. Advances in clinical assessment, preventive and enrichment programmes. Future direction for marriage and family therapy- bridging research, theory and practices.

## Practical

Observational visits and screening families in need of therapy (in various settings) and reparation of format for it. -Visiting and screening of urban families in need of therapy. Visiting and screening of slum families in need of therapy. Visiting and screening of rural families in need of therapy. Report presentation and discussion. Case studies of different areas of marriage and family therapy (alcoholism, drug, dependence, juvenile offences, problems of adolescence). Preparation of format. Case study of alcoholic de –addiction. Case study of drug dependence and de –addiction, Case study of juvenile offences and rehabilitation. Case study of socio-emotional problems of adolescents. Report presentation and discussion. Case studies of different methods and techniques of marriage and family



## HUMAN DEVELOPMENT AND FAMILY STUDIES

Therapy (one from each): Visit to marriage and family therapy centre. Observation of sessions for knowing the methods and techniques used in marriage and family therapy ( actual). Observation of sessions for knowing the methods and techniques used in marriage and family therapy ( recorded ones). Report presentation and discussion

### Teaching Schedule

#### Theory

Sr. No.	Topics	No. of Lecture (s)
1	Concept. Need and significance of family therapy. Areas, scope and goals of family therapy.	02
2	Application of marriage and family therapy. Evolution of family therapy. Early models and basic techniques of family therapy- group process and communication analysis.	02
3	Theoretical developments in marital and family therapy. Approaches in family therapy - Social Learning approach and Psychoanalytic approach.	02
4	Behavioural approach, Systems approach. Social Constructionism and Attachment theory approach.	02
5	Classic schools of family therapy- Bowenian Family Systems therapy, Strategic therapy, Structured therapy.	02
6	Psychodynamic therapy, Communication therapy and Experiential therapy.	02
7	Cognitive- Behaviour family therapy and Integrated family therapy. Contemporary marital therapies.	02
8	Family therapy in the 21st century and its application to multicultural, single parent and disorganized families, solution focused therapy, narrative therapy and integrative models.	02
9	Application of family therapy in depression, substance abuse, schizophrenia and eating disorders.	02
10	Signs and symptoms of family in need of therapies- psychosomatic symptoms, psychiatric disorders, marital distress.	02
11	Role of family therapy in alcoholism, drug dependence, juvenile offences, problems of adolescence,	02
12	Role of family therapy in conduct problems, work and school phobias.	02
13	Qualities of marriage and family therapists. Techniques of marriage and family therapy.	02
14	Advances in clinical assessment, preventive and enrichment programmes.	02
15	Future direction for marriage and family therapy- bridging research, theory and practices	02
16	Wrap up	02
<b>Total</b>		<b>32</b>

#### Practical

Sr. No.	Topics	No. of Practical (s)
1	Observational visits and screening families in need of therapy (in various settings) and preparation of format for it.- Visiting and screening of urban families in need of therapy	1

## HUMAN DEVELOPMENT AND FAMILY STUDIES

2	Visiting and screening of slum families in need of therapy	1
3	Visiting and screening of rural families in need of therapy	1
4	Report presentation and discussion	1
5	Case studies of different areas of marriage and family therapy (alcoholism, drug, dependence, juvenile offences, problems of adolescence).	1
6	Preparation of format. Case study of alcoholic de –addiction.	1
7	Case study of drug dependence and de –addiction,	1
8	Case study of juvenile offences and rehabilitation.	1
9	Case study of socio-emotional problems of adolescents.	1
10	Report presentation and discussion	1
11	Case studies of different methods and techniques of marriage and family Therapy (one from each):	1
12	Visit to marriage and family therapy centre	1
13	Observation of sessions for knowing the methods and techniques used in marriage and family therapy ( actual).	1
14	Observation of sessions for knowing the methods and techniques used in marriage and family therapy ( recorded ones).	1
15	Report presentation and discussion	1
16	End term assessment	1
<b>Total</b>		<b>16</b>

### Suggested Readings

- Carr A (2008). *Family Therapy – Concepts, Process and Practice*. 2<sup>nd</sup> Ed., John Wiley & Sons Ltd, Chichester.
- Carson D K, Carson C K, Chowdhury A (2007). *Indian Families at The Crossroads*. GyanPublishing House, New Delhi.
- Doherty W, Boss P, Larossa R, Schumm W and Steinmets S (1993). *Family Theories and Methods: A Contextual Approach*. Mac Millan & Company.
- Lowe R (2004). *Family Therapy a Constructive Framework*. Sage Publications, New Delhi.
- Mark R (2003). *Family Therapy in Focus*. Sage Publications, London.
- Roger L (2004). *Family Therapy - A Constructive Framework*. Sage Publications London.

# HUMAN DEVELOPMENT AND FAMILY STUDIES

## Course Layout and Structure of Doctoral Degree

### Ph.D. (Community Science) in Human Development and Family Studies

Course Code	Semester	Course Title	Credit Hrs.
HDFS 601*	I	Advanced of Human Development	3 (3+0)
HDFS 602*	II	Ecology and Human Development	3 (3+0)
HDFS 603*	I	Programme Development for Vulnerable Families	3 (2+1)
HDFS 604	II	Strategic Developmental Intervention	3 (2+1)
HDFS 605*	I	Family Studies	3 (3+0)
HDFS 607	II	Mental Health	3 (3+0)
HDFS 691	I	Doctoral Seminar I	1 (0+1)
HDFS 692	II	Doctoral Seminar II	1(0+1)
<b>Total</b>			<b>20 (16+04)</b>
Doctoral Research			0+75

**\*Compulsory core courses (BSMA) (06)**

Other major core courses (06) will be selected as per recommendation of SAC

### Minor Courses (06 Credits)

#### Minor Disciplines

1. Agricultural Economics
2. Food Science and Nutrition
3. Agricultural Extension Education
4. Agricultural Statistics
5. Computer Science and Information Technology

### Suggestive Minor Courses

Course No	Course Title	Credit Hours
EECM 602	Impact Assessment of Development Programmes	3(1+2)
EECM 603	Scaling Techniques For Behavioural Research	3(1+2)
HDFS 606	Adulthood and Ageing	3 (3+0)
EECM 607	Media application and product promotion	4(2+2)
HDFS 608	Qualitative Research Methods	2(1+1)

**Note:** Courses (6 credits) will be selected from offered courses by respective departments or any other discipline mentioned and on recommendation of SAC

### Supporting courses (05 Credits)

#### Supporting Disciplines

1. Agricultural Economics
2. Food and Nutrition
3. Agricultural Extension Education
4. Agricultural Statistics
5. Computer Science and Information Technology
6. Resource Management and Consumer Sciences

## HUMAN DEVELOPMENT AND FAMILY STUDIES

### Suggestive Supporting Courses

<b>Course Code</b>	<b>Course Title</b>	<b>Credit Hours</b>
EXT 602	Methodologies for Social and Behavioural Sciences	2+1
EXT 606	Livelihood Development	1+1
FN 606	Maternal and Child Nutritional	2+0

A student can opt any course related to the topic of research offered by other faculties of Agriculture University (Agricultural Extension / Agricultural Statistics / Agricultural Economics/ Computer Application) or SWAYAM/ MOOCS or other online courses up to a maximum of 5 credits.

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# HUMAN DEVELOPMENT AND FAMILY STUDIES

## Course Syllabus and Content of Doctoral Degree

### Ph.D. (Community Science ) in Human Development and Family Studies

#### **HDFS 601                      ADVANCED HUMAN DEVELOPMENT                      3(3+0)**

#### **Objectives**

- To create awareness among students regarding the model of human development as a science and as a process, its orientation and nature.
- To impart knowledge regarding theoretical foundations, issues and research trends in human development

#### **Theory**

#### **UNIT I : Human development – a science and a process**

Classical and contemporary theoretical orientation to human development. Relational developmental systems and developmental science. Developmental psychology to developmental science from deficit to diversity in development. Regulation of development and differentiation. Constructing general model for development – developmental behaviour genetics. Multilevel nature and analysis of developmental processes.

#### **UNIT II : Developmental diversity and regularity**

Concept of Consistency vs. change in development. Developmental diversity and regularity. Developmental diversity and consequences for Human Development. Dynamics of stability and variability in development – role of experience in development, Optimal Experience theory. Human action perspective to developmental diversity and regularity. Abnormal behaviour vs. individual differences. Intentional personal development and personal control over development.

#### **UNIT III: Development through life span**

Life span theory in development, five levels of analysis – Life course theory, basic concepts, life transitions and historical change. Continuity vs. discontinuity in different developments across stages of life. Cognitive and emotional development- development of children's thinking and emotions. Dynamic development of thinking, feeling and acting- infancy through adulthood. Emotional development and consciousness. Dynamic structure in cognitive and emotional development - growth cycle and brain activity. Unravelling the processes underlying social, emotional and personality development.

#### **UNIT IV : Psycho-social perspective**

Dialectical models of socialization. Development of self-regulation and morality. Pro-social behaviour development- development across lifespan and correlates. Religious and spiritual development through life span – positive and negative correlates. Issues concerning children in difficult circumstances. Multilevel perspective on child maltreatment. Resilience in the face of adversities. Socio-emotional development in diverse family contexts. Gendered development. Future directions for life course and behaviour genetics.

# HUMAN DEVELOPMENT AND FAMILY STUDIES

## Teaching Schedule Theory

Sr. No.	Topics	No. of Lecture (s)
1	Classical and contemporary theoretical orientation to human development. Relational developmental systems and developmental science.	03
2	Developmental psychology to developmental science from deficit to diversity in development. Regulation of development and differentiation.	03
3	Constructing general model for development – developmental behaviour genetics. Capability approach in studying human development.	03
4	Multilevel nature of developmental processes	03
5	Consistency vs. change in human development. Consistency of concepts and phenomenon.	03
6	Developmental diversity and regularity. Developmental diversity and Consequences for Human Development	03
7	Dynamics of stability and variability in development – role of experience indevelopment, Optimal Experience theory.	03
8	Human action perspective to developmental diversity and regularity. Abnormal behaviour vs. individual differences Intentional personal development and personal control over development.	03
9	Life span theory in development, five levels of analysis – life cause theory, basicconcepts, life transitions and historical change. Continuity vs. discontinuity in different developments across stages of life.	03
10	Cognitive development across life span. Development of children’s thinking andemotions. Dynamic development of thinking, feeling and acting- infancy through adulthood.	03
11	Emotional development across life span. Emotional development and consciousness.	03
12	Dynamic structure, growth cycle and brain activity in cognitive and emotional development.	03
13	Dialectical Models of Socialization. Development of self-regulation and moralityacross life span. Pro-social behaviour development across lifespan and its correlates.	03
14	Unravelling the processes underlying social, emotional and personality development. Religious and spiritual development through life span – positive andnegative correlates.	03
15	Issues concerning children in difficult circumstances. Socio-emotional development in changing family contexts. Multilevel perspective on child maltreatment.	03
16	Resilience in the face of adversities. Socio-emotional development in changingfamily contexts. Gendered development. Future directions for life course and behaviour genetics	03
<b>Total</b>		<b>48</b>

## Suggested Readings

- Ausubel D and Sullivan E V (1980). *Theory and Problems of Child Development*. 3rdEd., Grune & Stratton, New York.
- Berk L E (2013). *Child Development*. Pearson, New Delhi.
- Damon W and Lerner R (1998 & 2006). *Handbooks of Child Psychology*. Vol. I to Vol. IV. John Wiley & Sons.
- Lerner R M and Newell K M (2014). *Handbook of Developmental Systems Theory and Methodology*. Pp. 19-65. The Guilford Press, New York.
- Rogoff B (2005). *The Cultural Nature of Human Development*. Oxford University Press, New York.
- Saraswathi T S and Kaur B (1993). *Human Development and Family Studies in India*. Sage Publications, New Delhi.
- Sharma N and Chaudhary N (2009). Human development: Context and Processes. In G. Misra (Ed.), *Psychology in India (Vol.I) Basic Psychological Processes and Human Development*. Pp. 69-109. Pearson, New Delhi.
- [https://en.wikipedia.org/wiki/Capability\\_approach](https://en.wikipedia.org/wiki/Capability_approach)
- <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5830131/>

## Objectives

- To help students understand the process of interaction between human development and ecological systems.
- To provide in-depth knowledge about physical, economic, socio-cultural and socio-political role of ecology in life course development.
- To make the students realise research and assessment of human development based on ecological perspective.

## Theory

### UNIT I: Ecological modelling in human development

Human ecology – concept and relevance in understanding human development. Ecological modelling, ecology of developmental processes, bio-ecological model of Bronfenbrenner. Developmental ecology through space and time. The Process–Person–Context–Time (PPCT) Model . An Integrated model of individual development based on PPCT Model. Life course development through ecological perspective.

### UNIT II : Physical ecology and human development

Developmental tasks through lifespan – role of ecology, social roles and structural role of ecology. Behavioural development – role of physical ecological factors, terrain, climatic changes, demographics and their effect on human development. Children’s physical environment, housing, overcrowding, neighborhood and development. Economic factors and their impact on human development.

### UNIT III : Socio-cultural ecology and human development

Building blocks in the environment. Interpersonal structures as context of human development. Dyads- types, nature and function of joint and molar activities, affective relations, balance of power. Race, class, ethnicity and development. Socio-cultural and sub-cultural context of human ecology and development- differences in child's ecological systems and their impact on parenting and development. Socio-cultural imbalances and their impact on human development. Contemporary child rearing and implications for human development. Impact of time factor and cultural history on development.

### UNIT IV : Role of systems and policies

Children’s institutions, day care and preschools as context of human development. Children in war and disaster. Socio-political, legal systems and policies and human development. Religion, caste, minority and deprived states and their effects. Community support and its value for human development. Impact of media, technology and social networking. Policies, programmes based on ecological factors impacting human development. Research and assessment of human development based on ecological perspective.

## Teaching Schedule

### Theory

Sr. No.	Topics	No. of Lecture (s)
1	Human ecology – its concept and relevance in understanding human development. Life course development through the ecological perspective.	03



## HUMAN DEVELOPMENT AND FAMILY STUDIES

2	Ecology of developmental processes. Bio-ecological model of Bronfenbrenner	03
3	Developmental ecology through space and time: referred to as process– person– context–time (PPCT) model.	03
4	An Integrated model of Individual Development based on PPCT Model.	03
5	Developmental tasks through lifespan –role of ecology, social roles and structure role of ecology.	03
6	Physical ecological factors, Terrain, climatic changes, demographics and their effect on human development.	03
7	Behavioural development –role of ecology, physical, environmental impact on behaviour. Environmental aspects - Children’s physical environment, housing, overcrowding, neighbourhood and development. Economic factors and their impact on human development.	03
8	Interpersonal structures as context of human development. Building blocks in the environment. Dyads, nature and function of joint and molar activities Impact of affective relations, balance of power.	03
9	Race and ethnicity and human development. Socio-cultural and sub-cultural differences in child's environment and their impact on childrearing practices and development. Socio-cultural imbalances and their impact on development.	03
10	Impact of time factor and cultural history on development. Contemporary child rearing practices and their implications for human development.	03
11	Children’s institutions, day care and preschools as context of human development.	03
12	Children in war and disaster. Socio-political, legal systems and policies impact on human development.	03
13	Religion and caste systems, minority and deprived states and their effects on human development.	03
14	Community support and its value for human development. Impact of media, technology and social networking.	03
15	Policies, programmes based on ecological factors impacting human development.	03
16	Research and assessment of human development based on ecological perspective.	03
<b>Total</b>		<b>48</b>

### Suggested Readings

- Begon M, Harper J L and Townsend C R (1990). *Ecology: Individuals, Populations and Communities*. Blackwell, Cambridge.
- Bronfenbrenner U (1977). Toward An Experimental Ecology of Human Development. *American Psychologist*. 2, Pp.513-531.
- Bronfenbrenner U (1979). *The Ecology of Human Development: Experiments by Nature and Design*. Harvard University Press, Cambridge.
- Hames R (2001). *Human Behavioral Ecology*. *International Encyclopedia of the Social & Behavioral Sciences*. Elsevier Science Ltd.
- Ingold T (1986). *Evolution and Social Life*. Cambridge University Press, Cambridge.
- Klein R G (1989). *The Human Career: Human Biological and Cultural Origins*. University of Chicago Press, Chicago.
- Lerner R M (2015). *Handbook of Child Psychology (Ed.)*, Vol. 1 to 7. John Wiley & Sons, Harvard.

## HUMAN DEVELOPMENT AND FAMILY STUDIES

- Smith E A and Winterhalter B (1992). *Evolutionary Ecology and Human Behavior*. Aldine, New York.
- [https://en.wikipedia.org/wiki/Human\\_behavioral\\_ecology](https://en.wikipedia.org/wiki/Human_behavioral_ecology)

### Objectives

- To make the students learn to identify vulnerable population in rural and urban areas.
- To develop an understanding regarding techniques of planning, implementing and evaluating development and programmes and projects for vulnerable families.

### Theory

#### UNIT I : Family Vulnerabilities

Vulnerable families- meaning, categories, forms of vulnerability, characteristics. Family vulnerability factors - poverty, alcohol and drug abuse, AIDS, prostitution, delinquency, social disadvantages, mental disorders, chronic serious health issues, destitute women and children, street children, abused children, women and senior citizens. Impact of family vulnerabilities on children and families.

#### UNIT II : Programmes for vulnerable families

Developmental programmes for vulnerable families – concept, history and five year plans. Types of programmes and projects for vulnerable families. Different approaches to develop programmes for families. Inter disciplinary approach to research project management. National and international research projects for vulnerable families. National and International programmes and policies for vulnerable children and families. UNICEF framework for protection, care and support of orphans and vulnerable children. National Plan of Action for protection and care of children.

#### UNIT III: Programme development – elements and process

Need assessment of vulnerable families. Developing need based multiple programmes for vulnerable families and children - project proposal, principles of project design, steps, guidelines, process involved, aspects of appraisal, basic considerations, risks and returns in project proposal development. Elements of effective programmes for families. Project sustainability- factors, components and action plan. Scientific values and professional ethics in development of programmes for vulnerable population. Donors and funding agencies- types, National and International donors funding projects. Role of public and private donors in funding projects.

#### UNIT IV : Working with vulnerable families

Working with vulnerable families- need, goals and significance. Developing strategies to support vulnerable children and their families. Strategies for increasing participation and retention. Ethics in working with vulnerable families. Working with children in vulnerable families- need, goals, strategies. Family resilience in the face of adversities- concept, risk and protective factors. Strengthening family relations. Including fathers in work with vulnerable families. Implementing the stimulating management techniques- Programme Evaluation and Review Technique (PERT), Critical Path Method (CPM), Line of Balance (LOB), Gantt Chart and SWOT analysis.

### Practical

Review of the national international projects and programmes for vulnerable families. Discussion on programmes and research projects Developing need assessment performance Learning to use selected PRA techniques – i.) Focus group discussions/ interviews ii.) Transit walk, social mapping and time line. Interviewing families with need assessment Developing need based programme for vulnerable families Class discussion on developed programme and

## HUMAN DEVELOPMENT AND FAMILY STUDIES

enhancement Programme implementation – Working with families and execution of developed programmes- home based approach Working with families and execution of developed programmes- child centred approach. Programme Evaluation by using- Programme Evaluation and Review Technique (PERT), Critical Path Method (CPM) SWOT analysis. Developing concept note for research project on vulnerable families. Developing Multiple Programs for promoting family health with vulnerable Children. Dissemination / publishing of success stories, popular articles.

### Teaching Schedule

#### Theory

Sr. No.	Topics	No. of Lecture (s)
1	Vulnerable families- meaning, categories, forms of vulnerability	02
2	Family vulnerability factors and family vulnerability processes - poverty, alcohol and drug abuse, AIDS, prostitution, delinquency. Impact of family vulnerabilities on children and families.	02
3	Other vulnerability factors and their impact- social disadvantages, mental disorders, chronic serious health issues,	02
4	Vulnerable groups - destitute women and children, street children, abused children, women and senior citizens.	02
5	Developmental programmes for vulnerable families – concept, history and five year plans. Types of programmes and projects for vulnerable families.	02
6	Different approaches to develop programmes for families. Inter disciplinary approach to research project management.	02
7	National and international research projects for vulnerable families. National and international programmes and policies for vulnerable children and families.	02
8	UNICEF framework for the protection, care and support of orphans and vulnerable children. National Plan of Action for protection and care of children.	02
9	Need assessment of vulnerable families. Developing need based multiple programmes for vulnerable families and children - project proposal, principles of project design, steps, guidelines.	02
10	Process involved, aspects of appraisal, basic considerations, risks and returns in project proposal development. Elements of effective programmes for families.	02
11	Project sustainability, factors, components and action plan. Scientific values and professional ethics in development of programmes for vulnerable population.	02
12	Donors and funding agencies- types, National and International donors funding projects. Role of public and private donors in funding projects.	02
13	Working with vulnerable families- need, goals and significance. Developing strategies to support vulnerable children and their families.	02
14	Strategies for increasing participation and retention. Ethics in working with vulnerable families. Working with children in vulnerable families- need, goals, strategies. Social context of children in difficult circumstances and developmental vulnerabilities.	02
15	Family resilience in the face of adversities- concept, risk and protective factors. Strengthening family relations. Including fathers in work with vulnerable families.	02

## HUMAN DEVELOPMENT AND FAMILY STUDIES

16	Implementation / stimulating management techniques- Programme Evaluation and Review Technique (PERT), Critical Path Method (CPM) Line of Balance (LOB) Gantt Chart and SWOT analysis	02
<b>Total</b>		<b>32</b>

### Practical

Sr. No.	Topics	No. of Practical (s)
1	Review of the national international projects and programmes for vulnerable families.	1
2	Discussion on programmes and research projects	1
3	Developing need assessment performa	1
4	Learning to use selected PRA techniques –i). Focus group discussions/ interviews	1
5	ii.) Transit walk, social mapping and time line	1
6	Interviewing families with need assessment	1
7	Developing need based programme for vulnerable families	1
8	Class discussion on developed programme and enhancement	1
9	Programme implementation – Working with families and execution of developed programmes- home based approach	1
10	Working with families and execution of developed programmes- child centred approach	1
11	Programme Evaluation by using- Programme Evaluation and Review Technique (PERT), Critical Path Method (CPM)	1
12	SWOT analysis	1
13	Developing concept note for research project on vulnerable families	1
14	Developing Multiple Programs for promoting family health with vulnerable Children	1
15	Dissemination / publishing of success stories, popular articles.	1
16	End term assessment	1
<b>Total</b>		<b>16</b>

### Suggested Readings

- Chandra P (1995). *Project Planning, Analysis, Selection, Implementation and Review*. TataMcGraw, New Delhi.
- Chaudhary D P (1992). *Women Welfare and Development*. NIPPCD, New Delhi.
- Dunst C, Trivette C and Angela D (1998). *Enabling and Empowering Families: Principles and guidelines for families*. Brookline Books, Inc. Newton.
- Golden O, Lopres P and Mills G (2012). *Economic Security for Extremely Vulnerable Families: Themes and Options for Work-force Development and Asset Strategies*. Urban Institute, University of New Hampshire, New Hampshire.
- Resource and Development Unit (2012). *Supporting Vulnerable Families: Self-guided learning package*. Community Child Care Unit, Victoria.
- Mynarska M, Riederer B and Jaschinski I (2015). *Vulnerability of families with children: Major risks, future challenges and policy recommendations*. Wittgenstein Centre for Demography and Global Human Capital, stockholm.

## HUMAN DEVELOPMENT AND FAMILY STUDIES

- [https://www.dcy.gov.ie/documents/publications/A\\_Guide\\_to\\_what\\_Works\\_in\\_Family\\_Support\\_Serviecs\\_for\\_Vulnerable\\_Families.pdf](https://www.dcy.gov.ie/documents/publications/A_Guide_to_what_Works_in_Family_Support_Serviecs_for_Vulnerable_Families.pdf)
- [https://www.who.int/maternal\\_child\\_adolescent/documents/pdfs/lancet\\_child\\_dev\\_series\\_paper3.pdf](https://www.who.int/maternal_child_adolescent/documents/pdfs/lancet_child_dev_series_paper3.pdf)
- [https://www.unicef.org/aids/files/Framework\\_English.pdf](https://www.unicef.org/aids/files/Framework_English.pdf)
- <https://www.cambridge.org/working-with-vulnerable-families/children-in-the-midst-of-family-and-domestic-violence>

## Objectives

- To make the students aware about the significance, scope, issues and current trends in interventions.
- To develop insight into different strategies and approaches of developmental intervention.
- To provide hands-on learning in designing, implementing, and evaluating developmental intervention package in various settings.

## Theory

### **UNIT I : Developmental intervention – concept and significance**

Intervention – definition, need and importance. Early intervention for promoting children's development - principles, assumptions, eligibility and success criteria, theory and practice, biosocial developmental contextualism. Current orientation towards developmental intervention for children from birth to early school years. Children with developmental vulnerabilities and their characteristics. Sources of developmental vulnerabilities and resources. Risk - biological, other personal and contextual risks, impact of social inequality. Protective factors - influences on children's development. Neurological basis for developmental intervention needs- importance of early years, sensitive periods and factors influencing brain development.

### **UNIT II : Intervention approaches and framework**

Need assessment for intervention, Contemporary issues and current trends in intervention. Intervention principles strategies and process. Theoretical frameworks in early intervention. Intervention models. Multi-disciplinary approaches to early intervention and programmes for motor, cognitive, language and social development. Characteristics of effective Intervention strategies. Framework for developing and implementing programs for children with developmental delays.

### **UNIT III : Intervention procedural guidelines**

Early intervention therapy program- guidelines, purpose, program goals and objectives, program description, service delivery and role of other supportive team members. Types of early intervention therapies. Service delivery models in early intervention- child centred, parent centred, family centred, home based, center/school based. Role of personnel in intervention – role of physiotherapist, speech pathologist, audiologist, occupational therapist, behaviour therapist and developmental therapist. Developing network with other agencies. Resource Generation. Role of family and community in implementation of intervention programmes. Family as developmental context.

### **UNIT IV : Strategic planning and implementation**

Planning and implementation of intervention programme. Utilisation of other local level services offered to children and families – screening, referral, assessment, family education and support. Arranging services and family support, collaboration and teamwork with families and professionals. Collaboration and interdisciplinary practices. Professional and ethical behavior. Early intervention - operational standards, accountability and quality assurance, accreditation,

program resources and service delivery. Evaluation of developmental intervention programmes –basic concepts, effectiveness, efficiency and economics. Government policies and provisions. Early intervention policies – an international perspective.

## Practical

Compilation of research reviews on various developmental Interventions for young children. Observational visits to intervention unit to understand the organizational structure, objective, types of services provided, facilities available, frequency, duration & cost of the Intervention etc. Observational visit to Paediatric Intervention unit to understand the process / steps followed in Intervention programme Observational visits to any National Institute offering Intervention programmes for children with developmental delays. Observational visits to any NGO offering intervention programmes for children with developmental delays Identification of groups for intervention and Developmental assessment. Conducting need based assessment to identify target groups in need of intervention using Developmental Screening test / appropriate psychological tests Preparing developmentally appropriate intervention package for the selected group Involving parents in the intervention programme, offering home based parent education programmes for managing children with developmental delays. Field testing the developed intervention package at – i) Day care centers/ pediatric wards ii) Clinics/ special schools. Conducting home based intervention programme for children with developmental delays. Conducting center-based interventions at – Day care centers/ pediatric wards /Clinics/ special schools. Developing a checklist for assessing the quality & effectiveness of the intervention packages. Evaluation of developed intervention programmes

## Teaching Schedule

### Theory

Sr. No.	Topics	No. of Lecture (s)
1	Introduction to early childhood intervention – definition, need and importance. Early intervention for promoting children’s development – aims, principles, assumptions, eligibility and success criteria, theory and practice, biosocial developmental contextualism.	02
2	Current orientation towards developmental intervention for children from birth to early school years. Children with developmental and their characteristics. Sources of developmental vulnerabilities and resources.	02
3	Risk factors for developmental vulnerabilities among children- biological, other personal and contextual risks, impact of social inequality. Protective factors - influences on children’s development.	02
4	Neurological basis for developmental intervention needs- importance of early years, sensitive periods and factors influencing brain development.	02
5	Need assessment for intervention, Contemporary issues and current trends in intervention, cultural considerations in children’s wellbeing and development. Intervention principles strategies and process.	02
6	Theoretical frameworks in early intervention. Types of early childhood interventions. Ecological framework, transactional theory, developmental systems model, psychoanalytic perspective, behavioural and educational approaches to early intervention; behavioural perspective.	02
7	Intervention models – Guralnick’s early developmental and risk factors model, Dunst & Trivette’s resource based approach. Early Intervention approaches and programmes- relationship based approach, early intervention therapy team approach, multidisciplinary, interdisciplinary and trans-disciplinary approaches for promoting development of children.	02



## HUMAN DEVELOPMENT AND FAMILY STUDIES

8	Characteristics of effective Intervention strategies. Framework for developing and implementing programs for children with developmental delays.	02
9	Early intervention therapy program- guidelines, purpose, program description, program goals and objectives, service delivery, other supportive team member roles. Types of early Intervention therapies - play therapy, behavior modification, speech & auditory therapy, hydro therapy, physio-therapy, cognitive therapy.	02
10	Service delivery models in early intervention- child centred, parent centred, familycentred, home based, school/ center based, home-cum-centre based programmes. Developing network with agencies.	02
11	Role of personnel in intervention – role of physiotherapist, speech pathologist, audiologist, occupational therapist, behaviour therapist, developmental therapist.	02
12	Developing network with agencies and generating resources. Role of family and community in implementation of early intervention programme. Families as developmental contexts. Generating resources.	02
13	Planning and implementation of intervention programme. Utilisation of other local level services offered to children and families – screening, referral, assessment, family education and support. Arranging services and family support, collaboration and teamwork with families and professionals.	02
14	Professional and ethical behavior. Early intervention - operational standards, accountability and quality assurance, accreditation, program resources, service delivery.	02
15	Evaluation of developmental intervention programmes – basic concepts. Economics of developmental intervention– cost - benefit analysis in early intervention, programme effectiveness.	02
16	Government policies and provisions. Early intervention policies – an international perspective.	02
<b>Total</b>		<b>32</b>

### Practical

Sr. No.	Topics	No. of Practical (s)
1	Compilation of research reviews on various developmental Interventions for young children.	1
2	Observational visits to intervention unit to understand the organizational structure, objective, types of services provided, facilities available, frequency, duration & cost of the Intervention etc.	1
3	Observational visit to Paediatric Intervention unit to understand the process / steps followed in Intervention programme	1
4	Observational visits to any National Institute offering Intervention programmes for children with developmental delays	1
5	Observational visits to any NGO offering intervention programmes for children with developmental delays	1
6	Identification of groups for intervention and Developmental assessment	1
7	Conducting need based assessment to identify target groups in need of intervention using Developmental Screening test / appropriate psychological tests	1
8	Preparing developmentally appropriate intervention package for the selected group	1

## HUMAN DEVELOPMENT AND FAMILY STUDIES

9	Involving parents in the intervention programme, offering home based parenteducation programmes for managing children with developmental delays.	1
10	Field testing the developed intervention package at –	1
	i) Day care centers/ pediatric wards	
11	ii) Clinics/ special schools	1
12	Conducting home based intervention programme for children with developmental delays	1
13	Conducting center-based interventions at – Day care centers/ pediatric wards /Clinics/ special schools	1
14	Developing a checklist for assessing the quality & effectiveness of the intervention packages.	1
15	Evaluation of developed intervention programmes	1
16	End term assessment	1
<b>Total</b>		<b>16</b>

### Suggested Readings

- Berk L E (1996). *Child Development*. Prentice Hall.
- Chandra P (1995). *Project Planning, Analysis, Selection, Implementation and Review*. Tata McGraw, New Delhi.
- Choudhary D P (1992). *Women Welfare and Development*. NIPCCD, New Delhi.
- Guralnick M J (2017). Early intervention for young children with developmental delays. In H Sukkar C J, Dunst & J Kirkby (Eds.), *Early Childhood Intervention* (pp. 17-35). Oxon, UK: Routledge.
- Hetherington E M and Parke R D (1993). *Child Psychology: A Contemporary View Point*. Mc Graw Hill.
- Saraswathi T S and Kaur P (1999). *Human development and Family Studies in India*. Sage Publications, New Delhi.
- Sukkar H, Dunst C J and Kirkby (1999). *Early Childhood Intervention*. Routledge, Oxon.

## Objectives

- To develop an in-depth understanding among students regarding various approaches and frameworks for understanding families.
- To give them exposure to the various family issues in the current scenario and to orient them to psycho-social analysis of the changing family roles, responsibilities and relations in the context of human development.

## Theory

### UNIT I: Theoretical frameworks and perspectives

Different frameworks to understand families-conceptual framework, institutional, developmental and interactional framework. Family theories- Family Systems theory, human ecology theory, life course perspectives, social-cognitive-behavioral theory, biosocial theory and family communication theories. Family perspectives- Parson's sociological perspective, Marxist perspective, feminist perspectives, modern perspective.

### UNIT II: Family assessment

Different approaches to Family research- demographic, psychological, psychiatric, ethnographic and inter disciplinary approach. Measurement of family roles and relationships. Ethics in family research. Current issues for research in Indian families in different communities- rural and urban.

### UNIT III : Family under transition

Indian family system and changing patterns. Fatherhood- changing role of parents. Global migration- demographics, nature, contemporary migration patterns and effects. Cultural identity, family change and transnational mothering. Influence of globalization on children, youth, aged and families. Work and family interface - changing nature of work, feminization of the labour force and changing nature of family life and family roles. Diverse families - single parent families, female headed households, dual career families, one child family, adoptive families. Marital distress, family disorganisation.

### UNIT IV: Family therapy

Evolution of family therapy. Early models and basic techniques of family therapy- group process and communications analysis. Classic schools of family therapy- Bowenian family systems therapy, strategic, structured and experiential therapies, solution focused therapy, narrative therapy, psychodynamic therapy and integrative models. Cognitive behaviour family therapy Application of family therapy in mental disorders. Family resilience-concept, developmental systems perspective, advances and challenges in family resilience research.

## Teaching Schedule

### Theory

Sr. No.	Topics	No. of Lecture (s)
1	Different frameworks to understand families-conceptual framework, institutional, developmental and interactional.	03
2	Family theories- Family Systems theory, human ecology theory, life course perspectives, social-cognitive-behavioral theory.	03
3	Biosocial theory and family communication theories.	03

## HUMAN DEVELOPMENT AND FAMILY STUDIES

4	Family perspectives- Parson’s sociological perspective, Marxist perspective, feminist perspectives, modern perspective.	03
5	Different approaches to Family research- demographic approach, psychological approach and psychiatric approach.	03
6	Ethnographic and inter disciplinary approach. Measurement of family roles and relationships.	03
7	Ethics in family research. Current issues for research in Indian families in different communities- rural and urban.	03
8	Indian family system and changing patterns. Fatherhood and changing role of parents. Global migration- demographics, nature, contemporary migration patterns and effects- cultural identity, family change and transnational mothering.	03
9	Influences of globalization on children, youth, aged and families. Vulnerability of young people in a globalizing environment. Work and family interface - changing nature of work, feminization of the labour force and changing nature of family life and family roles.	03
10	Diverse families -single parent families, female headed households, dual career families, one child family, adoptive families. Marital distress, family disorganisation.	03
11	Evolution of family therapy-Palo Alto, Murray Bowen, Carl Whittaker and Minuchin	03
12	Early models and basic techniques of family therapy- group process and communications analysis, fundamental concepts such as systems theory, social constructionism and attachment theory.	03
13	Classic schools of family therapy- Bowenian family systems therapy, strategic, structured and experiential therapies. Psychodynamic therapy and cognitive behaviour family therapy.	03
14	Solution focused therapy, narrative therapy and integrative models	03
15	Family therapy in the 21st century and its application. Application of family therapy in mental disorders like depression, substance abuse, schizophrenia and eating disorders.	03
16	Family resilience- concept, developmental systems perspective, advances and challenges in family resilience research. Ecology of the family and healthy functioning.	03
<b>Total</b>		<b>48</b>

### Suggested Readings

- Bernardes J (1997). *Family Studies: An Introduction*. Routledge, New York.
- Bharat S (1996). *Family Measurement in India*. Sage Publications, New Delhi.
- Boss P, Doherty W J, LaRossa R, Schumm W R and Steinmetz S K (1993). *Sourcebook of Family Theories and Methods: A Contextual Approach*. Plenum Press, New York
- Le Poire and Beth A (2005). *Family Communication: Nurturing and Control in a Changing World*. Sage Publications, New Delhi.
- Nichols P and Schwartz R (2006). *Family Therapy - Concepts and Methods* (7th Ed.). Pearson Education, Inc. USA.
- Roger L (2004). *Family Therapy - A Constructive Framework*. Sage Publications, New Delhi.

## HUMAN DEVELOPMENT AND FAMILY STUDIES

- Trask B (2010). Globalization and Families: Accelerated Systemic Social Change.
- White J M and Klein D M (2007). *Family Theories*. Sage Publications, New Delhi.
- <http://www.Springer.com>.

**Objectives**

- To orient the students about the theoretical perspectives and current issues of aging.
- To inculcate knowledge regarding the methods and techniques in conducting researches in gerontology among students.

**Theory**
**UNIT I : Aging perspectives and developmental changes**

Socio demographic profile of the aged in Indian context. Biological theories of aging, programmed aging theories, random damage theories. Stochastic theories, evolutionary theories. The Aging body - physical, sensory, cardiovascular, brain and central nervous system changes. Changes in bodily systems - muscular and skeletal system, respiratory system, immune system. Cognition during adulthood- fluid and crystallized intelligence, decline/ stability in intelligence, dialectic operations, memory, multidimensional changes. Cognitive neuroscience and aging. Healthy aging.

**UNIT II: Aging personality**

Personality changes during late adulthood. Personality types among the elderly. The Five-factor Model of dispositional traits by Tupes and Christal. Neugarten's Personality Styles. Levinson's theory of Social development, Carl Jung's theories- personality, psyche & dreams. Peck's theory of personality adjustment in late adulthood. Erikson's theory. Disengagement theory.

Information- processing in old age- attention, memory, pathological changes in memory. Cognitive disorders- dementia, Parkinson's disease and Alzheimer's disease. Aging and sexuality, illness and sexuality.

**UNIT III : Aging in the family context**

Aged in the family milieu- family relationships, problems, prospects and support systems. Attachment and relationships in late adulthood. Aging and mental health, Mental health risks and disorders. Loneliness, depression and sociability in old age. Indicators of successful and positive aging. Aging and financial status. Elderly abuse. Stress among the aged and coping strategies. Grief and bereavement- patterns of bereavement and stages of grief. Dying with dignity.

**UNIT IV : Aging in the current scenario**

Contemporary socio-cultural changes and aging. Aging in the current scenario-impact of urbanisation, globalisation and migration. Dual career families and aging, stress among caretakers and sandwich generation. International scenario of the aged. Critical issues around global aging. Reconceptualising aging. Researchable issues related to aging. Welfare of the aged- policies and programmes. Research trends in gerontology and methodological issues.

**Teaching Schedule**
**Theory**

Sr. No.	Topics	No. of Lecture (s)
1	Socio demographic profile of the aged in Indian context. Theories of aging- Stochastic theories, programmed theories, evolutionary theories and random damage theories.	03
2	Biological theories of aging - programmed aging theories, random damage theories. Stochastic theories, evolutionary theories. Changes in bodily systems	03

## HUMAN DEVELOPMENT AND FAMILY STUDIES

	- muscular and skeletal system, respiratory system, immune system.	
3	The Aging body - physical, sensory, cardiovascular, brain and central nervous system changes. Changes in bodily systems - muscular and skeletal system, respiratory system, immune system. Cognition during adulthood- fluid and crystallized intelligence, decline/ stability in intelligence, dialectic operations, multidimensionality and multi-directionality. Cognitive neuroscience and aging. .	03
4	Cognitive changes- - the selection, optimization, and compensation theory (SOCtheory), wisdom. Information-processing - attention, memory, pathological changes in memory.	03
5	Personality changes during late adulthood. Personality types among the elderly. The Five-factor Model of dispositional traits by Tupes and Christal.	03
6	Neugarten's Personality Styles. Levinson's stages of adult development theory. Disengagement theory. .	03
7	Carl Jung's theories- personality, psyche and dreams, Peck's Views of Personality Adjustments. Erikson's theory.	03
8	Neuro -Cognitive disorders-dementia, Parkinson's disease and Alzheimer's disease.	03
9	The aged in the family context- family relationships, problems, prospects and support systems. Loneliness, depression and sociability in old age. Attachment & relationships in late adulthood.	03
10	Ageing and mental health, Mental health risks, indicators of successful and positive aging. Ageing and financial status. Elderly abuse.	03
11	Stress among the aged and coping strategies. Grief and bereavement- patterns of bereavement and stages of grief. Dying with dignity.	03
12	Contemporary socio-cultural changes and aging. Aging in the current scenario-impact of urbanisation, globalisation and migration.	03
13	Dual career families and aging, stress among sandwich generation and caretakers. International scenario of the aged.	03
14	Critical issues around global aging- reconceptualising aging. Researchable issues related on aging.	03
15	Welfare of the aged- policies and programmes.	03
16	Class discussions on Research trends in gerontology and methodological issues.	03

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**Total**

**48**

### Suggested Readings

- Baron R A (2008). *Psychology*. Pearson, Prentice Hall, New Delhi.
- Bigner J J (1994). *Individual and Family Development. A Life-Span Interdisciplinary Approach*. Prentice Hall, Englewood Cliffs, New Jersey.
- Brophy J E and Willis S L (1981). *Human Development and Behaviour*. St. Martin's Press, New York.
- Dandekar K (1996). *The Elderly in India*. Sage Publications, New Delhi.
- Hayslip B and Panek P (1989). *Adult Development and Aging*. Harper & Row.
- Leme B H (1995). *Development in Adulthood*. Pearson, Chicago.
- Richardson B and Barusch A (2005). *Gerontological Practice for the 21<sup>st</sup> Century*. Columbia University Press.
- Sheets D, Bradley D B and Hendricks J (2005). *Enduring Questions in Gerontology*. Springer Publishing Co., New York.

**Objectives**

- To develop an insight into the issues related to mental health in varied contexts, theoretical perspectives and its relevance to individual functioning.
- To make them aware about various mental health disorders, their etiology, contemporary intervention techniques, therapies and programmes and policies for promotion of mental health.

**Theory**

**UNIT I : Mental health - Issues and theories**

Mental health – concept, biological and psychological basis, historical perspectives. Concept, criteria and measurement of normality and abnormality. Cognitive functions - normal and pathological. Theories of mental health - behavioural, biological, humanistic, existential, psychoanalytical and related theories. Family and mental health. Gender and mental health. Sociology of mental health. Culture and mental health.

**UNIT II ; Mental health disorders**

Types, etiology and behavioural symptoms of various mental health disorders and maladjustments- psychosomatic problems, anxiety disorders, mood disorders, schizophrenia and multiple- personality disorders. Clinical manifestation and effects /consequences of mental disorders- cognitive disturbances, affective disturbances, functional impairments, addictions, alcoholism, substance abuse, gambling, other addictions and social networking.

**UNIT III : Behaviour assessment and modification**

Identification and assessment of mental disorders – approaches to diagnosis of mental disorders, techniques, steps in mental health assessment. Diagnostic and Statistical Manual of Mental Disorders (DSM) IV and DSM V. Psychological assessment - Role of mental health professionals. Strategies for behaviour modification - behaviour therapy, cognitive therapy, psycho therapy and family therapy.

**UNIT IV : Mental health programme and policy**

Status of mental health in vulnerable population – children, adolescents, women and senior citizens in India and abroad. Contemporary intervention techniques. Mental Health Policy – legislations, programmes and policies for the promotion of mental health in India.

**Teaching Schedule**

**Theory**

Sr. No.	Topic	No. of Lecture (s)
1	Mental Health – Concept, definitions, Biological basis, Psychological basis. Historical perspectives of mental health.	03
2	Definition of normality and abnormality- criteria and measurement. Cognitive functions-normal and pathological	03
3	Theories of Mental Health- Behavioural theories, Biological theories, Humanistic and existential theories, Psychoanalytical and related theories	03
4	Family and mental health, Gender and Mental Health, Sociology of mental health, Culture and mental health.	03



## HUMAN DEVELOPMENT AND FAMILY STUDIES

5-6	Types, etiology and behavioural symptoms of various behavioural disorders and maladjustments- psychosomatic problems, anxiety disorders, mood disorders, schizophrenia and multiple-personality disorders.	06
7-9	Clinical Manifestations, effects /consequences of mental disorders- cognitive disturbances, affective disturbances, functional impairments, addictions- alcoholism, substance abuse, tobacco addiction, Gambling, other addictions and social networking.	09
10	Identification and assessment of mental disorders – Approaches to diagnosis of mental disorders. Techniques, steps in mental health assessment - psychological assessment	03
11	Diagnostic and Statistical Manual of Mental Disorders (DSM) IV and DSM V	03
12	Role of mental health professionals. Strategies of behaviour modification	03
13	Psycho therapy, behaviour therapy, cognitive behaviour therapy and family therapy.	03
14	Status of Mental Health in vulnerable population – Children, adolescents, women and senior citizens in India and abroad. Contemporary intervention techniques.	03
15	Mental Health Policy- legislations on Mental Health. Programmes and policies for the promotion of mental health in India.	03
16	Wrap up	03
<b>Total</b>		<b>48</b>

### Suggested Readings

- Herrman H, Saxena S and Moodie R (Eds) (2005) *Promoting Mental Health*. WorldHealth Organization.
- Kapur M (1995). *Mental Health of Indian children*. Sage Publications, New Delhi.
- Paul S A (2011). *Reference guide on Mental Health Evidence*. The National AcademicPress, New York.
- Sreevani R (2016). *A Guide to Mental Health and Psychiatric Nursing*. 4<sup>th</sup> Ed., JaypeePublishers, New Delhi.
- Witte R and Howard G S (2016). *Mental Health Practices in Today's Schools- Issuesand Interventions*. Springer Publishing Company.  
[https://www.who.int/mental\\_health/media/investing\\_mnh.pdf](https://www.who.int/mental_health/media/investing_mnh.pdf)

**Objectives**

- To orient the students regarding the need and scope of qualitative research.
- To impart knowledge and training in methods and techniques of qualitative research.

**Theory**
**UNIT I : Introduction to qualitative research**

Qualitative research design- concept, need and scope of qualitative research methods. Types, contribution, overview and practical applications of qualitative research methods.

**UNIT II : Qualitative research methods**

Case studies, naturalistic design, historical methods, content analysis, ethnography, single cases experimental design, grounded theory, phenomenology.

**UNIT III: Qualitative data analysis and interpretation**

Coding procedures, analysis and interpretation of qualitative data. Report writing. Evaluation of qualitative research.

**UNIT IV: Issues in qualitative research**

Trends, challenges, limitations and constraints of various qualitative research methods. Ethical issues in conduct of research.

**Practical**

Critical review of research papers using qualitative methods. Critical analysis of research papers using qualitative methods. Extensive review of the empirical research works using qualitative method. Preparing any one review paper using qualitative methods. Identifying researchable issues that can be researched for qualitative methods Designing qualitative research, site selection, sampling. Data collection by using qualitative methods - i) conducting in-depth interviews ii) Focused group interviews iii) Naturalistic design iv) Historical method v) Ethnography vi) Single cases experimental design vii) Grounded theory. Coding procedures, data analysis. Report writing and presentation. Ethical issues in qualitative methods.

**Teaching Schedule**
**Theory**

Sr. No.	Topics	No. of Lecture (s)
1	Qualitative research design- concept, need and significance of qualitative research methods.	01
2	Scope of qualitative research.	01
3	Types of qualitative research and its contribution.	01
4	Overview and practical applications of qualitative research methods.	01
5	Case studies.	01
6	Naturalistic design, Historical methods, content analysis	01
7	Ethnography, single cases experimental design	01
8	Grounded theory, Phenomenology.	01
9	Coding procedures and analysis of data.	01
10	interpretation of qualitative data	01
11	Report writing	01

## HUMAN DEVELOPMENT AND FAMILY STUDIES

12	Evaluation of qualitative research	01
13-14	Trends, challenges, limitations and constraints of various qualitative research methods	02
15	Ethical issues in conduct of research	01
16	Wrap up	01
<b>Total</b>		<b>16</b>

### Practical

Sr. No.	Topics	No. of Practical (s)
1	Critical review of research papers using qualitative methods	1
2	Critical analysis of research papers using qualitative methods	1
3	Extensive review of the empirical research works using qualitative method	1
4	Preparing any one review paper using qualitative methods	1
5	Identifying researchable issues that can be researched for qualitative methods	1
6	Designing qualitative research, site selection, sampling. Data collection by using qualitative methods-	1
	i) Conducting in-depth interviews	
7	ii) Focused group interviews	1
8	iii) Naturalistic design	1
9	iv) Historical method	1
10	v) Ethnography	1
11	vi) Single cases experimental design	1
12	vii) Grounded theory	1
13	Coding procedures, data analysis	1
14	Report writing and presentation	1
15	Ethical issues in qualitative methods	1
16	End term assessment	1
<b>Total</b>		<b>16</b>

### Suggested Readings

- Barbour R (2008). *Introducing Qualitative Research*. Sage Publications, New Delhi.
- Corbin J and Strauss A (2008). *Basics of Qualitative Research*. Sage Publications, New Delhi.
- Denzin N and Lincoln Y (2008). *Collecting and Interpreting Qualitative Materials*. Sage Publications, New Delhi.
- Hennink M, Hatter I and Bailay A (2003). *Qualitative Research Methods*. Sage Publications, New Delhi.
- Ritchie J and Lewis J (2003). *Qualitative Research Practices*. Sage Publications, New Delhi.
- Sharan B M (2002). *Qualitative Research in Practice for Discussion and Analysis*. Jossey-Bass, Georgia.

## **E Resources and List of National and International Journals**

1. International Journal of Environment, Ecology, Family and Urban Studies
  2. Multilogic in Science
  3. International Journal of Family and Home Science
  4. International Journal of Current Microbiology and Applied Sciences
  5. South Asian Journal of Participative Development
  6. Indian Journal of Social Research
  7. International Journal of Recent Scientific Research
  8. Asian Journal of Home Science
  9. The Indian Journal of Social Research
  10. International Journal of Humanities and Social Science Invention
  11. Indian Journal of Psychology
  12. Indian Journal of Positive Psychology
  13. Advance research Journal of Social Science
  14. International Journal of Science and Research
  15. Quarterly Journal in Science, Agriculture and Engineering
  16. Journal of Exercise Rehabilitation
-

# **Restructured and Revised Syllabus**

**M.Sc. & Ph. D. (Community Science)**

**In**

**Resource Management and Consumer Science**

**Submitted by**

**Broad Subject Coordinator  
Associate Dean and Principal  
College of Community Science, VNMKV, Parbhani**

**Discipline Coordinator  
Professor and Head,  
Dept. of Resource Management and Consumer  
Science  
College of Community Science, VNMKV, Parbhani**

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## **Preamble**

At present in the College of Community Science, Vasantnaik Marathwada Krishi Vidyapeeth, Parbhani, the course curriculum of post graduate programmes in M.Sc. (Home Science) in three subjects i.e. in (1) Food and Nutrition, (2) Human Development and Family Studies, and (3) Family Resource Management are offered for the students as per the recommendations of V Deans Committee. Now with the recommendations of Broad Subject Matter Area, the post graduate curriculum is being upgraded from the existing course curriculum of V Deans' committee with specific objectives of

1. Upgrading the Course curriculum at par with National Education Policy
2. Offering the choice-based credit system in curriculum with inter disciplinary approach
3. Developing technically skilled workforce to cater need of government, corporate sectors, and Research organizations in specific and the society in general

Till the academic year 2020-21, the Ph.D. programme used to be offered by the Dept. of Food Science and Nutrition. However due to the scarcity of the academic staff in this department after seeking the approval, this programme was temporarily stopped from the Academic year 2021-22.

To implement these programmes smoothly, the teaching and non-teaching faculty as per the norms as well as one time catch up grants need to be sanctioned to the faculty for meeting expenditure and also for upgrading the infrastructure as per the course requirements. In addition to these, faculty training and retraining should be an integral component. For imparting total quality management, a minimum of two faculty in each department under SAU should be given on job training in reputed national and international institutes. To execute the new PG and Ph.D. programmes in all the disciplines of Community Science in effective manner, initially special funds from ICAR would be required for outsourcing of faculty from Indian/Foreign Universities.

The already existing M.Sc.(03) and Ph.D.(01) Programmes in Community Science like in Food and Nutrition, Human Development and Family Studies and Family Resource Management will be considered at par with the recommended M.Sc. and Ph.D. programmes by BSMA Committee for admission and employment.

### **Expected Outcome**

- Revamping of post graduate programmes in whole of Community Science throughout the country.
- Imparting quality education.
- Development of technical workforce to cater the needs of governments, corporate sectors and research organizations in India and abroad.
- Exposure to the faculty in the latest technical know-how.

**Committee on Community Science**

ICAR-BSMA Broad Subject	ICAR-BSMA Approved Disciplines	Degree Programmes		Broad Subject Coordinator (Chairperson of all Disciplines' Sub Committees)	Discipline Coordinator (Secretary of respective Discipline Sub-Committee)
Community Science	Food and Nutrition	M.Sc. (Community Science) in Food and Nutrition	Ph.D. (Community Science) in Food and Nutrition	Dr. J.R. Bangale, ADP, CCS, VNMKV, Parbhani Email: <a href="mailto:bangalejaya@gmail.com">bangalejaya@gmail.com</a> Mobile: 7588082056	Dr. T.N. Khan, Professor (CAS) and Head, Dept. of Food Science and Nutrition, CCS, VNMKV, Parbhani Email: <a href="mailto:k_naheed@rediffmail.com">k_naheed@rediffmail.com</a> Mobile: 9423444375
	Human Development and Family Studies	M.Sc. (Community Science) in Human Development and Family Studies	Ph.D. (Community Science) in Human Development and Family Studies		Dr. Veena Bhalerao, Associate Professor Dept. of Human Development and Family Studies, CCS, VNMKV, Parbhani Email: <a href="mailto:veenabhalerao71@gmail.com">veenabhalerao71@gmail.com</a> Mobile: 8329372974
	Resource Management and Consumer Science	M.Sc. (Community Science) in Resource Management and Consumer Science	Ph.D. (Community Science) in Resource Management and Consumer Science		Dr. Madhuri Kulkarni, Professor and Head, Dept. of Resource Management and Consumer Science, CCS, VNMKV, Parbhani Email: <a href="mailto:profmadhuri@gmail.com">profmadhuri@gmail.com</a> Mobile: 9890088823
	Apparel and Textiles Science	M.Sc. (Community Science) in Apparel and Textiles Science	Ph.D. (Community Science) in Apparel and Textiles Science		Dr. Sunita Kale, Professor and Head, Dept. of Textile and Apparel Designing,, CCS, VNMKV, Parbhani Email: <a href="mailto:kalesunita89@gmail.com">kalesunita89@gmail.com</a> Mobile: 9890180502
	Extension Education and Communication Management	M.Sc. (Community Science) in Extension Education and Communication Management	Ph.D. (Community Science) in Extension Education and Communication Management		Dr. Rajesh Kadam, Professor (Extn. Edu), VNMKV, Parbhani Email: <a href="mailto:rpk.mkv@gmail.com">rpk.mkv@gmail.com</a> Mobile: 7588082903



## **Organization of Course Contents and Credit Requirements**

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### **Minimum Residential Requirement:**

**M.Sc.: 4 Semesters**

**Ph.D.: 6 Semesters**

### **Name of the Departments / Divisions**

- Food Science and Nutrition (FSN)
- Human Development and Family Studies (HDFS)
- Resource Management and Consumer Science (RMCS)
- Apparel and Textiles Science (ATS)
- Extension Education and Communication Management (EECM)

### **Nomenclature of Degree Programme**

#### **(a) M.Sc. Programmes**

- i) M.Sc. (Community Science) in Food and Nutrition
- ii) M.Sc. (Community Science) in Human Development and Family Studies
- iii) M.Sc. (Community Science) in Resource Management and Consumer Science
- iv) M.Sc. (Community Science) in Apparel and Textiles Science
- v) M.Sc. (Community Science) in Extension Education and Communication Management

#### **(b) Ph. D. Programmes**

- i) Ph.D. (Community Science) in Food and Nutrition
- ii) Ph.D. (Community Science) in Human Development and Family Studies
- iii) Ph.D. (Community Science) in Resource Management and Consumer Science
- iv) Ph.D. (Community Science) in Apparel and Textiles Science
- v) Ph.D. (Community Science) in Extension Education and Communication Management

### **Code Numbers**

- All the courses are divided into two series: 500-series courses pertain to Master's level, and 600- series to Doctoral level.
- Credit Seminar for Master's level is designated by code No. 591, and the Two Seminars for Doctoral level are coded as 691 and 692, respectively
- Deficiency courses will be of 400 series.
- Master's research: 599 and Doctoral research: 699

### **Course Contents**

The contents of each course have been organized into:

- Objectives – to elucidate the basic purpose.
- Theory units – to facilitate uniform coverage of syllabus for paper setting.
- Suggested Readings – to recommend some standard books as reference material. This does not obviously exclude such a reference material that may be recommended according to the advancement and local requirement.

- A list of international and national reputed journals pertaining to the discipline is provided at the end which may be useful as study material for 500/600 series courses as well as research topics.
- Teaching Schedule and practical schedule has also been given at the end of each course to facilitate the teacher to complete the course in an effective manner.

**Eligibility for Admission**

▪ **Master’s Degree Programme**

- (i) **B.Sc. (Hons) Home Science or B.Sc. (Hons) Community Science (4 yrs programme)** or equivalent degree with four years duration of agriculture related Universities and having the Common Entrance Test in Home Science / Community Science conducted by competent authority.

Sr. No	Name of Department	Specialization in M.Sc. Community Science	Eligibility criteria
1.	Food and Nutrition (FN)	M.Sc. (Community Science) in Food and Nutrition	B.Sc. (Hons) Home Science or B.Sc. (Hons) Community Science (4-year programme) or equivalent degree with four years duration of agriculture related Universities and having the Common Entrance Test in Home Science / Community Science conducted by competent authority.
2.	Human Development and Family Studies (HDFS)	M.Sc. (Community Science) in Human Development and Family Studies	
3.	Resource Management and Consumer Science (RMCS)	M.Sc. (Community Science) in Resource Management and Consumer Science	
4.	Apparel and Textiles Science (ATS)	M.Sc. (Community Science) in Apparel and Textiles Science	
5	Extension Education and Communication Management (EECM)	M.Sc. (Community Science) in (Extension Education and Communication Management)	

▪ **Doctoral Degree Programme**

- (i) Master Degree in the concerned Department/Discipline of Community Science and having appearing the Common Entrance Test of Home Science / Community Science subject conducted by competent authority.

<b>Sr. No</b>	<b>Name of Department</b>	<b>Specialization in Ph. D Community Science</b>	<b>Eligibility criteria</b>
1.	Food and Nutrition (FN)	Ph. D.(Community Science ) in Food and Nutrition	M.Sc. Home Science / Community Science in Food and Nutrition and qualified in Common Entrance Test of Community Science in Foods and Nutrition conducted by competent authority.
2.	Human Development and Family Studies (HDFS)	Ph.D. (Community Science ) in Human Development and Family Studies	M.Sc. Home Science / Community Science in Human Development and Family Studies and qualified in Common Entrance Test of Community Science in Human Development and Family Studies conducted by competent authority.
3.	Resource Management and Consumer Science (RMCS)	Ph.D. (Community Science) in Resource Management and Consumer Science	M.Sc. Home Science/Community Science in Home Management/Resource Management and Consumer Science and qualified in Common Entrance Test of Community Science in Resource Management and Consumer Science conducted by competent authority.
4.	Apparel and Textiles Science (ATS)	Ph.D. (Community Science) in Apparel and Textiles Science	M.Sc. Home Science/Community Science in Apparel and Textiles Science and qualified in Common Entrance Test of Community Science in Apparel and Textiles Science conducted by competent authority.
5	Extension Education and Communication Management (EECM)	Ph.D. (Community Science ) in Extension Education and Communication Management	M.Sc. Home Science/Community Science in Extension Education and Communication Management and qualified in Common Entrance Test of Community Science in Extension Education and Communication Management conducted by competent authority.

**Course and Credit Requirements**

<b>Course Details</b>	<b>Master's Degree</b>	<b>Doctoral Degree</b>
Major Courses	20	12
Minor Courses	08	06
Supporting / Optional	06	05
Common PGS Courses	05	-
Seminar	01	02
Research	30	75
<b>Total</b>	<b>70</b>	<b>100</b>

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## Course Layout and Structure of Masters Degree

### M.Sc. (Community Science) in Resource Management and Consumer Science

Course Code	Term	Course Title	Credit Hrs.
RMCS 501*	I	Resource Management:Principles and Practices	3 (3+0)
RMCS 502*	II	Human Factors and Ergonomics	3 (2+1)
RMCS 503*	I	Interior Space Planning	3(1+2)
RMCS 504*	II	Consumer Economics	3 (2+1)
RMCS 505	I	Work and Work Station Design	3(1+2)
RMCS 506	II	Colour and Lighting inInteriors	3 (2+1)
RMCS 507	I	Consumer Issues and Legislations	2 (2+0)
RMCS 508	II	Product Design	3(1+2)
RMCS 509	I	Ergonomic ResearchTechniques	3(1+2)
RMCS 510	II	Housing and Energy Efficient Building Design	3 (2+1)
RMCS 511	I	Technical Drawings	3(1+2)
RMCS 512	II	Interior Design Business Management	3(1+2)
RMCS 513	I	Environmental Resource Management	2(1+1)
RMCS 514	II	Special Project	2(0+2)
RMCS 591	I	Master's Seminar	1(0+1)
<b>Total</b>			<b>40(20+20)</b>
RMCS 599		Master's Research	0+30

\* **Compulsory core courses (BSMA) (12 credits)**

Other major core courses (08 credits) will be selected from offered courses by the major Department and on recommendation of SAC

#### Minor Courses (08 Credits)

##### Minor Disciplines

1. Human Development and Family Studies
2. Food and Nutrition
3. Apparel and Textiles Science
4. Extension Education and Communication Management
5. Agricultural Economics

6. Agricultural Extension Education
7. Agricultural Statistics
8. Computer Science and Information Technology

**Suggestive Minor Courses**

<b>Course No</b>	<b>Course Title</b>	<b>Credit Hours</b>
FN 505	Nutrition and Physical fitness	3(2+1)
FN 509	Food Safety and Standards	3(2+1)
FN 513	Human Physiology	3(3+0)
EECM 502	Development communication	3(2+1)
EECM 505	Dynamic communication skills	2(0+2)
EECM 507	Organizational development and HRD	2(1+1)
EECM 511	Climate Change Management	2(1+1)
HDFS 503	Methods and Techniques of Assessment in Human Development	3(2+1)
HDFS 506	Management of differently abled	3(2+1)
ATS 512	Apparel and Textile Product Development	2(1+1)
ATS 513	Laboratory Techniques in Textiles Research	2(0+2)

Note: Courses (08 credits) will be selected from the above mentioned list as offered courses by respective departments or from the disciplines mentioned on recommendations of SAC

**Supporting courses (06 Credits)**

**Supporting Disciplines**

1. Human Development and Family Studies
2. Extension Education and Communication Management
3. Agricultural Economics
4. Agri Business Management
5. Agricultural Extension Education
6. Agricultural Statistics
7. Computer Science and Information Technology

**Suggestive Supporting Courses**

<b>Course Code</b>	<b>Course Title</b>	<b>Credit Hours</b>
STAT 502	Statistical methods for applied sciences	3+1
STAT 522	Data analysis using statistical packages	2+1
EXT 505	Capacity Development	2+1

ABM 504	Human Resource Management for Agricultural organizations	2+0
AEC 507	Agricultural Finance and Project Management	2+1

**Note:** Courses(06) will be selected from the offered courses by the following departments and on recommendation of SAC

**Compulsory Common Non Credit PGS Courses (05 credits)**

<b>Course code</b>	<b>Semester</b>	<b>Course Title</b>	<b>Credits</b>
PGS 501	I	Library and Information Services	0+1
PGS 502	I	Technical Writing and Communications Skills	0+1
PGS 503	II	Intellectual Property and its management in Agriculture	1+0
PGS 505	II	Agricultural Research, Research Ethics and Rural Development Programmes	0+1
PGS 506	III	Disaster Management	1+0

## Course Syllabus and Content of Masters Degree

M.Sc. (Community Science) in Resource Management and Consumer Science

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### **RMCS 501 RESOURCE MANAGEMENT: PRINCIPLES AND PRACTICES 3(3+0)**

#### **Objectives**

- To impart knowledge on the multifarious concepts, principles and processes of management
- To enable students to develop skills in the application of managerial skills in an organizational setup.

#### **Theory**

##### **UNIT I: Nature and functions of management**

Importance of management; Management functions; Management principles; Management levels; Functional areas of management; Managerial skills; Managerial roles.

##### **UNIT II: Evolution of management thought**

Early classic approaches- Scientific management, administrative management and bureaucracy; Neo-classic approaches- Human relation approach and behavioral approach; Modern approach; Quantitative approach; Systems approach; Contingency approach.

##### **UNIT III: Managerial competencies**

Planning and administrative competencies; Decision making- Introduction, nature of managerial decision making, approaches to decision making; Types of decisions; Process of decision making; Tools and techniques of decision making; Creativity and rationality in decision making; Models of decision making behaviour; Risk and certainty in decision making; Authority and responsibility in decision making; Communication- Functions, factors and features, process, barriers and principles, types and channels; Leadership-Meaning, importance, characteristics and styles.

##### **UNIT IV: Management process**

Steps in management process; Planning- Types and dimensions, planning in systems perspective, factors affecting planning; Organizing- Departmentalization, line and staff relationship; Coordinating – Need, types, principles, techniques and problems of coordination; Directing; Controlling.

##### **UNIT V: Human behaviour and organization**

Introduction to organizational behaviour; Values; Attitudes and performance; Motivation- Importance, contemporary theories of motivation, approaches, elements of sound motivation; Stress management- Concepts, causes, consequences, stress managing techniques.



**Teaching Schedule**

**Theory**

Sr. No.	Topic	No. of Lecture (s)
1.	Nature and functions of management-Definition and importance of management, management and administration; Management functions-Planning, organizing, staffing, directing, motivating, controlling and coordinating; Management principles- Importance, Fayol's principles of management.	03
2.	Management levels-Administrative level, executor level, supervisory level; Functional areas of management; Human resource management; Production management; Office management; Financial management and marketing management; Managerial skill- Roles and effectiveness.	03
3.	Evolution of management thought- Early classic approaches, scientific management, and Taylor's contribution, contributions of Gantt and Gilbreth, criticism of scientific management; Administrative management- Fayol's contribution, principles of administration.	03
4.	Limitations of administrative management; Bureaucracy- Important features, limitations; Classic approaches- Human relation approach, Hawthorne study.	02
5.	Contributions and limitations of human relations approach; Behavioral approach- Emergence, key ideas, contributions and weaknesses; Modern approach- Contributions and limitations.	02
6.	Quantitative approach-Contributions and limitations; Systems approach – Introduction, system's vocabulary, features of system, system's framework; Contingency approach-Contributions and limitations.	03
7.	Managerial competencies; Planning and administrative competencies; Decision making-Introduction, nature of managerial decision making; Approaches to decision making; Types of decisions; Process of decision making.	03
8.	Tools and techniques of decision making; Creativity and rationality in decision making; Models of decision making behaviour; Risk and certainty in decision making; Authority and responsibility in decision making.	04
9.	Communication-Functions, factors and features; Communication Process; Barriersof communication; Principles of communication; Types and channels.	03
10.	Leadership- Meaning and importance, characteristics and styles of leadership; Management process; Steps in management process; Planning- Nature, types,importance and dimensions.	03
11.	Strategic planning process; Planning in systems perspective; Factors affectingplanning, limitations of planning.	02
12.	Organizing-Process, departmentalization, organization structure, line and staff relationship; Coordinating-Need, types, principles.	02
13.	Techniques and problems of coordination; Difference between coordination and cooperation; Directing- Elements of directing; Controlling- Need, steps, benefits and problems of controlling, controlling techniques.	04
14.	Human behaviour and organization; Introduction to organizational behaviour; Values; Attitudes and performance; Motivation- Definition, process, nature and importance of motivation.	04
15.	Contemporary theories of motivation; Approaches and elements of sound motivation; Stress management- Concepts and causes.	03

16.	Signs and symptoms of stress; Sources and consequences of stress; Stress managing techniques.	03
17	Overall Review	01
<hr/> <b>Total</b>		<b>48</b>

**Suggested Reading**

- Gaurav A (2010) *Management Functions and Process, Management Thought*
- <https://kalyan-city.blogspot.com/2010/06/management-functions-process-management.html>
- Hellregel 2002 *Management*. Thomason Learning, Bombay.
- Henry John (2019) *Functions of Management Process: Planning, Organizing, Leading, Controlling* <https://iedunote.com/function-of-management-process>
- Koontz H and Wechrich H (2008) *Management*. Tata McGraw Hill Inc., N.Y.
- Draft Richard, L(2015) *Management*. Thomson South-Western.
- Robbins SP and Decenzo DA (2010) *Fundamentals of Management*. Pearson Education Asia, New Delhi.
- SatyaRaju R and Parthasarathi A (2009) *Management- Text & Cases*. PHI, New Delhi.
- Stephen P R and Mary AC (2015) *Management*. 13th Edition. Prentice Hall of India. New Delhi.
- SubbaRao P (2017) *Management and Organizational Behaviour (Text and Cases)*. Himalaya Publishing House, New Delhi.
- Tripathi PC and Reddy PN (2013) *Principles of Management*. Tata McGraw Hill Education Pvt Ltd, ND.

**RMCS 502 HUMAN FACTORS AND ERGONOMICS 3(2+1)****Objectives**

- To acquaint students with basic principles of human anatomy, physiology, human anthropometry and its relation to ergonomics
- To enable the students, understand the human factors and its relation to ergonomic design.

**Theory****UNIT I: Introduction to ergonomics**

Definition, aim, objectives and scope of ergonomics; Domains of ergonomics; Historical development of ergonomics and human factor; Interface between man machine and environment; Ergonomics in design.

**UNIT II: Human body systems**

Structure and functions of major body systems- Parts and basic functions of skeletal system; Properties and functions of muscular system; Components of circulatory system; Parts and functions of respiratory system; Structure and functions of digestive system and nervous system.

**UNIT III: Human anthropometry**

Human anthropometry; Static and dynamic anthropometry; Anthropometric measurements; Normal distribution and percentiles; Anthropometry in ergonomics and design.

**UNIT IV: Body movement and postures**

The functions and movements of skeletal system - Functional classification of bones, joints, ligaments and tendons; Neuromuscular aspects of movement; Joints and movements; Classification of joints on the basis of function; Movement at synovial joints; Skeletal muscle as levers; Posture- Work posture, postural discomfort and its impact on work and human health, posture analysis tools.

**UNIT V: Work physiology**

Fundamentals of work physiology; Muscular efforts; Energy consumption; Physical fitness- Measuring physical fitness using different techniques; Physical work capacity and its measurement; Determination of cardiac cost of work; Factors influencing energy requirements and energy costs for various activities.

**Practical**

Collection of anthropometric measurements of school children. Analysis of data on school children anthropometry. Presentation of report on school children anthropometry. Designing study table based on the anthropometric data Measuring the work posture of a worker involved in manual work using RULA/REBA/OWASA. Analysis of work posture data. Presentation of report on work posture of person involved in manual work. Determination of physical fitness using any one of the technique. Analysis of data and presentation of report on physical fitness Measurement of cardiac cost of selected activity. Analysis of data on cardiac cost of selected activity. Presentation of report on cardiac cost of selected activity. Assessment of ergonomic cost of work in terms of physiological indices. Analysis of data on

ergonomic cost of work Presentation of report on ergonomic cost of work.

**Teaching Schedule**

**Theory**

Sr. No.	Topic	No. of Lecture (s)
1.	Introduction to ergonomics- Definition, aim, objectives and scope of ergonomics; Physical, cognitive and organizational domains of ergonomics; History and status of ergonomics; Developments in the field of ergonomics; Approaches, characteristics, classification and interface between man, machine and environment system.	03
2.	Ergonomics in designing for human comfort and safety; Human body systems; Components of human skeleton -Bones, cartilage, joints.	02
3.	Parts of human skeleton-Skull, vertebral column, rib cage, shoulder girdle, skeleton of upper limb, pelvic girdle, skeleton of lower limb; Functions of human skeletal system- Strength, support and shape, protection of delicate organs, leverage for movements, production of red blood cells.	03
4.	Introduction to muscular system; Properties of muscles- Irritable, contractible, extensible, elastic and adaptability; Types of muscles- Skeletal muscles, cardiac muscles, smooth muscles..	03
5.	Functions of the muscular system- Mobility, stability, posture, circulation, respiration, digestion, urination, childbirth, vision, organ protection, temperature regulation; Components of the human circulatory system- Heart, blood, red and white blood cells, platelets, and the lymphatic system.	03
6.	Respiratory system-Upper respiratory tract, nose, mouth, and the beginning of the trachea; Lower respiratory tract-The trachea, the bronchi, bronchiole and the lungs.	02
7.	The act of breathing– Inhalation and exhalation and involvement of muscles; Measurements of lung function.	02
8.	Structure and functions of digestive system and nervous system; Human anthropometry- Static and dynamic anthropometry.	02
9.	Anthropometric measuring techniques; Normal distribution and percentiles; Anthropometry in ergonomics and design-Designing for extremes, designing for adjustability, designing work heights.	02
10.	The skeletal system- Functions and movements; Functional classification of bones, joints, ligaments, tendons.	01
11.	Neuromuscular aspects of movement; Joints and skeletal movement; Classification of joints on the basis of structure-Fibrous joints, cartilaginous joints, synovial joints.	02
12.	Classification of joints on the basis of function- Synarthrosis, amphiarthroses, diarthroses; Movement at synovial joints- Gliding movement, angular movement, rotational movement, special movements.	02
13.	Skeletal muscles as levers and their role in body movement; Posture- Workplace posture, posture and muscle activity, postural discomfort and its impact on work and human health.	01

14.	Posture analysis tools- Rapid Upper Limb Analysis (RULA); Rapid Entire Body Analysis (REBA); Ovako Working Posture Analysis (OWASA); Fundamentals of work physiology- Muscular efforts, energy consumption, body size and movements.	02
15.	Physical fitness- Techniques to measure physical fitness; Physical work capacity and its measurement.	01
16.	Determination of cardiac cost of work; Factors influencing energy requirements and energy costs for various activities.	01
<b>Total</b>		<b>32</b>

**Practical**

Sr. No.	Topic	No. of Practical(s)
1	Collection of anthropometric measurements of school children	1
2	Analysis of data on school children anthropometry	1
3	Presentation of report on school children anthropometry	1
4	Designing study table based on the anthropometric data Measuring the work posture of a worker involved in manual work using RULA/REBA/OWASA	2
5	Analysis of work posture data	1
6	Presentation of report on work posture of person involved in manual work	1
7	Determination of physical fitness using any one of the technique	1
8	Analysis of data and presentation of report on physical fitness	1
9	Measurement of cardiac cost of selected activity	1
10	Analysis of data on cardiac cost of selected activity	1
11	Presentation of report on cardiac cost of selected activity	1
12	Assessment of ergonomic cost of work in terms of physiological indices	1
13	Analysis of data on ergonomic cost of work	1
14	Presentation of report on ergonomic cost of work	1
15	End of Tm Assessment	1
<b>Total</b>		<b>16</b>

**Suggested Reading**

- Benchmark Research and Safety Inc (2008) *A Brief History of Human Factors and Ergonomics* <http://www.benchmarkrs.com/main/human-factors/what.aspx>
- Dalela S and Saurabh (1999) *Text book of Work Study and Ergonomics*. Standard Publishers and Distributors, Delhi.
- Galer IAR (1982) *Applied Ergonomics Handbook*. Butterworth-Heinemann.
- Grandjean E (1978) *Ergonomics of the Home*. Taylor & Francis, London.
- Grandjean E (1980) *Fitting the Task to the Man*. Taylor & Francis, London.
- Jain AK (2017) *Human Anatomy and Physiology*. Arya Publications, Udaipur.
- Roebuck John A (2016) *Anthropometric Methods: Designing to Fit the Human Body*. <http://www.hfes.org/Publications>.
- Panero J and Zelnik M (1979) *Human Dimension and Interior Space*. Whitney Library of Design.

- Rodahl AK, Hans A Dahl, Sigmund B Stromme (2005) *Text Book of Work Physiology*. CRC Press, London.
- Salvendy (Ed) (2006) *Handbook of Human Factors and Ergonomics*. Third edition, John Wiley and Sons, Hoboken, NJ.

RMCS 503

INTERIOR SPACE PLANNING

3(1+2)

**Objectives**

- To gain insight into the process of interior design and the various aspects and considerations involved in practice of both residential and commercial design
- To exposes the students to advanced space planning techniques of residential and commercial buildings.

**Theory****UNIT I: Interior design and user comfort**

Residential buildings- Types and its characteristics; Commercial buildings- Types and its characteristics; Effect of interior design on user comfort- Residential, commercial, special needs.

**UNIT II: Building planning principle**

Functional and aesthetic considerations in the use of elements of design; Functional and aesthetic considerations in the use of principles of design; Housing principles for designing public private and circulation spaces; Advances in design process of residential interiors- Personal space, public space, utility space; Advances in design process of commercial interiors- Service institutions, marketing institutions; Recent trends in interior space management.

**UNIT III: Space standards**

Space standards for various rooms in residential and commercial buildings; Building materials and their standards; Space saving furniture.

**UNIT IV: Building services**

Electrical and safety fittings; House wiring; Plumbing systems for residential and commercial buildings; Sanitary fittings and fixtures for residential and commercial buildings.

**Practical**

Preparation of a schedule to collect information regarding the characteristics of residential and commercial buildings. Visits to identify the characteristics of residential buildings. Visits to identify the characteristics of commercial buildings. Presentation of report on characteristics of residential and commercial buildings. Designing a residential house as per space standards –development of conceptual drawings. Designing a residential house as per space standards –development of design details and working drawings. Designing a residential house as per space standards –portfolio preparation. Designing a residential house as per space standards –presentation and group discussion. Designing any commercial building as per space standards- development of conceptual drawings. Designing any commercial building as per space standards- development of design details and working drawings. Designing any commercial building as per space standards- portfolio preparation. Designing any commercial building as per space standards- presentation and group discussion. Market survey on electrical and sanitary fittings and fixtures. Market survey on space saving furniture suitable. Presentation of report on sanitary fittings, fixtures and space saving furniture for residential and commercial buildings available in market. Cost

estimation of residential building (apartment/condominium/row house). Cost estimation of commercial building (Ice cream parlor/Tiffin centre/beauty salon/restaurant etc.) Designing space saving furniture for residential buildings. Portfolio preparation on space saving furniture for residential buildings. Presentation of report on space saving furniture for residential buildings. Design and development of space saving furniture for commercial buildings. Portfolio preparation on space saving furniture for commercial buildings. Presentation of report on space saving furniture for commercial buildings. Project on renovation of a residential building with cost estimation. Portfolio preparation on renovation of a residential building with cost estimation. Presentation of report and group discussion on renovation of a residential building with cost estimation. Project on renovation of a commercial building with cost estimation. Portfolio preparation on renovation of a commercial building with cost estimation. Presentation of report and group discussion on renovation of a commercial building with cost estimation. Preparation of material board and presentation for a residential project. Preparation of material board and presentation for a commercial project.

### Teaching Schedule

#### Theory

Sr. No.	Topic	No. of Lecture (s)
1.	Types and characteristics of residential buildings; Types and characteristics of commercial buildings-Public and private educational institutions, health related buildings, recreational buildings, market buildings etc.	<b>01</b>
2.	Effect of interior design on user comfort in residential, commercial and buildings for people with special needs in terms of colour, space, texture, and light.	01
3.	Functional and aesthetic considerations in the use of elements of design- Line, form, texture, colour, pattern and space.	01
4.	Functional and aesthetic considerations in the use of principles of design – Proportion, balance, emphasis, harmony and rhythm.	01
5.	Housing principles for designing public spaces and private spaces like living room, dining room, porticos, drawing room, media room, bedrooms, pooja room, bathrooms, bar area etc.	01
6.	Housing principles for designing circulation and utility spaces – Kitchen, laundry, stair cases, path ways and corridors.	01
7.	Advances in design process of residential interiors- Personal space, public space, utility space.	01
8.	Advances in design process of commercial interiors- Service institutions, marketing institutions.	01
9.	Recent trends in interior space management with reference to colour, architectural features, building materials etc.	01
10.	Space standards for public, private, utility and circulation spaces in residential and commercial buildings.	01
11.	Building materials and their standards.	01



12.	Space saving and multipurpose furniture suitable for residential and commercial interiors and their standards.	01
13.	Electrical and safety fittings; Wiring system in residential and commercial buildings.	01
14.	Plumbing systems for residential buildings in terms of fittings and fixtures.	01
15.	Plumbing systems for commercial buildings in terms of fittings and fixtures.	01
16.	Sanitary fittings and fixtures for residential and commercial buildings.	01
<b>Total</b>		<b>16</b>

**Practical**

Sr. No.	Topic	No. of Practical (s)
1	Preparation of a schedule to collect information regarding the characteristics of residential and commercial buildings	1
2	Visits to identify the characteristics of residential buildings	1
3	Visits to identify the characteristics of commercial buildings	1
4	Presentation of report on characteristics of residential and commercial buildings	2
5	Designing a residential house as per space standards –development of conceptual drawings	1
6	Designing a residential house as per space standards –development of design details and working drawings	1
7	Designing a residential house as per space standards –portfolio preparation	1
8	Designing a residential house as per space standards –presentation and group discussion	1
9	Designing any commercial building as per space standards- development of conceptual drawings	1
10	Designing any commercial building as per space standards- development of design details and working drawings	1
11	Designing any commercial building as per space standards- portfolio preparation	1
12	Designing any commercial building as per space standards- presentation and group discussion	1
13	Market survey on electrical and sanitary fittings and fixtures	1
14	Market survey on space saving furniture suitable	1
15	Presentation of report on sanitary fittings, fixtures and space saving furniture for residential and commercial buildings available in market	1
16	Cost estimation of residential building (apartment/condominium/row house)	1
17	Cost estimation of commercial building (Ice cream parlor/Tiffin centre/beauty salon/restaurant etc.)	1
18	Designing space saving furniture for residential buildings	1
19	Portfolio preparation on space saving furniture for residential buildings	1
20	Presentation of report on space saving furniture for residential buildings	1
21	Design and development of space saving furniture for commercial buildings	1
22	Portfolio preparation on space saving furniture for commercial buildings	1
23	Project on renovation of a residential building with cost estimation	1

24	Portfolio preparation on renovation of a residential building with cost estimation	1
25	Presentation of report and group discussion on renovation of a residential building with cost estimation	1
26	Project on renovation of a commercial building with cost estimation	1
27	Portfolio preparation on renovation of a commercial building with cost estimation	1
28	Presentation of report and group discussion on renovation of a commercial building with cost estimation	2
29	Preparation of material board and presentation for a residential project	1
30	Preparation of material board and presentation for a commercial project	1
31	End term assessment	1
<b>Total</b>		<b>32</b>

### **Suggested Reading**

- Allen P S, Stimpson M F & Jones L M (2000) *Beginnings of Interior Environments*. Prentice Hall.
- Choudhari SN (2006) *Interior Design*. Avishkar Publ.
- Gilliatt M (1981) *The Decorating Book*. Pantheon Books.
- Hamstech Interior Design (2017) *Importance of Space Planning in Interior Designing* <http://www.hamstech.com/blog/importance-of-space-planning-in-interior-designing/>
- Panero J & Zelnik M (1979) *Human Dimension and Interior Space*. Whitney Library of Design.
- Parikh A, Robertson D, Lane T, Hilliard E & Paine M. 2000 *The Ultimate Home Design Source Book*. Conran Octopus.
- Pears A, Lawrence M, Hymers P & Howell J (2000) *Working with the Professionals*. Marshall Publ.
- Philip S (2017) *Concept Design and Space Planning*. <https://www.designblendz.com/solutions/concept-design-space-planning>
- Seetharaman P & Pannu P (2005) *Interior Design and Decoration*. CBS.
- Zimmerman N (2003) *Home Workspace Idea Book*. The Taunton Press.

RMCS 504

CONSUMER ECONOMICS

3(2+1)

**Objectives**

- To provide a comprehensive study of the basic institutions, concepts, principles, and practices of economics
- To impart knowledge about consumer behaviour with reference to micro and macroeconomic systems and its impact on consumption behavior.

**Theory****UNIT I: Consumer behaviour**

Consumer behavior; Environmental influences on consumer behaviour; Individual determinants of consumer behavior; Models of consumer behavior - Micro economic model, Nicosia model, Howard-Sheth model, Engel- Block well-Miniard model; Application of consumer behaviour knowledge in marketing; Consumer decision process- Problem recognition, search and evaluation, purchasing process, post purchasing behavior; Researching consumer behaviour.

**UNIT II: National income**

Definition and significance; Concepts of national income; Methods of measurements of national income - Value added method, income method, expenditure method, reconciliation of the three measures of national income; Difficulties in measurement of national income- Conceptual difficulties and practical difficulties; National income and Economic welfare.

**UNIT III: Consumption economics**

Concept of consumption economics; Theories of consumption- Engels law of consumption, relative income theory of consumption, life cycle theory of consumption, permanent income theory of consumption; Budget and economy; Fiscal policy; Annual financial statement of the government and budget; Revenue receipts and revenue expenditure; Capital receipts and capital expenditure; Overall budget; Concepts of deficits in government budget; Revenue deficits and fiscal deficit; Taxation- India's tax structure; Tax as a source of public revenue; Direct and indirect taxes; Merits and demerits of taxes; Role of indirect tax in a developing economy; Incidence and effects of taxes; Inflation- Meaning of inflation, types of inflation, causes, effects, measures to check inflation; Deflation- Meaning, deflation and disinflation, causes, effects, measures to control deflation.

**UNIT IV: Financial systems of India**

Introduction to financial system of India; Financial institutions; Financial services; Financial markets; Structure of Indian financial system; Importance of financial system for the economic development ;Banking-Types of banking institutes; Functions; Types of loans and advances; Indian money market; Indian capital market; Financial intermediaries and services; Insurance and its regulations.

**Practical**

Project work: Study of consumer buying behaviour while buying a selected commodity – Collection of review. Formulation of objectives of the study. Selection of sample, and study location. Designing the data collection tool. Pre testing and finalization of data collection tool Collection of data. Data analysis. Report writing. Finalization of report. Presentation of the report on “Consumer buying behaviour while buying a selected commodity”. Discussion on the findings of the research. Visit to any one financial institute. Preparation of documents required for applying for a loan. Study of the trends of stock market index given in magazines or news papers. Critical analysis of National Budgets through panel discussion.

**Teaching Schedule**

**Theory**

S. No.	Topic	No. of Lecture (s)
1.	Introduction to consumer behaviour, consumer and customer, buyers and users, organization of buyers, development of marketing concept. Environmental influences on consumer behaviour- Culture, social class, family, personal influences; Diffusion of innovations.	02
2.	Individual determinants of consumer behaviour- Personality and social concept, motivation and involvement, information processing, learning and memory, attitudes; Models of consumer behaviour-Micro economic model, Nicosia model.	02
3.	Models of consumer behaviour- Howard-Sheth model, Engel- Block well-Miniard model; Application of consumer behaviour knowledge in marketing; Consumer behaviour and marketing management; Consumer behaviour and non- profit and social marketing; Consumer behaviour and government decision making; Consumer behaviour and consumer research process.	02
4.	Consumer decision process-Problem recognition, search and evaluation, purchasing process, post purchasing behaviour; Researching consumer behaviour-Consumer research strategies, methods of gathering information, measuring consumer characteristic.	02
5.	National income-Definition and significance; Concepts of national income-Gross Domestic Product (GDP),Gross National Product(GNP), Net Domestic Product (NDP),Net National Product(NNP).	02
6.	Concepts of national income- Net national product at market price, net domestic product at factor cost, income from domestic product occurring to private sector, private income, personal income, personal disposable income, inter-relationshipbetween different concepts of national income; Methods of measurements of national income-Value added method, income method.	02
7.	Methods of measurements of national income- Expenditure method, reconciliation of the three measures of national income; Difficulties in measurement of national income-Conceptual difficulties and practical difficulties.	02
8.	National income and economic welfare- Changes in the composition of national income and economic welfare, changes in the distribution of national income and economic welfare; Consumption economics-Definition, terms and concepts.	02
9.	Theories of consumption- Engels law of consumption, relative income theory of consumption, life cycle theory of consumption, permanent income theory ofconsumption.	02
10.	Budget and economy- Fiscal policy, objectives, annual financial statement of the government and budget; The Budget-revenue receipts and revenue expenditure, capital receipts and capital expenditure, overall budget, concepts of deficits in government budget, revenue deficits and fiscal deficit.	02

11.	Taxation; India's tax structure; Tax as a source of public revenue, direct and indirect taxes, merits and demerits of taxes, role of indirect tax in a developing economy, incidence and effects of taxes; Inflation- Introduction, meaning of inflation, types of inflation, causes, effects, measures to check inflation.	02
12.	Deflation- Meaning, deflation and disinflation, causes, effects, measures to control deflation; Introduction to financial system of India- Financial institutions, financial services, financial markets.	02
13.	Meaning of financial services, structure of Indian financial system, importance of financial system for the economic development; Definition of Bank, Functions of Reserve Bank of India, Commercial Banks, Regional Rural Banks, Cooperative Banks, Micro Finance, Priority Sector Lending, NABARD, Development Financial Institutions SFC, SIDBI.	02
14.	Types of loans and advances, principles of sound lending policies, credit appraisals of various forms of loans and advances; Modes of creating charges- lien, pledge, mortgage and hypothecation; Indian money market- Characteristics, structure, composition; Problems and reforms in Indian money markets.	02
15.	Indian capital market- Composition and growth of primary and secondary markets, difference between primary and secondary markets, capital market reforms and NBFC in capital markets, stock exchange, NSE, OTCEL, Online trading and role of SEBI; Financial intermediaries and services- Merchant banker, mutual funds, leasing companies, venture capital funds, forfeiting, loan syndication, factoring, custodial services, depository services and depository by participants.	02
16.	Meaning of insurance and reinsurance; Principles and advantages of insurance; Globalization of insurance and insurance sector reforms in India; Types of insurances; Regulations of insurance in India; Insurance act 1938.	02
<b>Total</b>		<b>32</b>

**Practical**

Sr. No.	Topic	No. of Practical(s)
1	Project work: Study of consumer buying behaviour while buying a selected commodity Collection of review	1
2	Formulation of objectives of the study	1
3	Selection of sample, and study location	1
4	Designing the data collection tool	1
5	Pre testing and finalization of data collection tool	1
6	Collection of data	1
7	Data analysis	1
8	Report writing	1
9	Finalization of report	1
10	Presentation of the report on "Consumer buying behaviour"	1

	while buying a selected commodity”	
11	Discussion on the findings of the research	1
12	Visit to any one financial institute	1
13	Preparation of documents required for applying for a loan	1
14	Study on the trends of stock market index given in magazines or news papers	1
15	Critical analysis of National Budgets through panel discussion	1
16	End of Term assessment	1
<b>Total</b>		<b>16</b>

**Suggested Reading**

- Ahuja H L (2012) *Modern Micro Economics: Theory & applications*. Chand Company Ltd., New Delhi.
- Chadha R (1995) *The Emerging Concepts and Strategies*. New Age International & Wiley Eastern.
- Loudon David L and Albert JDB (1993) *Consumer Behaviour*. 4th edition. Tata McGraw Hill Publishing company Limited, New Delhi.
- Deepashree (2016) *Introductory Macroeconomics*. Saraswati House Pvt Ltd.
- Dewett K K and Varma J D (2017) *Elementary Economic Theory*. S. Chand & Company Ltd., New Delhi.
- Dhingra I C and Garg V K (2002) *Basic Economics & Business Environment*. Sultan Chand & Sons, New Delhi.
- Dhingra I C and Garg V K (2004) *Economics Fundamentals*. Sultan Chand & Sons, New Delhi.
- Kaur S, Lekhi R K and Joginder S (1997) *Consumer Economics*. Kalyani Publishers.
- Marguerite B (2000) *Consumer Economics: A Multidisciplinary Approach*. John Wiley & Sons.
- Schiffman L G and Kaunuk LL (2004) *Consumer Behaviour*. Prentice Hall of India.

**RMCS 505      WORK AND WORKSTATION DESIGN      3(1+2)****Objectives**

- To acquaint students with the interrelatedness of work, worker and workstation environments
- To infuse an interdisciplinary approach to workstation engineering and techniques to reduce human cost of work.

**Theory****UNIT I: Work, worker and workplace**

Work, worker and workplace-Definition, types and interrelationship; Classification of work based on energy consumption and nature of work; Time and energy requirements of work; Introduction to components of worker input- affective, cognitive, temporal and physical.

**UNIT II: Work measurement techniques**

Work measurement techniques- Subjective judgment, Record of past performance, Scientific methods; Tools for work analysis-Charts, diagrams, models and photographic aids.

**UNIT III: Workplace layout and equipment design**

Principles of workstation and system design; Design and arrangement of different work centers; Work reaches; Working heights; Visual design parameters- Work surface, space allowance and

storage; Design considerations for different workstation designs-Seated work, Standing work, Sit stand work; Controls, displays and information; Visual, auditory and other displays; Quantitative and qualitative information; Methodologies for studying workplace design; Hazards of ill designed workstation.

**UNIT IV: Physical factors of the work environment**

Environmental factors in workplace and their measurement-Heat, light, sound and noise, vibration, radiation, humidity; Effect of environmental parameters on worker and work performance.

**Practical**

Selection of workplace unit for taking the anthropometric measurements of worker and dimensions of equipment and furniture used in a selected workplace units. Measuring and recording the anthropometric measurements of worker in the selected workplace unit. Measuring and recording the dimensions of equipment and furniture used in the selected workplace unit. Working on developing design for a workplace unit as per data collected in previous exercise. Determining the space relationships as per workers anthropometry. Determining the space relationships as per workers posture and movement at selected workstations. Developing the 2D design of selected workplace unit. Developing the 3D design of selected workplace unit. Work measurement in the selected workstation using two hand process charts. Analysis of data collected. Presentation of report on work done in the selected workstation using two hand process charts. Work measurement in the selected workstation using photographic aid. Analysis of data on work measurement collected in the selected workstation using photographic aid. Presentation of report on work done in the selected workstation using photographic aid. Measuring environmental factors in the workplace: Heat Measuring environmental factors in the workplace: Light Measuring environmental factors in the workplace: Noise Measuring environmental factors in the

workplace: Vibration Measuring environmental factors in the workplace: Radiation Measuring environmental factors in the workplace: Humidity Analysis of data collected on environmental parameters Presentation of report on environmental parameters Developing a design layout of a selected commercial workplace: Preparation of check list Collection of data on design features, space relationships, dimensions of equipment and furniture, and environment control parameters in the workplace. Analyzing the data. Finalizing the dimensions of selected commercial workplace. Developing a design layout of the selected commercial workplace based on the DATA. Presentation and group discussion on the design layout of the selected commercial workplace Finalization of design layout of the selected commercial workplace. Developing 2D plan of the selected commercial workplace. Developing 3D workplace design of the selected commercial workplace.

### Teaching Schedule

#### Theory

Sr. No.	Topic	No. of Lecture (s)
1.	Definition, types and interrelationship of work, worker and workplace.	01
2.	Classification of work-Based on the amount of physical exertion that the work requires as sedentary, light, medium, heavy, and very heavy; Based on the nature of work as manual repetitive, cognitive repetitive, manual non repetitive and cognitive non repetitive work; Time and energy requirements of work.	01
3.	Introduction to components of worker input- Affective, cognitive, temporal and physical.	01
4.	Affective component- Job satisfaction, task performance and goal of work; Cognitive component- Knowledge, thinking and mental skill.	01
5.	Temporal component- Techniques of organizing work; Physical Component- Productivity.	01
6.	Work measurement techniques- Subjective judgment, record of past performance, scientific methods.	01
7.	Tools for work analysis (i) Charts indicating sequence of events, flow process chart, two hand process chart; (ii) Charts indicating sequence of events happening in the order in which they occur on a time scale-Multiple activity chart, man-machine chart, simo chart; (iii) Diagrams indicating movements along the events happening in the order in which they occur- Flow diagram, string diagram, cycle graph, chrono-cycle graph, travel chart.	01
8.	Tools for work analysis- (iv) Models indicating the actual layout on a dimensional scale, two dimensional models, three dimensional model; (v) Photographic aids.	01
9.	Principles of workstation and system design.	01
10.	Design and arrangement of different work centres, work reaches, working heights.	01
11.	Design considerations for different workstation designs- Seated work, standing work, sit stand work.	01
12.	Controls and displays- Visual, auditory and other displays, quantitative and qualitative information.	01
13.	Methodologies for studying workplace design- Formal and informal	01



	techniques.	
14.	Hazards of ill designed workstation.	01
15.	Environmental factors in workplace and their measurement- Heat, light, sound and noise, vibration, radiation, humidity.	01
16.	Effect of environmental parameters on worker and work performance.	01
<b>Total</b>		<b>16</b>

**Practical**

Sr. No.	Topic	No. of Practical (s)
1	Selection of workplace unit for taking the anthropometric measurements of worker and dimensions of equipment and furniture used in a selected workplace units	1
2	Measuring and recording the anthropometric measurements of worker in the selected workplace unit	1
3	Measuring and recording the dimensions of equipment and furniture used in the selected workplace unit	1
4	Working on developing design for a workplace unit as per data collected in previous exercise	1
5	Determining the space relationships as per workers anthropometry	1
6	Determining the space relationships as per workers posture and movement at selected workstations	1
7	Developing the 2D design of selected workplace unit	1
8	Developing the 3D design of selected workplace unit	1
9	Work measurement in the selected workstation using two hand process charts	1
10	Analysis of data collected	1
11	Presentation of report on work done in the selected workstation using two hand process charts	1
12	Work measurement in the selected workstation using photographic aid	1
13	Analysis of data on work measurement collected in the selected workstation using photographic aid	1
14	Presentation of report on work done in the selected workstation using photographic aid	1
15	Measuring environmental factors in the workplace: Heat	1
16	Measuring environmental factors in the workplace: Light	1
17	Measuring environmental factors in the workplace: Noise	1
18	Measuring environmental factors in the workplace: Vibration	1
19	Measuring environmental factors in the workplace: Radiation	1
20	Measuring environmental factors in the workplace: Humidity	1
21	Analysis of data collected on environmental parameters	1
22	Presentation of report on environmental parameters	1
23	Developing a design layout of a selected commercial workplace: Preparation of checklist	1
24	Collection of data on design features, space relationships, dimensions of equipment and furniture, and environment control parameters in the workplace	1
25	Analyzing the data	1
26	Finalizing the dimensions of selected commercial workplace	1

27	Developing a design layout of the selected commercial workplace based on the DATA.	1
28	Presentation and group discussion on the design layout of the selected commercial workplace	1
29	Finalization of design layout of the selected commercial workplace	1
30	Developing 2D plan of the selected commercial workplace	1
31	Developing 3D workplace design of the selected commercial workplace	1
32	End term assessment	1
<b>Total</b>		<b>32</b>

**Suggested Reading**

- Barnes RM (1980) *Motion and Time Study*. John Wiley & Sons.
- Bridger JD (1995) *Introduction to Ergonomics*. McGraw-Hill Book Co., Singapore.
- Dalela S and Saurabh (1999) *Textbook of Work Study and Ergonomics*. Standard Publishers Distributors, Delhi.
- GalerIAR (1982) *Applied Ergonomics Handbook*. Butterworth-Heinemann.
- Grandjean E (1978) *Ergonomics of the Home*. London: Taylor & Francis.
- Grandjean E (1980) *Fitting the Task to the Man*. Taylor & Francis, London.
- Thomas Jiji (2012) *Ergonomics and Workplace Design*  
<https://workdesign.com/2012/08/ergonomics-and-workplace-design/>
- Mundel M (1978) *Motion and Time Study*. Prentice Hall.
- Panero J and Zelnik M (1979) *Human Dimension and Interior Space*. Whitney Library of Design.
- Singh S (2007) *Ergonomics Interventions for Health and Productivity*. Himanshu Publications.

**RMCS 506 COLOUR AND LIGHTING IN INTERIORS 3(2+1)****Objectives**

- To gain insight into the use of colour and lighting in various buildings and its significance
- To assess the technical aspects and interrelationship of colour and light and their effect on interior spaces.

**Theory****UNIT I: Colour as an interior design element**

Historical perspective of colour as an interior design element; Properties of colour - Hue, value and intensity; Approaches and theories of colour.

**UNIT II: Applications of colour in various elements of interiors**

Cultural and psychological effects of colour; Types of colour schemes-Related colour schemes, contrast colour schemes; Factors to consider while choosing colour schemes for buildings; Suitable colour schemes for residential, commercial, public, educational and religious building interiors.

**UNIT III: Introduction to lighting in interior**

Importance and sources of lighting; Cultural and social aspects of lighting; Physiology of vision; Properties of lighting - Reflection, absorption, transmission and diffusion; Types of lighting; Safety and emergency lighting; Lighting requirements for household activities; Lighting requirements in commercial buildings.

**UNIT IV: Quantity and quality of lighting**

Measurement of light and its units; Types of lamps from animal fat lamps to LEDs, their characteristics and suitability to various rooms; Types of lighting based on direction of use, place of use, purpose and portability; Lighting controls- Type, selection, care, maintenance and economic use; Lamp holders; Lighting switches; Motion sensors; Factors affecting the quantity of illumination in a room- Room proportion, colour, texture and cleanliness of room surface, lamp lumen, lamp lumen depreciation; Method of calculating lighting requirements for various rooms; Lighting for outdoor living and gardens.

**UNIT V: Effect of colour on lighting**

Colour rendition; Use of colour and lighting in architecture, materials and finishes from 16th century to the date; Use of colour and lighting in problematic areas to disguise and camouflage.

**Practical**

Study of types of colour schemes in residential interiors. Study of types of lamps and lighting used in residential interiors. Group discussion on use of colour and lighting in interiors. Study of types of colour schemes in commercial interiors. Study of types of lamps and lighting used in commercial interiors. Presentation on use of colour and lighting in commercial interiors. Suggesting suitable colour schemes for residential buildings and its cost estimation. Suggesting suitable colour schemes for commercial buildings and its cost estimation. Group discussion on suitable colour schemes for residential and commercial buildings. Suggesting suitable lighting fixtures for residential buildings and its cost estimation. Suggesting suitable lighting fixtures for commercial buildings and its cost estimation. Group discussion on

suitable lighting fixtures for residential and commercial buildings. Prepare a colour and lighting plan for problematic areas like space below stair case and estimate the cost. Prepare a colour and lighting plan for problematic areas like, irregular shape rooms or narrow areas and estimate the cost. Market survey to understand the available safety and emergency lighting systems and presentation of report

### Teaching Schedule

#### Theory

Sr. No.	Topic	No. of Lecture (s)
1	Historical perspective of colour as an interior design element- Definition, origin, old theories of colour; Properties of colour -Hue, value and intensity and their effect on space and texture in different rooms.	02
2	Approaches to the concept of colour- Physicist, physiologist, chemist, artist, and psychologist; Theories of colour –Prang and Munsell colour theories.	02
3	Theories of colour – Ostwald colour theory; Cultural and psychological effects of primary, secondary and tertiary colours.	02
4	Related colour schemes- Monochromatic, analogous, neutral colour schemes; Characteristics and applicability of related colour schemes in interiors; Contrast colour schemes- Single, double and split complementary, triad and tetrad colour schemes; Characteristics and applicability of contrast colour schemes in interiors.	02
5	Factors to consider while choosing colour schemes for buildings -Age, gender, orientation of the room, climate, personal preferences, mood, occasion etc; Suitable colour schemes for residential, commercial, public, educational and religious building interiors.	02
6	Importance and sources of lighting - Natural and manmade; Cultural and social aspects of lighting -Usage for different occasions.	02
7	Physiology of vision with reference to the perception of colour; Properties of lighting- Reflection, absorption, transmission and diffusion.	02
8	Types of lamps for household and commercial interiors- Low intensity and high intensity discharge lamps; Safety and emergency lighting needs in residential and commercial buildings.	02
9	Lighting requirements in residential buildings for cooking, reading, washing, sewing, cleaning, watching, grooming etc; Lighting requirements in commercial buildings like banks, bus stations, air ports, stadiums, theatres, restaurants etc.	02
10	Measurement of light and its units- Lumen, candle power, lux, foot candle; Types of lamps from past to present, their characteristics and suitability to various rooms.	02
11	Types of lighting based on direction of use, place of use, purpose and portability; Types of architectural lighting -. Luminous, recessed, valance, cove, cornice etc.	02
12	Lighting Controls- Type, selection, care, maintenance and economic use- lamp holders, lighting switches, motion sensors; Factors affecting the quantity of illumination in a room-Room proportion, colour, texture and cleanliness of room surface, lamp lumen, lamp lumen depreciation.	02

13	Method of calculating lighting requirements for various rooms by lamp lumen method; Lighting for outdoor living like terraces, balconies, patios, decks etc and gardens in residential and commercial buildings.	02
14	Meaning of colour rendering, types of glare and visual illusions; Use of colour and lighting in Roman, English, French and Indian architecture from 16 <sup>th</sup> century to the date.	02
15	Use of colour and lighting in materials (wall, floor, ceiling, furnishings) and in finishes (wall, floor, ceiling) from 16 <sup>th</sup> century to the date.	02
16	Use of colour and lighting in problematic areas to disguise - Low height rooms, high ceiling rooms, narrow rooms, tiny rooms, projections and recesses, spaces below stair cases, awkward shape windows, irregular shaped rooms.	02
<b>Total</b>		<b>16</b>

**Practical**

Sr. No.	Topic	No. of Practical(s)
1	Study of types of colour schemes in residential interiors	1
2	Study of types of lamps and lighting used in residential interiors	1
3	Group discussion on use of colour and lighting in interiors	1
4	Study of types of colour schemes in commercial interiors	1
5	Study of types of lamps and lighting used in commercial interiors	1
6	Presentation on use of colour and lighting in commercial interiors	1
7	Suggesting suitable colour schemes for residential buildings and its cost estimation	1
8	Suggesting suitable colour schemes for commercial buildings and its cost estimation	1
9	Group discussion on suitable colour schemes for residential and commercial buildings	1
10	Suggesting suitable lighting fixtures for residential buildings and its cost estimation	1
11	Suggesting suitable lighting fixtures for commercial buildings and its cost estimation	1
12	Group discussion on suitable lighting fixtures for residential and commercial buildings	1
13	Prepare a colour and lighting plan for problematic areas like space below stair case and estimate the cost	1
14	Prepare a colour and lighting plan for problematic areas like, irregular shape rooms or narrow areas and estimate the cost	1
15	Market survey to understand the available safety and emergency lighting systems and presentation of report	1
16	End term assessment	1
<b>Total</b>		<b>16</b>

**Suggested Reading**

- Cullision PW (1981) *New Decorating Book*. Meredith Corporation, Iowa.
- Stepat Dorothy (1971) *Introduction to Home Furnishings*. MacMilan.
- James D (1997) *Lighting*. CassellPubl, U.K.
- Mark K and James Benya ((2004) *Lighting Design Basics*. John Wiley & Sons, Inc, U.S.A.
- Michael W (2002) *Advances in Colour Harmony & Contrast for the Home Decorator*. School of Colour Publ.
- Parikh A, et al (2000) *The Ultimate Home Design Source Book*. Conran Octopus, London.
- Sarao M and Laurie Z (1995) *The Power of Colour*. John Wiley & Son.
- Tim Anderson, December (2018) *Importance of Lighting in Interior Design*  
<https://homeguides.sfgate.com/importance-lighting-interior-design-56751.html>

**RMCS 507 CONSUMER ISSUES AND LEGISLATIONS 2(2+0)**

**Objectives**

- To acquaint the students with various consumer issues and legislative framework available for consumer protection
- To make students approach the subject from a multifaceted perspectives such as changing trends in consumerism, legal and non-legal consumer protection measures, consumer and communication tools.

**Theory**

**UNIT I: Consumer issues**

Changing trends in consumerism; Profile of consumers in India and abroad; Consumer issues and challenges; Social media management; Consumer finance; Multiple tax structure: Gender issues in consumerism; Gender division of labour; Access to decision making; Marketing and gender consumerism; Wealth and gender consumerism; Green consumerism- Definition, objectives and necessity of green consumerism; Agriculture credit in India; Agriculture marketing in India.

**UNIT II: Consumer legislations**

Significance of consumer guidance and counseling; Consumer protection measures- Legal and non-legal consumer legislations; The Contract Act 1982; The Sale of Goods Act 1930; The Essential Commodities Act 1955; The Agricultural Produce (Grading and Marking) Act 1937; The Standard of Weights and Measures Act 1976;The Trade Mark Act 1999; The Competition Act 2002;The Bureau of Indian Standard Act 1986; Consumer Protection Act1986;Consumer protection Bill 2018; Right to Information Act 2005; Information Technology Act 2000;Food Safety and Standards Act,2016.

**UNIT III: Consumer and communication tools**

Consumer communication- Significance, history and types; Communication media and social change; Trends in consumer communication; Media and consumer demand; Advertising as a mode of communication; Trends and impact of advertising on consumers; Social media- Chats,Blogs, Face book, LinkedIn, Twitter, Instagram, Pinterest, YouTube.

**UNIT III: On line marketing**

E-marketing in India- Evolution; Growth and challenges; Legislative frame work.

**Teaching Schedule**

**Theory**

Sr. No.	Topic	No. of Lecture (s)
1.	Changing trends in Consumerism; Changing economy, rapid urbanization, increasing income levels, digital marketing, shift in approach towards family systems; Profile of consumers in India and abroad- Socially connected, environmentally aware, style –conscious, low brand loyalty, informed purchases, spends on leisure, health conscious; Consumer issues and challenges- On line marketing, social media management, consumer finance, multiple tax structure.	02

2. Gender issues in consumerism- Gender division of labour, access to decision making, marketing and gender consumerism, wealth and gender consumerism; Green consumerism-Definition, objectives and necessity of green consumerism. 02
3. Consumer guidance and counseling: Significance, aims and objectives, major areas of guidance and counseling; Agriculture credit in India, Agriculture marketing in India. 02
4. Unfair trade practices in India- Introduction, types of unfair trade practices, false representation, false offer of bargain price, free gifts offers and prize scheme, non-compliance of prescribed standards, hoarding, destruction etc; Provisions and remedies for unfair trade practices in legal system- Removal of defects, replacement of goods, refund of price, removal of deficiency in service, discontinuance of unfair trade practice, stopping of sale and withdrawal of hazardous goods, payment of adequate cost. 02
5. Consumer protection against unfair trade practices- The monopolistic and restrictive trade practices Act, 1969 and The Competition Act, 2002; Authorities and agencies for settling unfair trade practices in India- District Forum, State Commission, National Commission, Supreme Court, Competition Commission of India 02
6. Non-legal Consumer Protection Measures; Types of alternate dispute resolution techniques- Mediation, arbitration, ombudsman, peer review, early neutral evaluation, settlement conference, facilitation, adjudication; Provisions for consumer protection and welfare under The Contract Act 1982 and The Sale of Goods Act 1930. 02
7. Provisions for consumer protection and welfare under The Essential Commodities Act 1955; The Agricultural Produce (Grading and Marking) Act 1937; The Standard of Weights and Measures Act 1976 and The Trademark Act 1999. 02
8. Provisions for consumer protection and welfare under The Competition Act 2002 The Bureau of Indian Standard Act 1986; and Consumer Protection Act 1986 and Consumer protection Bill 2018. 02
9. Provisions for consumer protection and welfare under Right to Information Act 2005; Information technology Act 2000 and Food Safety and Standards Act, 2016. 02
10. Consumer communication media- Significance, history and types; Communication media and social change. 02
11. Trends in consumer communication and their role in creating consumer demand; Advertising as an effective mode of consumer communication- History, target audience, impact of advertising on consumers. 02
12. Legal and ethical aspects of advertising in India; Social media and new trends in consumer communication. 02
13. Types of social media; Chats, Blogs, Face book, Link din, Twitter, Instagram, Pinterest, Youtube; Communication through blog- Origin, types, communication through personal blogs, collaborative blogs, corporate and organizational blogs. 02
14. Effective methods of communication through face book and link din; Communication through Twitter, Instagram, Pinterest, YouTube. 02



15. Online marketing- Definition, evolution and benefits; Online marketing tools- Types, merits and demerits.	02
16. Challenges of On line marketing; On line marketing and legislative frame work.	02
<b>Total</b>	<b>32</b>

**Suggested Reading**

- Bhatt R(2010)*Consumer Behaviour*. Common Wealth Publishers Pvt. Ltd.
- Clarke J, Janet N, Smith EV & Westmarland L (2007) *Creating Citizen Consumers*. Sage Publ.
- Jones RN (2007) *Basic Counseling Skills*. Sage Publ.
- Nations Guidelines on Consumer Protection 2008  
<https://unctad.org/en/Pages/DITC/CompetitionLaw/UN-Guidelines-on-Consumer-Protection.aspx>
- Pant H(2007) *Advertising & Media*. ABD Publishing.
- Potter WJ (2008) *Media Literacy*. Sage Publ.
- Seetharaman P & Sethi M. 2001 *Consumerism: Strategies and Tactics*. CBS.
- Sharma S & Kumar D (2001) *Advertising, Planning, Implementation and Control*. Mangal Deep Publ.
- Shukul M & Gandotra V (2006) *Home Management & Family Finance*, Dominant Publishers & Distributors New Delhi.
- Sparks C (2008) *Globalization, Development and Mass Media*. Sage Publ.

**Objectives**

- To present an overview of the product designing and development process.
- To facilitate for gaining hands on experience in design and development of consumer product.

**Theory****UNIT I: Introduction to product design**

Product Design- Definition, significance and essentials of product design and consumer demand; Product attributes-Usability, contextual needs, compatibility, product aesthetics.

**UNIT II: Approaches to product designing**

Concepts in product designing; User-centered design; Universal design; Accessible design; Usable design; Anthropometry in product design; Design consideration in product for geriatrics; Design consideration in product for people with special needs.

**UNIT III: Outsourced product development (OPD)**

Introduction; Importance; Concept and need; Major differentiating factors- technology related, people related, process related; Emerging models of product development.

**UNIT IV: Product development process**

Stages of product development process; Market analysis; Product analysis; Identification and innovation; User-Product relationship and ergonomics; Cognitive and social engineering issues; User interface designing.

**UNIT V: Product testing**

Product testing- Definition, purpose, role of government, Industry and consumer organizations; Product testing techniques and devices-Product evaluation, quality control and standardization.

**Practical**

Checklist for evaluation of a selected consumer product against the manufacturer's guidelines-Literature survey. Designing a checklist for evaluation of a selected consumer product against the manufacturer's guidelines. Evaluation of the selected consumer product against the manufacturer's guidelines. Presentation and group discussion. Exposure to Outsourced product development (OPD). Conceptualization and development of consumer products with functional alternatives. Product Idea generation through brainstorming. Evaluation of the product idea generated; Group participation. Finalization of product. Working on design criteria. Collection of feedback from market. Analyzing the user's option on the design of the consumer product 21-26 Developing the prototype of the product. Evaluation of the product developed for identifying the problems through brain storming. Proposing design solutions to rectify identified lacunas in the product design. Finalization of product design.

**Teaching Schedule**

**Theory**

Sr. No.	Topic	No. of Lecture (s)
1.	Product Design- Definition, significance and essentials of product design.	01
2.	Consumer behaviour considerations in product design.	01
3.	Product attributes- Usability, contextual needs, compatibility, product aesthetics.	01
4.	Design considerations and product design process.	01
5.	User-centered design- Need, models, elements and process.	01
6.	Universal design, Accessible design, Usable design- Concept, design for improving product accessibility, need identification and process.	01
7.	Definition and application of anthropometry in product design- Design diversity, Design for extreme individuals, design for adjustable range, design for average.	01
8.	Functional limitations and design consideration in designing product for geriatrics.	01
9.	Disabilities, specific barriers and design consideration in designing products for people with special need.	01
10.	Outsourced product development (OPD) - Introduction, importance, concept and need. Major differentiating factors-Technology related, people related, process related; Emerging models of product development.	01
11.	Stages of product development process- Market analysis, product analysis, identification and innovation.	01
12.	User-Product relationship and ergonomics; Cognitive and social engineering issues in product development.	01
13.	User Interface designing- Definition, requirements and process.	01
14.	Product testing- Definition, purpose, role of government, industry and consumer organizations.	01
15.	Product testing techniques and devices.	01
16.	Product evaluation, quality control and standardization.	01
<b>Total</b>		<b>16</b>

**Practical**

Sr. No.	Topic	No. of Practical (s)
1	Checklist for evaluation of a selected consumer product against the manufacturer's guidelines- Literature survey	02
2	Designing a checklist for evaluation of a selected consumer product against the manufacturer's guidelines	02

3	Evaluation of the selected consumer product against the manufacturer's guidelines	01
4	Exposure to Outsourced product development (OPD)	02
5	Conceptualization and development of consumer products with functional alternatives	02
6	Product Idea generated through brainstorming	02
7	Evaluation of the product idea generated; Group participation	03
8	Finalization of product	02
9	Working on design criteria	02
10	Collection of feedback from market	02
11	Analyzing the user's option on the design of the consumer product	02
12	Developing the prototype of the product	02
13	Evaluation of the product developed for identifying the problems through brainstorming	02
14	Proposing design solutions to rectify identified lacunas in the product design	02
15	Finalization of product design	02
16	End term assessment	02
<b>Total</b>		<b>32</b>

**Suggested Reading**

- Boothroyd G, Dewhurst P and Knight W (2002) *Product Design for Manufacture and Assembly*. CRC Press.
- Cross N (2000) *Engineering Design Methods: Strategies for Product Design*. Reuters Publications.
- Dumas JF and Redish JC (1993) *A Practical Guide to Usability Testing*. Greenwood Publications.
- Meilgaard M, Civille GV and Carr BT (2006) *Sensory Evaluation Techniques*. CRC Press.
- Otto KN and Wood KL (2001) *Product Design: Techniques in Reverse Engineering*. New Age International.
- Parker Gand Alstyne MV (2005) *Management Science: The Theory of Information Product Design*. INFORMS Publications.
- Roozenburg NFM and Eekels J (1995) *Product Design: Fundamentals and Methods*. Wiley.
- Sharma DD (2000) *Total Quality Management*. Sultan Chand and Sons.
- Stone H and Sidel JL (2004) *Sensory Evaluation Practices*. Academic Press.
- Ulrich KT and Eppinger SD (1995) *Product Design and Development*. Irwin McGraw Hill.

**RMCS 509 ERGONOMIC RESEARCH TECHNIQUES****3(1+2)****Objectives**

- To equip students with the ergonomic research methods
- To provide hands on experience in the application of ergonomic research methods.

**Theory****UNIT I: Approaches to research methods in ergonomics**

Measurement and information gathering; Ergonomic standards; Observational techniques; Ratingscales; Questionnaires and checklist; Digital models and simulation.

**UNIT II: Subjective assessment tools**

NIOSH discomfort survey; The Dutch Musculoskeletal Nordic Questionnaire (DMQ); Nordic Musculoskeletal Questionnaire (NMQ); Cornell Musculoskeletal Discomfort Questionnaire; University of Michigan Upper Extremity Questionnaire (UMUEQ); Job stress Questionnaire; Work Style Questionnaire; NIOSH Generic Job Stress Questionnaire.

**UNIT III: Postural evaluation tools**

Ovako Working Posture Analyzing System(OWAS);Quick Exposure Checklist(QEC);Concise Back Screening Instrument(CBSI);Rapid Upper Limb Assessment (RULA); Plan for Identifying Belastnings faktorer (PLIBEL); Rapid Entire Body Assessment(REBA);Model for Comprehensive Evaluation of Risks of Musculoskeletal Disorders(MODSI).

**UNITIV: Measurement of work effort and fatigue**

Borg Rating of Perceived Exertion Scale; Muscle Fatigue Assessment Method; Hand Activity Level (HAL); The Occupational Repetitive Action (OCRA); NIOSH Lifting Equation); The StrainIndex.

**Practical**

Collection of literature on occupational disorders in any one occupation such as Construction Industry/ Manufacturing industry. Review of collected literature to understand the type of disorders prevailing in the selected industry. Elicit information on musculoskeletal disorders experienced by workers from a selected field using Nordic Musculoskeletal Questionnaire -Data collection. Discuss the merits and demerits of the tool. Propose modifications in light of demerits of the tool. Gain hands on experience on the use of a selected postural evaluation tool. Evaluation of posture adopted by sweepers using a selected postural evaluation tool. Identify the level of risk

Group discussion on the use of postural evaluation tool. Gain hands on experience on the use of a selected muscle fatigue assessment tool. Measure the muscle fatigue experienced by workers involved in manual work using the selected muscle fatigue assessment tool. Group discussion on the use of muscle fatigue assessment tool. Gaining hands on experience on the use of OCRA checklist. Identify the risk of upper extremity work related musculoskeletal disorders among workers involved in repetitive work using OCRA checklist. Develop a measuring scale to measure work stress: Collection of literature. Identifying the parameters to be included in the scale Item collection. Identifying the items to be included in the scale. Validation of the tool. Collection of expert remarks on the items included in the scale. Modifying the scale as per the remarks of experts

Testing reliability of the tool- test retest method. First phase data collection. Second phase data collection. Testing the reliability. Finalization of scale. Pre testing of scale. Modifications as per the identified lacunas. Data collection in the field. Data analysis. Critical evaluation and inalization of the scale.

### Teaching Schedule

#### Theory

Sr. No.	Topic	No. of Lecture (s)
1.	Measurement and information gathering; Literature search, strategies for gathering data on physical work-related strain, qualitative and quantitative data, methods of quantification of data.	01
2.	Ergonomic standards, OSHA's ergonomic standards, legal provisions and guidelines.	01
3.	Observational techniques-Rating scales, questionnaires and checklist.	01
4.	Digital human models and simulation in ergonomic research.	01
5.	Subjective assessment tools- NIOSH discomfort survey, The Dutch Musculoskeletal Questionnaire (DMQ), Nordic Musculoskeletal Questionnaire (NMQ).	01
6.	Subjective assessment tools- Cornell Musculoskeletal Discomfort Questionnaire, University of Michigan Upper Extremity Questionnaire (UMUEQ).	01
7.	Subjective assessment tools- Job stress Questionnaire, Work Style Questionnaire, NIOSH Generic Job Stress Questionnaire.	01
8.	Postural evaluation tools- Ovako Working Posture Analysing System (OWAS), Quick Exposure Checklist (QEC).	01
9.	Postural evaluation tools- Concise Back Screening Instrument (CBSI), Rapid Upper Limb Assessment (RULA), Rapid Entire Body Assessment (REBA).	01
10.	Postural evaluation tools- Plan for Identifying av. Belastningsfaktor (PLIBEL).	01
11.	Postural evaluation tools- Model for Comprehensive Evaluation of Risks of Musculoskeletal Disorders (MODSI).	01
12.	Measurement of work effort and fatigue-Borg Rating of Perceived Exertion Scale.	01
13.	Muscle Fatigue Assessment Method.	01
14.	Measurement of work effort and fatigue, Hand Activity Level (HAL), The Occupational Repetitive Action (OCRA).	01
15.	Measurement of work effort and fatigue, NIOSH Lifting Equation.	01
16.	Measurement of work effort and fatigue, The Strain Index.	01
<b>Total</b>		<b>16</b>

#### Practical

Sr. No.	Topic	No. of Practical (s)
1	Collection of literature on occupational disorders in any one occupation	1

	such as Construction Industry/ Manufacturing industry	
2	Review of collected literature to understand the type of disorders prevailing in theselected industry	1
3	Elicit information on musculoskeletal disorders experienced by workers from aselected field using Nordic Musculoskeletal Questionnaire -Data collection	1
4	Discuss the merits and demerits of the tool	1
5	Propose modifications in light of demerits of the tool	1
6	Gain hands on experience on the use of a selected postural evaluation tool	1
7	Evaluation of posture adopted by sweepers using a selected postural evaluation tool	1
8	Identify the level of risk	1
9	Group discussion on the use of postural evaluation tool	1
10	Gain hands on experience on the use of a selected muscle fatigue assessment tool	1
11	Measure the muscle fatigue experienced by workers involved in manual work usingthe selected muscle fatigue assessment tool	1
12	Group discussion on the use of muscle fatigue assessment tool	1
13	Gaining hands on experience on the use of OCRA checklist	1
14	Identify the risk of upper extremity work related musculoskeletal disorders amongworkers involved in repetitive work using OCRA checklist	1
15	Develop a measuring scale to measure work stress: Collection of literature	1
16	Identifying the parameters to be included in the scale	1
17	Item collection	1
18	Identifying the items to be included in the scale	1
19	Validation of the tool	1
20	Collection of expert remarks on the items included in the scale	1
21	Modifying the scale as per the remarks of experts	1
22	Testing reliability of the tool- test retest method	1
23	First phase data collection	1
24	Second phase data collection	1
25	Testing the reliability	1
26	Finalization of scale	1
27	Pre testing of scale	1
28	Modifications as per the identified lacunas	1
29	Data collection in the field	1
30	Data analysis	1
31	Critical evaluation and finalization of the scale	1
32	End term assessment	1
<b>Total</b>		<b>32</b>

### Suggested Reading

- *Ergonomic Workplace Analysis Course Manual* compiled by RECOUP Neuromusculoskeletal Rehabilitation Centre, Bangalore.
- Helmut Strasser December (2009) *Principles, Methods and Examples of Ergonomics Research and Work Design*  
[https://link.springer.com/chapter/10.1007/978-3-642-01293-8\\_28](https://link.springer.com/chapter/10.1007/978-3-642-01293-8_28)
- Hendrick, HW and Kleiner BM (2001) *Macroergonomics. An Introduction to Work System Design*. Human Factors and Ergonomics Society, Santa Monica, CA.
- McCabe Paul T (2003) *Contemporary Ergonomics*. Taylors And Francis.
- Neville AS and Alan Hedge (2004) *Hand Book of Human Factors and Ergonomics Methods*. CRC Press.
- Soares Mand Rebalo F (Ed.) (2016) *Ergonomics in Design Methods & Techniques*. Balkema: CRC Press.
- Suzanne H Rodgers (1986) *Ergonomic Design for People at Work*. John Wiley & Sons, New York.
- Taylor JC and Felton DF (1993) *Performance by Design*. Prentice-Hall, Englewood Cliffs, NJ.



**RMCS 510 HOUSING AND ENERGY EFFICIENT BUILDING DESIGN 3(2+1)**

**Objectives**

- To provide an understanding of the concept of reduction in energy consumption through low energy building design
- To impart knowledge on strategies to integrate day lighting and low energy heating/cooling in building.

**Theory**

**UNIT I: Socio cultural and economic issues in housing**

Historical perspective of the architectural features of buildings; Ancient science of house design; Role of housing in developing economies; Economic impact of housing; Housing markets and housing policies in India; Housing finance; Role of Government and non-government organizations in providing and regulating housing needs.

**UNIT II: Recent trends in building design**

Emerging techniques in the house construction; Building design- Need and scope for energy use and conservation; Design parameters for visual comfort; Day lighting and artificial lighting; Recent developments in building bye-laws; Low-cost building materials and fabrication technologies; Estimation of construction cost and housing finance; Housing research in energy efficient building design.

**UNIT III: Energy and climate**

Structural features of residential buildings in different geo-climatic conditions; Environmental and architectural characteristics and energy consumption; Design parameters for climate and energy control; Eco and Ergo friendly house design; Low and zero carbon buildings and energy infrastructure.

**UNIT IV: Energy efficient building design**

Green building design- Concept; Need and scope for energy use and conservation in building design; Energy efficient design principles and guidelines; Techniques for improving energy efficiency in residential and commercial buildings; Energy efficient building materials and construction technology; Energy flow audit and economy; Energy economy in residential and commercial buildings; Energy efficiency building regulations; Housing and energy models- Residential and commercial.

**Practical**

Collection of information on building forms in different geo-climatic regions. Presentation and group discussion on building forms in different geo-climatic regions. Visits to organizations promoting green building technology. Collection of information on green building technology through literature search. Presentation and group discussion on green building technology. Analysis of research trends in energy efficient building design. Panel discussion on energy efficient building design. Assessment of existing house plan in terms of energy efficiency. Suggesting suitable renovations to improve energy efficiency. Evolving Eco friendly housing plan for selected geo-climatic region - development of conceptual drawings. Evolving Eco friendly housing plan for selected geo-climatic region- development of design details. Presentation and group discussion. Housing research in energy efficient building design-review of literature. Estimation of cost of construction. Energy audit of a residential building.

**Teaching Schedule**

**Theory**

Sr. No.	Topics	No. of Lecture (s)
1.	Historical perspective of the architectural features of buildings; Ancient science of house design.	02
2.	Role of housing in developing economies; Economic impact of housing.	02
3.	Housing markets and housing policies in India; Housing finance- Sources, types and financial institutions.	02
4.	Role of Government and non-government organizations in providing and regulating housing needs; Emerging techniques in the house construction.	02
5.	Building design- Need and scope for energy use and conservation; Design parameters for visual comfort- Day lighting.	02
6.	Design parameters for visual comfort- Artificial lighting; Recent developments in building bye-laws.	02
7.	Low-cost building materials; Low-cost building fabrication technologies.	02
8.	Estimation of construction cost and housing finance; Housing research in energy efficient building design.	02
9.	Structural features of residential buildings in different geo-climatic conditions in India; Structural features of residential buildings in different geo-climatic conditions in western countries.	02
10.	Environmental and architectural characteristics and energy consumption; Design parameters for climate and energy control.	02
11.	Eco friendly house design; Low carbon buildings and energy infrastructure.	02
12.	Zero carbon buildings and energy infrastructure; Green building design- Concept, need and scope for energy use and conservation in building design.	02
13.	Energy efficient design principles and guidelines- Site analysis, building orientation and layout, fenestration and shading, insulation, thermal mass and building material, ventilation, landscape; Techniques for improving energy efficiency in residential and commercial buildings.	02
14.	Energy efficient building materials and construction technology; Energy flow audit and economy.	02
15.	Energy economy in residential and commercial buildings; Energy efficient building regulations.	02
16.	Housing and energy models – Residential and commercial.	02
<b>Total</b>		<b>32</b>

**Practical**

Sr. No.	Topic	No. of Practical(s)
1	Collection of information on building forms in different geo-climatic regions	1
2	Presentation and group discussion on building forms in different geo climatic regions	1
3	Visits to organizations promoting green building technology	1
4	Collection of information on green building technology through literature	1

	search	
5	Presentation and group discussion on green building technology	1
6	Analysis of research trends in energy efficient building design	1
7	Panel discussion on energy efficient building design	1
8	Assessment of existing house plan in terms of energy efficiency	1
9	Suggesting suitable renovations to improve energy efficiency	1
10	Evolving Eco friendly housing plan for selected geo- climatic region - development of conceptual drawings	1
11	Evolving Eco friendly housing plan for selected geo-climatic region- development of design details	1
12	Presentation and group discussion	1
13	Housing research in energy efficient building design-review of literature	1
14	Estimation of cost of construction	1
15	Energy audit of a residential building	1
16	End term assessment	1
<b>Total</b>		<b>16</b>

### Suggested Reading

- Ambadker SN (2000) *Rural Housing: Agro-socio-economic Impact*. Special Indian Ed. Agrobios.
- Hawkes D and Forster W (2002) *Energy Efficient Buildings: Architecture, Engineering and Environment*. WW Norton & Co.
- Jefferis A and Madsen DA (2004) *Architectural Drafting and Design*. Thomas Delmar Co.
- Lal AK (1999) *Handbook of Low Cost Housing*. New Age International.
- Mahadeva M (2002) *Housing in India: The Situation, Development and Challenges*. Orient Longman Publ.
- Morris EW (1979) *Housing Family and Society*. John Wiley & Sons.
- Raja Rao YN and Subrahmanyam Y (2002) *Planning and Designing of Residential Buildings*. Standard Publ.
- Steffy GR (2002) *Architectural Lighting Design*. John Wiley & Sons.
- Stitt FA (1999) *Ecological Design handbook: Sustainable Strategies for Architecture*. McGraw Hill.
- University of Calgary (2007) *Energy Efficient Building Design*  
[https://energyeducation.ca/encyclopedia/Energy\\_efficient\\_building\\_design](https://energyeducation.ca/encyclopedia/Energy_efficient_building_design)

RMCS 511

TECHNICAL DRAWINGS

3(1+2)

**Objectives**

- To acquaint students with architectural drafting and their application in developing interior design plans
- To gain hands on experience in using computer programmes for drawing architectural plans and 3D representation of spaces for interior design.

**Theory****UNIT I: Drafting fundamentals**

Measurement and scaling; Lines-Types, quality and weights; Lettering styles; Sheet format and layout; Blocks and layout; Legend and dimension; Conventions and preliminary drawings.

**UNITII: Presentation techniques**

Orthographic plans- Plan, elevations and sections; Design drawings; Projection drawings; Isometric drawings; Perspective drawings; Rendering and hatching techniques; Presentation boards.

**UNIT III: Introduction to AutoCAD**

Introduction to AutoCAD as 2D drafting tool; Digital drawings tools; Drawing lines and shapes; Modifying lines and shapes; Drawing with accuracy and speed; Organizing plans; Sections and elevations; Drawing and printing to scale; Text styles and sizes; Hatches and dashed lines; Stencils and blocks; Advanced editing tools and Dimensioning drawings.

**UNIT IV: 3D Modelling using AutoCAD**

Introduction to 3D-modelling technique using AutoCAD; 3D basics– Axes, Planes and Faces; 3D Object Modification– Rotate, Mirror, Array and Scale; 3D Boolean operations– Union, Subtract, Intersect; 3D Primitive objects– Box, Wedge, Cone, Sphere, Cylinder, Torus and Pyramids; Solid modeling – Revolve, Shell, Taper, Loft, Path extrusion and Sweep.

**UNIT V: Introduction to 3D Modelling and Rendering**

Introduction to 3D Modelling and Rendering; Building Modelling and basic rendering techniques; Using 3DSMax or equivalent; Advanced 3D Modelling-Advanced modeling; Ray rendering engine.

**UNITVI: Auto CAD and its application in interior design**

Orientation to AutoCAD Main screen and menus; Coordinate systems; Use of Draw and edit menus; Hatching inquiry tools; Layers; 3D Modelling; Co-ordinate system; Primitive tools; Boolean operation; Editing 3D objects; Rendering; Printing; Introduction to ADT- Creation of plans, sections, elevations, title marks and dimensioning, schedule table of doors and windows; Create still camera views; Creating a movie file; Walk through; Introduction to 3D Max -Standard tool bar command panel; Concept of import and export of objects from ADT and Auto CAD to 3D Studio MAX; Creating objects in 3D Max using standard primitives; Using transforms; Introduction of material; Light; Colour; Render the images and save; Camera animation of walk through.

**Practical**

Drawing a detailed floor plan showing the use of different lines, lettering styles, sheet format and layout, blocks and layout, legend and dimension, section drawing. Drawing a detailed floor plan showing the use of blocks and layout, legend and dimension, section drawing. Scale drawing of building components in plan and elevation. Preparation of electrical layout for a small building. Preparation of plumbing layouts for a small building. Working on presentation details for the above plans. Evolving floor plans for an existing residential building. Drawing views of brick arrangement to scale in two dimensions. (Plan, elevation) and three dimension (isometric, oblique and axonometric). Study of buildings and interiors in two and three dimensions. Drawing one/single perspectives of interiors. Drawing two point perspectives of interiors. Creation of texture effects in interior objects. Pencil rendering of interiors. Colour rendering of interiors. Developing a private project and presenting with views. Use of Presentation techniques. Project work: Application of CAD in developing plans and presentation details of any one residential and commercial building

**Teaching Schedule**

**Theory**

Sr. No.	Topic	No. of Lecture (s)
1.	Drafting fundamentals-Measurement and scaling; Lines; types, quality and weights; Lettering styles; Sheet format and layout; Blocks and Layout- Legend and Dimension; Conventions and Preliminary Drawings.	01
2.	Orthographic plans- Plan, elevations and sections; Design drawings.	01
3.	Projection drawings- Isometric drawings; Perspective drawings; Rendering and Hatching techniques; Presentation boards.	01
4.	Introduction to AutoCAD as 2D drafting tool; Digital drawings tools; Drawing lines and shapes; Modifying lines and shapes; Drawing with accuracy and speed.	01
5.	Organizing plans; Sections and elevations; Drawing and printing to scale; Text styles and sizes; Hatches and dashed lines; Stencils and blocks.	01
6.	Advanced editing tools and dimensioning drawings.	01
7.	Introduction to 3D-modelling technique using AutoCAD; 3D basics- Axes, Planes and Faces.	01
8.	3D Object Modification-Rotate, Mirror, Array and Scale; 3D Boolean operations- Union, subtract, intersect.	01
9.	3D primitive objects- Box, Wedge, Cone, Sphere, Cylinder, Torus and Pyramids.	01
10.	Solid modelling- Revolve, Shell, Taper, Loft, Path extrusion and Sweep.	01
11.	Introduction to 3D Modelling and Rendering; Building modeling and basic rendering techniques, using 3DSMax.	01
12.	Advanced 3D Modelling- Advanced modelling, V-Ray rendering engine, or equivalent.	01
13.	Orientation to AutoCAD main screen and menus; Coordinate systems; Use of Draw and edit menus; Hatching inquiry tools; Layers; 3D Modeling; Co-ordinate system; Primitive tools; Boolean operation; Editing 3D objects ; Rendering; Printing.	01

14.	Introduction to ADT- Creation of plans, sections, elevations, title marks and dimensioning, schedule table of doors and windows; Create still camera views.	01
15.	Creating a movie file; Walk through-Introduction to 3D Max -standard tool bar command panel, Concept of import and export of objects from ADT and Auto CAD to 3D Studio MAX, Creating objects in 3D Max using standard primitives, Using transforms.	01
16.	Introduction of material, light, colour; Render the images and save; Camera animation of walk through.	01
<b>TOTAL</b>		<b>16</b>

**Practical**

Sr. No.	Topic	No. of Practical (s)
1	Drawing a detailed floor plan showing the use of different lines, lettering styles, sheetformat and layout, blocks and layout, legend and dimension, section drawing	4
2	Drawing a detailed floor plan showing the use of blocks and layout, legend and dimension, section drawing	3
3	Scale drawing of building components in plan and elevation	2
4	Preparation of electrical layout for a small building	2
5	Preparation of plumbing layouts for a small building	1
6	Working on presentation details for the above plans	1
7	Evolving floor plans for an existing residential building	2
8	Drawing views of brick arrangement to scale in two dimensions (Plan, elevation) and three dimension (isometric, oblique and axonometric)	2
9	Study of buildings and interiors in two and three dimensions	2
10	Drawing one/single perspectives of interiors	1
11	Drawing two point perspectives of interiors	1
12	Creation of texture effects in interior objects	1
13	Pencil rendering of interiors	1
14	Colour rendering of interiors	1
15	Developing a private project and presenting with views	1
16	Use of Presentation techniques	1
17	Project work: Application of CAD in developing plans and presentation details of any one residential and commercial building	5
18	End term assessment	1
<b>Total</b>		<b>32</b>

**Suggested Reading**

- Chiavaroli J (1999) *AEC Drafting Fundamentals*. Delmar Publishers, London.
- Frey D (2000) *AutoCAD 2000*. BPB Publications, New Delhi.
- Gill RW (1975) *The Thames and Hudson Manual of Rendering with Pen and Ink*. Thames and Hudson, London.
- George O (2007) *Just Enough Auto CAD*. Wiley Publishing Inc.
- Hepler DE and Wallach PI (1965) *Architecture – Drafting and Design*.

McGraw-HillBook Company, New York.

- Kalee, S, Zaidi A and Siddique S (2004) *Designing and Design of Residential andCommercial Buildings*. Standard Publ.
- Kasu AA (1995) *An Introduction to Art, Craft, Technique, Science of Profession ofInterior Design*. Iqura Publishing Pvt. Ltd., Bombay.
- Kilmer WO and Kilmer R (2004) *Construction Drawings and Details for Interiors*. Wiley.
- Mitton M(1999)*Interior Design Visual Presentation*. John Wiley & Sons, New York.
- Shah MG, Kale CM and Patkki SY (1995) *Building Drawing*. 3rd Edition, TataMcGraw Hill.

**RMCS 512 INTERIOR DESIGN BUSINESS MANAGEMENT 3(1+2)**

**Objectives**

- To impart knowledge about profession and principles of interior design business management
- To build confidence among students for establishing a interior design firm.

**Theory**

**UNIT I: Introduction to professional management**

Definition of a profession; Principles of interior design business management; Ethics and professional conduct; Establishing interior design practice.

**UNIT II: Professional components of managing interior work**

Legal issues of business; Business management applications; Marketing; Scale of professional fee and charges; Duties of employer under labour welfare provisions; Structure of interior designersoffice; Conditions of engagement; Risk management.

**UNIT III: Estimating and costing for interior work**

Definition; Importance and types of estimation; Units and mode of measurement; Rate analysis; Bills of quantities; Contract design.

**UNIT IV: Professional practice**

Professional portfolios; Resumes and business cards; Web page and e-service; Professional associations and support systems.

**Practical**

Case study of an established interior design firm. Cost estimation for projects. Contracting and sub-contracting procedure for the estimated projects. Strategic plan for presentation of project for a tender call. Working on modalities for establishing an interior design firm. Preparation of financial plan for a design firm. Working on portfolio and resume design for job in professional firm

Working with an interior designer for work experience.

**Teaching Schedule**

**Theory**

Sr. No.	Topic	No. of Lecture (s)
1.	Definition and meaning of a profession; History of interior design as a profession.	01
2.	Principles, ethics and professional conduct of interior design business management.	01
3.	Establishing interior design practice.	01
4.	Legal issues of business.	01
5.	Business management applications- People management, business information systems, financial management and control, management and economics.	01
6.	Marketing, conditions, strategies, selling techniques, scale of professional fee and charges.	01
7.	Duties of employer under labour welfare provisions.	01



8.	Structure of interior designer's office, conditions of engagement.	01
9.	Risk management plan for interior business.	01
10.	Estimating and costing for interior work- Definition, importance and types of estimation.	01
11.	Units, mode of measurement and standard methods of measurement for building elements.	01
12.	Methods of rate analysis and bills of quantities.	01
13.	Principles, practices and stages of contract design.	01
14.	Need, importance and components professional portfolios, resumes, business cards.	01
15.	Professional web page and e-service.	01
16.	Professional associations and support systems.	01
<b>Total</b>		<b>16</b>

**Practical**

Sr. No.	Topic	No. of Practical(s)
1	Case study of an established interior design firm	2
2	Cost estimation for projects	3
3	Contracting and sub-contracting procedure for the estimated projects	2
4	Strategic plan for presentation of project for a tender call	2
5	Working on modalities for establishing an interior design firm	3
6	Preparation of financial plan for a design firm	2
7	Working on portfolio and resume design for job in professional firm	2
8	Working with an interior designer for work experience	15
9	End term assessment	1
<b>Total</b>		<b>32</b>

**Suggested Reading**

- Christine MP (2001) *Interior Design Management: A Handbook for Owners and Managers*. ASID, IIDA.
- Christine MP (2002) *Professional Practice for Interior Designer*. John Wiley & Sons.
- Cindy C (2002) *Interior Design Handbook of Professional Practice*. McGraw Hill.
- Kailee Helget May (2019) *How to start an Interior Business*  
<https://www.2020spaces.com/blog-start-an-interior-design-business/>
- Terry LP (2002) *Architects Studio Handbook*. McGraw Hill.

**RMCS 513 ENVIRONMENTAL RESOURCE MANAGEMENT 2(1+1)**

**Objectives**

- To get an insight about the present scenario of global environment, environmental problems and management for sustainable development in future
- To provide an overview of management techniques for waste management and environment protection.

**Theory**

**UNIT I: General perspectives**

Man, environment and economic growth; Industrialization; Urbanization; Consumerism and environment; Environmental informatics; Environment and bio-technology; Environmental ethics.

**UNIT II: Ecology, environment and sustainability**

Ecological environment and sustainability; Environmental dimensions of sustainable development; Equitable use of resources for sustainable development; Economical, political and cultural influences in the use of environmental resources; Role of government and non-government organizations and communities in sustainable development.

**UNIT III: Environmental waste management**

Waste management; Waste management systems in India; Technologies for waste management; Hazardous waste management and treatment; Physical and chemical treatment; Thermal treatment and biological treatment; Hazardous waste treatment ; E-Waste; Management of E-waste; Inventory management; Production process modification; Volume reduction; Recovery and reuse; Laws and regulations concerning waste management in India.

**UNITIV: Energy and environment**

Energy and environment; Economic growth and energy consumption; Increased energy consumption and climate change; Energy policy of India; Energy and sustainability; Sustainable energy resources.

**UNIT V: Environmental protection and management**

Environmental economics- Concepts, evolution and its development; Important processes and technologies; Environmental protection and management; Environmental quality objectives and standards; Approaches with regard to environmental protection; Institutional and policy framework; Ministry of environment and forest, Pollution control boards.

**Practical**

Understanding the impact of urbanization and consumerism on resource utilization- Literature search. Report preparation on impact of urbanization and consumerism on resource utilization Presentation and discussion on impact of urbanization and consumerism on resource utilization.

Visit to any one industry to understand the types of wastes generated and their waste management practices. Presentation and group discussion. Plan awareness programme to educate college students on their role in environmental protection. Organizing awareness camp. Project work: Household waste management practices among families- Collection of

review. Planning the research methodology. Designing data collection tool for collecting information on household wastemanagement practices among families. Finalization of tool. Data collection. Data analysis

Report preparation on household waste management practices among families on household waste management practices among families. Presentation and Group discussion.

### Teaching Schedule

#### Theory

Sr. No.	Topic	No. of Lecture (s)
1.	Interrelation between man, economic growth and environment; Individual rights and responsibilities towards a clean environment; Environmental ethics- Meaning, libertarian view, ecological view and conservation view.	01
2.	Impact of industrialization, urbanization and consumerism on environment- Particulate matter concentration, modification of habitat, waste generation, degraded water quality, land contamination, biodiversity loss etc- Environmental Informatics- Concept, application and benefits.	01
3.	Environment and bio-technology, objectives of environmental biotechnology, application of environmental biotechnology for sustainable development; Role of environmental biotechnology in protection and restoration of quality of environment.	01
4.	Ecology, Environment and sustainability- Meaning, resource conservation, resource preservation, ecological footprints.	01
5.	Environmental dimensions of sustainable development- Linkages and holistic approach in conservation and equitable use of specific indicators of sustainable development such as atmosphere, water and land.	01
6.	Economical, political and cultural influences in the use of environmental resources, Role of government and non-government organizations and communities in sustainable development.	01
7.	Waste management- Introduction, classification of wastes, principles of waste management, waste management systems in India.	01
8.	Technologies for waste management- Physic, chemical, biological processes for wastetreatment; Sanitary landfill Incineration; Gasification; Biodegradation processes; Composting, and anaerobic digestion; Conventional digestion; Dry anaerobic digestion process; Two phase digestion; Water and waste water treatment.	01
9.	Hazardous waste management and treatment, identification and classification, collection, storage, transfer, processing, and disposal; Hazardous waste treatment; Physical and chemical treatment; Thermal treatment; Biological treatment; Hazardous waste treatment in India.	01
10.	E-Waste-Introduction, effects on environment and human health, management of e-waste, inventory management, production process modification, volume reduction, recovery and reuse, management options.	01
11.	Laws and regulations concerning waste management in India-The Water (Prevention and Control of Pollution) Act, 1974, The Air (Prevention and Control of Pollution) Act, 1981, The Environment (Protection) Act ,1986, The Public Liability Insurance Act, 1991, Municipal Solid Wastes (Management and	01

	Handling) Rules in 2000, Hazardous Wastes (Management and Handling) Rules in 1989 (amended in 2000 and 2003), The Biomedical Waste (Management and Handling) Rules 1998 (amended in 2000 and 2003), The E-waste (Management & Handling) 2012, “Plastics (Manufacture, Usage and Waste Management) Rules, 2009” (amended in 2003).	
12.	Energy and environment; Economic growth and energy consumption; Increased energy consumption and climate change; Energy policy of India.	01
13.	Sustainable energy- History and need for sustainable energy, sustainable energy resources, solar energy, wind energy, geothermal energy, ocean energy, biomass energy, hydroelectric power, green energy and green power.	01
14.	Environmental economics- Concepts, evolution and its development, important processes and technologies.	01
15.	Environmental protection and management, Environmental quality objectives and standards; Approaches with regard to environmental protection- Voluntary environmental agreement, ecosystem approach, international environmental agreements.	01
16.	Institutional and policy framework- Ministry of Environment and Forest, Pollution control boards.	01
<b>Total</b>		<b>16</b>

**Practical**

Sr. No.	Topic	No. of Practical(s)
1	Understanding the impact of urbanization and consumerism on resource utilization-Literature search	1
2	Report preparation on impact of urbanization and consumerism on resource utilization	1
3	Presentation and discussion on impact of urbanization and consumerism on resource utilization	1
4	Visit to any one industry to understand the types of wastes generated and their waste management practices	1
5	Presentation and group discussion	1
6	Plan awareness programme to educate college students on their role in environmental protection	2
7	Organizing awareness camp	1
8	Project work: Household waste management practices among families- Collection of review	1
9	Planning the research methodology	1
10	Designing data collection tool for collecting information on household waste management practices among families	1
11	Finalization of tool , Data collection ,Data analysis	1
12	Report preparation on household waste management practices among families	2
13	Presentation and Group discussion	1
14	End term assessment	1
<b>Total</b>		<b>16</b>

**Suggested Reading**

- Bhatnagar A (2010) *Ecology and Environment*. Oxford Book Company, Jaipur.
  - Bharucha E (2017) *Text Book of Environmental Studies*. UGC University Press India Pvt.Ltd.
  - Chary SN and Vyasula V (2001) *Environmental Management-An Indian Perspective*.Macmillan India Ltd.
  - Joseph K and Nagendran R (2004) *Essentials of Environmental Studies*. Pearson Education Pvt. Ltd.
  - International Hydropower Association (2017) *Environmental Resources Management (ERM)*<https://www.hydropower.org/companies/environmental-resources-management-erm>
  - Kuar Aand Roy PK (2008) *Environmental Resource Management*. Daya publishingHouse, Delhi.
  - Pandey SN and Misra SP (2011) *Environment and Ecology*. AneBools Pvt. Ltd., NewDelhi.
  - Singh K and Sisodia A (2007) *Environmental Economics: Theory and Applications*. SagePubl.
  - Singh S (2010) *Disaster Management*. Rajdhani printers, Delhi.
  - Thakur V (2012) *A Text Book of Environmental Science*. Scientific Publishers, Jodhpur.
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## Course Layout and Structure of Doctoral Degree

### Ph.D. (Community Science) in Resource Management and Consumer Science

Course Code	Semester	Course Title	Credit Hrs.
RMCS 601*	I	Trends in Resource Management	3 (3+0)
RMCS 602*	II	Occupational Biomechanics	3 (2+1)
RMCS 603	I	Globalization and Consumer Economics	3 (2+1)
RMCS 604	II	Space Designing and Managerial Dimensions for Special needs	3(1+2)
RMCS 605	I	Physical Ergonomics	3(1+2)
RMCS 606	II	Environmental Issues and Challenges	2 (2+0)
RMCS 607	I	Family Dynamics and Women Power	3 (2+1)
RMCS 608	II	Special Project	2(0+2)
RMCS 691	I	Doctoral Seminar I	<b>1(0+1)</b>
RMCS 692	II	Doctoral Seminar II	1(0+1)
		<b>Total</b>	<b>24 (13+11)</b>
		Doctoral Research	0+75

\*Compulsory core courses (BSMA) (06)

Other major core courses (06) will be selected as per recommendation of SAC

### Minor Courses (06 Credits)

#### Minor Disciplines

1. Food and Nutrition
2. Extension Education and Communication Management
3. Human Development and Family Studies
4. Apparel and Textiles Science
5. Agricultural Economics
6. Food Technology
7. Farm Machinery and Power Engineering
8. Agricultural Extension Education
9. Agricultural Statistics
10. Computer Science and Information Technology

#### Suggestive Minor Courses

Course No	Course Title	Credit Hours
FN604	Global Nutrition Problems	2(2+0)
FN 608	Energy Metabolism	2(2+0)
EECM 602	Impact Assessment of Development Programmes	3(1+2)
EECM 603	Scaling Techniques for Behavioural Research	3(1+2)
EECM 607	Media application and product promotion	4(2+2)

HDFS 608	Qualitative research methods	3(2+1)
ATS 602	Technical Textiles	3(2+1)
ATS605	Functional Clothing	3(2+1)
ATS 607	Operational Management in Textiles and Apparel	2(2+0)

**Note:** Courses (6 credits) will be selected from offered courses by respective departments or any other discipline mentioned and on recommendation of SAC

### **SUPPORTING COURSES (05 Credits)**

#### **Supporting Disciplines**

1. Human Development and Family Studies
2. Extension Education and Communication Management
3. Agricultural Economics
4. Agri Business Management
5. Agricultural Extension Education
6. Agricultural Statistics
7. Computer Science and Information Technology

#### **Suggestive Supporting Courses**

<b>Course No</b>	<b>Course Title</b>	<b>Credit Hours</b>
EECM 601	Managerial Skills for Extension Professionals	3 (2+1)
EECM 603	Scaling Techniques for Behaviour Research	3 (1+2)
EXT 603	Technology Commercialization and Incubation	2+1
EXT-606	Livelihood Development	1+1

A student can opt any course related to the topic of research offered by other faculties of Agriculture University (Agricultural Engineering / Agricultural Extension / Agricultural Statistics / Agricultural Economics) or SWAYAM/ MOOCS or other online courses up to a maximum of 5 credits.

## Course Syllabus and Content of Doctoral Degree

### Ph.D. (Community Science) in Resource Management and Consumer Science

**RMCS 601      TRENDS IN RESOURCE MANAGEMENT      3(3+0)**

#### Objectives

- To expose students to the emerging managerial ideas, techniques, procedures and practices and their application in the field of resource management
- To impart knowledge, skill and concepts needed to resolve resource management problems or issues.

#### Theory

##### **UNITI: Significance and scope of family resource management**

Introduction and history of family resource management and household trends; Resource management as a process; Influences on management styles; Life management for singles, families, households and non family households; Advances in the discipline of resource management.

##### **UNITII: History and theories of resource management**

Managerial practices and concepts from ancient civilization; Early years of family resource management; Household production and consumption systems during pre modern, modern and post modern periods; Theories in resource management; Pre scientific and post scientific approach; Human and non human resource management; Systems theory; Application of systems theory to households; Economic theory; Human ecology and ecosystems; Contemporary management practices.

##### **UNITIII: Managerial competencies**

Conflict Management- Concepts, types, sources and levels of conflict; Conflict resolution strategies; Conflict management; Behavioural interventions for handling conflicts; Leadership; Theories of leadership; Types of leadership; Likert's four systems of leadership and managerial grid.

##### **UNITIV: Management of resources**

Managing time as a resource; Modern tools and techniques of time management; Qualitative and quantitative time measures; Legislations, policies and research in family management.

##### **UNITV: Organizational behaviour**

Organizational culture - Concepts, process and implications of organizational culture; Organizational performance – Concept and process, measures for organizational performance, controlling for organizational performance; Overview of control techniques (Scheduling, CPM,PERT, SWOT analysis etc.);Effective control systems; Performance appraisal-Purpose, methods, essentials of good appraisal system; Organizational change- Concepts and nature; Kurt Lewin theory of change; Implementing change; Managing resistance to change.

##### **UNITVI: Managerial ethics and social responsibilities**

Managerial ethics- Factors affecting ethical choices; Ethical dilemma; Social responsibility-



Concept and approaches; Evaluating institutional social performance; Managing institutional ethics and social responsibility.

**Teaching Schedule**

**Theory**

Sr. No.	Topic	No. of Lecture (s)
1	Introduction and history of family resource management and household trends; Resource management as a process, influences on management styles; Life management for singles, families, households and non family households	03
2	Advances in the discipline of resource management; Managerial practices and concepts from ancient civilization; Early years of family resource management-Household production and consumption systems during pre modern periods.	03
3	Household production and consumption systems during modern and post modern periods; Pre scientific theories in resource management-Contributions made by Robert Owen, Charles Babbage, Henry Venure Poor, Hanery Robinson	03
4	Pre scientific theories in resource management-Contributions made by James Watt, Captain Henry Metcalf; Post scientific theories in resource management.	03
5	Human and non human resource management- Meaning, definition, scope and process; Systems theory; Application of systems theory to households; Family as a system; Family-environment inter-relationship.	03
6	Economic theory; Human ecology and eco systems; Contemporary management practices; Conflict-Concept, types and sources; Levels of conflict.	03
7	Conflict resolution strategies-Avoidance, De-fusion, containment, confrontation; Conflict management; Behavioural interventions for handling conflicts.	03
8	Conflict stimulation techniques; Leadership- Definition, meaning and characteristics; Leadership -traits and styles.	03
9	Functional leadership characteristics; Theories of Leadership-Trait theory of leadership, behavioural theories of leadership; Theories of Leadership-Contingency theories, transformational leadership theory.	03
10	Likert's four systems of leadership and managerial grid; Managing time as a resource; Unit of time and measurement of time.	03
11	Modern tools and techniques of time management; Qualitative and quantitative time measures; Legislations, Policies and research in family management.	03
12	Organizational culture- Concepts, difference between culture and climate; Process and implications of organizational culture; Components, determinants and types of organizational climate.	03

13	Organizational performance- Concept and process, measures for organizational performance; Controlling organizational performance; Overview of control techniques, scheduling, CPM; Overview of control techniques PERT.	03
14	Controlling organizational performance- Overview of control techniques SWOT analysis; Effective control systems; Performance appraisal- Purpose, methods, essentials of good appraisal system.	03
15	Organizational change-Concept and nature, need, process and resistance to organizational change; Kurt Lewin theory of change, implementing change, managing resistance to change; Managerialethics- Factors affecting ethical choices.	03
16	Ethical dilemma- Social responsibility; Evaluating institutional social performance; Managing institutional ethics and social responsibility.	03
<b>Total</b>		<b>48</b>

**Suggestive Reading**

- Elezabeth,BG(2013)*ResourceManagementforIndividualsandFamilies*.Thomson LearningInc.
- Hellregel(2002) *Management*. Thomason Learning, Bombay.
- Koontz Hand Wechrich H(2008) *Management*. Tata McGraw Hill Inc. N.Y.
- Richar L D (2015)*Management*. Thomson South-Western.
- Robbins S P and Decenzo D A (2010) *Fundamentals of Management*. Pearson Education Asia, New Delhi.
- SatyaRaj R and Parthasarathi A(2009) *Management-Text & Cases*. PHI, New Delhi.
- Stephen P R and Mary AC (2015) *Management*. 13<sup>th</sup> Edition, Prentice Hall of India. New Delhi.
- Subba Rao P(2017) *Management and Organizational Behaviour (Text and Cases)*. Himalaya Publishing House, New Delhi.
- *Trends in Management* <https://www.toppr.com/guides/business-management-and-entrepreneurship/recent-trends-in-management/>
- Tripathi PC and Reddy PN (2013) *Principles of Management*. Tata McGRaw Hill Education Pvt Ltd, ND.

**RMCS 602 OCCUPATIONAL BIOMECHANICS 3(2+1)****Objectives**

- To acquaint students with occupational hazards and advances in ergonomics for enhancing job fitness compatibility.
- To impart knowledge and skills to devise injury prevention strategies at work and develop solutions.

**Theory****UNIT I: Biomechanical concepts**

Biomechanics as an area of study; The biomechanics of the human skeletal articulations; The biomechanics of human skeletal muscle; Application of biomechanics to movement- Qualitative and quantitative approach.

**UNIT II: Biomechanics of the human body**

The biomechanics of the human upper extremity-Shoulder, elbow wrist and hand; The biomechanics of the human lower extremity- Hip, knee, ankle and foot; The biomechanics of the human spine.

**UNIT III: Occupational biomechanics**

Biomechanical oriented ergonomics in workplace; Activity-related soft tissue disorders (ASTDs); Work-related risk factors; Definition and ergonomic guidelines for controlling risk factors; Risk for back injuries in the workplace; Analysis and ergonomic guidelines for controlling.

**UNIT IV: Ergonomic task analysis and risk assessment**

Ergonomic task analysis-Definition, importance and process; Occupational risk factors; Tools and techniques for identifying posture related risk factors; Tools and techniques for identifying risk factors related to forceful exertion; Tools and techniques for identifying risk factors related repetitive motion; Tools and techniques for identifying risk factors related workstation design; Tools and techniques for identifying risk factors related workplace environment; Ergonomic checkpoints; Development of ergonomic check points for various occupations.

**UNIT V: Application of biomechanics**

Application of biomechanics for occupational safety; Use of SAMMIE (System for Aiding Man Machine Interaction Evaluation) and CAD system in occupational designs.

**Practical**

Assessing postural risks in a computer workstation. Designing ergonomic guidelines to overcome postural risks. Designing a tool to identify hazards in construction work. Collection of data on hazards in construction work. Preparation of report on hazards in construction work. Presentation of report and group discussion. Identification of hazards in agricultural operations-Field level observation. Preparation of schedule for identification of hazards in agricultural operations. Data collection on hazards in agricultural operations. Preparation of report on hazards in agricultural operations. Presentation of report and group discussion. Designing ergonomic guidelines for risk elimination. Measuring occupational stress using a standardized tool. Collection of data on occupational stress. Preparation and presentation of report on occupational stress

**Teaching Schedule**

**Theory**

Sr. No.	Topic	No. of Lecture (s)
1	Biomechanics as an area of study and its application in occupational health; The biomechanics of the human skeletal articulations-Joint architecture, joint stability, joint flexibility	02
2	Joint architecture- Immovable joints, slightly movable joints, freely movable joints, articular cartilage, articular fibro cartilage, articular connective tissue; Joint stability-Shape of the articulating bone surfaces, arrangement of the ligaments and muscles, other connective tissues.	02
3	Joint flexibility- Measuring joint range of motion, factors influencing joint flexibility, flexibility and injury; The biomechanics of human skeletal muscle, behavioral properties of the musculo tendinous unit, structural organization of skeletal muscle, skeletal muscle function, muscular strength, power, and endurance.	02
4	Application of biomechanics to movement-Qualitative and quantitative approach; The biomechanics of the human upper extremity- Structure of the shoulder, movements of the shoulder complex, loads on the shoulder.	02
5	Structure of the elbow, Movements at the elbow, Loads on the elbow; Structure of the wrist, movements of the wrist, loads on wrist.	02
6	Structure of the joints of the hand, movements of the hand; The biomechanics of human lower extremity- Structure of the hip, movements at the hip, loads on the hip.	02
7	Structure of the knee, movements at the knee, loads on the knee; Structure of the ankle, Movements at the ankle.	02
8	Structure of the foot, movements of the foot, loads on the foot; The biomechanics of the human spine- Structure of the spine, movements of the spine, muscles of the spine, loads on the spine.	02
9	Biomechanical oriented ergonomics in workplace-Objectives and need; Introduction to Activity-related Soft Tissue Disorders (ASTDs)-Tendinopathies, Bursitis, Carpal Tunnel Syndrome , Carpel Tunnel Syndrome, Plantar Fasciitis and Radial Tunnel Syndrome.	02
10	Definition and nature of work-related risk factors- Repetition, awkward posture, forceful exertions, Hand-arm vibration. Ergonomic guidelines for controlling risk factors related to soft tissue disorders.	02
11	Analysis of risk for back injuries in the workplace; Back and shoulder overexertion injuries and risk factors such as manual materials handling, awkward postures, prolonged standing and sitting, whole body vibration.	02
12	Ergonomic guidelines for controlling risk factors related to back and shoulder; Ergonomic task analysis-Definition and importance, steps in task analysis process, information collection, data recording, data analysis.	02
13	Tools and techniques for identifying risk factors related to posture; (i) Rapid Upper Limb Assessment (RULA)(ii) Rapid Entire Body Assessment (REBA),(ii) Ovako Working Posture Analysis System (OWASA) 4. Biomechanical analysis.	02
14	Tools and techniques for identifying risk factors related to Forceful Exertion– (i) Manual Handling Assessment Chart (MAC) (ii) Borg Scale (iii). Liberty	02

	Manual Material Handling Tables (Snook Table) (iv). NIOSH Lifting Equation. Tools and techniques for identifying risk factors related Repetitive Motion–(i). Assessment of Repetitive Tasks (ART) (ii). Occupational Repetitive Action (OCRA) Checklist (iii). OCRA Index.	
15	Tools and techniques for identifying risk factors related to workstation design– (i). Rapid Office Strain Assessment (ROSA) (ii). Anthropometry Analysis. Tools and techniques for identifying risk factors related workplace environmental –(i) Standards and guidelines as per regulations and industrial code of practice standard, (ii) Designated specific measurement in struments.	02
16	Tools and techniques for identifying sources of work stress in an organizational setup; Application of biomechanics for occupational safety and accident protection and release of stress.	02
<b>Total</b>		<b>32</b>

**Practical**

Sr. No.	Topic	No. of Practical(s)
1	Assessing postural risks in a computer work station	1
2	Designing ergonomic guidelines to overcome postural risks	1
3	Designing a tool to identify hazards in construction work	1
4	Collection of data on hazards in construction work	1
5	Preparation of report on hazards in construction work	1
6	Presentation of report and group discussion	1
7	Identification of hazards in agricultural operations-Field level observation	1
8	Preparation of schedule for identification of hazards in agricultural operations	1
9	Data collection on hazards in agricultural operations	1
10	Preparation of report on hazards in agricultural operations	1
11	Presentation of report and group discussion	1
12	Designing ergonomic guidelines for risk elimination	1
13	Measuring occupational stress using a standardized tool	1
14	Collection of data on occupational stress	1
15	Preparation and presentation of report on occupational stress	1
16	End term assessment	1
<b>Total</b>		<b>16</b>

**Suggested Reading**

- Allan Toomingas, Svend Erik Mathiassen, Ewa W T(2011) *Occupational Physiology*.1<sup>st</sup> Edition, CRC Press, Taylor and Francis Group, London.
- Ayub M M and Mittal A(1998)*Manual Material Handling*. Taylor and Francis, London.
- Chapanis A (1996) *Human Factors in Systems Engineering*. John Wiley and Sons, New York.
- Dalela Sand Saurabh (1999) *Text Bbook of Work Study and Ergonomics*. Standard Publishers Distributors, Delhi.
- John R Wilson and Nigel Corlett (2005) *Evaluation of Human Work*. Third Edition Taylor and Francis Group, London.

- Kumar Shrawan (2007) *Biomechanics in Ergonomics*. Second Edition, [www.crcpress.com/product/isbn/](http://www.crcpress.com/product/isbn/)
- Meister D (1989) *Conceptual Aspects of Human Factors*. Johns Hopkins University Press, Baltimore, MD.
- Panero J and Zelnik M (1979) *Human Dimension and Interior Space*. Whitney Library of Design.
- Tayyari Fand Smith JL (1997) *Occupational Ergonomics Principles and Applications*. Chapmanand Hall, London.
- Wilson J.R, Haines H,M.(1997) Participatory Ergonomics. In: Salvendy G(Ed.) *Handbook of Human Factor sand Ergonomics*. 2ndEdition,Taylor&Francis, Bristol, PA.

**RMCS 603      GLOBALIZATION AND CONSUMER ECONOMICS      3(2+1)**

**Objectives**

- To impart knowledge on consumer concepts in combination with the development of financial literacy and consumer responsibility
- To develop insight into major global economic issues having local impact on market forces and consumers.

**Theory**

**UNIT I: The ontology of consumer economics**

Consumer motivation- Concept, components of motivation; Maslow's motivational theory and consumer behaviour; Consumer decision process- Problem or need recognition, information search, evaluation of alternatives, purchase decision, post-purchase decision; Models of buyer decision making-Economic model, psychological models, consumer behavior models; Influence of purchase decision-External and internal; Consumer decision styles ;Risk in consumer behavior

-Functional risk, physical risk, financial risk, social risk, psychological risk, time risk; Adoption and diffusion of innovations; Impulse buying- Definition and types; Factors influencing impulse buying behavior -Consumer related factors, Situational characteristics, product characteristics, store related factors, consumer behaviour.

**UNIT II: Global markets**

Definition and importance; Features of global marketing; Forces affecting global marketing; Objectives of global marketing; Global marketing environment; Global marketing strategies; Difference between global and international market; Advantages and disadvantages of global marketing.

**UNIT III: New economic policies**

Introduction to new economic policies- Liberalization, privatization, globalization; Privatization-Introduction, objectives; Types of privatization; Problems of privatization; Privatization in India; Privatization and global impact; Globalization-Meaning, trends, factors influencing globalization; Impact of globalization on Indian economy; Positive and negative impact of globalization in India; World Trade Organization (WTO)-Objectives and functions; WTO agreement; Benefits of WTO; WTO and developing countries; WTO agreement on agriculture and subsidies; General Agreement on Tariff and Trade (GATT)-Purpose, implications of GATT agreement in various areas.

**UNIT IV : The services**

Consumer services; Service providers and their obligations towards consumers; Citizen Charter-Vision, mission objectives, importance in public administration; Goods and Service Tax (GST)-Components of GST, benefits of GST, impact of GST on consumers.

**UNIT V: Agriculture and Indian economy**

Indian agriculture policy; Agriculture credit in India; National agricultural insurance schemes; Agriculture marketing in India; Sustainable agriculture and food security in India; Government programmes for increasing family food security and financial security of consumers.

**Practical**

Project work: Study on impulse buying behavior among teenage consumers-collection of review. Formulation of objectives for the study. Finalization of method of research. Designing a data collection tool. Data collection on impulse buying behavior among teenage consumers. Data analysis and report writing. Presentation of report on impulse buying behavior among teenage consumers. Presentation of the report on impulse buying behavior among teenage consumers. Critical analysis of citizen charter of electricity department. Study the crop insurance scheme. Conduct farmer awareness camp on crop insurance scheme. Study the implementation of any one government programme for increasing family food security and financial security. Identify structural and functional aspects of any one agriculture market. Observe the functioning of selected agriculture market. Group discussion on functional aspects of agriculture market.

**Teaching Schedule**

**Theory**

Sr. No.	Topic	No. of lecture (s)
1.	Consumer motivation- concept of motivation, components of motivation; Maslow’s motivational theory and consumer behaviour; Stages in consumer decision process- Problem or need recognition, information search, evaluation of alternatives, purchase decision, post-purchase decision.	04
2.	Models of buyer decision making-Economic model, psychological models, consumer behavior models; External and Internal influence on purchase decision.	02
3.	Consumer decision styles; Risk in consumer behaviour-Functional risk, physical risk, financial risk.	01
4.	Risk in consumer behavior-Social risk, psychological risk and time risk; Impulse buying- Definition and types; Factors influencing impulse buying behaviour-Consumer related factors, situational characteristics, product characteristics, store related factors, consumer behavior.	03
5.	Global markets-Definition, importance and features; Forces affecting global marketing.	01
6.	Forces affecting global marketing; Global marketing strategies.	01
7.	Difference between global and international market; Advantages and disadvantages of global marketing.	02
8.	Introduction to new economic policies; Liberalization-Meaning, objectives of liberalization policy; Economic reforms during liberalization, industrial sector reforms, financial sector reforms, tax reforms, foreign exchange reforms, potential benefits, potential risks; Privatization- Introduction, objectives, types of privatization, problems of privatization, privatization in India, privatization and global impact.	03
9.	Globalization-Meaning, trends, factors influencing globalization, impact of globalization on Indian economy; Positive and negative impact of globalization in India.	02



10.	Positive and negative impact of globalization in India; General Agreement on Tariff and Trade (GATT)- Purpose, implications of GATT agreement in various areas.	02
11.	Consumer services - Definition and types of consumer services; Service providers and their obligations towards consumers.	01
12.	Citizen charter- Vision, mission objectives, importance in public administration; Goods and Service Tax (GST)- Meaning, need, applicability and mechanism of GST.	02
13.	Goods and Service Tax (GST)–Components of GST ,benefits of GST, impact of GST on consumers; Indian Agricultural Policy-Objectives and features.	02
14.	Agriculture credit in India- Types, sources and credit institutions. National Agricultural Insurance Schemes (NAIS).	02
15.	Crop insurance and livestock insurance; Agriculture marketing in India.	02
16.	Sustainable agriculture and food security in India; Government programmes for increasing family food security and financial security.	02
<b>Total</b>		<b>32</b>

### Practical

Sr. No.	Topic	No. of Practical(s)
1	Project work: Study on impulse buying behavior among teenage consumers- collection of review	1
2	Formulation of objectives for the study	1
3	Finalization of method of research	1
4	Designing a data collection tool	1
5	Data collection on impulse buying behavior among teenage consumers	1
6	Data analysis and report writing	1
7	Presentation of report on impulse buying behavior among teenage consumers	1
8	Presentation of the report on impulse buying behavior among teenage consumers	1
9	Critical analysis of citizen charter of electricity department	1
10	Study the crop insurance scheme	1
11	Conduct farmer awareness camp on crop insurance scheme	1
12	Study the implementation of any one government programme for increasing family food security and financial security	1
13	Identify structural and functional aspects of any one agriculture market	1
14	Observe the functioning of selected agriculture market	1
15	Group discussion on functional aspects of agriculture market	1
16	End term assessment	1
<b>Total</b>		<b>16</b>

### Suggested Reading

- Dasgupta Biplab (2005) *Globalization*. Sage Publications, NewDelhi.
- Kotabe Masaki and Helsen Kristiaan (2004) *Global Marketing*

*Management*. 3<sup>rd</sup> Edition, John Wiley & Sons.

- Loudon DL (1988) *Consumer Behavior: Concepts and Applications*. McGrawHill, London.
- Nayar B R ((2007) *India's Globalization*. Vistaar Publication.
- Rajagopal (2007) *Globalization and Consumer Behavior*.  
[https://link.springer.com/chapter/10.1057%2F9781137281920\\_11](https://link.springer.com/chapter/10.1057%2F9781137281920_11)
- Schiffman L G (2004) *Consumer Behaviour*. Prentice Hall.
- Schiffman L G and Wisenblit J L (2015) *Consumer Behaviour*. 11<sup>th</sup> Edition.
- Sharma A K (2006) *Consumer Behaviour*. Global Vision Publication.
- Sherlekar S A (2012) *Marketing Management*. Himalaya Publishing House, Delhi.
- Srivastava R (2011) *Marketing Skills in Globalisation*. Subline Publications, Jaipur.

**RMCS 604 SPACE DESIGNING AND MANAGERIAL DIMENSIONS FOR .**  
**SPECIAL NEEDS 3(1+2)**

**Objectives**

- To impart theoretical understanding and legislative requirements for universal design
- To expose students to the application of principles of universal design and develop residential and commercial interiors for people with special needs.

**Theory**

**UNIT I: Introduction to interiors for special needs**

Types of disabilities and their needs; Barriers in residential and commercial buildings; Theoretical perspectives on efficiency; Comfort and safety; Physical environment; Architectural dimensions- Flooring, stairs, storage, workstations, furniture, fixtures, fitments and equipment.

**UNIT II: Universal design**

Adapted; Adaptable; Barrier free; Accessible and Universal design-Meaning, differences and features; Principles to be followed in residential and commercial buildings; Suitability of elements and principles of design- Lighting, colours, textures, arrangement of furnishings, floor coverings, window placement etc. for people with special needs.

**UNIT III: Managerial dimensions**

Managerial dimensions with special reference to time, money and energy for people with special needs; Managerial dimensions with special reference to food and health for people with special needs; External environment support systems for people with special needs; Guidelines for support systems.

**UNIT IV: Policies and institutional support**

Policies and institutional support for people with special needs; Legal provisions; Access standards and regulations; Physical amenities to be provided for people with special needs; Qualities; Roles and responsibilities of special care managers.

**Practical**

Identifying the existing barriers and accessibility features provided in residential buildings for people with special needs–Preparation of checklist. Data collection Presentation and group discussion. Identifying the existing barriers and accessibility features provided in commercial buildings for people with special needs-Preparation of checklist. Data collection. Presentation and group discussion. Design and development of scale model for residential and commercial buildings for visually impaired people–Preparation of conceptual drawings. Design and development of scale model for residential and commercial buildings for visually impaired people–Preparation of floor plan, elevation. Design and development of scale model for residential and commercial buildings for visually impaired people–Preparation of scale model.

Presentation and discussion. Design and development of scale model for residential and commercial buildings for hearing impaired people- Preparation of conceptual drawings . Design and development of scale model for residential and commercial buildings for hearing

impaired people- Preparation of floor plan, elevation. Design and development of a scale model for residential and commercial buildings for hearing impaired people- Preparation of landscape plans, Design and development of a scale model for residential and commercial buildings for hearing impaired people-Preparation of scale model. Presentation and discussion. Design and development of a scale model for residential and commercial buildings for physically challenged people- Preparation of conceptual drawings . Design and development of a scale model for residential and commercial buildings for physically challenged people- Preparation of floor plan, elevation Design and development of a scale model for residential and commercial buildings for physically challenged people-Preparation of landscape plans, Design and development of a scale model for residential and commercial buildings for physically challenged people- Preparation of scale model- Presentation and discussion Visit to old age homes–Preparation of observation tool Collection of data on living conditions in old age homes. Presentation of information and group discussion. Visit to schools for children with special needs. Collecting and presenting the information on living conditions in the school. Design and development of a scale model of an old age home with universal design features-Preparation of conceptual drawings. Design and development of a scale model of an old age home with universal design features- Preparation of floor plan, elevation . Design and development of a scale model of an old age home with universal design features- Preparation of landscape plans, Design and development of a scale model of an old age home with universal design features-Preparation of scale model Presentation and group discussion.

### Teaching Schedule

#### Theory

Sr. No.	Topic	No. of Lecture(s)
1	Types of disabilities and their needs–Intellectual, learning, mental and physical disability, vision and hearing loss, speech and language disorders, autism, chronic illness, old people, pregnant women, children, etc.	01
2	Barriers in residential and commercial buildings for visually impaired, physically Challenged ,hearing impaired and elderly.	01
3	Theoretical perspectives on efficiency, comfort and safety in physical environment For children, elderly and pregnant women.	01
4	Architectural dimensions- flooring, stairs, storage, workstations, furniture, fixtures, fitments and equipment and their suitability to people with special needs.	01
5	Types of design-Adapted, adaptable, barrier free, accessible and universal design; meaning, differences and design features.	01
6	Principles to be followed in residential buildings-Accessible features for entrance, drawing room, bedroom, kitchen, bathroom, staircases, etc.	01
7	Principles to be followed in commercial buildings- Accessible features for entrance, toilets, staircases, meeting rooms, reception areas, cafeteria, etc.	01
8	Suitability of elements and principles of design- Lighting, colours and textures Suitable for visually impaired, physically challenged, hearing impaired, etc.	01

9	Arrangement of furnishings- Curtains, draperies, cushions, table linen, bed linen, Floor coverings, carpets, rugs, durries, floor mats for people with special needs.	01
10	Window placement, window treatments and architectural features for people with Special needs.	01
11	Managerial dimensions with special reference to time, money and energy for People with special needs.	01
12	Managerial dimensions with special reference to food and health for people with Special needs.	01
13	External environment support systems for people with special needs- Guidelines For support systems.	01
14	Policies and institutional support for people with special needs- Legal provisions, Access standards and regulations	01
15	Physical amenities to be provided for people with special needs in different institutions-Old age homes, rehabilitation centres, daycare centres ,retirement homes, nursing homes, therapy clinics, etc.	01
16	Qualities, roles and responsibilities of special care managers.	01
<b>Total</b>		<b>16</b>

**Practical**

Sr. No.	Topic	No. of Practical(s)
1	Identifying the existing barriers and accessibility features provided in residential buildings for people with special needs–Preparation of checklist	1
2	Data collection	1
3	Presentation and group discussion	1
4	Identifying the existing barriers and accessibility features provided in commercial buildings for people with special needs-Preparation of checklist	1
5	Data collection	1
6	Presentation and group discussion	1
7	Design and development of scale model for residential and commercials buildings for visually impaired people–Preparation of conceptual drawings	1
8	Design and development of scale model for residential and commercials buildingsforvisuallyimpairedpeople–Preparationfloorplan,elevation	1
9	Design and development of scale model for residential and commercials buildings for visually impaired people–Preparation of landscape plans,	1
10	Design and development of scale model for residential and commercials buildings for visually impaired people–Preparation of scale model	1
11	Presentation and discussion	1
12	Design and development of scale model for residential and commercials buildings for hearing impaired people- Preparation of conceptual drawings	1
13	Design and development of scale model for residential and commercials buildings for hearing impaired people- Preparation of floor plan, elevation	1
14	Design and development of a scale model for residential and commercials buildings for hearing impaired people- Preparation of landscape plans	1
15	Design and development of a scale model for residential and commercials	1

	buildings for hearing impaired people-Preparation of scale model	
16	Presentation and discussion	1
17	Design and development of a scale model for residential and commercials buildings for physically challenged people- Preparation of conceptual drawings	1
18	Design and development of a scale model for residential and commercials buildings for physically challenged people- Preparation of floor plan, elevation	1
19	Design and development of a scale model for residential and commercials buildings for physically challenged people-Preparation of landscape plans,	1
20	Design and development of a scale model for residential and commercials buildings for physically challenged people- Preparation of scale model	1
21	Presentation and discussion	1
22	Visit to old age homes–Preparation of observation tool	1
23	Collection of data on living conditions in old age homes	1
24	Presentation of information and group discussion	1
25	Visit to schools for children with special needs	1
26	Collecting and presenting the information on living conditions in the school	1
27	Design and development of a scale model of an old age home with universal design features-Preparation of conceptual drawings	1
28	Design and development of a scale model of an old age home with universal design features- Preparation of floor plan, elevation	1
29	Design and development of a scale model of an old age home with universal design features- Preparation of landscape plans	1
30	Design and development of a scale model of an old age home with universal design features-P reparation of scale model	1
31	Presentation and group discussion	1
32	End term assessment	1
<b>Total</b>		<b>32</b>

**Suggested Reading**

- Bridger RS(1994)*Introduction to Ergonomics*. McGrawHill.
- Dalela Sand Saurabh(1999) *Textbook of Work Study and Ergonomics*. Standard Publ.
- Designing for disabled children and children with special educational needs [https://www.unicef.org/devpro/files/CFSSManual\\_Ch03\\_052009.pdf](https://www.unicef.org/devpro/files/CFSSManual_Ch03_052009.pdf)
- Grandjean E (1978) *Ergonomics of the Home*.Taylor & Francis.
- Ian G (2006) *Applied Ergonomics Handbook*. Butterworths.
- Panero J Z (1979) *Human Dimensions and Interior Space*. The Architectural Press.
- Singh S (2007) *Ergonomics Interventions for Health and Productivity*. Himanshu Publ.

RMCS 605

PHYSICAL ERGONOMICS

3(1+2)

**Objectives**

- To impart knowledge and skills to implement programs in ergonomics, perform ergonomic job analyses, devise injury prevention strategies and develop solutions
- To enable students to apply participatory ergonomics in various fields of work and plan ergonomic trainings.

**Theory****UNIT I: Workplace hazards**

Workplace hazards; Types, sources and classification; Hazard identification through interactive exercises; Employee survey methods; Injury log assessment; Hazard control methods.

**UNIT II: Work related musculoskeletal disorders**

Workplace risk factors and evidence for work relatedness -Posture, force, repetition, vibration, contact stress, environment; Upper limb disorders-Tenosynovitis, Carpal Tunnel Syndrome(CTS) and Tennis elbow, Repetitive Strain Injuries (RSI); Lower limb disorders-Osteoarthritis, Knee bursitis, Meniscallesions, Stress reaction injuries, Varicose veins.

**UNIT III: Ergonomic guidelines for occupational health**

Ergonomic program for best practices in workplace and hazard reduction; Methods for integrating ergonomics into existing occupations; Workplace evaluation; Risk factor checklists; Hazard reduction-Engineering control, administrative controls.

**UNIT IV: Systems approach to ergonomics**

Organizational aspects of the human; Work interface to enhance safety; Designing work with systematic procedures to enhance safety; Safety and ergonomics culture.

**UNIT V: Digital human model for ergonomic analysis**

Virtual ergonomics and its advantage; Introduction to digital human modeling and simulation; Techniques of virtual ergonomics evaluation using digital human modeling.

**Practical**

Identifying common hazards in a selected manufacturing industry through literature search. Developing a checklist for identifying hazards in a selected manufacturing industry. Content validation of the checklist. Pretesting of checklist. Establishing the reliability. Collection of data on hazards in a selected manufacturing industry. Data analysis for identification of occupational hazards. Preparation of report on hazards in a selected manufacturing industry

Identification of ergonomic best practices through literature search to safeguard occupational health in manufacturing industry. Planning ergonomic intervention programme. Implementations of ergonomic interventions in the manufacturing industry. Collection of feedback on effectiveness of ergonomic interventions. Preparation of report. Presentation of report and group discussion.

**Teaching Schedule**

**Theory**

Sr. No.	Topic	No. of Lecture(s)
1	Types, sources and classification of workplace hazards-Chemical hazards, Biological hazards, physical hazards, ergonomic hazards, psycho social factors	01
2	Hazard identification through interactive exercises; Employee survey methods and Injury log assessment	01
3	Hazard control methods.	01
4	Workplace risk factors and evidence for work relatedness- Posture, force, repetition, vibration, contact stress, environment.	01
5	Work related Upper limb disorders- Tenosynovitis, Carpal Tunnel Syndrome (CTS) and Tennis elbow	01
6	Work related Repetitive Strain Injuries (RSI); Work related stress reaction injuries, varicose veins.	01
7	Work related lower limb disorders- Osteoarthritis, knee bursitis, meniscallesions.	01
8	Ergonomic best practices in workplace for hazard reduction.	01
9	Methods for integrating ergonomics into existing occupations.	01
10	Workplace evaluation; Risk factor checklists.	01
11	Hazard reduction-Engineering control, administrative controls.	01
12	Organizational aspects of the human-work interface to enhance safety.	01
13	Designing work with systematic procedures to enhance safety.	01
14	Safety and ergonomic culture in workplace.	01
15	Virtual ergonomics and its advantage; Introduction to Digital Human Model technology.	01
16	Techniques of virtual ergonomics evaluation using digital human modeling.	01
<b>Total</b>		<b>16</b>

**Practical**

Sr. No.	Topic	No. of Practical(s)
1	Identifying common hazards in a selected manufacturing industry through literature search	1
2	Developing a checklist for identifying hazards in a selected manufacturing industry	2
3	Content validation of the checklist	1
4	Pretesting of checklist	1
5	Establishing the reliability	1
6	Collection of data on hazards in a selected manufacturing industry	2
7	Data analysis for identification of occupational hazards	2
8	Preparation of report on hazards in a selected manufacturing industry	2
9	Identification of ergonomic best practices through literature search to safeguard occupational health in manufacturing industry	5
10	Planning ergonomic intervention programme	5
11	Implementations of ergonomic interventions in the manufacturing industry	5



12	Collection of feedback on effectiveness of ergonomic interventions	2
13	Preparation of report	1
14	Presentation of report and group discussion	1
15	End term assessment	1
<b>Total</b>		<b>32</b>

**Suggested Reading**

- Toomingas Allan, Svend Erik Mathiassen, EwaWT (2011) *Occupational Physiology*. 1<sup>st</sup> Edition, London, CRC Press, Taylor and Francis Group.
- Ayub M M and Mittal A (1998) *Manual Material Handling*. Taylor and Francis, London.
- Chapanis A (1996) *Human Factors in Systems Engineering*. John Wiley and Sons, New York.
- Dalela Sand Saurabh (1999) *Text Book of Work Study and Ergonomics*. Standard Publishers Distributors, Delhi.
- John R Wilson and Nigel Corlett (2005) *Evaluation of Human Work*. Third Edition, Taylor and Francis Group, London.
- Kumar Shrawan (2007) *Biomechanics in Ergonomics*. Second Edition, [www.crcpress.com/product/isbn/](http://www.crcpress.com/product/isbn/)
- Meister D (1989) *Conceptual Aspects of Human Factors*. Baltimore, MD: Johns Hopkins University Press.
- Panero J and Zelnik M (1979) *Human Dimension and Interior Space*. Whitney Library of Design.
- Tayyari F and Smith J L (1997) *Occupational Ergonomics Principles and Applications*. Chapman and Hall, London.
- Wilson J R, Haines H M (1997) Participatory Ergonomics In: Salvendy G (Ed.) *Handbook of Human Factors and Ergonomics*. 2<sup>nd</sup> Edition, Taylor & Francis, Bristol.

**RMCS 606 ENVIRONMENTAL ISSUES AND CHALLENGES 2(2+0)**

**Objectives**

- To introduce socioeconomic factors that contribute to local and global environmental issues
- To explore global environmental strategies to maintain ecological balance in micro and macro environment.

**Theory**

**UNIT I: Technology and environment**

Technology, environment and sustainable development; Positive and negative effect of technological advancement; Effect of technology on organisms and their habitat; Impact of industrialization on environment; Environmental consequences of agricultural development; Environmental effects of information and communication technologies

**UNIT II: Global environmental issues**

Global environmental issues; Challenges in building governance mechanism; Efforts at international forums; Climate change and global warming; Conservation of biodiversity and wildlife; Over population and land degradation; Exploitation of natural resources and energy crisis; Depletion of ozone layer; Acid rain; Nuclear power; Oil spill pollution; Dumping of hazardous waste

**UNITIII: Environmental management system**

Environmental management system; Carbon credits a market based instrument for environmental benefit; Objectives and functioning of national and international organizations in environment conservation; Environmental standards in India; Environmental management approaches; Environment audit; Methodology for environment impact assessment; Environment education.

**UNITIV: Environment and human health**

The effect of global environmental change on vector-borne diseases and parasites; Health effects of particulate matter in environment; Human health implications of exposure to chemical residues in the environment; Neuro toxic effects of environmental contaminants on human health; Environmental factors influencing puberty onset; Cancer risk correlated to environment, diet and genetic factors, food and fertility; Climate change and Infectious diseases; Environmental health hazards in various occupations

**Teaching Schedule**

**Theory**

Sr. No.	Topic	No. of Lecture(s)
1	Technology, environment and sustainable development; Environmental indicators of development, environmental dimensions of sustainable development, international trade and environmental problems; Positive and negative effect of technological advancement on environment.	02
2	Effect of technology on organisms and their habitat, life supporting capacity of natural ecosystems and on biodiversity; Impact of industrialization on	02

- environment- Industrial pollution, global warming.
- 3 Environmental consequences of agricultural development-Cropping systems, land use change, ground water quality; Environmental effects of information and communication technologies- Manufacturing operations, disposal of devices and network equipment, positive effect of economic growth and societal changes. 02
  - 4 Introduction to global environmental issues- Challenges in building governance mechanism; Efforts at international forums; Climate change and global warming-Causes, The greenhouse effect; Effects of climate change and global sealevelrise; Drought and extreme weather; Measures to safeguard the environment-Invest in renewable energy, adopt energy efficient practices, adopt recycling of resources. 02
  - 5 Conservation of biodiversity and wild life- Introduction, importance in terms of ecological balance, approaches towards conservation of biodiversity and wildlife; Role of individuals and government in conservation of biodiversity and wildlife; Over population and land degradation. 02
  - 6 Exploitation of natural resources and energy crisis; Consequences of exploitation of natural resources; Human made energy crisis; Deletion of natural energy resource crisis; Energy policy of India; Depletion of ozone layer; The ozone depletion phenomenon; Causes of Ozone layer depletion, Consequences of ozone layer depletion. 02
  - 7 Acidrain-Definition, formation of acid rain, Causes of acidrain; Natural Sources, Manmade sources, Forms of acid deposits; Wet deposits, Dry deposits; Effects of acid rains; Solutions to acid rains; Alternate energy sources; Individual, national and international actions; Environmental impact of nuclear power-Introduction, problems associated with nuclear power, nuclear energy and climate change. 02
  - 8 Oil spill pollution- Introduction, direct and indirect effects of oil spill pollution, distinct environmental effects; Dumping of hazardous waste- Sources, and typesof hazardous wastes; Health effects of hazardous wastes; Affect of hazardous wastes on environment. 02
  - 9 Concept of environmental management system (EMS) - Goal, features, elements and functions; Carbon credits a market based instrument for environmental benefit- Aim, objectives and role in environment management. 02
  - 10 Objectives and functioning of national and international organizations in environment conservation- World Nature Organisation (WNO), United Nations Environment Programme (UNEP) ,International Union for Conservation of Nature (IUCN) ,Intergovernmental Panel on Climate Change (IPCC); Environmental standards in India. 02
  - 11 Environmental management approaches-Engineering, technological and legal controls; Environment Audit-Objectives, audit tools and technology, environmental auditing in India 02
  - 12 Methodology for environment impact assessment-Base lined at a acquisition, environmental inventory, methodology, data products, environmental baseline monitoring, environmental monitoring network design; Environment education-Goals for curriculum development in environmental education, Guidelines and considerations for curriculum development at various levels. 02
  - 13 The effect of global environmental change on vector-borne diseases and parasites; Health effects of particulate matter in environment. 02
  - 14 Human health implications of exposure to chemical residues in the environment; 02

	eurotoxic effects of environmental contaminants on human health.	
15	Environmental factors influencing puberty onset. Cancer risk correlated to environment, diet and genetic factors, food and fertility.	02
16	Climate change and infectious diseases; Environmental health hazards in various occupations.	02
<b>Total</b>		<b>32</b>

**Suggested Reading**

- Bharucha E(2017) *Text Book of Environmental Studies*. UGC University Press India Pvt. Ltd.
- Bhatnagar A (2010) *Ecology and Environment*. Oxford Book Company, Jaipur.
- Chary S N and Vyasula V (2001) *Environmental Management-An Indian Perspective*. Macmillan India Ltd.
- Joseph K and Nagendran R (2004) *Essentials of Environmental Studies*. Pearson Education Pvt. Ltd.
- Kumar A and Roy P K (2008) *Environmental Resource Management*. Daya Publishing House, Delhi.
- Rao V P (2002) *Text Book of Environmental Engineering*. Prentice Hall.
- Singh K & Sisodia A (2007) *Environmental Economics: Theory and Applications*. Sage Publ.
- Singh S (2010) *Disaster Management*. Rajdhani Printers, Delhi.
- Thakur V (2012) *Text Book of Environmental Science*. Scientific publishers, Jodhpur.
- Tiwari M, Khulbe K and Tiwari A (2016) *Environmental Studies*. I. K. International Publishing House Pvt. Ltd. ,New Delhi.

RMCS 607

FAMILY DYNAMICS AND WOMEN POWER

3(2+1)

**OBJECTIVES**

- To analyze the changes brought in family due to developmental programmes
- To create awareness among students about issues related to status of women.

**Theory****UNIT I: Women and family**

Role analysis of Indian home makers during ancient period, medieval period and modern times; Impact of change in the role of women on the family system; Roles and responsibilities of women in various spheres of life; Causes of change in women's role in family and its impact on the family.

**UNIT II: Family dynamics**

Understanding family dynamics; Family dynamics and its influences on family; Theoretical and conceptual framework to study family dynamics; Institutional norms of family; Family structure; Family ecology and family life development programmes; Economic and psychological cost of gainful employment of women in the family.

**UNIT III: Family stress management**

Family stress-Meaning, sources and symptoms, causes, effects and consequences of stress; Stress and burnout - Definition of burnout, Difference between stress and burnout, Major signs of burn out; Stress and coping strategies; Types of coping strategies- Appraisal focused, problem focused, emotion focused, occupation focused; Work stress-Sources, consequences and coping strategies; Social support systems for facilitating women's work participation in family and society; Quantitative methods for measuring the perception of stress.

**UNIT IV: Women and law**

Status of women in Indian; Women in family; Women and education; Women reservation; Women's economic social and cultural rights; Constitutional provisions and privileges for women in India; Special initiatives for women- National commission for women, reservation for women in local self-government, the national plan of action for the girl child (1991-2000); National policy for the empowerment of women,2001; Indian laws for the protection of women's rights against domestic violence; Women's economic empowerment and the changing world of women work; International initiatives for women's economic empowerment; United nation's bodies for women's rights; Women in the workforce- Organized and unorganized sectors; Women and occupational health and safety; Provisions for health and safety under occupational health laws in India.

**Practical**

Analysis of aspects of family dynamics in different stages of family life cycle through case study. Report presentation and discussion. Evaluate implementation of any one government programme /scheme through survey-Formulation of guidelines

Evaluate implementation of any one government programme / scheme through survey-Field survey. Evaluate implementation of any one government programme/ scheme through survey-Preparation of report. Report presentation and discussion. Finding out awareness about constitutional provisions and welfare schemes for women-Preparation of data collection tool.

Finding out awareness about constitutional provisions and welfare schemes for women- Data collection Finding out awareness about constitutional provisions and welfare schemes for women- Data analysis. Finding out awareness about constitutional provisions and welfare schemes for women- Report writing Report presentation and discussion. Review of stress measuring tools and techniques-Collection of literature. Presentation on stress measuring tools and techniques. Group discussion on stress measuring tools and techniques. Proposing modifications for refinement of tool

### Teaching Schedule

#### Theory

Sr. No.	Topic	No. of Lecture(s)
1	Role analysis of Indian homemakers during ancient period and medieval period.	01
2	Role analysis of Indian homemakers during modern times; Impact of change in the role of women on the family system.	02
3	Roles and responsibilities of women in various spheres of life; Causes of change in women's role in family and its impact on the family.	02
4	Family dynamics; Family dynamics and Its influences on family.	01
5	Theoretical and conceptual framework to study family dynamics; Institutional norms of family.	02
6	Family structure; Family ecology and family life development programmes.	01
7	Economic and psychological cost of gainful employment of women in the family; Family stress-Meaning, sources and symptoms.	02
8	Causes, effects and consequences of stress; Stress and burn out-Definition of burnout, difference between stress and burnout, major signs of burnout.	03
9	Stress and coping strategies; Types of coping strategies- Appraisal focused, problem focused, emotion focused, occupation focused. Workstress: Sources, consequences and coping strategies.	03
10	Social support systems for facilitating women's work participation in family and society; Quantitative methods for measuring the perception of stress.	02
11	Status of women in Indian; Women in family, women and education, women reservation; Women's economic, social and cultural rights.	02
12	Constitutional provisions and privileges for women in India; Special initiatives for women- National commission for women, reservation for women in local self-government, the national plan of action for the girl child (1991-2000).	03
13	Indian laws for the protection of women's rights against domestic violence.	02
14	International initiatives for women's economic empowerment.	02
15	Women in the work force-Organized and unorganized sectors; Women and occupational health and safety.	02
16	Occupational health hazards of farmwomen; Provisions for health and safety under occupational health laws in India.	02
<b>Total</b>		<b>32</b>

**Practical**

Sr. No.	Topic	No. of Practical(s)
1	Analysis of aspects of family dynamics in different stages of family life cycle through case study	01
2	Report presentation and discussion	01
3	Evaluate implementation of any one government programme /scheme through survey-Formulation of guidelines	01
4	Evaluate implementation of any one government programme / scheme through survey-Field survey	01
5	Evaluate implementation of any one government programme/ scheme through survey-Preparation of report	01
6	Report presentation and discussion	01
7	Finding out awareness about constitutional provisions and welfare schemes for women-Preparation of data collection tool	01
8	Finding out awareness about constitutional provisions and welfare schemes for women- Data collection	01
9	Finding out awareness about constitutional provisions and welfare schemes for women- Data analysis	01
10	Finding out awareness about constitutional provisions and welfare schemes for women- Report writing	01
11	Report presentation and discussion	01
12	Review of stress measuring tools and techniques-Collection of literature	01
13	Presentation on stress measuring tools and techniques	01
14	Group discussion on stress measuring tools and techniques	01
15	Proposing modifications for refinement of tool	01
16	End term assessment	01
<b>Total</b>		<b>16</b>

**Suggested Reading**

- Becvar D and Becvar R (2002) *Family Therapy: A Systemic Integration* .Pearson Education, Australia.
- Brian J and CarrieLY (2017) *Family Relationships, Marital Relationships*. <https://family.jrank.org/pages/1316/Power.html>
- Dasgupta S and Lal M (2007) *The Indian Family in Transition*. Sage Publication, New Delhi.
- Ghadially R (2007) *Urban Women in Contemporary India*. Sage Publication, New Delhi.
- Krishna S (2007) *Women's Livelihood Rights*. Sage Publication, New Delhi.
- Manji F (2006) *Development and Rights*. Rawat Publication.
- Paxton P and Hughes M M (2007) *Women, Politics and Power*. Pine Forge Press.
- Thakur S (2013) *Encyclopedia of Women Empowerment*. Centrum Press, New Delhi.
- Tata Institute of Social Sciences(1994) *Enhancing the Role of the Family as an Agency for Social and Economic Development*. Bombay.

**E Resources and List of National and International Journals**

- Applied Ergonomics- Human Factors in Technology and Society
- Ergonomics
- The Journal of Ergonomics
- International Journal of Human Factors and Engineering
- International Journal of Industrial Ergonomics
- International Journal of Scientific Research
- The Journal of Housing and the Built Environment
- Occupational Ergonomics
- International Journal of Occupational Health and Safety
- Journal of Consumer Behaviour
- Journal of Consumer Marketing
- Journal of Interior Design
- Journal of Interior Design and Regional planning